

KOREA MICE

Korea Corporate Meeting & Incentive Tour Programs

Korea Corporate Meeting & Incentive Tour Guidebook



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CHARM OF KOREA

One of the Most Connected and Advanced IT Technologies

- Commercialized the world's first 5G network across Korea
- Ranked no. 1 in the world in terms of IT technologies (WIPO, 2019 Global Innovation Index)



Well Maintained Public Safety

- Safe streets even at night
- Ranked no. 5 in the world in terms of personal safety (InterNation, 2017)
- Ranked no. 1 in terms of satisfaction with public safety, according to surveys of foreign tourists in Korea (Statistics Korea, 2017)



Rapid and Convenient Transportation from Anywhere in the World

- Eight international airports and five cruise-only terminals
- Incheon International Airport: a gateway to Korea with 390,000 flights a year. Ranked top by the ASQ survey for 12 consecutive years
- Cruise terminal in Incheon Port: state-of-the-art facilities that can accommodate the world's largest cruise ship (225,000 tons)
- High-speed railway: ranks no. 1 globally in terms of accessibility, conveniently connecting cities in Korea.

Unique *Hallyu* Culture

- K-POP – music that excites the whole world
- K-FOOD – healthy and tasty food
- K-DRAMA – stories that will make your heart flutter
- K-FESTIVAL – exciting festivals for different seasons and regions





Beautiful Nature throughout the Year

- Spring is full of gentle breezes and blooming flowers
- In summer, enjoy the cool waters of the mountain valleys or the hot sandy beaches
- Autumn is a romantic season decorated with colorful autumn foliage and silver grasses
- Snow in winter will make you want to roll in the snow
- Lush green mountains and forests with tranquil paths
- The East Sea offers expansive views
- The West Sea reveals vast mudflats at low tide

Diverse Fun Activities

- Experience unique and diverse cultural activities
- Exciting sporting activities where one can experience rivers, mountains, the sea, and the sky
- Feel the warmth and affection of Koreans at local villages
- Team-building activities full of fun missions



5,000 Year Old History

- Traces and records of the Korean people who have lived on the land since the Stone Age
- Unique Korean culture that emphasizes harmony with nature
- Abundant cultural assets (16 UNESCO Memory of the World and 13 UNESCO World Heritage Site assets)
- 20 intangible cultural assets that were handed over from generation to generation



World Recognized Expertise in MICE

- 18 regional CVBs' accumulated know-how
- 20 convention centers across the country
- No. of meetings hosted: 208,013 meetings joined by 20.03 million people (as of 2017)
- No. of incentive tours: 11,202 incentives tours joined by 0.44 million people (as of 2017)
- No. of international conferences hosted: no. 2 in the world (890 international conferences), 8% of all international conferences held in the world (as of 2018)

MICE Infrastructure by Region

Eight international airports provide convenient and optimum access to 20 convention centers across the country. Dedicated MICE teams by region offer skillful support to ensure successful events.



Region	MICE Bureau	Convention Center	Area (m ²)	Max. capacity (no. of people)	Website
Seoul	Seoul Tourism Organization http://kr.miceseoul.com mice@seoulwelcome.com	COEX	460,000	19,780 (except for exhibition halls)	http://www.coex.co.kr
		aT Center	959	640	http://atcenter.at.or.kr
		SETEC	11,019	500 (except for exhibition halls)	http://www.setec.or.kr
Busan	Busan Tourism Organization http://www.bto.or.kr busanmice@bto.or	BEXCO	76,910	10,462	http://www.bexco.co.kr
Daegu	Daegu Convention & Visitors Bureau http://www.daegucvb.com info@daegucvb.com	EXCO	26,944	3,470	http://www.exco.co.kr
Incheon	Incheon Tourism Organization http://www.travelicn.or.kr cvb@into.co.kr	Songdo Convensia	117,163	26,664	http://www.songdoconvensia.com
Gwangju	Gwangju Convention & Visitors Bureau http://www.visitgwangju.kr convention@gwangjucvb.or	Kimdaejung Convention Center	12,027	1,054	http://www.kdjcenter.or.kr
Daejeon	Daejeon International Marketing Enterprise (DIME) http://www.dime.or.kr micedaejeon@dime.or.kr	Daejeon Convention Center	24,281	2,875	http://www.dcckorea.or.kr
		KOTREX (KOTRA Exhibition Center, Daejeon) (to be reopened in 2021)	14,500	-	http://www.dime.or.kr:8088/kotrex/main.do
Ulsan	Ulsan Metropolitan City Corporation http://www.umca.co.kr 052-255-1814	Ulsan Exhibition & Convention Center (to be opened in 2021)	43,000	5,700	http://www.umca.co.kr
Gyeonggi-do	Gyeonggi Tourism Organization http://www.gmice.or.kr gmice@gto.or.kr	KINTEX	108,566	75,946	http://www.kintex.com
	Goyang Convention & Visitors Bureau http://goyangcvb.com goyangcvb@goyangcvb.com				
	Suwon Convention & Visitors Bureau http://www.suwoncvb.or.kr christina@suwoncvb.or.kr	Suwon Convention Center	97,602	9,048	http://www.scc.or.kr
Gangwon-do	Gangwon Convention & Visitors Bureau http://visitgangwon.or.kr gwcvb@visitgangwon.or	Gunsan Saemangeum Convention Center (GS CO)	5,475	4,872	http://www.alpensia.com/convention/info.do
Jeollabuk-do	Division of Tourism, Jeollabuk-do Provincial Office http://www.jeonbuk.go.kr 063-280-4741	Gunsan Saemangeum Convention Center (GS CO)	23,179	2,576	http://gsco.kr
Jeollanam-do	Jeollanam-do Culture & Tourism Foundation http://jact.or.kr 061-980-6851	Yeosu Expo Convention Center	19,769	2,960	http://expo2012.kr
Gyeongsangbuk-do	Gyeongsangbuk-do Culture & Tourism Organization http://www.gtc.co.kr 054-740-7233	Gyeongju Hwabaek International Convention Center (HICO)	31,336	4,048	http://www.crowncity.kr/hico/ko/main/main.do
	Gyeongju Convention & Visitors Bureau http://www.hicocity.kr 054-702-1014	GumiCo	14,392	780	http://www.gumico.com
	Cheongsong Culture & Tourism Foundation http://www.cctf.or.kr 054-873-9050	Andong International Convention Center (ADCO) (to be opened in 2021)	-	-	-
Gyeongsangnam-do	Gyeongnam Convention & Visitors Bureau http://www.gncvb.or.kr gncvb@gncvb.or.kr	Changwon Exhibition Convention Center (CECO)	60,240	1,460	http://www.ceco.co.kr
Jeju-do	Jeju Convention & Visitors Bureau http://www.jejuvcvb.or.kr 064-739-2206	International Convention Center Jeju (ICC Jeju)	63,477	10,190	http://www.iccjeju.co.kr



PART

1

Recommended Activities by Region

1. Seoul
2. Incheon, Gyeonggi-do
3. Jeju-do
4. Busan, Ulsan, Gyeongsangnam-do
5. Daegu, Gyeongju-si, Gyeongsangbuk-do
6. Gangwon-do
7. Gwangju, Jeollabuk-do, Jeollanam-do
8. Daejeon (Chungcheong-do Area)

1. Tips on Recommended Activities by Region

This program book suggests various activity programs so that participants in corporate meetings and incentive tours in Korea can have more fun and meaningful experiences.



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Recommendation Criteria

- ✓ Activity facilities that can accommodate groups of more than 50 people
- ✓ Short term activity programs for adults
- ✓ Activity facilities that can be conveniently accessed from key MICE infrastructure, including convention centers or large resort facilities

- Seoul
- Jeju-do
- Daegu, Gyeongju-si, Gyeongsangbuk-do
- Gwangju, Jeollabuk-do, Jeollanam-do
- Incheon, Gyeonggi-do
- Busan, Ulsan, Gyeongsangnam-do
- Gangwon-do
- Daejeon (Chungcheong-do Area)



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Unique Experiences

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01

Seoul



* Distance from Nearby International Airport(s) to the Convention Center



Incheon International Airport

- COEX 69.9 km
- aT Center 68.8 km
- SETEC 72.5 km



Gimpo International Airport

- COEX 33.8 km
- aT Center 33.5 km
- SETEC 35.7 km



A Perfect Convention City [Seoul]

Seoul will be beyond your expectation, whatever you imagine. Dive into the charm of Seoul and experience both tradition and state-of-the-art technologies.

📍 Major convention centers: COEX, aT Center, SETEC

📍 Local bureaus: Seoul Tourism Organization, <http://kr.miceseoul.com>, mice@seoulwelcome.com

1. Seoul



Recommended Activities

A city where tradition and future coexist, Seoul is the ideal place to experience diverse quality activities. Enjoy unique programs that cannot be experienced elsewhere.

Korean Cultural Experiences



① *Hallyu* Experience

Become a K-pop star for a day! Learn everything about K-pop stars, including facial expressions and gestures, from *hallyu* experts. It will be a great opportunity to satisfy your K-pop curiosity and relieve some stress!

[Real K-pop Dance Experience]

Proven programs that were also reported by overseas media await you. Learn authentic K-pop dance from current K-pop backup dancers.

No. of participants	Up to 60		
Venue(s)	Real K-pop Dance Studio, Seogyo-dong, Mapo-gu, Seoul		
Estimated duration	1.5 hrs	Language(s)	English, Korean
Organizer	Real K-pop Dance 010-3445-2737, realkpopdance@gmail.com		
Additional information	http://www.realkpopdance.com http://facebook.com/realkpopdance		



Real K-pop Dance Experience

[Cosmojin K-pop Experience]

An English speaking dance instructor will visit your location and teach you a K-pop dance class. Awaken your passion for dance.

No. of participants	Up to 200		
Venue(s)	Venue of your choice		
Estimated duration	2 hrs	Language(s)	English, Korean
Organizer	Cosmojin Tour & Consulting 02-318-0345		
Additional information	http://www.cosmojin.com		



Cosmojin K-pop Experience

② Traditional Musical Experience

Leaning traditional Korean percussions, *janggu* (hourglass-shaped drum) and *buk* (drum), is a recommended team building activity as the instruments create more vibrant and deeper sounds when played together. Experience the excitement of Korean music and relieve your stress.

[Traditional Art Experience at Jeongdong Theater]

Learn *janggu* and *pansori* (Korean epic chant) at Jeongdong Theater, the representative Korean art center. You can watch a *pansori* performance before joining the *pansori* class.

No. of participants	Janggu: up to 50, Pansori: 20-80		
Venue(s)	Jeongdong Theater, Jeongdong-gil, Jung-ju, Seoul		
Estimated duration	30 mins	Language(s)	English, Chinese (Simplified, Traditional), Japanese, Korean
Organizer	Jeongdong Theater 02-751-1500, cs1500@jeongdong.or.kr		
Additional information	http://www.jeongdong.or.kr http://facebook.com/jeongdongtheater		



Traditional Art Experience at Jeongdong Theater

③ Traditional Cultural Experience

Korea boasts a 5,000 year old history and has a unique lifestyle and culture that cannot be found elsewhere. Experience Korean culture, including traditional Korean clothing, housing, taekwondo, and Hangeul, the Korean alphabet.

[Cosmojin Taekwondo Experience]

Taekwondo, an official Olympic sport, is a 2,000 year old Korean martial art. Learn basic taekwondo moves to cultivate your mind and the spirit of teamwork. You can even try smashing pine boards.

No. of participants	Up to 100		
Venue(s)	Kukkiwon (World Taekwondo Headquarters) or Korea Cultural House (KOUS), Gangnam-gu, Seoul (local gyms near your accommodation available)		
Estimated duration	2 hrs	Language(s)	English, Chinese, Japanese, Korean
Organizer	Cosmojin Tour & Consulting 02-318-0345		
Additional information	http://www.cosmojin.com		



Cosmojin Taekwondo Experience

[2-hour Hangeul Class]

Learn Hangeul from poet Geum Hae-rang, who has studied the sound and meaning of Korean for a long time. You will be able to write your name in Korean in just 2 hours.

No. of participants	Up to 50		
Venue(s)	Cafés near Gyeongbokgung Station, Jongno-gu, Seoul (can visit venue of your choice)		
Estimated duration	3 hrs	Language(s)	English, Korean
Organizer	Geum Haerang Korean Chinese Character Education Institute, Inc. 010-2726-6194, a1231z@naver.com		
Additional information	http://instagram.com/haerangeum		



2-hour Hangeul Class

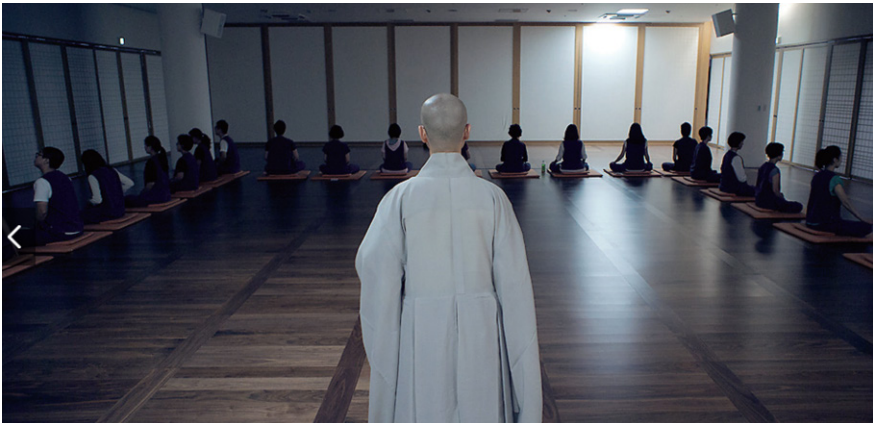
④ Templestay

Templestays not only include religious activities (e.g., Buddhist services and learning temple etiquettes) but also offer unique Korean Buddhist cultural experiences (e.g., meditation, taking a walk, and a traditional tea ceremony class) and the opportunity to find inner peace.

[International Seon Center Temple Stay]

This downtown temple stay facility boasts great accessibility. You can choose either a one-day (3 hours) or a 2-day program.

No. of participants	Up to 50		
Venue(s)	International Seon Center, Mok-dong, Yangcheon-gu, Seoul		
Estimated duration	1 day program: 3.5 hrs Activity program: 15:00-10:00 (next day)	Language(s)	English, Korean
Organizer	International Seon Center 02-2650-2213, 2242		
Additional information	http://seoncenter.templestay.com http://www.templestay.com/temple_info.asp?t_id=seoncenter		



International Seon Center Temple Stay

[Jingwansa Templestay]

Sitting at the foot of Bukhansan Mountain, Jingwansa Temple is close to Eunpyeong Hanok Village. Experience a well-being templestay here, where the temple is also known for its temple food.

No. of participants	Up to 50		
Venue(s)	Jingwansa Temple, Eunpyeong-gu, Seoul		
Estimated duration	1 day program: 2.5 hrs Rest oriented program: 14:00-10:00 (next day)	Language(s)	English, Korean
Organizer	Jingwansa Temple 02-388-7999		
Additional information	http://jinkwansa.templestay.com http://www.templestay.com/temple_info.asp?t_id=jks1080		



Jingwansa Templestay

Missions



① Mission Games

Choose from a variety of mission games, depending on your preference or the duration of the game. The team that completes the highest number of missions wins. Mission games are ideal team building activities because they are easy but require strategy and teamwork. Get into this unique and fun adventure at major tourist destinations in Seoul.

[Spot The Difference]

Explore Gyeongbokgung Palace while wearing a *hanbok* (traditional Korean dress). You will be given a drawing of the old palace, and you will need to compare it with the real palace to spot the differences.

No. of participants	200-1,000		
Venue(s)	Areas near Gyeongbokgung Palace, Jongno-gu, Seoul		
Estimated duration	2-3 hrs	Language(s)	English, Chinese, Japanese, Korean
Organizer	Hanboknam 010-6485-8507		

[Seoul Race]

This mission game consists of mini-games held at major tourist sites in Seoul. You can enjoy tours, have fun, and create joyful memories at the same time.

No. of participants	Up to 100		
Venue(s)	Major tourist sites in downtown Seoul (Namsangol Hanok Village in Jung-gu; Namsan Tower in Yongsan-gu; Changdeokgung Palace in Jongno-gu; and Myeong-dong in Jung-gu)		
Estimated duration	5 hrs	Language(s)	English, Korean
Organizer	Etourism 02-323-6850, 010-4403-4436, info@koreaetour.com		
Additional information	http://www.koreaetour.com http://facebook.com/koreaetour		



Seoul Race

[Urban Quest]

Embark on a themed mission in the Gangbuk area of Seoul (e.g., Jonggak, Seoul Station, Hongik Univ.)

No. of participants	20-250		
Venue(s)	Jonggak, Jongno-gu, Seoul; Seoul Station, Yongsan-gu; and Hongik Univ. area, Mapo-gu (locations are subject to change)		
Estimated duration	1-3 hrs	Language(s)	English, Korean
Organizer	Rokstar 070-7722-8868, 010-5042-1337, rokstarseoul@gmail.com		
Additional information	http://www.rokstar.kr		



Urban Quest

[Find Hangeul!]

Hangeul, the Korean alphabet, is hidden in major tourist sites in Seoul. You can enjoy this game even if you don't read Korean. Find hidden Hangeul letters and complete your mission.

No. of participants	Up to 50		
Venue(s)	Across Seoul		
Estimated duration	1-3 hrs	Language(s)	English, Korean
Organizer	Aju Incentive Tours 02-786-0028, ajuincentive@ajutours.co.kr		
Additional information	http://www.ajutours.co.kr		



Find Hangeul!

② Cheonggyecheon Mission Game

Cheonggyecheon Stream, a popular destination among Seoul locals, is at the heart of the city, boasting both beautiful views and great accessibility. Team building activities will create joyful memories and enhance communication among team members.

[Treasure Hunt in Seoul]

Several sheets of numbered paper are hidden across the Cheonggye Plaza for you to find. You can get a reward depending on the number you find. Take a tour of Cheonggyecheon Stream and get a gift.

No. of participants	Up to 300		
Venue(s)	Cheonggye Plaza, Jongno-gu, Seoul		
Estimated duration	1 hr	Language(s)	English, Chinese, Bahasa Indonesia, Russian, Korean
Organizer	Jane DMC Korea 02-720-7506		
Additional information	http://www.janetour.com		

[Wishing Boat]

Write your wishes on a sheet of paper, make a paper boat and send it down the clear Cheonggyecheon Stream and hope to realize your wish.

No. of participants	Up to 300		
Venue(s)	Cheonggye Plaza, Jongno-gu, Seoul		
Estimated duration	30 mins	Language(s)	English, Chinese, Bahasa Indonesia, Russian, Korean
Organizer	Jane DMC Korea 02-720-7506		
Additional information	http://www.janetour.com		



Wishing Boat

③ Musical Instrument Performance

This activity is the ideal choice if you want to strengthen teamwork since playing musical instruments as a group requires harmony and practice. Create exciting performances with your team members.

[Nanta Experience]

Nanta is a non-verbal musical performance using traditional Korean musical instruments and various kitchen tools. Learn traditional Korean rhythms from a professional Nanta player with drums that are actually used during Nanta performances.

No. of participants	Up to 50		
Venue(s)	Nanta Academy, Daehak-ro, Jongno-gu, Seoul		
Estimated duration	1 hr	Language(s)	English, Korean (Chinese and Japanese are available on weekdays, if requested in advance)
Organizer	Nanta Academy 02-721-7686, godjul@nanta.co.kr		
Additional information	http://www.nanta.co.kr		



Nanta Experience

[Feel Your Heart “Beat”]

Create a piece of work combining dance and drums along with music of your choice. You can choose from a variety of genres, as well as traditional music.

No. of participants	20-200		
Venue(s)	Beat Ta Movement, Daehak-ro, Jongno-gu, Seoul (can visit venue of your choice)		
Estimated duration	2 hrs	Language(s)	English, Japanese, Korean
Organizer	Beat Ta Movement 010-8265-0722, 010-7219-0702, betamove@naver.com		
Additional information	http://instagram.com/betamove http://cafe.naver.com/betamove		

Unique Experiences



[Advertise Your Seoul!]

Your team members will be determined depending on the destination you choose. Determine your role (e.g., leader, photographer, copywriter, and designer) and make your own advertising video while touring along a given course.

No. of participants	30-300		
Venue(s)	Across Seoul		
Estimated duration	4 hrs (in the morning)	Language(s)	English, Korean
Organizer	Aju Incentive Tours 02-786-0028, ajuincentive@ajutours.co.kr		
Additional information	http://www.ajutours.co.kr		



Advertise Your Seoul!

[Another Me]

Draw your own face or the face of your colleague on a canvas, using various colors and techniques. Adding your team's slogan or encouraging message will be a great way to strengthen teamwork. Send a photo in advance, which the studio will sketch so that you can paint it.

No. of participants	Up to 100		
Venue(s)	Drinking Drawing Studio, Songpa-gu, Seoul (can visit venue of your choice)		
Estimated duration	3 hrs	Language(s)	English, Korean
Organizer	Drinking Drawing 010-5162-1532, cozzun@naver.com		
Additional information	http://dkingdwing.modoo.at http://instagram.com/drinkingdrawing		



Another Me

Activities for
Small Groups
(50 or less)



[Hallyu Star Makeup Class]

Learn the secret makeup techniques of Korean celebrities.

- **Estimated duration:** 1 hr
- **Organizer:** H&K Consulting 02-737-2160-2
- **Additional information:** <http://www.hnkt.co.kr>



[K-pop Music Video Production Class]

Be a K-pop music video producer.

- **Estimated duration:** 2 hrs
- **Organizer:** King Studio 02-6338-2428, global@musiccking.co.kr
- **Additional information:** <http://www.kingstudio.asia>
<http://facebook.com/kingstudio.kr>



[Cosmojin Traditional Korean Music Experience]

Learn traditional Korean rhythms and play traditional Korean instruments with your team members.

- **Estimated duration:** 2 hrs
- **Organizer:** Cosmojin Tour & Consulting 02-318-0345
- **Additional information:** <http://www.cosmojin.com>



[Traditional Korean Drum Dance Class]

Learn how to perform a traditional Korean drum dance, *samgumu*, to the sound of K-pop music.

- **Estimated duration:** 2 hrs 20 mins
- **Organizer:** Golden Cats 010-5097-1773, golden_cats@naver.com
- **Additional information:** <http://www.goldencats.co.kr>
<http://www.youtube.com/user/amidalda>



[Makgeolli-making]

Make your own *makgeolli*, the representative traditional Korean wine made by fermenting rice.

- **Estimated duration:** 2 hrs
- **Organizer:** Suguk 010-9117-9975, sugukseoul@gmail.com
- **Additional information:** <http://www.sugukseoul.com>



[O'ngo Korean Cooking Class for Team Building]

Make Korean food with your team members (Halal or vegan menu items are available as well).

- **Estimated duration:** 2 hrs
- **Organizer:** O'ngo Food Communications 02-3446-1607, ongofood@ongofood.com
- **Additional information:** <http://www.ongofood.com>



[“I Love Hansik (Korean Food)” Cooking Class]

Choose a course (VIP vs. general course) and menu items to create your own Korean food and table setting.

- **Estimated duration:** 2.5 hrs
- **Organizer:** I Love Hansik 070-7786-1445, ceo@ilovehansik.com
- **Additional information:** <http://www.ilovehansik.com>
<http://facebook.com/ilovehansik>



[Making Sweet Rice Cake with Red Bean Filling]

Make sweet rice cake with red bean filling. Colors and shapes are inspired by *hanboks* (traditional Korean clothes).

- **Estimated duration:** 1.5 hrs
- **Organizer:** Sunny's Dining 010-5025-0210, truly2004@naver.com
- **Additional information:** <http://www.sunnysdining.com>
<http://winstagram.com/sunnySiningbz>



[Joy of Korean Food]

Make Korean food and Korean-style fermented foods using seasonal ingredients.

- **Estimated duration:** 2 hrs
- **Organizer:** Cosmojin Tour & Consulting 02-318-0345
- **Additional information:** <http://www.cosmojin.com>



[Stayfolio_All In Hanok]

Enjoy traditional Korean culture while wearing a *hanbok* (traditional Korean clothes) in the heart of downtown Seoul.

- **Estimated duration:** 3 hrs
- **Organizer:** Stayfolio 02-1670-4123, stayfolio@stayfolio.com
- **Additional information:** <http://www.stayfolio.com>, <http://instagram.com/stayfolio>



[Modern.han_All In Hanok]

Wear a beautiful *hanbok* and take a tour of a *hanok* (traditional Korean house) village.

- **Estimated duration:** 3 hrs
- **Organizer:** Modern.han 02-816-7856, modern.han.info@gmail.com
- **Additional information:** <http://www.modernhan.kr>, <http://instagram.com/modern.han>



[Yin-Yang and Five-Elements]

Learn about your character and style based on the yin-yang and five-elements theory.

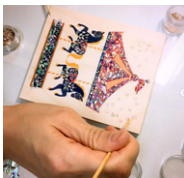
- **Estimated duration:** 2 hrs
- **Organizer:** 121 Bukchon 010-6295-3700, ofoodart@naver.com
- **Additional information:** <http://121bukchon.modoo.at>



[Mother-of-Pearl Craftwork Class with Master]

Make your own fashion or household item using traditional Korean mother-of-pearl crafts skills.

- **Estimated duration:** 1.5 hrs
- **Organizer:** Jinjoo Shell 02-2253-7585, 010-9182-9051, ymspace@jinjooshell.com
- **Additional information:** <http://www.jinjooshell.com>, <http://facebook.com/jinjooshell>



[DIY Mother-of-Pearl Inlaying Class]

Awaken your artistic senses at a traditional mother-of-pearl inlaying class.

- **Estimated duration:** 1.5 hrs
- **Organizer:** Jinjoo Shell 010-5385-5370, mizicompany1@gmail.com
- **Additional information:** <http://instagram.com/mizicompany>
<http://facebook.com/mizicompany>



[Taekwondo Experience]

Learn the basic skills of taekwondo, a traditional Korean martial art, and try your hand at a competition. Doing taekwondo will relieve your stress.

- **Estimated duration:** 1 hr
- **Organizer:** Kang's Global Taekwondo 010-3768-2233, dddings@naver.com
- **Additional information:** http://instagram.com/shindong_kang, <http://cafe.naver.com/tkdckun>



[Running Man at Gwangjang Market]

Reproduce the TV variety show *Running Man* at Gwangjang Market, a popular spot full of things to eat and see.

- **Estimated duration:** 1 hr
- **Organizer:** Jane DMC Korea 02-720-7506
- **Additional information:** <http://kr.janetour.com>



[Taking Photos of Seoul]

Visit popular tourist destinations in Seoul, play games, and take a selfie to complete your mission. A tour guide will accompany participants.

- **Estimated duration:** 8 hrs
- **Organizer:** Korealinx 02-897-7897
- **Additional information:** <http://www.korealinx.com>



[Seoul Free Fun Pass]

Explore Seoul by public transportation to complete your mission.

- **Estimated duration:** 3 hrs
- **Organizer:** Traesco 02-718-9331, 010-2225-4434, noah@traesco.com
- **Additional information:** <http://www.traesco.com>



[Discover Seoul Through Pedicab Tour]

Take a pedicab (bike taxis), which were used in the olden days, instead of a car to discover the charms of Seoul.

- **Estimated duration:** 1-2 hrs
- **Organizer:** Artee Pedicab 02-1666-1693
- **Additional information:** <http://www.artteepedicab.com>



[Local Market Tour and Korean Cooking Class with a Chef]

Buy food ingredients at a local market and make Korean dishes.

- **Estimated duration:** 3 hrs
- **Organizer:** OME Cooking Lab 010-5060-5250
- **Additional information:** <http://www.5-tastes.com>



[Making Card Wallet Using Traditional Korean Knots]

Make your own card wallet using naturally-dyed leather.

- **Estimated duration:** 1.5 hrs
- **Organizer:** Leathercraft Studio Yenzy 010-7503-8517, yenzy@naver.com
- **Additional information:** <http://yenzy.co.kr>, <http://instagram.com/yenzy.co.kr>



[Seoul Escape Room]

Try an escape game where you have to solve puzzles within a limited time. Teamwork will be crucial to success.

- **Estimated duration:** 30 mins / 1 hr / 1.5 hrs
- **Organizer:** Sam Next 02-501-6502, 010-8463-1114, info@seoul-escape.com
- **Additional information:** <http://seoul-escape.com>, <http://facebook.com/seoulescape>



[Archery Experience]

Korea has swept up the gold medals in archery during the Olympic Games. Come shoot arrows like professional archers.

- **Estimated duration:** 1 hr 20 mins / 2 hrs
- **Organizer:** X-TEN INDOOR ARCHERY 010-5057-942, tjr070808@naver.com
- **Additional information:** <http://x-ten-archery.com>, http://instagram.com/xten_acr



[Flower Arrangement Experience]

F-Square, located within Yangjae Flower Market Center, runs K-style flower arrangement programs.

- **Estimated duration:** 2 hrs-3.5 hrs
- **Language(s):** English, Chinese (Simplified, Traditional), Korean
- **Organizer:** F-Square 02-573-8805
- **Additional information:** <http://www.f-square.kr>

02

Incheon Gyeonggi-do



* Distance from Nearby International Airport(s) to the Convention Center



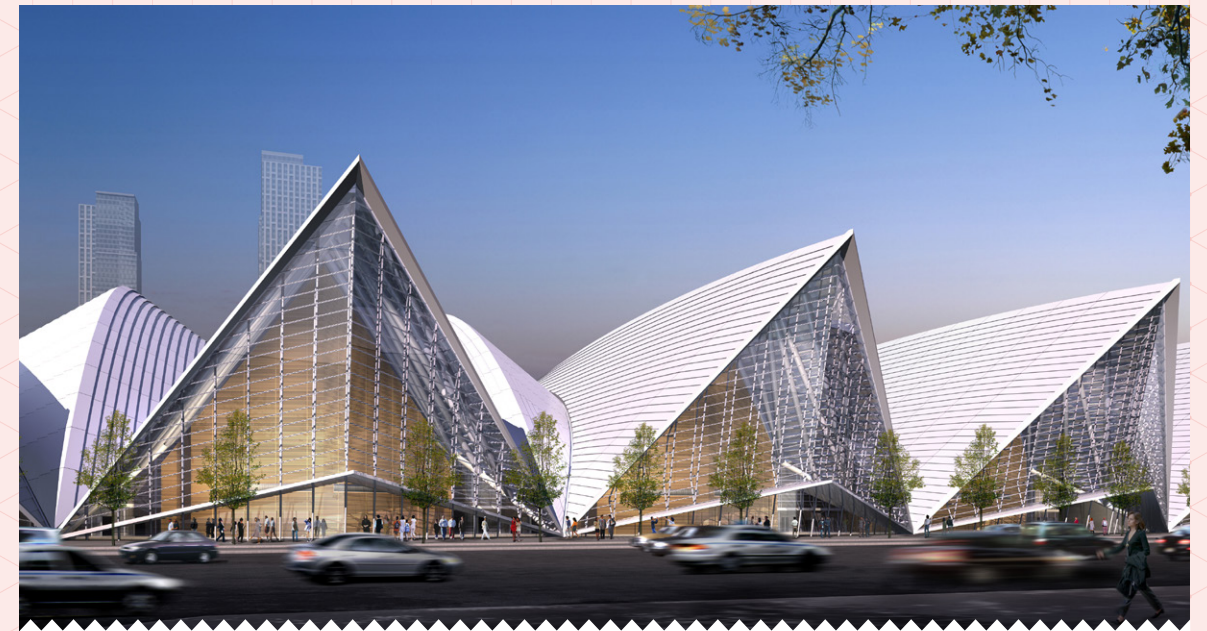
Incheon International Airport

- Incheon: Songdo Convensia 29 km
- Goyang-si: KINTEX 52 km
- Suwon-si: Suwon Convention Center 71 km



Gimpo International Airport

- Incheon: Songdo Convensia 35 km
- Goyang-si: KINTEX 17 km
- Suwon-si: Suwon Convention Center 54 km



Smart MICE City Boasting Great Accessibility to the World [Incheon]

Incheon is a gateway to Korea with convenient transportation systems and state-of-the-art infrastructure. In particular, Songdo International City, the first Korean international conference complex, is 20 minutes from Incheon International Airport and the Cruise Terminal of Incheon Port. Songdo is the ideal MICE tour destination since the complex is within walking distance from international conference facilities that can accommodate MICE events of various sizes, five-star hotels, shopping centers, and tourist attractions.

📍 Major convention centers: Songdo Convensia

📍 Local bureaus: Incheon Tourism Organization, <http://www.travelicn.or.kr>,
cvb@into.co.kr

All in ONE [Gyeonggi-do]

Gyeonggi-do, a business and economic hub in Northeast Asia with various industrial facilities and convenient transportation networks, has the best-in-class infrastructure and supportive policies, making it the optimum venue for MICE events. Enjoy the harmony of quality convention facilities, abundant tourism resources, and unique venues.

📍 Major convention centers: KINTEX, Suwon Convention Center

📍 Local bureaus: Gyeonggi Tourism Organization, <http://www.gmice.or.kr>,
gmice@gto.or.kr

2-1. Incheon



Recommended activities

Incheon, a gateway to Korea, is the first Korean city that welcomed foreign culture. Surrounded by mudflats and the sea, the city offers unique and diverse cultural experiences as well as several nature themed activity programs.

Korean Cultural Experiences



① Hallyu Experience

Become a K-pop star for a day! Learn everything about K-pop stars, including facial expressions and gestures, from *hallyu* experts.

[Hallyu Experience at Muse Dance]

Learn basic dance skills and K-pop choreography. Instructors will teach you the essence of K-pop dance plus useful tips. You can film your dance performance. Plus, you can invite professional dance teams to perform at a networking event or welcome party.

No. of participants	Not limited (groups of 25)		
Venue(s)	Muse Dance Institute, Songdo International City, Yeonsu-gu, Incheon (classes for larger groups are held at other locations)		
Estimated duration	Point choreography experience: 1.5 hrs (full choreography experience: 2 hrs a day, for 4 days)	Language(s)	Korean
Organizer	Muse Entertainment 010-5005-5565		
Additional information	http://blog.naver.com/sunalee81		



Hallyu Experience at Muse Dance

② Traditional Cultural Experience

Learn traditional Korean culture and enjoy unique experiences that cannot be enjoyed elsewhere. You can also experience traditional Korean games or take selfies.

[Traditional Experience at Wolmi Cultural Center]

You can learn traditional Korean culinary culture, including royal meals or party menu items. Don't miss the opportunity to take a picture at the photo zone while wearing royal garments or wedding dresses.

No. of participants	Up to 60		
Venue(s)	Wolmi Cultural Center, Wolmi Park, Jung-gu, Incheon		
Estimated duration	1 hr	Language(s)	English and Korean speaking cultural tour guides are available
Organizer	Wolmi Cultural Center 032-440-5933		



Wolmi Cultural Center

③ Korean Culinary Experience

Korean food is known for its diverse taste and colors. Cooking Korean food is the ideal choice for team building since Korean food is made with several ingredients and needs a group of people to prepare. Trimming and mixing ingredients together will enhance both flavor and teamwork.

[Korean Food Experience at Michuhol Institute of Traditional Culinary Culture]

You can experience both Korean cooking and Korean style table-setting. You can make or taste main dishes (e.g., braised chicken, bulgogi, bibimbap), colorful dessert items (patterned rice cake with red bean filling), and fermented food (e.g., kimchi).

No. of participants	Up to 100		
Venue(s)	Wolmi Park, Korean Food Experience Hall (within the Wolmi Cultural Center), Jung-gu, Incheon		
Estimated duration	Kimchi making (including kimchi pancake sampling): 1.5 hrs Meal cooking (including having a meal): 1.5 hrs Dessert experience (including refreshments): 1 hr	Language(s)	Korean
Organizer	Michuhol Institute of Traditional Culinary Culture 032-463-9911		
Additional information	http://www.jfood.or.kr		



Korean Food Experience at Michuhol Institute of Traditional Culinary Culture

④ Local Village Experience

Experience the unique Korean culture and sentiment called *jeong* (means “affection”) while enjoying local activity programs in a village. It is a great chance to enjoy nature and explore the seaside village alike.

[Fishing Village Experience on Seonjaedo Island]

Visit Seonjaedo Island and dig out clams, ride a mud sled on the mudflat in the fishing area, or experience sea fishing in designated areas.

No. of participants	Ocean fishing: up to 150, Mudflat experience: no limit		
Venue(s)	Seonjae Fishing Village, Seonjaedo Island, Ongjin-gun, Incheon		
Estimated duration	Sea fishing: 4 hrs, Mudflat experience: 2 hrs	Language(s)	Korean
Organizer	Seonjaedo Fishing Village 010-2276-3115		
Additional information	http://선재어촌체험마을.com		



Fishing Village Experience on Seonjaedo Island

[Ponae Fishing Village]

Ponae is a fishing village on Muuido Island. You can experience mudflats, sea fishing, as well as making flowerpots using seashells.

No. of participants	Mudflat experience: no limit, Handicraft program: up to 100		
Venue(s)	Ponae Fishing Village, Muuido Island, Jung-gu, Incheon		
Estimated duration	Mudflat experience: 2.5 hrs Handicraft program: 1 hr, Sea fishing: 2 hrs	Language(s)	Korean
Organizer	Ponae Fishing Village 032-752-5422, 010-3569-5422		
Additional information	http://www.포내어촌체험마을.kr		



Ponae Fishing Village

⑤ Templestay

Templestay includes not only religious activities (e.g., Buddhist services and learning temple etiquettes) but also offers unique Korean Buddhist cultural experiences (e.g., meditation, taking a walk, and a traditional tea ceremony class) and a chance to look back upon oneself and others. Enjoy the tranquility while surrounded by nature.

[Temple Stay at Lotus Lantern International Meditation Center]

The meditation center has foreign monks who speak English, so it is quite popular among foreigners. Forget your hectic life and find true happiness within yourself.

No. of participants	Up to 50		
Venue(s)	Lotus Lantern International Meditation Center, Gilsang-myeon, Ganghwa-gun, Incheon		
Estimated duration	"Putting Down For a Moment" (one-day) 11:00-15:00	Language(s)	English, Korean
Organizer	Lotus Lantern International Meditation Center 032-937-7033, lotuslantern.net@gmail.com		
Additional information	http://www.lotuslantern.net		



Temple Stay at Lotus Lantern International Meditation Center

Sports



[Ganghwa Luge at Ganghwa Seaside Resort]

Take a lift up to the starting point located on a high hill and ride a specially-designed luge cart along a long curved track. The track, the longest in Asia (1.8 km), will be thrilling. 360-degree curved sections, tunnels, and steep slopes will add to the excitement. The blue sea will unfold as you ride the cart.

No. of participants	Up to 1,200		
Venue(s)	Ganghwa Seaside Resort, Ganghwado Island, Ganghwa-gun, Incheon		
Estimated duration	1 hr (can ride twice)	Language(s)	Korean
Organizer	Ganghwa Seaside Resort 032-930-9000		
Additional information	http://www.ganghwa-resort.co.kr		



Ganghwa Luge at Ganghwa Seaside Resort

Unique Experiences



[VR Experience at Monster VR]

The first and largest VR theme park in Korea awaits you. Ride attractions or enjoy sporting games in virtual reality. Enjoy exciting experiences without space constraints.

No. of participants	Up to 250		
Venue(s)	6F, Triple Street Building-D, Songdo International City, Yeonsu-gu, Incheon		
Estimated duration	3 hrs (10 mins per activity)	Language(s)	English, Korean
Organizer	Monster VR - Songdo Branch 032-310-9576, 010-5095-5240		
Additional information	http://www.monstervr.co.kr http://www.triplestreet.co.kr/store/microsite.html?id=133		

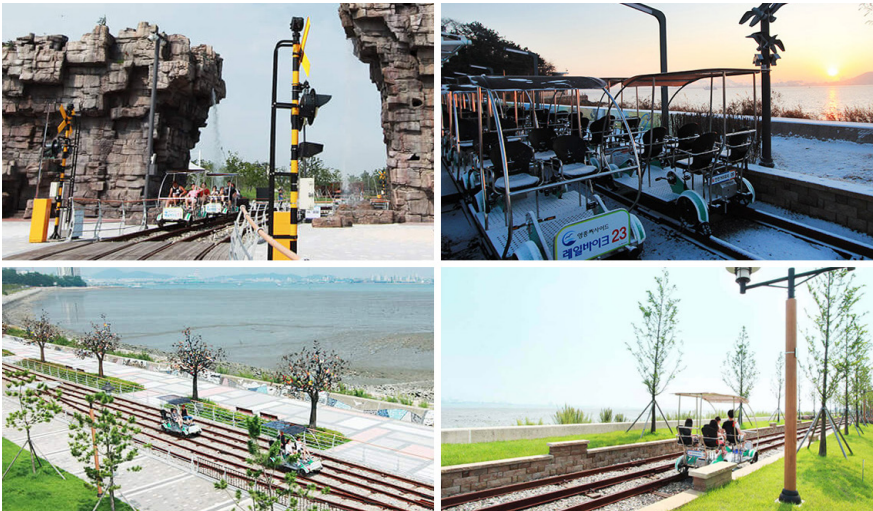


VR Experience at Monster VR

[Yeongjong Seaside Railbike]

Ride a railbike on the railway (5.6 km roundtrip) along the beach near the seaside park. You can see the West Sea, Wolmido Island and the Incheon Bridge while riding the bike.

No. of participants	Up to 120		
Venue(s)	Yeongjong Seaside Railbike, Yeongjong Sky City, Yeongjongdo Island, Jung-gu, Incheon		
Estimated duration	50 mins	Language(s)	Korean
Organizer	Yeongjong Seaside Railbike 032-719-7778		
Additional information	www.영종씨사이드레일바이크.com		



Yeongjong Seaside Railbike

Activities for
Small Groups
(50 or less)



[Water Taxi Experience]

Take a water taxi at the West Boat House of Central Park to appreciate views of Songdo International City.

- **Estimated duration:** 20 mins
- **Organizer:** Komarine (West Boat House) 032-834-4609
- **Additional information:** <http://www.komarine.kr>



[Water Leisure Sports Experience]

Experience water leisure sports near the East Boat House of Central Park and take a walk to Hanok Village.

- **Estimated duration:** Canoeing, kayaking: 60 mins / Family boat, party boat: 30 mins
- **Organizer:** Komarine (East Boat House) 032-831-4609
- **Additional information:** <http://www.komarine.kr>



[Activity Programs on Muuido Island]

Walk along the seaside boardwalk, ride a zipline or ride an all-terrain vehicle (ATV) on Muuido Island near Yeongjongdo Island.

- **Estimated duration:** 2 hrs (1 hr per activity)
- **Organizer:** Zipline: Sea Sky World 032-746-6886
ATV: Doksuriohyeongje 010-5260-5767
- **Additional information:** <http://www.seasky.kr>



[BMW Driving Center]

See various cars displayed at the showroom and enjoy the thrilling speed while driving a car at a designated course.

- **Estimated duration:** Test drive: 30 mins / On-road: 1 hr 20 mins
Off-road: 40 mins / M Taxi: 10 mins
- **Organizer:** BMW Korea Co., Ltd. 080-269-3300
- **Additional information:** <http://www.bmw-driving-center.co.kr>

2-2. Gyeonggi-do



Recommended activities

With convenient transportation systems and a large territory, Gyeonggi-do runs several activity programs that can be enjoyed with a large number of participants.

Korean Cultural Experiences



① Traditional Cultural Experience

Learn about Korea through expert explanations and hands-on experiences. Play traditional Korean games and take selfies. You will have unique experiences.

[Etiquette Class by Suwon Cultural Foundation]

Wear a *hanbok* (traditional Korean clothes) and learn traditional Korean etiquettes at Suwon Center for Traditional Culture. The center houses a modern-style *hanok* (traditional Korean house) and a vast lawn. Korean greeting manners and tea culture experiences are available where you can make and taste your own *dasik* (tea confectionery).

No. of participants	Up to 80		
Venue(s)	Suwon Center for Traditional Culture, Suwon-si, Gyeonggi-do		
Estimated duration	1.5 hrs	Language(s)	English, Chinese, Korean
Organizer	Suwon Cultural Foundation 031-247-5613		
Additional information	http://www.swcf.or.kr		



Etiquette Class by Suwon Cultural Foundation

[Traditional Cultural Experience at the Paper Art Museum]

Behind the Paper Art Museum sit two *hanoks* (traditional Korean houses) made with red clay and connected pine structures. There are also outdoor facilities where one can enjoy traditional Korean games. Guides will teach you how to play these games and how to make your own traditional game tools.

No. of participants	Up to 180 (60 per team)		
Venue(s)	Paper Art Museum, Daebudo Island, Ansan-si, Gyeonggi-do		
Estimated duration	1 hr per activity	Language(s)	Korean
Organizer	Hanok Tour, Paper Art Museum 032-887-0606		
Additional information	http://종이미술관.kr		



Traditional Cultural Center of Paper Art Museum

② Traditional Handicraft Experience

What is unique about traditional Korean handicrafts is that it is made with natural materials prepared in an eco-friendly way. Learn the artisan spirit and the beauty of coexistence between nature and humans.

[3D Puzzle of Suwon Hwaseong Fortress]

At Hanok Technology Exhibition Hall in Suwon, you can make 3D puzzles of Suwon Hwaseong Fortress' Paldalmun and Hwahongmun Gates as well as tile roofed houses. It will be fun to learn the traditional architectural styles of the Joseon Dynasty as you make your own miniature fortress.

No. of participants	Up to 60 (30 per team)		
Venue(s)	Activity Room, Hanok Technology Exhibition Hall, Suwon, Gyeonggi-do		
Estimated duration	Wednesday–Friday, 1 hr	Language(s)	Korean
Organizer	Suwon Cultural Foundation 031-247-9369		
Additional information	http://www.swcf.or.kr		



3D Puzzle of Suwon Hwaseong Fortress

[Wind Chime Coloring at Cerapia]

Visit Cerapia at Icheon World Ceramic Center to view approximately 2,000 ceramic works collected from around the world and participate in a ceramic activity program. Paint and create your own wind chime, a symbol of good news.

No. of participants	20-70		
Venue(s)	Icheon World Ceramic Center, Cerapia, Icheon-si, Gyeonggi-do		
Estimated duration	Activity: 1 hr, Activity & exhibition: 2 hrs	Language(s)	Korean
Organizer	Toya Education Center, Korea Ceramic Foundation: 031-645-0761, 010-8616-7343		
Additional information	http://www.kocef.org		



Cerapia

[Traditional Handicrafts Experience at Mok-a Museum]

Established to hand down traditional Buddhist art and traditional woodcraft techniques, Mok-a Museum runs exhibitions and handicrafts programs under the theme of traditional culture. Discover the unique beauty of Korean culture while making flower-patterned wooden lamps or decorating eco-bags using dancheong (traditional Korean pattern) and the Korean alphabet Hangeul.

No. of participants	Up to 100		
Venue(s)	Mok-a Museum, Yeosu-si, Gyeonggi-do		
Estimated duration	40 mins per activity	Language(s)	English, Korean
Organizer	Mok-A Museum 031-885-9952		
Additional information	http://www.moka.or.kr http://www.facebook.com/mokamuseum108		



Mok-a Museum

More About Destination



Cerapia

With a ceramic history that is more than 1000 years old, Icheon is called the city of ceramics. Over 300 ceramic kilns were found here. At Cerapia, located within Seolbong Park, one can experience the essence of the local ceramic culture. Sculptures and even the benches within the park are made of ceramic. Cerapia has a ceramic museum and activity facilities, and this is where the Icheon Ceramic Festival is held every April.

[Lotus Flower Cultural Experience at Semiwon]

Semiwon, the first local garden designated by Gyeonggi-do, is the only lotus flower museum and botanical garden in the world. The museum runs various lotus flower themed programs (e.g., tasting lotus leaf tea, lotus leaf dyeing, making accessories using lotus paintings), as well as handicraft programs (e.g., leather or mother of pearl handicrafts) with local artists. The beautiful garden decorated with water and flowers will create unforgettable memories.

No. of participants	100 (30-40 per team)		
Venue(s)	Semiwon, next to Yangseo Sports Park, Yangpyeong-gun, Gyeonggi-do		
Estimated duration	30-40 mins per activity	Language(s)	Korean
Organizer	Museum Education Team, Lotus Flower Cultural Experience Class 031-775-1835		
Additional information	http://www.semiwon.or.kr		



Lotus Flower Cultural Experience at Semiwon

[Papercraft Experience at the Paper Art Museum]

The Paper Art Museum on Daebudo Island exhibits various artworks made with *hanji* (traditional Korean paper) and showcases the *hanji*-making process. Try a papercraft experience program if you want to make traditional flower shoes or *hanji* lamps.

No. of participants	Up to 180 (60 per team)		
Venue(s)	Paper Art Museum, Daebudo Island, Ansan-si, Gyeonggi-do		
Estimated duration	1 hr per activity	Language(s)	Korean
Organizer	Classroom, Paper Art Museum 032-887-0606		
Additional information	http://종이미술관.kr		



Papercraft Experience at the Paper Art Museum

③ Korean Culinary Experience

Korean food is known for its diverse taste and colors. Cooking Korean food is the ideal choice for team building since Korean food is made with several ingredients and needs a group of people to prepare. Trimming and mixing ingredients together will enhance both flavor and teamwork.

[Kimchi Making at Kimchi School]

The biggest traditional cultural experience center in Korea, Kimchi School is conveniently accessible from tourist sites located north of Seoul and Gyeonggi-do. Kimchi School has the Kimchi Museum and rents approximately 400 *hanboks* (traditional Korean clothes) to give visitors a unique experience.

No. of participants	Up to 100		
Venue(s)	Kimchi School, Goyang-si, Gyeonggi-do (near Korea Aerospace University)		
Estimated duration	2 hrs	Language(s)	English, Korean
Organizer	Kimchi School 02-308-9688		
Additional information	http://kimchischool.com/intro/introComing		



Kimchi Making at Kimchi School

[Hangwa Experience at Hangaone (Hangwa Culture Museum)]

Hangaone aims to promote the globalization of *hangwa* (traditional Korean sweets). You can join a *hangwa* cooking class to make *yugwa* (fried rice sweets) and *gangjeong* (fried rice puffs). Watching videos about *hangwa* and touring the Hangwa Culture Museum will become valuable experiences.

No. of participants	10-100		
Venue(s)	Hangaone, Pocheon-si, Gyeonggi-do		
Estimated duration	Frying <i>yugwa</i> : 1 hr 40 mins Making <i>gangjeong</i> : 2 hrs	Language(s)	Korean
Organizer	Hangaone 031-533-8121		
Additional information	http://www.hangaone.com		



Hangwa Experience at Hangaone (Hangwa Culture Museum)

Sports



① Indoor Sports

The biggest merit of indoor sports is that you can enjoy them regardless of the weather. You can adjust the number of team members, duration, and rules. Sports focused on fostering teamwork awards participants with a sense of achievement.

[Indoor Sporting Activities at Sports Monster]

This indoor sports center, located within Starfield in Goyang and Hanam, offers the optimum mixture of sports fields, adventure facilities, and VR systems. It is the ideal destination to enjoy sporting games between small teams.

No. of participants	Up to 400		
Venue(s)	Goyang: 4 th floor, Goyang Starfield, Goyang-si, Gyeonggi-do Hanam: 4 th floor, Hanam Starfield, Hanam-si, Gyeonggi-do		
Estimated duration	2 hrs	Language(s)	Korean (English brochure available)
Organizer	Sports Monster Phone: 1668-4832 For group reservations (Goyang branch): 010-6342-1625		
Additional information	http://www.sportsmonster.co.kr		



Indoor Sporting Activities at Sports Monster

② Challenging Activities

Choose the level/type of outdoor activities, from easy to mission based courses. There are other activity programs or free activity sites nearby, so you can plan a one-day outdoor course or have some teamwork building time where participants share their feelings at the end of the program.

[Adventure Experience at Challenge Korea]

Challenge Korea runs an indoor adventure program called Lost Dutchman’s Goldmine and an outdoor adventure program at Yeosu Challenge Park. The park consists of nine "low" courses, challenging "high" courses (mainly at Adventure Tower), a sky jump and a zipline.

No. of participants	Indoor: 20-100 Outdoor: up to 100 (20 per team)		
Venue(s)	Indoor: Lost Dutchman’s Adventure Seminar Room (or venue of your choice) Outdoor: Poomsil Nature Center, Yeosu-si, Gyeonggi-do		
Estimated duration	Full course: 4 hrs	Language(s)	English, Korean
Organizer	Challenge Korea 010-8789-1100		
Additional information	http://www.yapark.co.kr		



Adventure Experience at Challenge Korea

[Gapyeong Zipline]

Gapyeong Zipline (2,418 m in length) consists of seven ziplines and one suspension bridge. You can choose from eight different courses depending on the level of difficulty. Course 8 is the most challenging and the longest (528 m). You can also enjoy ziplines in Yongin, Gyeonggi-do, Chungju, Chungcheongbuk-do, and Mungyeong, Gyeongsangbuk-do.

No. of participants	Up to 200 (10 per team)		
Venue(s)	Area near Kalbongsan Recreational Forest, Gapyeong-gun, Gyeonggi-do		
Estimated duration	2 hrs	Language(s)	English, Korean
Organizer	Zipline Korea 1588-5219		
Additional information	http://www.ziplinemapyeong.co.kr/gapyeongindex.php		



Gapyeong Zipline

Unique Experiences



Naturally Plus’ Review of Descendant of the Sun Experience



Naturally Plus, a Malaysian health food company, had an incentive tour group that visited Camp Greaves in April 2018. They participated in the Descendants of the Sun program and enjoyed unique *hallyu* culture, including making serial number chains, taking photos wearing military uniforms, and shooting chroma key videos to reproduce a scene from the drama.

-Source from Gyeonggi Tourism Organization

[Descendants of the Sun Experience at Camp Greaves]

Located within the DMZ, Camp Greaves is a peaceful and secure experience facility and the filming site of the Korean drama *Descendants of the Sun*. Wear a military uniform like the actor/actress of the drama or join a military experience program (e.g., making serial number chains) or tour nearby tourist attractions, including the 3rd Tunnel. The camp is within a restricted area for civilians, so you must make advanced reservations.

No. of participants	20-150		
Venue(s)	Camp Greaves, the DMZ, Paju-si, Gyeonggi-do		
Estimated duration	Military uniform experience: 30 mins Whole program: 2 hrs	Language(s)	Korean
Organizer	Camp Greaves 031-953-6984		
Additional information	https://dmzcamp131.or.kr http://www.facebook.com/CampGreaves.KOREA		



Camp Greaves

[Healing at Herb Island]

Herb Island, an ideal place to relax your mind and body, offers herb based handicrafts and aromatherapy programs in addition to herb gardens. You can enjoy drinks, meals, or even parties at the garden restaurants and cafes. At night, do not forget to enjoy the Light and Fairy Tale Story Festival.

No. of participants	Up to 70 (20-30 per team)		
Venue(s)	Experience zones within Herb Island, Pocheon-si, Gyeonggi-do		
Estimated duration	Handicrafts program + aroma therapy + tours + meal: 4 hrs	Language(s)	Korean
Organizer	Herb Island: 1644-1997, 031-535-6494 Herb Island experience zone: 031-535-0913		
Additional information	http://www.herbisland.co.kr		



Healing at Herb Island

[Premium Forest Experience at Everland]

The largest ginkgo tree habitat in Korea sits next to Everland and is only open to group tourists. You can enjoy forest trekking, meditation, concerts, etc.

No. of participants	Up to 200 (minimum no. of participants: 20 for meditation & yoga, 50 for trekking, 150 for concerts)		
Venue(s)	Everland, Yongin-si, Gyeonggi-do		
Estimated duration	Meditation & yoga: 1 hr Trekking: 2 hrs, Concerts: 1 hr	Language(s)	English, Korean
Organizer	Everland Corporate Call Center 031-320-9615		
Additional information	http://www.everland.com http://www.everland.com/everworkshop/index.html		



Premium Forest Experience at Everland

[Stamp Tour at Petite France]

Petite France, a small French themed village, is the representative tourist site in northern Gyeonggi-do. Watch various performances, including marionette, pantomime, and music box performances, and join a stamp tour under the village mascot theme, the Little Prince.

No. of participants	Up to 2,000		
Venue(s)	Petite France, Gapyeong-gun, Gyeonggi-do		
Estimated duration	2 hrs	Language(s)	English, Korean
Organizer	Petite France 031-584-8200, 010-8902-4847		
Additional information	http://www.pfcamp.com		



Stamp Tour at Petite France

MCI's Review of Petite France



In 2018, approximately 2,100 employees of the Indonesian cosmetics maker, Millionaire Club Indonesia (MCI), visited major tourist sites in Gyeonggi-do for incentive tours. They were divided into several groups and visited Petite France 12 times, starting in mid-September through to October. They cheered at a welcoming banner. They took photos of several Korean drama filming sites. They had fun as they enjoyed the marionette performance and learned the story of the Little Prince, the mascot of Petite France.

- Source: Gyeonggi Tourism Organization and Petite France

[BBQ Olive Chicken Camp]

Run by Genesis BBQ, Chicken University is an educational organization specializing in fried chicken. You can make and taste your favorite fried chicken. Other programs, such as making pizza or liquid soap, are also available. You can enjoy special events along with beer.

No. of participants	20-50		
Venue(s)	Genesis Chicken University, Icheon-si, Gyeonggi-do		
Estimated duration	1.5 hrs-2 hrs	Language(s)	Korean
Organizer	Genesis Chicken University 031-635-8461		
Additional information	http://www.ckuniversity.com		



BBQ Olive Chicken Camp

[Wild Grape Wine Experience]

Sanmeoru Farm in Paju grows wild grapes (called *meoru* in Korean) and makes wild grape wine. You can tour the winery, the wine aging tunnel, or make *meoru* jam or wine.

No. of participants	Up to 400		
Venue(s)	Sanmeoru Farm, area near Gamaksan Mountain, Paju-si, Gyeonggi-do		
Estimated duration	Wine experience + jam making: 1 hr 10 mins	Language(s)	Korean
Organizer	Sanmeoru Farm 031-958-4558, sanmeoru1979@naver.com		
Additional information	http://www.seowoosuk.com		



Wild Grape Wine Experience

[Glass Experience at Glass Island]

Filled with decorative glass items, Glass Island shines with light. The facility has spacious exhibition halls and runs various activity programs. Making glass items will be a unique experience. Activity programs using fire are only for small groups.

No. of participants	Up to 200		
Venue(s)	Glass Island, Daebudo Island, Ansan-si, Gyeonggi-do		
Estimated duration	Sanding experience: 3 hrs	Language(s)	Korean
Organizer	Glass Island 032-885-6262		
Additional information	http://www.glassisland.co.kr		



Glass Island

[Handicraft Experience at Pyeonggang Land]

Visit Pyeonggang Land and see eco gardens decorated under various themes, including the rock garden as well as upcycled artworks. Learn about nature through stories told by forest guides; and make eco-friendly handicrafts (natural cosmetics, woodcrafts, air-purifying plants, etc.) using natural ingredients.

No. of participants	Up to 120 (a forest guide will accompany a team of 25 to 30)		
Venue(s)	Pyeonggang Land, Pocheon-si, Gyeonggi-do		
Estimated duration	2 hrs	Language(s)	Korean
Organizer	Pyeonggang Land 031-532-1779		
Additional information	http://www.peacelandkorea.com		



Handicraft Experience at Pyeonggang Land

Activities for
Small Groups
(50 or less)



[Winery Program at Grand Coteau]

Grand Coteau is a winery located on Daebudo Island, which is known as a major producer of grapes in Korea. You can enjoy winery tours and handicraft making experiences here.

- **Estimated duration:** 1 hr
- **Organizer:** Grand Coteau 032-886-9873
- **Additional information:** <http://www.grandcoteau.co.kr>



[Retro Experience at Retro Museum of Youth Memories]

Here you can see what Korea was like in the 1970s, which is only imaginable through Korean dramas and movies.

- **Estimated duration:** 1 hr
- **Organizer:** Retro Museum of Youth Memories 031-775-8907
- **Additional information:** <http://www.retromuseum.co.kr>



[Leisure Programs at Jebu Land]

Jebudo Island is a popular destination for company outings. Enjoy various activities, including riding ATVs and motorboats.

- **Estimated duration:** 1.5 hrs
- **Organizer:** Jebu Land 031-357-5658
- **Additional information:** <http://제부랜드.kr>

03

Jeju-do



* Distance from Nearby International Airport(s) to the Convention Center

 Jeju International Airport

• International Convention Center Jeju 40 km



Asia's Representative Resort & MICE City [Jeju-do]

Chosen as one of the New 7 Wonders of Nature, Jeju has become a treasure island of the world, beyond Korea. Have an amazing time in Jeju, which is gifted with nature, outstanding accessibility, diverse events, and top quality MICE infrastructure.

 Major convention centers: International Convention Center Jeju (ICC Jeju)

 Local bureaus: Jeju Convention & Visitors Bureau, <http://www.jejuvcv.or.kr>, 064-739-2206

3. Jeju-do



Recommended Activities

Korean Cultural Experiences



Become one with the nature in Jeju, a "treasure island".

① Traditional Handicraft Experience

What is unique about traditional Korean handicrafts is that it is made with natural materials prepared in an eco-friendly way. Learn the beauty of coexistence between nature and humans.

[Wuri Moyeong Nolgae Massim]

The Wuri Moyeong Nolgae Massim program won the Jeju MICE teambuilding idea contest. The program was inspired by the lives of Jeju locals who combined their forces to live on Jeju, which had barren soil at the time. You can experience unique group games, including natural dyeing and filling a *mulheobeok* (local jar) with water, or enjoy some traditional Korean refreshments.

No. of participants	Up to 100		
Venue(s)	Art Center, Ilchul Land, Seogwipo-si, Jeju-do		
Estimated duration	3 hrs	Language(s)	English, Korean
Organizer	Ilchul Land 064-782-7654		
Additional information	http://www.ilchulland.com		



Wuri Moyeong Nolgae Massim

[Natural Dyeing Activities at Ilchul Land]

Learn to dye handkerchieves or scarves with different natural dyes, including local blue pigment made with *jjok* produced from Ilchul Land. Follow the dyeing process together as a team to cultivate teamwork. You can tour Ilchul Land or engage in a mini game while waiting for the dyed pieces to dry.

No. of participants	Up to 100		
Venue(s)	Art Center, Ilchul Land, Seogwipo-si, Jeju-do		
Estimated duration	2 hrs	Language(s)	English, Korean
Organizer	Ilchul Land 064-782-7654		
Additional information	http://www.ilchulland.com		



Natural Dyeing Activities at Ilchul Land

More About Destination



Ilchul Land

At Ilchul Land, one can feel the power and beauty of nature at Micheon Cave, a naturally created lava cave. Nature can be found at small parasite volcanoes as well as in various plant groups. The entire garden, including the botanical garden, the art center, and other facilities, is decorated under Jeju's local culture theme.

② Local Village Experience

Experience the unique Korean culture and sentiment called *jeong* (means “affection”) while enjoying local activity programs in a village. Experience various handicrafts and games, then tour every nook and cranny of the town.

[Cultural Experience at a Village in Sinpung-ri]

Located close to Seongeup Folk Village, Sinpung-ri runs various seasonal activity programs, including making buckwheat crepes, making straw ropes, and dyeing fabric with natural wild plants. The village turned a closed down school into an accommodation facility and has maintained the traditional reservoir.

No. of participants	No limit		
Venue(s)	Eomang Abang Festival Village, Seogwipo-si, Jeju-do		
Estimated duration	2 hrs	Language(s)	English, Korean
Organizer	Eomang Abang Festival Village 064-782-7445, 010-8853-5958		



Cultural Experience at a Village in Sinpung-ri

Sports



Exciting and Fun Racing Competition at 9.81 Park



[Racing at 9.81 Park]

Experience a thrilling gravity racing at 9.81 Park located in Aewol. Gravity racing uses motorless vehicles to race down on a long hilly road. In addition, there are various indoor screen sports facilities so that visitors can enjoy sports regardless of the weather. Download the 9.81 application and have a friendly competition among team members.

No. of participants	Up to 200		
Venue(s)	9.81 Park, Aewol-eup, Jeju-si, Jeju-do		
Estimated duration	2-3 hrs (a round of racing: 20 mins)	Language(s)	Korean
Organizer	9.81 Park 1833-9810		
Additional information	http://www.981park.com		

Racing is basically an individual activity whereby individual records and ranks are compared, but you can also enjoy group activities at 9.81 Park. The park runs a team building program under the theme of “playground for adults”. Start with the Galaxy Arena, a survival game using laser guns. Or join team competitions, such as bottle flipping and gravity balls, which have gained popularity on social media. Plus, racing records displayed on the electronic signage will add to the excitement. All team members will be united as they cheer each other on, creating an unforgettable memory in Jeju.

-Source from Jeju 9.81 Park



Racing at 9.81 Park

Missions



[Echo Drum Circle]

Playing musical instruments together is the ideal team building activity since team members need to share techniques and practice together to create harmony. Hold a mini concert in a forest playing percussions from around the world, including drums, cajons, bongos, and maracas.

No. of participants	Up to 50		
Venue(s)	Venue of choice or one can be recommended		
Estimated duration	1.5 hrs-2 hrs	Language(s)	English, Korean
Organizer	Discover Jeju 050-5558-3838		
Additional information	http://www.discover-jeju.com http://www.facebook.com/discoverjeju		



Echo Drum Circle

Unique Experiences



[Haenyeo Cultural Experience While Wearing Local Jeju Costumes]

Learn about the *haenyeo* (female divers) culture, unique to Jeju, while wearing traditional costumes. Visit the House of Haenyeo and listen to *haenyeos'* stories and watch them dive into the sea. It will be a fun experience to wear their diving suites or wear a traditional/casual *hanbok* (traditional Korean clothes) and take photos of yourself. You can also buy seafood freshly caught by the *haenyeos*.

No. of participants	20-100		
Venue(s)	Area near House of Haenyeo, Yongduam Rock		
Estimated duration	2 hrs (excludes time for getting dressed and preparing)	Language(s)	English, Chinese, Korean
Organizer	The Planet Jeju 010-6832-5878		
Additional information	http://www.theplanetjeju.com		



Haenyeo Cultural Experience While Wearing Local Jeju Costumes

[Olleh Trail Walking]

Jeju has 26 Olleh trails along the coast, totaling 425 km, for those who travel on foot. Make advanced reservations, and a guide will tell you about the major spots you come across along the route. A walking program for foreigners begins at 9:00 am every Wednesday.

No. of participants	No limit (one foreign language speaking guide for every twelve foreigners)		
Venue(s)	Choose from 26 different courses along the coast		
Estimated duration	1 hr (course and duration of your choice)	Language(s)	English, Chinese, Japanese, Korean
Organizer	Jeju Olleh 070-4264-8882, dlfgo0607@jejuolle.org Pongnang (Travelling Companion for Foreigners) 064-762-2173		
Additional information	http://www.jejuolle.org		



Olleh Trail Walking

[Sympathy Tour Program by Discover Jeju]

Learn more about yourself and about your team members by looking at photos and thinking about them. A psychology counselor will lead the program held in a garden surrounded by a forest. This program is recommended for groups looking to create emotional ties and to actively improve communication among team members.

No. of participants	20-70 (30 per team)		
Venue(s)	Space Rapport (gallery & café), Aewol-eup, Seogwipo-si, Jeju-do		
Estimated duration	1.5 hrs-2 hrs	Language(s)	English, Korean
Organizer	Discover Jeju 050-5558-3838		
Additional information	http://www.discover-jeju.com http://www.facebook.com/discoverjeju		



Sympathy Tour Program by Discover Jeju

"Open Your Mind" Tour with KOPIST



The Korea Partnership Initiative for Sustainable Tourism (KOPIST) High-level Policy Forum was held on Jeju in June 2019. Attended by 50 participants, including representatives from 11 countries, academic circles, and experts from the tourism industry in and outside of Korea, the forum discussed coexistence through tourism, and field visits were held to discuss tourism policies. The participants visited major tourist sites, including Olle Trail course 6; and they joined the "Open Your Mind" tour. At the café garden, the group listened to stories about one another and sympathized with one another under the lead of a professional counselor. During a one-on-one session, frank conversations were held inside the café.

- June 19, 2019, based on an article by Jeju Sinbo Daily and materials from Discover Jeju

["Tea Ceremony and Forest" Program by Discover Jeju]

"Tea Ceremony and Forest" is a premium program that offers participants an opportunity to taste locally produced wildflower tea. Participants have "healing" time while listening to stories about wild tea and walking through the cypress forest. The participants then partake in a tea etiquette ceremony while enjoying wildflower tea and tea confectioneries. This program will give participants tranquility and peace of mind.

No. of participants	Up to 50		
Venue(s)	Seogwipo Recreational Forest, Seogwipo-si, Jeju-do		
Estimated duration	1.5 hrs-2 hrs	Language(s)	English, Korean
Organizer	Discover Jeju 050-5558-3838		
Additional information	http://www.discover-jeju.com http://www.facebook.com/discoverjeju		



"Tea Ceremony and Forest" Program by Discover Jeju

Activities for Small Groups (50 or less)



[Clay Tile Art]
Create individual clay tiles using local clay and combine them together to create an artwork.
• **Estimated duration:** 2 hrs (additional hours required for firing clay in kiln)
• **Organizer:** Ilchul Land 064-782-7654
• **Additional information:** <http://www.ilchulland.com>



[Exploring Wild Dolphins]
Take a boat and enjoy a short adventure to find dolphins.
• **Estimated duration:** 50 mins
• **Organizer:** Discover Jeju 050-5558-3838
• **Additional information:** <http://www.discover-jeju.com>
<http://www.facebook.com/discoverjeju>



[Train Bike]
Ride bicycles that are all connected like a train and enjoy trekking along the coast of Jeju. You can choose either the Hado course or the dolphin course.
• **Estimated duration:** 1 hr
• **Organizer:** Hong Bike 064-782-7838
• **Additional information:** <http://www.hongbikes.com>



[Persimmon Dyeing at leumsae]
Jeju locals have traditionally dyed their clothes using unripe persimmons. Experience this local dyeing culture.
• **Estimated duration:** 2 hrs
• **Organizer:** Tamnao 1522-3454, Hi Jeju 064-741-8782, 010-6789-1944
• **Additional information:** <http://www.tamnao.com>



[Taewak Making]
The *haenyeo* (a women diver) culture is on the UNESCO Intangible Cultural Heritage list. Learn more about the lives of *haenyeos* and *taewak*, a net sack tied to a buoy used by *haenyeos*. Learn to make your own mini *taewak*.
• **Estimated duration:** 1 hr
• **Organizer:** Tamnao 1522-3454, Haenyeo's taewak 064-782-6347, 010-5192-1547
• **Additional information:** <http://www.tamnao.com>



[Glass Fusing Experience]
Jeju Glass Castle, a glass art themed park, runs a glass fusing art program where participants can fuse together glass pieces of different colors and thickness at 800℃. You can take home the items you make the next day.
• **Estimated duration:** 30 mins
• **Organizer:** Jeju Glass Castle 064-772-7777
• **Additional information:** <http://www.jejuglasscastle.com>

04

Busan Ulsan Gyeongsangnam-do



* Distance from Nearby International Airport(s) to the Convention Center



**Gimhae
International
Airport**

- **Busan:** BEXCO 20 km
- **Ulsan:** Ulsan Exhibition & Convention Center 50 km
- **Changwon-si:** Changwon Exhibition Convention Center 37 km



The City of Oceans and Films [Busan]

Busan, an attractive seaside city where modern cultural assets and state-of-the-art buildings coexist, has appeared in various films. Enjoy the convenience of advanced facilities as well as the coexisting beauty of nature.

🚩 **Major convention centers:** BEXCO

📍 **Local bureaus:** Busan Tourism Organization, <http://www.bto.or.kr>, simon6306@bto.or.kr, 051-780-2184

Hidden Charms of the Industrial City [Ulsan]

Ulsan has led the industrial development of Korea. The city also has abundant tourism resources, including the Petroglyphs of Bangudae Terrace from the prehistoric age; Taehwagang National Garden; and Yeongnam Alps. Explore the hidden attractiveness of Ulsan.

🚩 **Major convention centers:** Ulsan Exhibition & Convention Center (to be opened in 2021)

📍 **Local bureaus:** Ulsan Metropolitan City Corporation, <http://www.umca.co.kr>, ischoi@umca.co.kr

MICE Destination Where Nature and Industries Coexist [Gyeongsangnam-do]

Gyeongsangnam-do is the optimum MICE destination to enjoy unique experiences and create lasting memories. Rest and replenish your energy in Gyeongsangnam-do, where nature and industries are in harmony.

🚩 **Major convention centers:** Changwon Exhibition Convention Center (CECO)

📍 **Local bureaus:** Gyeongnam Convention & Visitors Bureau, <http://www.gncvb.or.kr>, gncvb@gncvb.or.kr

4-1. Busan



Recommended Activities

Busan is a city of passion and vitality. You can enjoy beautiful seascapes, traditional culture, and high-tech facilities. In addition, various fun and interesting activities await you.

Korean Cultural Experiences



① Korean Culinary Experience

Korean food is known for its diverse taste and colors. Cooking Korean food is the ideal choice for team building since Korean food is made with several ingredients and needs a group of people to prepare. Trimming and mixing ingredients together will enhance both flavor and teamwork.

[Korean Food Experience at Dong-A Cooking and Barista School]

The subtlety of Korean food comes from the delicate skills of those who prepare it. Learn tips from professional cooking teachers, and make your own Korean food. You can choose from a wide range of menu items, including street foods, kimchi, and court cuisine.

No. of participants	Up to 50		
Venue(s)	Dong-A Cooking and Barista School, Dong-gu, Busan		
Estimated duration	2 hrs (subject to consultation)	Language(s)	English, Korean
Organizer	Dong-A Cooking and Barista School 051-818-3000		
Additional information	http://www.cook3000.co.kr		

Kimchi Making at Yeonyojae



An incentive tour group from Singapore visited Yeonyojae to make kimchi. First, they put on aprons and learned how to make kimchi following a demonstration by the instructor. They prepared ingredients to make kimchi seasoning and applied it to Napa cabbages. All group members really concentrated on the entire process. After making kimchi, they ate the kimchi with boiled pork slices prepared by Yeonyojae. The participants say they enjoyed the class.

-Source: Yeonyojae

[Fermentation Culture School of Yeonyojae]

Learn the unique fermentation culture of Korea, including fermented traditional liquors such as *makgeolli* (unrefined rice wine) and red chili paste, *gochujang*. Make various traditional Korean fermented foods.

No. of participants	Up to 70		
Venue(s)	Studio Yeonyojae, Nam-gu, Busan		
Estimated duration	1 hr-1.5 hrs	Language(s)	English, Korean
Organizer	Yeonyojae 051-636-9355, ynj@ynjschool.com		
Additional information	http://www.ynjschool.com http://www.youtube.com/channel/UCQFopdhfwjLt6jYbLCQdEg http://blog.naver.com/ynjschool8		



Fermentation Culture School of Yeonyojae

[Cooking Korean Food at Busan Cooking Class]

Busan Cooking Class runs Korean classes where participants make popular Korean dishes with local Busan specialties. You can opt to experience a traditional tea ceremony or a market tour.

No. of participants	Up to 60		
Venue(s)	Busan Cooking Class, near Toseong Station, Seo-gu, Busan		
Estimated duration	2 hrs-3 hrs	Language(s)	English, Korean
Organizer	Busan Cooking Class 051-951-1220		
Additional information	http://www.busancookingclass.com http://www.instagram.com/busancookingclass		



Cooking Korean Food at Busan Cooking Class

② Traditional Handicraft Experience

What is unique about traditional Korean handicrafts is that it is made with natural materials prepared in an eco-friendly way. Learn the artisan spirit and the beauty of coexistence between nature and humans.

[Pottery Making at Busan Ceramic Education Center]

Feel the energy of the earth as you make pottery pieces using clay. Even novices can make their own pottery without difficulty if they follow the instructions one by one.

No. of participants	Up to 100		
Venue(s)	Busan Ceramic Education Center, Gijang-gun, Busan		
Estimated duration	1.5 hrs	Language(s)	English, Korean
Organizer	Busan Ceramic Education Center 010-2552-2081		
Additional information	http://busan ceramics.co.kr http://blog.naver.com/artdean		



Pottery Making at Busan Ceramic Education Center

③ Traditional Cultural Experience

Experience diverse Korean culture, take selfies and join team competitions. These cultural activities combined with traditional Korean games will be unique.

[Dongnae Crane Dance]

Dongnae Crane Dance, Intangible Cultural Asset No.3, is a traditional premium performance. Learn the graceful movements of the crane dance from tradition bearers.

No. of participants	Up to 100 (35 per team)		
Venue(s)	Ihwa Pungnyu Cultural Center, Geumjeong-gu, Busan		
Estimated duration	2 hrs-4 hrs	Language(s)	English, Korean
Organizer	Ihwa Pungnyu Cultural Center 010-5553-3360		
Additional information	http://cafe.daum.net/hakchum		



Dongnae Crane Dance

Take Selfies While Wearing a Hanbok



Yongdusan Park is popular for the Busan Tower Observatory, an escalator to the park, as well as the trails within the park. Busan Tourism Organization and Hanboknam jointly opened the *hanbok* experience center Adam within a former rest area located near stone walls in Yongdusan Park. If you wear a *hanbok*, you can get a discount when entering Busan Tower, Busan Museum of Movies, and other attractions. In addition, the organization selected 10 hidden gems to visit and it holds the “*Hanbok* Selfie and Hashtag” (#*hanok* experience, #Yongdusan Park) event.

-Source: July 1, 2019, article by Busan Ilbo

[Hanbok Experience at Yongdusan Park]

Choose a *hanbok* (traditional Korean clothes), and the *hanbok* studio will offer you a hairstyle and accessories suited to your choice. Wear the *hanbok* and take selfies while on a mission tour of Yongdusan Park.

No. of participants	30-1,000		
Venue(s)	Yongdusan Park and Adam (Hanboknam Busan Tower Branch), Jung-gu, Busan		
Estimated duration	2 hrs (including flash mob or <i>hanbok</i> experience)	Language(s)	English, Korean
Organizer	Adam_ Hanboknam 010-6485-8507, hanboknams@naver.com		
Additional information	http://www.hanboknam.com		



Hanbok Experience at Yongdusan Park

④ Local Village Experience

Experience the unique Korean culture and sentiment called *jeong* (means “affection”) while enjoying local activity programs in a village. Experience various handicrafts and games, then tour every nook and cranny of the town.

[Gamcheon Culture Village Experience]

Gamcheon Culture Village has beautiful murals along curved alleys, and the landscape as seen from the village is beautiful day and night. Take a stamp tour or join a simple mission game.

No. of participants	No limit		
Venue(s)	Gamcheon Culture Village, Saha-gu, Busan		
Estimated duration	2 hrs	Language(s)	Korean
Organizer	Gamcheon Culture Village 051-291-1444		
Additional information	http:// www.gamcheon.or.kr		



Gamcheon Culture Village Experience

Team Building at Gamcheon Culture Village



Gamcheon Culture Village is full of artistic sense in every corner of its alleys. Meet local history, culture, and art. Residents have jointly created this village with artists, activists, and the local government. Approximately 2.5 million people visit this village annually, among which 60% are foreigners. Group tourists who visit the village can create precious memories in the colorful village through various activities, including jumping photos, unique photo contests, *jegi* (tassel) kicking, and a three-legged relay race.

[Huinnyeoul Culture Village Experience]

Huinnyeoul Culture Village, knowns as the Santorini of Busan, boasts exotic views of ships and buildings sitting along the seaside embankment. This cultural tourist attraction is also well known as the filming site of countless movies.

No. of participants	No limit		
Venue(s)	Huinnyeoul Culture Village, Yeongdo-gu, Busan		
Estimated duration	2 hrs	Language(s)	Korean
Organizer	Huinnyeoul Information Center 051-419-4067		
Additional information	http://huinnyeoul.co.kr		



Huinnyeoul Culture Village Experience

[Eco Experience at Durufarm]

Durufarm runs strawberry or blueberry picking programs depending on the season. Pick fruit on a vast farm and make pizza, jam, or waffles using the berries you harvested. Lastly hold a small party.

No. of participants	20-500		
Venue(s)	Durufarm, Gangseo-gu, Busan		
Estimated duration	Strawberry picking: December-May Blueberry picking: June-August * 1 hr-2 hrs per activity	Language(s)	English, Korean
Organizer	Garam Edu 070-8777-8322, 010-2553-8322		
Additional information	http://www.durufarm.com		



Eco Experience at Durufarm

⑤ Templestay

Templestays not only include religious activities (e.g., Buddhist services and learning temple etiquettes) but also offer unique Korean Buddhist cultural experiences (e.g., meditation, taking a walk, learning traditional Korean melodies, and a traditional tea ceremony class) and the opportunity to find inner peace. Enjoy the tranquility while surrounded by nature.

[Templestay at Hongbeopsa Temple]

Hongbeopsa Temple, known for the largest seated Buddha in Korea, is close to downtown. The temple pursues “open” Buddhism. Experience traditional Korean culture at the temple while learning traditional Korean melodies. You can also create “make a wish” Buddhist rosaries or lamps of wisdom.

No. of participants	Up to 120		
Venue(s)	Hongbeopsa Temple, Geumjeong-gu, Busan		
Estimated duration	Activity / rest oriented program: 15:00-12:00 (next day) Temple life (half-day): 2.5 hrs	Language(s)	English, Korean
Organizer	Hongbeopsa Temple 051-508-0345		
Additional information	http://www.busanbuddhism.net		

[Templestay at Seonamsa Temple]

Praying, meditating, walking on Galmaet-gil road, and conversing over tea will relax your mind. If you want to focus on cultural experiences, choose a one-day program.

No. of participants	Up to 200		
Venue(s)	Seonamsa Temple, Busanjin-gu, Busan		
Estimated duration	Rest oriented program: 15:00-11:00 (next day) 1 day program: 3-5 hrs	Language(s)	English, Korean
Organizer	Seonamsa Temple 051-805-7573		
Additional information	http://www.sunamsa.or.kr		



Templestay at Seonamsa Temple

Sports



① Water Sports

To enjoy water sports, participants need to first complete a basic safety training then team activities begin under expert safety guides. You can choose from a variety of water sports, including surfing, canoeing, and skin & scuba diving.

["Fall in Love with Surfing"]

Learn theory classes first and try surfing with the help of a professional instructor.

No. of participants	Up to 100 (6-10 per team)		
Venue(s)	Haeundae Beach, Busan		
Estimated duration	2 hrs (except for free time)	Language(s)	English, Korean
Organizer	Surf Holic 051-701-4851		
Additional information	http://www.surfholic.co.kr , http://cafe.naver.com/wc3jtt		

[Canoeing]

The history of canoeing is as old as human history. Learn the sport from a former canoeist and instructor. Your team will unite as one as you paddle together.

No. of participants	Up to 100 (20 per team)		
Venue(s)	Rowing & Canoe Arena, Gangseo-gu, Busan		
Estimated duration	2 hrs (except for free time)	Language(s)	Korean
Organizer	Busan Metropolitan City Canoe Federation 051-941-1556		
Additional information	http://cafe.daum.net/busancanoe		



Canoeing

[Rowing]

Rowing is similar to canoeing, but you paddle in the opposite direction, and you need to push the paddle longer and faster. Enjoy the thrill and excitement as your team slices through the water.

No. of participants	Up to 100		
Venue(s)	Rowing & Canoe Arena, Gangseo-gu, Busan		
Estimated duration	1.5 hrs	Language(s)	Korean
Organizer	Busan Rowing Association 051-973-2017		

② Indoor Sports

The biggest merit of indoor sports is that you can enjoy them regardless of the weather. You can adjust the number of team members, duration, and rules. Sports focused on fostering teamwork awards participants with a sense of achievement.

[Screen Sports at Legend Heroes]

At Legend Heroes, you can choose from a wide range of sports, including baseball, soccer, archery, bowling, curling, candy slashing, action racing, shooting, and baseball pitching.

No. of participants	Up to 70 (entire facility can be rented)		
Venue(s)	Legend Heroes, B2, Lotte Department Store Busan Main Branch, Busanjin-gu, Busan		
Estimated duration	1 hr-2 hrs	Language(s)	Korean
Organizer	Legend Heroes 070-8823-1379		
Additional information	http://www.legendheroes.co.kr		



Screen Sports at Legend Heroes

③ Survival Games

Paintball is a survival game which is the representative team building activity, where players shoot paintballs that break upon impact. You will feel as if you have become a skilled sniper while wearing protective gear and special offensive weapons. But do not forget that team spirit matters most to win the game. You can enjoy various game formats, including stealing the opponent's flag, killing all the opponents, or finding and killing the leader of the other team.

[Survival Games at Good Survival Songjeong Site]

You will lose if you think it is only a game. Fight to the end to survive! You can enjoy a survival game anywhere you want in Busan and Gyeongsangnam-do.

No. of participants	Up to 100		
Venue(s)	Songjeong (Busan) or Yangsan (Gyeongsangnam-do) game site of Good Survival (or venue of your choice)		
Estimated duration	2 hrs-3 hrs	Language(s)	English, Korean
Organizer	Good Survival 051-337-0897, 010-3868-0897		
Additional information	http://www.goodsurvival.co.kr		



Survival Games at Good Survival Songjeong Site

Unique Experiences



[PanStar Cruise]

The cruise ship will be your paradise at sea. Enjoy Busan's fantastic night seascape with fireworks on deck at 9:00 pm. The entire cruise ship can be rented.

No. of participants	10-450		
Venue(s)	Departs from Busan International Passenger Terminal, Dong-gu, Busan, and sails near Taejeongdae, Dongbaekseom Island and Gwangalli		
Estimated duration	Overnight cruise: 2 days (17:00, Saturday-9:30, Sunday)	Language(s)	English, Chinese, Korean
Organizer	PanStar Cruise 1577-9996		
Additional information	http://www.panstar.co.kr , http://www.panstarcruise.com		



PanStar Cruise

[Yachting with Yacht Tale]

Depart from Suyeong Bay Yachting Center and board a yacht with your team members near Marine City, Dongbaekseom Island, and Gwangalli. The sunset views of Busan is quite attractive.

No. of participants	Up to 200 (25-35 per yacht)		
Venue(s)	Suyeong Bay Yachting Center, Haeundae-gu, Busan		
Estimated duration	1 hr	Language(s)	English, Korean
Organizer	Yacht Tale 1599-1789		
Additional information	http://www.yachttale.com , http://blog.naver.com/yachttale		



Yachting with Yacht Tale

[Yachting with Diamond Bay]

The yacht departs from Diamond Bay, and you can choose either the Oryukdo Course or the Haeundae course. A private tour includes customized courses and other services, including catering.

No. of participants	Up to 240 (80 per yacht)		
Venue(s)	Diamond Bay, Dongnae-gu, Busan		
Estimated duration	1 hr	Language(s)	Korean
Organizer	Diamond Bay 051-900-1541, 010-2978-4996		
Additional information	http://www.diamondbay.co.kr		

[Yachting with Yachtbook]

Yachtbook offers the optimum yachting program depending on the time and number of participants.

No. of participants	10 or more		
Venue(s)	Venue of your choice, including Busan, Tongyeong, etc.		
Estimated duration	1 hr	Language(s)	English, Korean
Organizer	Yachtbook 051-714-0804		
Additional information	http://www.yachtbook.co.kr , http://www.youtube.com/watch?v=Lt3UpFVXXCM		



Yachting with Yachtbook]

Yachting with Diamond Bay



In June 2017, 20 Russian Korean teenagers visited Busan. Their grand-parents were drafted to Sakhalin by force during the Japanese colonial era. The teenagers visited Yonghoman Bay and sailed the sea on a Diamond Bay yacht. They felt closer to Korea as they learned the history of their grandmothers and grandfathers.

Excerpt from News1, Jun. 16, 2017 edition

[Cooking Class by La Cucina Academy]

Learn several home-style recipes that can be enjoyed by people from across the world. Many of them are easy to cook but look impressive when served, making them perfect party foods. It will be fun to choose a theme and hold a competition among different teams.

No. of participants	Up to 60		
Venue(s)	Kyungnam College of Information & Technology Centum Campus, Haeundae-gu, Busan		
Estimated duration	3 hrs	Language(s)	English, Korean
Organizer	La Cucina Academy 051-950-6038		
Additional information	http://web.kit.ac.kr/lacucina http://www.instagram.com/lacucina_academy		



Cooking Class by La Cucina Academy

[Busan Bon Eomuk Cooking Class]

This *eomuk* (fishcake) experience center on the first floor of the Korea National Maritime Museum runs *eomuk*-making classes where one can make mini fishcake pizzas and fishcake corndogs. You can tour the museum while the fishcakes are being cooked in the oven.

No. of participants	Up to 50		
Venue(s)	Bon Eomuk Experience Center within the Korea National Maritime Museum, Yeongdo-gu, Busan		
Estimated duration	1 hr	Language(s)	English, Korean
Organizer	Busan Bon Eomuk 051-403-4859		
Additional information	http://busanborn21.modoo.at		



Busan Bon Eomuk Cooking Class

Activities for
Small Groups
(50 or less)



[Eomuk Making at Samjin Eomuk]

Make your own hand-made fishcake using a fishcake knife and molds.

- **Estimated duration:** 1 hr 40 mins
- **Organizer:** Samjin Food 051-412-5468
- **Additional information:** <http://www.samjinstory.com>
<http://cafe.naver.com/samjinfood>



[Wild Wave Brewery Tour]

Taste and discover the charms of beer at the local brewery.

- **Estimated duration:** 4 hrs
- **Organizer:** Wild Wave Brewing Co. 051-702-0839
- **Additional information:** <http://www.wildwavebrew.com>



[Templestay at Beomeosa Temple]

Find inner peace while conversing with monks over tea, doing meditation and making Buddhist rosaries with 108 beads.

- **Estimated duration:** 14:00-10:00 (next day)
- **Organizer:** Beomeosa Temple 051-508-5726
- **Additional information:** <http://www.beomeo.kr>



[Meditation for Foreigners at Naewonjeongsa Temple]

Naewonjeongsa Temple runs a mind-healing templestay program for foreigners.

- **Estimated duration:** 13:30-11:30 (next day)
- **Organizer:** Naewonjeongsa Temple 051-242-0691
- **Additional information:** <http://www.naewonjungsa.org>

4-2. Ulsan



Recommended Activities

Ulsan is an advanced industrial city. Experience the artisan spirit and creativeness of Koreans through several activity programs.

Korean Cultural Experiences



① Traditional Handicraft Experience

What is unique about traditional Korean handicrafts is that it is made with natural materials prepared in an eco-friendly way. Learn the artisan spirit that requires perseverance and focus and the beauty of coexistence between nature and humans.

[Onggi Experience at Oegosan Onggi Village]

Onggi, traditional Korean earthenware, is Korea’s unique food container that has “breathing holes” on the surface. Enjoy exciting performances, tour onggi masters’ studios, and make your own onggi pieces.

No. of participants	Up to 150		
Venue(s)	Onggi Academy, Oegosan Onggi Village, Ulju-gun, Ulsan		
Estimated duration	Onggi experience: 1 hr	Language(s)	English, Korean
Organizer	Oegosan Onggi Village 052-237-7893		
Additional information	http://onggi.ulju.ulsan.kr		

More About Destination



Oegosan Onggi Village

Oegosan Onggi Village, the largest *onggi* village in Korea, has the optimum conditions for producing *onggi* thanks to convenient transportation networks and the fine quality of clay. The village adds modernity to traditional *onggi* while maintaining traditional techniques, further adding to the value of traditional Korean earthenware. You can further broaden your knowledge by visiting the Ulsan Onggi Museum as well as the Ulju Folk Museum.



Onggi Experience at Oegosan Onggi Village

② Korean Culinary Experience

Korean food is known for its diverse taste and colors. Submerge yourself in cooking and it will enhance both flavor and teamwork.

[Korean Dessert Experience with Tteok Mama]

Make yummy and gorgeous traditional snacks, including puffed rice (*oranda*), sweet rice cake with strawberry filling, or edible works of art using rice clay. You can also make Korean-style macarons or bean paste flowers that have recently gained popularity.

No. of participants	Up to 100		
Venue(s)	Venue of your choice		
Estimated duration	Puffed rice: 2 hrs	Language(s)	Korean
Organizer	Tteok Mama Art 010-5534-9646		
Additional information	http://blog.naver.com/su774747		



Korean Dessert Experience with Tteok Mama

[Making Rice Desserts at Dgae Tteokbang]

Make rice cakes and fried rice sweets using locally produced ingredients. You can learn how to make seasonal desserts, including pan-fried azalea flower rice cakes and mugwort rice cakes.

No. of participants	Up to 120		
Venue(s)	Dgae Tteokbang, Ulju-gun, Ulsan		
Estimated duration	2 kinds of rice cakes + 1 kind of fried rice sweets: 2 hrs	Language(s)	Korean
Organizer	Dgae Tteokbang 052-263-6084, 010-8909-6084		
Additional information	http://www.다개떡방.kr http://www.instagram.com/dageadduk2015		



Making Rice Desserts at Dgae Tteokbang

③ Local Village Experience

Experience the unique Korean culture and sentiment called *jeong* (means “affection”) while enjoying local activity programs in a village. Experience various handicrafts and games, then tour every nook and cranny of the town.

[Farm Stay at Geumgok Village]

A variety of activities, including healthy meals, handicraft programs, traditional foods, planting in pots, farming and harvesting. Enjoy a day at a farm village.

No. of participants	Up to 80		
Venue(s)	Geumgok Village, Ulju-gun, Ulsan		
Estimated duration	Activities and meal: 5 hrs (subject to consultation)	Language(s)	Korean
Organizer	Geumgok Village 052-264-6384		
Additional information	http://blog.daum.net/gnbioland		



Farm Stay at Geumgok Village

[Rural Experience at Chisullyeong Peak Otbat Village]

Make bean curd and bean-powder-coated rice cakes the traditional way; ride a carriage pulled by a tractor; and tour around thatched-roof houses. You can harvest various seasonal agricultural products and join traditional cultural programs, including *sotdaes* (ancient prayer poles) or natural dyeing.

No. of participants	Up to 80		
Venue(s)	Chisullyeong Peak Otbat Village, Ulju-gun, Ulsan		
Estimated duration	Activities and meal: 5 hrs (subject to consultation)	Language(s)	Korean
Organizer	Chisullyeong Peak Otbat Village 052-254-8846, 010-5201-8846		
Additional information	http://www.ddasiri.kr/young		



Rural Experience at Chisullyeong Peak Otbat Village

Unique Experiences



[5D Videos at Whale Culture Village]

The Jangsaengpo Whale Culture Zone is home to the Jangsaengpo Whale Museum, the Jangsaengpo Whale Life Experience Museum, Ulsan Frigate, and many other things to enjoy and see. Watch realistic 5D videos of whales and visit the whale village, which is a reproduction of a village from the 1970s-1980s.

No. of participants	No limit (5D Theater: 80)		
Venue(s)	Jangsaengpo Whale Culture Zone, Jangsaengpo, Nam-gu, Ulsan		
Estimated duration	5D videos: 15 mins Tour of the entire facilities: 4 hrs	Language(s)	Korean
Organizer	Jangsaengpo Whale Culture Village (5D Theater) 052-226-0980 Jangsaengpo Whale Museum 052-256-6301		
Additional information	http://www.whalecity.kr		



Jangsaengpo Whale Museum

[Hyundai Motor Company Tour]

Hyundai Motor Company Ulsan Plant has the world’s highest production capacity (1.5 million units/year) among auto plants. The plant’s daily production capacity is approximately 6,000 units. The scene of approximately 10,000 cars parked at the export pier is quite magnificent.

No. of participants	Subject to consultation		
Venue(s)	Hyundai Motor Company Ulsan Plant, Buk-gu, Ulsan		
Estimated duration	1 hr 10 mins	Language(s)	Korean
Organizer	Hyundai Motor Company Ulsan Plant 052-215-2232		
Additional information	Tour reservations: tours are held on the first business day of the month, reservations should be made three months in advance. http://www.hyundai.com/kr/ko/brand/factory-tour/factory-reservation#/tour_app/application		



Hyundai Motor Company Tour

[Hyundai Heavy Industries Tour]

Hyundai Heavy Industries, which accounts for 15% of the global shipbuilding market, boasts a gigantic scale with its one million ton dock and 900-ton cranes. Visit the company and the plant to learn about its history.

No. of participants	Subject to consultation		
Venue(s)	Hyundai Heavy Industries, Dong-gu, Ulsan		
Estimated duration	1 hr	Language(s)	Korean
Organizer	Social Contribution Team, Hyundai Heavy Industries 052-202-2232, welcome@hhi.co.kr		
Additional information	Tour reservations: http://www.hhi.co.kr/Public/pub04		



Hyundai Heavy Industries Tour

Activities for
Small Groups
(50 or less)



[Ggothyang Glass Art]

Join a glass art class to create glass handicraft items with colorful glass pieces, without having to solder or cut glass.

- **Estimated duration:** Suncatcher and mini mirror making: 2 hrs
- **Organizer:** Ggothyang Glass Art 010-3818-2301
- **Additional information:** http://www.instagram.com/ggothyang_glass_art



[Makgeolli Class at Boksoondoga]

Make a home-made style traditional liquor by aging locally produced rice and *nuruk* (fermentation starter).

- **Estimated duration:** 20 mins
- **Organizer:** Boksoondoga 1577-6746, 010-4870-0244
- **Additional information:** <http://www.boksoon.com>



[Water Sports Programs at Uga Fishing Village]

Enjoy water activities and sports, including see-through canoeing, rafting, and snorkeling.

- **Estimated duration:** 1 hr per activity
- **Organizer:** Uga Fishing Village 052-293-2009
- **Additional information:** <http://www.xn--o39aj5xujj02aiv86wura767c.kr>
<http://우가어촌체험마을.kr>

4-3. Gyeongsangnam-do



Recommended Activities

Gyeongsangnam-do, known for its high mountains and clear rivers, has maintained the ancient wisdom of living in harmony with nature. Experience traditional cultural and sports activities while surrounded by beautiful nature.

Korean Cultural Experiences



① Traditional Cultural Experience

You can enjoy unique cultural experiences that cannot be found elsewhere. Wear a *hanbok* (traditional Korean clothes) and play simple but fun traditional Korean games.

[Traditional Cultural Experience at Namsa Yedamchon Village]

Chosen as the most beautiful village in Korea, Namsa Yedamchon Village runs traditional cultural programs. These include natural dyeing, making herb pouches, traditional wedding experiences, and visiting an old *hanok* (traditional Korean house).

No. of participants	Up to 40		
Venue(s)	Namsa Yedamchon Village, Sancheong-gun, Gyeongsangnam-do		
Estimated duration	1 hr	Language(s)	English, Korean
Organizer	Namsa Yedamchon Village 070-8199-7107		
Additional information	http://namsayedam.com		



Traditional Cultural Experience at Namsa Yedamchon Village

[Hanbok Experience at Gimhae Hanok Experience Center]

Take a walk in the *hanok* (traditional Korean houses) village while wearing a *hanbok* (traditional Korean clothes) or stay overnight at a *hanok*. You can join a package program, which includes watching traditional musical performances as well as making handicraft items and wearing a *hanbok*.

No. of participants	Prior consultation required		
Venue(s)	Gimhae Hanok Experience Center, Gimhae-si, Gyeongsangnam-do		
Estimated duration	2 hrs	Language(s)	English, Korean
Organizer	Gimhae Hanok Experience Center 055-322-4735		
Additional information	http://www.ghhanok.or.kr		



Hanbok Experience at Gimhae Hanok Experience Center

More About Destination



Donguibogam Village, a Korean Medicine Theme Park in Sancheong

This Korean medicine theme park was inspired by the Donguibogam (Principles and Practice of Eastern Medicine), which is the bible of oriental medicine. The park is the ideal place for relaxation and healing, with the ki experience center, Heo Jun Dullegil Road, Museum of Sancheong Korean Medicine, a medicinal herb garden, an oriental medical clinic, and accommodation facilities.

[Medicinal Herb Experience at Donguibogam Village]

Sancheong-gun runs various wellness programs related to Korean traditional medicine mainly at Donguibogam Village. Make medicinal herb pouches and experience medicinal herb-stuffed pillows, Korean acupuncture, and moxibustion on the belly. Come experience the mysterious efficacy of traditional Korean medicine.

No. of participants	Up to 30		
Venue(s)	Korean Medicine Museum of Donguibogam Village, Sancheong-gun, Gyeongsangnam-do		
Estimated duration	30 mins per activity	Language(s)	English, Korean
Organizer	Donguibogam Village 055-970-7216		
Additional information	http://donguibogam-village.sancheong.go.kr		



Medicinal Herb Experience at Donguibogam Village

② Local Village Experience

Thanks to four different seasons, various kinds of flowers bloom, and diverse crops grow in Korea throughout the year. Experience the joy of harvesting and making your own food using what you reap.

[Rural Experience at Bitdolbaegi Village]

You can harvest different kinds of crops, including strawberries, cherry tomatoes, melons, plums, potatoes, persimmons, sweet potatoes, and sunroots depending on the season. Do not forget to join various activity programs, including dyeing handkerchieves or making ice cream, topiaries and terrariums.

No. of participants	25-500		
Venue(s)	Bitdolbaegi Village, Changwon-si, Gyeongsangnam-do		
Estimated duration	3 hrs	Language(s)	English, Korean
Organizer	Bitdolbaegi Village 010-2006-4822, 055-291-4829		
Additional information	http://www.sweetvillage.co.kr		



Rural Experience at Bitdolbaegi Village

[Jiseong Farming Village]

Pick strawberries in spring and winter, dig up potatoes in summer, and sweet potatoes in fall. You can make your own pizza using the agricultural produce you harvest. A straw craft program is also available.

No. of participants	Up to 500		
Venue(s)	Jiseong Farming Village, Sancheong-gun, Gyeongsangnam-do		
Estimated duration	1 hr	Language(s)	English, Korean
Organizer	Jiseong Farming Village 055-973-2733, 010-3250-8571		
Additional information	http://www.jsfarmstay.kr		



Jiseong Farming Village

Sports



① Rafting

Rafting, which is riding swift currents in a thick rubber or PVC boat, is a popular team building activity since the entire process – boat assembly, carrying boats into the water, and riding them – requires teamwork. Plus, one will feel a sense of challenge and achievement. The Gyeonghogang River area of Sancheong-gun has high water levels along with beautiful sceneries, making it the ideal destination for rafting. First, there is a basic safety training, participants then wear safety gears and the trip starts under the guidance of experts. Row against the flowing rapid, and be fascinated by the beauty of Sancheong.

[KHR Gyeonghogang Rafting]

The rafting program offers exciting rafting experiences based on top-level experts, quality equipment, and full services.

No. of participants	100 (12 per boat)		
Venue(s)	Depart from Sugyejeong Pavilion near Gyeonghogang River and arrive at Honghwawon		
Estimated duration	3 hrs	Language(s)	English, Korean
Organizer	KHR Gyeonghogang Rafting 055-972-2002		
Additional information	http://www.raftingaja.com		



KHR Gyeonghogang Rafting

[Sancheon Gyeonghogang Rafting]

Sancheon Gyeonghogang Rafting has a barbecue site, seminar rooms and runs rock climbing programs as well as specialized programs for corporate tours.

No. of participants	Up to 100 (12 per boat)		
Venue(s)	Depart from Sugyejeong Pavilion near Gyeonghogang River and arrive at Honghwawon		
Estimated duration	3 hrs	Language(s)	English, Korean
Organizer	Sancheon Gyeonghogang Rafting 055-974-2277		
Additional information	http://www.raftingaja.co.kr		

[Rafting with Man & Sea Leisure Club]

The club runs three different courses – family, swift current, and the Songgang courses – depending on level of difficulty.

No. of participants	Up to 100 (8 per boat)		
Venue(s)	Depart from Sugyejeong Pavilion near Gyeonghogang River and arrive at Honghwawon		
Estimated duration	Songgang course: 2 hrs Swift current course: 3 hrs	Language(s)	English, Korean
Organizer	Man & Sea Leisure Club 055-974-2000, 010-9258-6000		
Additional information	http://www.mslc.co.kr		



Rafting with Man & Sea Leisure Club

[Let's Go Rafting]

Let's Go Rafting has the largest hot water supply system and parking facility in the Gyeonghogang River region. You can opt for the all-in-one package, which includes rafting, survival games, and four wheelers.

No. of participants	Up to 100		
Venue(s)	Depart from Sugyejeong Pavilion near Gyeonghogang River and arrive at Honghwawon		
Estimated duration	Gyeonghogang River course (15 km): 2.5 hrs	Language(s)	English, Korean
Organizer	Let's Go Rafting 010-8829-7502, 055-972-9996, rkaqjq11@naver.com		
Additional information	http://letsgorafting.modoo.at		

② Survival Games

Paintball is a survival game which is the representative team building activity, where players shoot paintballs that break upon impact. You will feel as if you have become a skilled sniper while wearing protective gear and special offensive weapons. But do not forget that team spirit matters most to win the game. You can enjoy various game formats, including stealing the opponent’s flag, killing all the opponents, or taking the higher land, and battle royal.

[Laon Leports Survival Game]

You can enjoy survival games at the location of your choice since the company has portable game equipment.

No. of participants	20-50		
Venue(s)	Hapcheon-gun Youth Training Center, Hapcheon-gun, Gyeongsangnam-do (venue of your choice)		
Estimated duration	2 hrs	Language(s)	English, Korean
Organizer	Laon Leports 010-4567-1683		
Additional information	http://www.laon21.co.kr		



Laon Leports Survival Game

[Survival Net]

Choose from eight survival game sites, including the one near Gyeonghogang River, Sancheong-gun. Survival instructors will visit and provide guidelines for exciting survival games.

No. of participants	20 or more (prior consultation required)		
Venue(s)	Gyeonghogang survival game site, Sancheong-gun, Gyeongsangnam-do		
Estimated duration	1 hr	Language(s)	English, Korean
Organizer	Survival Net 1566-0124, 055-972-3343		
Additional information	http://www.survivalnet.co.kr		

③ Gravity Racing

Take a lift up to the starting point located on a high hill and ride a specially-designed luge cart along a long curved track. Curved sections and tunnels are added to tracks to provide extra thrills. This adventure activity is popular since riders can enjoy beautiful sceneries as they go down the hill.

[Skyline Luge]

Once you ride the luge sled, you will want to ride it again and again. You can enjoy both the exciting luge rides along the 2.1 km track as well as the superb sceneries of Hallyeohaesang National Park.

No. of participants	Up to 1,600		
Venue(s)	Across the lower terminal of Tongyeong Cable Car, Tongyeong-si, Gyeongsangnam-do		
Estimated duration	20 mins	Language(s)	English, Korean
Organizer	Skyline Luge Tongyeong 070-4731-8473, tongyeong@skylineluge.com		
Additional information	http://www.skylineluge.com/ko/tongyeong http://www.facebook.com/skylinelugetongyeong		



Skyline Luge

Unique Experiences



[Tea Ceremony Program at Hadong Tea Museum]

Learn about Hadong wild tea, which was enjoyed by kings during the Silla Dynasty. You can also experience traditional tea culture using professional teaware. Tea ceremony classes also teach participants how to be more considerate of one another.

No. of participants	Up to 100		
Venue(s)	Hadong Tea Museum, Hadong-gun, Gyeongsangnam-do		
Estimated duration	40 mins	Language(s)	Korean
Organizer	Hadong Tea Museum 055-880-2956		
Additional information	http://www.hadongteamuseum.org		



Tea Ceremony Program at Hadong Tea Museum

[Good Day Museum]

Good Day Museum is a liquor museum run by Muhak, the representative liquor maker based in Gyeongsangnam-do. You can learn the history and culture of world liquors, tour the *soju* (traditional Korean liquor) producing facilities, and taste some *soju*.

No. of participants	30-100		
Venue(s)	Good Day Museum, Bongam Industrial Complex, Changwon-si, Gyeongsangnam-do		
Estimated duration	1 hr	Language(s)	Korean
Organizer	Good Day Museum 070-7576-2017		
Additional information	http://www.gooddaymuseum.co.kr		



Good Day Museum

[Nakdonggang River Rail Bike]

Enjoy rail bikes along the railroad bridge that crosses Nakdonggang River. You can visit a wine cave where wild strawberry wines are exhibited and sold, and visit a train cafe, which was renovated from a Saemaeul-ho train. Don't forget to enjoy the beautiful sunset view from the bridge observatory.

No. of participants	Up to 120		
Venue(s)	Gimhae Nakdonggang Rail Park, Gimhae-si, Gyeongsangnam-do		
Estimated duration	40 mins	Language(s)	Korean
Organizer	Gimhae Nakdonggang Rail Park 055-333-8359		
Additional information	http://www.ghrp.co.kr		



Nakdonggang River Rail Bike

Activities for
Small Groups
(50 or less)



[Mool Glass Art]
Mool Glass offers different glass art programs suited to the participant, including making glass accessories, glasses, and glass bracelets.

- **Estimated duration:** 30 mins (varies by activity)
- **Organizer:** Mool Glass 070-4642-6279
- **Additional information:** <http://blog.naver.com/moolglass>



[Silver & Cloisonne Craft Program]
Make pretty craft items with various materials, including beads and cloisonné.

- **Estimated duration:** 30 mins (varies by activity)
- **Organizer:** Hee Art 010-3930-4837



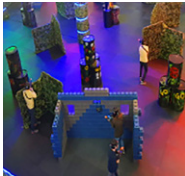
[Wind-bell Making Using Chalk Art]
Make your own wind-bell using chalk.

- **Estimated duration:** 30 mins (varies by activity)
- **Organizer:** Park Jeong-won Chalk Art 070-8907-3367



[Shooting Experience at Changwon International Shooting Range]
Experience real shooting using shotguns, pistols, and air guns at the advanced international shooting range.

- **Estimated duration:** 1 hr
- **Organizer:** Changwon International Shooting Range 055-712-0725, webmaster@cwsisul.or.kr
- **Additional information:** <http://shooting.cwsisul.or.kr>



[Indoor Survival Game at Changwon International Shooting Range]
A survival game is a representative team building activity. Enjoy an indoor survival game using laser guns.

- **Estimated duration:** 1 hr
- **Organizer:** Changwon International Shooting Range 055-712-0725, webmaster@cwsisul.or.kr
- **Additional information:** <http://shooting.cwsisul.or.kr>



[Yachting with Marina Resort]
Enjoy the superb seascape of Hallyeohaesang National Park and take a yacht tour of Hansando Island where a shrine to Admiral Yi Sun-sin is located.

- **Estimated duration:** 2 hrs
- **Organizer:** Tongyeong Marina Resort Yacht Information Center 055-640-8180
- **Additional information:** <http://www.kumhoresort.co.kr>



[Tea Making]
Hadong Tea Museum runs tea leaf picking programs in the spring and fall. You can also learn the tea making process, including roasting.

- **Estimated duration:** 30 mins per activity
- **Organizer:** Hadong Tea Museum 055-880-2956
- **Additional information:** <http://www.hadongteamuseum.org>

05

Daegu Gyeongju-si Gyeongsangbuk-do



* Distance from Nearby International Airport(s) to the Convention Center

 **Daegu International Airport**

- **Daegu:** EXCO 3.5 km
- **Gyeongju-si:** Gyeongju Hwabaek International Convention Center (HICO) 75 km
- **Gumi-si:** GumiCo 41 km
- **Andong-si:** Andong International Convention Center (ADCO) 110 km

 **Gimhae International Airport**

- **Gyeongju-si:** Gyeongju Hwabaek International Convention Center (HICO) 90 km



A Leading City
of Industrial and
Economic Growth
[Daegu]

Daegu, the birthplace of modern industries in Korea, has led the industrial and economic growth of the country. In addition, nature and culture coexist in the city with a variety of festivals held throughout the year. Enjoy a successful MICE experience in the city of passion.


 Major convention centers: EXCO

 Local bureaus: Daegu Convention & Visitors Bureau, <http://www.daegucvb.com>, info@daegucvb.com

A City Where One Can
Witness the
Past and the Future
[Gyeongju-si]


A former capital of the Silla Dynasty with a history over 1,000 years old, Gyeongju is called a gigantic museum. The city's outstanding infrastructure (e.g., convention centers, hotels, theme parks, leisure, and sports facilities) and various cultural activity programs offer unique and pleasing experiences.


 Major convention centers: Gyeongju Hwabaek International Convention Center (HICO)

 Local bureaus: Gyeongju Convention & Visitors Bureau, <http://crowncity.kr>, dhjang@crowncity.kr, 054-702-1014

Heart of Traditional
Korean Culture
[Gyeongsangbuk-do]

Gyeongsangbuk-do, where the history of Korea remains intact, has the largest number of UNESCO World Heritage Sites in Korea. Experience traditional Korean culture at an old traditional Korean house or a Confucian academy and enjoy various activities while surrounded by nature.

 Major convention centers: GumiCo, Andong International Convention Center (ADCO) (to be opened in 2021)

 Local bureaus: Gyeongsangbuk-do Culture & Tourism Organization, <http://www.gtc.co.kr>, 054-740-7233

5-1. Daegu



Recommended Activities

Enjoy the culture and romantic atmosphere created by the harmony of the city's past and present. Daegu is full of exciting programs day and night.

Korean Cultural Experiences



① Hallyu Experience

Daegu is also the hub of fashion and wellness tourism. Make your own cosmetics using natural or medicinal herbal ingredients, or experience K-beauty by joining a wellness program such as a footbath or a skincare program.

[Natural Cosmetics Making at the Tourism Information Experience Center]

Local governments of the region jointly run this Tourism Information Experience Center to provide tourists with opportunities to experience Korean cultural content. Several Korean cultural programs await you, such as making natural cosmetics, *hanji* (traditional Korean paper) crafts, and *pungmul* (farmers’ music) performances.

No. of participants	Up to 54		
Venue(s)	1F, Daegu Stadium Mall, Suseong-gu, Daegu		
Estimated duration	Cosmetic making: 1.5 hrs Hanji handicrafts: 2 hrs	Language(s)	Korean
Organizer	Tourism Information Experience Center 053-666-4881		
Additional information	http://www.suseong.kr/tour/index.do?menu_id=00030716		



Natural Cosmetics Making at the Tourism Information Experience Center

[Making Medicinal Herbal Cosmetics at the Museum of Oriental Medicine]

The Museum of Oriental Medicine is located within Daegu Yangnyeongsi, which boasts age-old tradition. You can tour the exhibition halls created under the theme of Korean medicine and join medicinal herbal cosmetic making programs. Make medicinal herbal soaps and pouches using natural ingredients.

No. of participants	Up to 60 (30 per team)		
Venue(s)	Daegu Yangnyeongsi Museum of Oriental Medicine, Yangnyeongsi area, Jung-gu, Daegu		
Estimated duration	2 hrs	Language(s)	Korean
Organizer	Daegu Yangnyeongsi Museum of Oriental Medicine 053-253-4729		
Additional information	http://www.daegu.go.kr/dgom/index.do		



Making Medicinal Herbal Cosmetics at the Museum of Oriental Medicine

② Traditional Cultural Experience

Experience traditional Korean culture to learn more about Korea and get closer to your colleagues. Carry out missions, including taking selfies, solving quizzes, and playing traditional Korean games to create unique memories.

[Traditional Cultural Experience at the Korean Traditional Culture Center]

Suseong-go office runs traditional Korean cultural programs where participants can experience Korean tea ceremonies, traditional *hanbok* etiquettes, Korean food, and archery.

No. of participants	Tea ceremony experience: up to 25, Culinary experience: up to 25		
Venue(s)	Korean Traditional Culture Center, in front of Momyeongjae Shrine, Suseong-gu, Daegu		
Estimated duration	Tea ceremony, <i>hanbok</i> , culinary experience: 2 hrs each , Archery: 30 mins	Language(s)	Korean
Organizer	Tourism Division, Suseong-gu Office, Daegu 053-666-4916		
Additional information	http://www.suseong.kr/tour/index.do?menu_id=00030715		



Traditional Cultural Experience at the Korean Traditional Culture Center

[Traditional Cultural Experience at Old Guamseowon Confucian Academy]

Wear a *hanbok* (traditional Korean clothes) and learn traditional etiquettes and tea ceremonies at Old Guamseowon Confucian Academy near Seomun Market in Jung-gu, Byeongamseowon Confucian Academy in Dalseo-gu or at General Sin Sunggyeom Historic Site in Dong-gu. Also, traditional games, including rice cake pounding, tassel kicking, and *neolttwigi* (jumping on a seesaw) are available.

No. of participants	Old Guamseowon Confucian Academy: up to 30 Byeongamseowon Confucian Academy, General Sin Sunggyeom Historic Site: up to 60		
Venue(s)	Geundae Alley tour course, Jung-gu, Daegu, Old Guamseowon Confucian Academy		
Estimated duration	<i>Hanbok</i> + etiquette class + tea ceremony: 2 hrs	Language(s)	Korean
Organizer	Daegu Traditional Culture Center 053-428-9980		
Additional information	http://www.dtc.or.kr		



Traditional Cultural Experience at Old Guamseowon Confucian Academy

[Bangjja Brassware Experience]

Daegu Bangjja Yugi Museum, sitting on Palgongsan Mountain, exhibits various *bangjja* brassware and its manufacturing technologies. The museum offers guided tours of the exhibition halls, and visitors can experience a *jing* (large gong) made with *bangjja* brassware as well as traditional Korean games outdoors.

No. of participants	Up to 1,000		
Venue(s)	Daegu Bangjja Yugi Museum, Dong-gu, Daegu		
Estimated duration	1 hr	Language(s)	Korean
Organizer	Daegu Bangjja Yugi Museum 053-606-6171		
Additional information	http://artcenter.daegu.go.kr/bangjja		



Daegu Bangjja Yugi Museum

③ Local Village Experience

Experience the unique Korean culture and sentiment called *jeong* (means “affection”) while enjoying local activity programs in a village. Make foods with seasonal crops you harvested or enjoy playful traditional games.

[Gooam Farmstay Village]

The village runs seasonal crop harvesting and cooking programs from March to November. A variety of rural activities, including tractor rides, natural dyeing, and woodcrafts programs, await you.

No. of participants	Up to 150		
Venue(s)	Gooam Farmstay Village, near Palgongsan Mountain, Dong-gu, Daegu		
Estimated duration	6 hrs (including meals)	Language(s)	Korean
Organizer	Gooam Farmstay Village 053-984-5273		
Additional information	http://www.gooam.com		



Gooam Farmstay Village

④ Templestay

Templestays not only include religious activities (e.g., Buddhist services and learning temple etiquettes) but also offer unique Korean Buddhist cultural experiences (e.g., meditation, taking a walk, and a traditional tea ceremony class) and the opportunity to find inner peace. Enjoy the tranquility while surrounded by nature.

[Templestay at Donghwasa Temple]

Enjoy tea time and experience zen mediation at a temple, while surrounded by tranquility. 2-day programs include temple food cooking and Palgongsan mountain trekking on alternate weeks. Don't forget to look around the International Tourist "Seon" Meditation Center (Beophwabogung) and the Great Unification Buddha, the world's largest stone Buddha located within Donghwasa Temple.

No. of participants	Up to 50		
Venue(s)	Donghwasa Temple, Palgongsan Mountain, Dong-gu, Daegu		
Estimated duration	1 day program: 13:00-15:00 2 day program: 15:00 (Saturday)-13:00 (Sunday)	Language(s)	Korean
Organizer	Donghwasa Temple 010-3534-8079		
Additional information	http://www.donghwasa.net Reservations: http://www.templestay.com/reserv_temple.aspx?ProgramId=10861		



Templestay at Donghwasa Temple

Sports



[Eco Adventure in Daegu Forest]

Join exciting activity programs and nurture teamwork while surrounded by nature. The King Kong Course, the highest level, is comprised of 26 mission courses, including five zipline courses. Participants will receive safety and equipment training prior to the program.

No. of participants	No limit		
Venue(s)	Daegu Forest, Dalseong-gun, Daegu		
Estimated duration	1.5 hrs	Language(s)	Korean
Organizer	Daegu Forest, Group reservations: 053-761-7400		
Additional information	http://www.daeguforest.com		



Eco Adventure in Daegu Forest

Unique Experiences



[E-WORLD]

E-WORLD theme park has approximately 30 attractions, beautiful parks, a farm, and an ice rink. 83 Tower offers expansive views of downtown Daegu. Don't miss the opportunity to enjoy the romantic nightscape at fairy-lit stairs and gardens.

No. of participants	No limit		
Venue(s)	E-WORLD, Duryu Station, Dalseo-gu, Daegu		
Estimated duration	4 hrs	Language(s)	Korean
Organizer	E-WORLD, Group reservations: 053-620-0100		
Additional information	http://www.eworld.kr		



E-WORLD

[Palgongsan Cablecar]

Take a cablecar to the top of Palgongsan Mountain (820 m) and enjoy the views of downtown Daegu. Then walk along the path, and you can see Donghwasa Temple, which houses the world's largest stone Buddha (33 m height) as well as Tapgol. There is also artificial rock climbing available.

No. of participants	Up to 400 (6 per cablecar)		
Venue(s)	Palgongsan Cablecar, Palgongsan Mountain, Dong-gu, Daegu		
Estimated duration	7 mins (single trip)	Language(s)	Korean
Organizer	Palgongsan Cablecar 053-982-8801		
Additional information	http://www.palgongcablecar.com		



Palgongsan Cablecar

[Fried Chicken Class at Tangtang Land]

Tangtang Land runs various activity programs related to fried chicken. You can cook fried chicken or add different sauces to them to create your own favorite fried chicken recipe.

No. of participants	Up to 70		
Venue(s)	Tangtang Land, Dong-gu, Daegu		
Estimated duration	1.5 hrs	Language(s)	Korean
Organizer	Tangtang Chicken 053-721-7599		
Additional information	http://codd.pay.biz		



Fried Chicken Class at Tangtang Land

[River Cultural Experience at The ARC]

The ARC, a uniquely designed building, exhibits Korean culture developed near rivers, including the Hangang, Geumgang, Yeongsangang, and Nakdonggang Rivers. Tour indoor exhibition halls and enjoy water sports, such as a duck boat, or ride a multi-bike. The nightscape seen from the observatory on the third floor of the building or from the water's edge is quite good.

No. of participants	No limit (duck boat: up to 30)		
Venue(s)	The ARC, Gangjeong-Goryung Reservoir, Dalseong-gun, Daegu		
Estimated duration	2 hrs	Language(s)	Korean
Organizer	The ARC 053-585-0916		
Additional information	http://www.riverguide.go.kr/kor/page.do?menuIdx=381		



The ARC

Activities for
Small Groups
(50 or less)



[Velvet Experience at Youngdo Daum]

This velvet gallery represents Daegu, a city of textiles and fashion, and it runs exhibition halls and activity programs.

- **Estimated duration:** 1 hr
- **Organizer:** Youngdo Daum 053-710-3700
- **Additional information:** <http://www.youngdoliving.com>



[Survival Games at Daegu International Shooting Range]

You can play an offline version of the online sudden attack game, Warehouse, in a built-up combat area equipped with a wireless network.

- **Estimated duration:** 7 mins (half time)
- **Organizer:** Daegu International Shooting Range 053-312-0000
- **Additional information:** <http://shooting.dgsisul.or.kr>



[Shooting Experience at Daegu International Shooting Range]

Experience real shooting using live rounds, screen shooting, and VR shooting indoors and out.

- **Estimated duration:** 30 mins
- **Organizer:** Daegu International Shooting Range 053-312-0000
- **Additional information:** <http://shooting.dgsisul.or.kr>



[Water Sports Experience at Daegu Water World]

Visit Daegu Water World located within Bongmu Park and enjoy various leisure water and sports activities, including banana boats, fly fishing boats, water skiing, and wakeboards.

- **Estimated duration:** 1.5 hrs
- **Organizer:** Daegu Water World 053-983-1472
- **Additional information:** <http://dgwaterworld.itrocks.kr>

[Make Cosmetics at Skylake]

Skylake runs wellness programs for K-beauty lovers. Participants can make medicinal herbal cosmetics and enjoy beauty experience.

- **Estimated duration:** 1 hr
- **Organizer:** Skylake 053-253-2380
- **Additional information:** <http://sky-lake.co.kr>

5-2. Gyeongju-si



Recommended Activities

Gyeongju is often called a museum since the city has abundant cultural properties. Feel the beauty of Korea in the time-honored city that boasts a 1,000 year old history.

Korean Cultural Experiences



① Traditional Cultural Experience

Experience traditional Korean clothes, houses and culture all at one place. You can also play some traditional games to create unforgettable memories.

[Confucian Scholar Experience at the Silla Culture Institute]

Dress like a Confucian scholar from the Joseon Dynasty. Learn their spirit as well as the etiquettes of noble families while being surrounded by nature.

No. of participants	40-300		
Venue(s)	Oksanseowon Confucian Academy, Gyeongju-si		
Estimated duration	April-October, 2 hrs 40 mins	Language(s)	Korean
Organizer	Silla Culture Institute 054-774-1950		
Additional information	http://www.silla.or.kr		

Storytellers' Festival



A 3 day storytellers' festival was held at Seoakseowon Confucian Academy in Gyeongju, September 24-26, 2019. Approximately 20 storytellers from 10 countries (including Peru, Malaysia, Kenya, Indonesia, Singapore, Scotland, US and Myanmar) attended the festival. During the event, participants wore Confucian scholar uniforms and experienced traditional Korean culture (e.g., archery using bamboo bows, writing their names in Hangeul, and traditional Korean musical performances). They also toured historic sites, including the Tomb of King Muyeol, Tomb of King Jinheung, and the Three-story Stone Pagoda in Seoak-dong.

More About Destination



Choe's Old House in Gyeongju

Choe's Old House in Gyeongju is the residence of the Choe clan of Gyeongju. The Choe family has maintained wealth for over 12 generations but has lived modestly and taken care of its neighbors. It is said that the family shared their crop with others during bad years, and the house welcomed guests throughout the year. The six principles of the Choe family reflect humbleness and neighborliness.



Confucian Scholar Experience at the Silla Culture Institute

[Gyocheon Academy]

Choe of Gyeongju, a renowned noble person respected by the community, fulfilled the noblesse oblige. Learn the value of coexistence and sharing.

No. of participants	Up to 80		
Venue(s)	Choe's Old House in Gyeongju, Gyocheon Village, Gyeongju		
Estimated duration	1 day / 2 day / 3 day courses	Language(s)	Korean
Organizer	Gyocheon Academy 054-774-0202, hamziho@hanmail.net		
Additional information	http://www.gyocheon.or.kr		



Gyocheon Academy

Gyochon Village and
IGU Joint Committee Meeting



Gyochon Village of Gyeongju-si is home to *gukhak*, a national university of the Silla Dynasty (57 BC – 935 AD) and Choe's Old House in Gyeongju. Choe has performed the noblesse oblige since the Joseon Dynasty. Currently, Gyochon Village has become a cultural complex where tourists can have hands-on traditional Korean cultural experiences. In September 2017, a dinner for the IGU Joint Committee Meeting was held in Gyochon Village. They enjoyed a western-style dinner at an old traditional Korean house decorated with a five-colored awning, and traditional musical performances added to the enjoyment.

-Source: materials provided by Gyeongju Convention & Visitors Bureau

[Experience Center at Gyochon Village]

There are many places to visit in Gyochon Village, including an earthenware workshop, quilting workshop, traditional culinary culture institute, traditional Korean music center, *hanbok* rental studio, and Korean traditional food experience centers. You can choose a venue depending on the duration and number of participants.

No. of participants	No limit		
Venue(s)	Area near Gyochon Village, Gyeongju		
Estimated duration	2 hrs	Language(s)	Korean
Organizer	Experience Center at Gyochon Village 054-760-7881		
Additional information	http://www.gyochon.or.kr		



Experience Center at Gyochon Village

② Korean Culinary Experience

Korean food is known for its diverse taste and colors. Cooking Korean food is the ideal choice for team building since Korean food is made with several ingredients and needs a group of people to prepare. Trimming and mixing ingredients together will enhance both flavor and teamwork.

[Korean Food Experience at Surime]

Learn how to cook royal food served to kings, like the main heroine Janggeum from the Korean drama *Dae Jang Geum*. Learn to cook other Korean foods that are popular among foreigners such as bulgogi, stir-fried glass noodles and vegetables, and stir-fried rice cake. You can also experience pounding rice cake (*injeolmi*) with a mallet.

No. of participants	Up to 50		
Venue(s)	Surime Experience Center, Gyeongju-si		
Estimated duration	2 hrs	Language(s)	Korean
Organizer	Surime (Korean Traditional Food Experience & Education Institute) 054-748-2507		
Additional information	http://www.surime.kr		



Korean Food Experience at Surime

Hyundai Heavy Industries
VIP Incentive Tour Group's Temple
Life Experience at Golgulsa Temple



Golgulsa Temple is home to *sunmudo*, a Korean Buddhist martial arts based on a Buddhist discipline called Vipassana. This martial arts style is about looking into one's body, language, and thoughts (i.e., everything you do and think) to clear one's mind and body.

In May 2016, two groups from Hyundai Heavy Industries incentive tourists, consisting of 400 foreign VIP buyers from Asia, the Middle East, and Africa, visited Gyeongju. They toured major tourist attractions, including Donggung Palace and Wolji Pond at night, and visited Golgulsa Temple known for its templestay programs. The tourists opted for the Temple Life program to watch a *sunmudo* performance and experienced Korean archery and *sunmudo*.

- Materials provided by
Gyeongju Convention & Visitors Bureau

③ Templestay

Templestays not only include religious activities (e.g., Buddhist services and learning temple etiquettes) but also offer unique Korean Buddhist cultural experiences (e.g., meditation, taking a walk, and a traditional tea ceremony class) and the opportunity to find inner peace. Enjoy the tranquility while surrounded by nature.

[Templestay at Golgulsa Temple]

Built in an artificial cave, Golgulsa Temple is home to *sunmudo*, a Korean Buddhist martial arts. Come learn martial arts as well as do some meditation.

No. of participants	Up to 50		
Venue(s)	Golgulsa Temple, Yangbuk-myeon, Gyeongju-si		
Estimated duration	Templestay (activity program, rest oriented program): 14:30-12:30 (next day) Temple life (1 day program): 2-3 hrs in the morning or afternoon	Language(s)	English, Korean
Organizer	Golgulsa Temple 054-775-1689, d-kumkang@daum.net		
Additional information	http://www.sunmudo.com http://www.facebook.com/sunmudotemplestay.golgulsa http://blog.daum.net/d-kumkang		



Templestay at Golgulsa Temple

Unique
Experiences



[Imsil Cheese School in Gyeongju]

This school runs both indoor and outdoor programs. You can make cheese or pizza using house-made cheese, or you can feed the animals and ride a rail sled. Playing a game of making pizza with a certain theme will be fun.

No. of participants	Up to 70		
Venue(s)	Imsil Cheese School Gyeongju Branch, Naenam-myeon, Gyeongju-si		
Estimated duration	2.5 hrs	Language(s)	Korean
Organizer	Imsil Cheese School 054-744-8998		
Additional information	http://www.cheeseland.kr		



Imsil Cheese School in Gyeongju

Activities for
Small Groups
(50 or less)



[Earthenware Class at Seorabeol Togi]

Feel the energy of nature while attending the earthenware class. Focus on patience and experience the artisan spirit.

- **Estimated duration:** 1.5 hrs
- **Organizer:** Seorabeol Togi 010-8654-0170
- **Additional information:** <http://www.seorabeoltogi.com>

5-3. Gyeongsangbuk-do



Recommended Activities

Experience traditional Korean culture in Gyeongsangbuk-do where Confucian scholars' spirits are alive. Several age-old cultural properties can be enjoyed here.

Korean Cultural Experiences



① Traditional Cultural Experience

Experience traditional Korean culture at old traditional Korean houses through several cultural programs. You can join various cultural programs of interest such as traditional Korean games, Korean cooking, or learning about noble family culture. In addition, you can wear traditional Korean clothes and learning greeting etiquettes.

[Traditional Cultural Experience at Andong Banga]

Andong Banga runs various traditional cultural experience programs such as trying on traditional Korean clothes; making red chili paste or homemade style liquors; and experiencing traditional woodblock printing.

No. of participants	Hanbok experience and gochujang (red chili paste) making: up to 50 per activity		
Venue(s)	Andong Banga, Andong Sanyak Theme Park, Andong-si, Gyeongsangbuk-do		
Estimated duration	30 mins per activity	Language(s)	English, Korean
Organizer	Andong Banga 054-841-0050		
Additional information	http://andongbanga.co.kr		

Tasty Experience at Andong Banga



The Gyeongsangbuk-do Culture & Tourism Organization organized a FAM tour for Taiwanese travel agencies. They visited Gyeongju-si, Andong-si, and Pohang-si of Gyeongsangbuk-do. The FAM tourists visited Bulguksa Temple (a UNESCO World Heritage site); two villages – Gyochoon of Gyeongju and Hahoe; Manhyujeong Pavilion (a filming site of the Korean drama *Mr. Sunshine*); Woryeonggyo Bridge of Andong; as well as Homigot and the National Lighthouse Museum of Pohang. The tourists also visited Andong Banga to try on *hanboks*, learn basic etiquettes of noble families, and make and taste Andong Braised Chicken.

From Break News, February 19, 2019



Traditional Cultural Experience at Andong Banga

Foreign Reporters' Experience at Seonbichon Village



In February 2018, foreign reporters and staff members of the 2018 PyeongChang Olympic Games visited Seonbichon Village and the Scholastic Culture Training Center in Yeongju-si, Gyeongsangbuk-do. They wore traditional Korean gowns, enjoyed a tea ceremony, and enjoyed traditional games (e.g., arrow throwing, tassel kicking, and top-spinning). Approximately 10 foreign reporters and tourists traveled by bus from Pyeongchang and Gangneung to visit Yeongju daily. At Seonbichon Village, they were keenly interested in the education and rituals held at Sosuseowon Confucian Academy and were attracted by the beautiful nature.

-Source: local news from Hankook Ilbo, February 23, 2018 edition

[Traditional Cultural Experience at Seonbichon Village]

You can have various traditional cultural experiences at Seonbichon Village as well as at Sosuseowon Confucian Academy, the birthplace of Korean Confucian culture. The villages run programs including calligraphy (writing using a brush, ink stick, and traditional Korean paper), traditional weddings, and making bean-powder-coated rice cakes.

No. of participants	Up to 75		
Venue(s)	Seonbichon Village, Yeongju-si, Gyeongsangbuk-do		
Estimated duration	1.5 hrs	Language(s)	English, Korean
Organizer	Seonbichon Village 054-638-6444		
Additional information	http://www.sunbichon.net		



Traditional Cultural Experience at Seonbichon Village

② Traditional Handicraft Experience

What is unique about traditional Korean handicrafts is that it is made with natural materials prepared in an eco-friendly way. Learn the artisan spirit and the beauty of coexistence between nature and humans.

[Cheongsong White Porcelain Experience]

Chosen as a Cittaslow (slow city), Choengsong is known for Cheongsong white porcelain made with pottery stone. Visit kiln sites and porcelain stone mines. Other unique experience programs, including experiencing spinning wheels and hand painting, are also available.

No. of participants	Up to 60		
Venue(s)	Workshop located in Cheongsong Ceramic Art Space, Cheongsong Culture & Tourism Foundation, Cheongsong-gun, Gyeongsangbuk-do		
Estimated duration	1 hr-1.5 hrs	Language(s)	English, Korean
Organizer	Cheongsong White Porcelain Heritage Center 054-873-7748		
Additional information	http://www.csbaekja.kr		



Cheongsong White Porcelain Experience

[Traditional Handicraft Experience at Ihwamalli Green Village]

Ihwamalli Green Village has licensed professional instructors. Learn traditional musical genres, including *samulnori* (traditional percussion quartet) and *bitnaenongak* (local farm music). Various traditional handicraft programs, including traditional Korean paper crafts and natural dyeing, are available as well.

No. of participants	Party performance: 30-50, Traditional handicraft: no limit		
Venue(s)	Ihwamalli Green Village, Gimcheon-si, Gyeongsangbuk-do		
Estimated duration	40 mins-1 hr per activity	Language(s)	English, Korean
Organizer	Ihwamalli Green Village 054-436-1213		
Additional information	http://www.ehwamanlee.kr		



Traditional Handicraft Experience at Ihwamalli Green Village

[Traditional Cultural Experience at Gaesil Village]

You can make daily handicraft items, including bamboo water guns, traditional Korean papercrafts, and kites, in Gaesil Village. Traditional Korean cooking programs, such as making Korean malt candy, rice cake using a mallet, and fried rice sweets, are also available.

No. of participants	Up to 150 (varies by activity)		
Venue(s)	Gaesil Village, Goryeong-gun, Gyeongsangbuk-do		
Estimated duration	2 hrs	Language(s)	English, Korean
Organizer	Gaesil Village 054-956-4022		
Additional information	http://www.gaesil.net		



Traditional Cultural Experience at Gaesil Village

③ Local Village Experience

Experience the unique Korean culture and sentiment called *jeong* (means “affection”) while enjoying local activity programs in a village. Harvest seasonal crops and experience various handicrafts and games, then tour every nook and cranny of the town.

[Rural Experience at Ihwamalli Green Village]

Every spring, Ihwamalli Green Village is visited by herons, which only inhabit a clean natural environment. The name "Ihwamalli" means that the fragrance of plum flowers spreads 10,000-ri (3,927 km). The rural village runs activity programs such as harvesting seasonal fruits and crops and making jams with harvested fruits.

No. of participants	30-50		
Venue(s)	Ihwamalli Green Village, Gimcheon-si, Gyeongsangbuk-do		
Estimated duration	1 hr per activity	Language(s)	English, Korean
Organizer	Ihwamalli Green Village 054-436-1213		
Additional information	http://www.ehwamanlee.kr		



Rural Experience at Ihwamalli Green Village

[Rural Experience at Gaesil Village]

The village runs a strawberry picking program in spring (March-May) and a sweet potato picking program in autumn (September-October). Other than these, you can also experience the unique rural life of Korea by making *kalguksu* (noodle soup) as well as bean curd, natural soaps, porcelains, or mugs.

No. of participants	Up to 150 (varies by activity)		
Venue(s)	Experience Center of Gaesil Village, Goryeong-gun, Gyeongsangbuk-do		
Estimated duration	Harvesting: 1 hr Cooking and handicraft: 1.5 hrs	Language(s)	English, Korean
Organizer	Gaesil Village 054-956-4022		
Additional information	http://www.gaesil.net		



Rural Experience at Gaesil Village

Unique Experiences



[The Iron Expedition to Mysterious Daegaya Dynasty]

Daegaya Village reproduced the lifestyle of Daegaya, an ancient iron kingdom that flourished on the eastern tip of the Korean peninsula approximately 1,500 years ago. Explore Daegayan costumes, the iron culture, and *sunjang* – a unique culture of burying people alive with the dead. The workshop village runs handicraft programs in collaboration with local residents.

No. of participants	The Iron Expedition: No limit Workshop Village experience: 20-30		
Venue(s)	Daegaya Village, Daegaya-eup, Goryeong-gun, Gyeongsangbuk-do		
Estimated duration	1.5 hrs	Language(s)	English, Korean
Organizer	Daegaya Village 054-950-7180 Workshop Village 054-950-7009		
Additional information	http://www.daegayavillage.com		



The Iron Expedition to Mysterious Daegaya Dynasty

[Forest Therapy at National Center for Forest Therapy]

The National Center for Forest Therapy offers several therapy programs through forest therapy, exercise, meditation, and others. The center also provides foreigners a Korea Forest Healing (KFC) program, a combination of traditional Korean cultural experience and forest therapy.

No. of participants	20-600		
Venue(s)	National Center for Forest Therapy, Yeongju-si, Gyeongsangbuk-do		
Estimated duration	2 hrs (varies by program)	Language(s)	English, Korean
Organizer	Daslim, National Center for Forest Therapy 054-639-3400, 054-639-3540		
Additional information	http://daslim.fowi.or.kr		



Forest Therapy at National Center for Forest Therapy

Activities for
Small Groups
(50 or less)



[JangGyehyang Culture Experience Center]
Learn the recipes from the Eumsik Dimibang, an ancient cookbook written by a noblewoman from the middle to late Joseon Dynasty. Traditional etiquette classes also available.
• **Estimated duration:** 1.5 hrs
• **Organizer:** JangGyehyang Culture Experience Center 054-680-6441
• **Additional information:** <http://www.yyg.go.kr/jghcenter>



[Traditional Cultural Experience at Resort Gurume]
Make Korean food or try on a *hanbok* (traditional Korean clothes) at Resort Gurume, which resembles a traditional Korean village.
• **Estimated duration:** 1 hr
• **Organizer:** Resort Gurume 054-823-9001, info@gurume-andong.com
• **Additional information:** <http://www.gurume-andong.com>



[Wild Flower Experience at Gaesil Village]
Learn about wildflowers that grow near trekking paths on Hwagaesan Mountain, and make your own wildflower pots or pressed flowers.
• **Estimated duration:** 30 mins
• **Organizer:** Gaya Wildflower Society (Gaesil Village) 054-956-4022
• **Additional information:** <http://www.gaesil.net>



[Templestay at Dorisa Temple]
Take a Buddhist cultural tour to gain true wisdom while surrounded by the forest filled with a pine tree fragrance.
• **Estimated duration:** 15:00-12:00 (next day)
• **Organizer:** Dorisa Temple 010-8691-3877, dorisa@hanmail.net
• **Additional information:** <http://www.dorisa.or.kr>



[Survival Games at Yeongcheon Battle Memorial Park]
The Yeongcheon Battle, a fierce battle during the Korean War (1950-1953), is reproduced here.
• **Estimated duration:** Street battle 7 mins (per half time), Battle on hills 30 mins
• **Organizer:** Survival Game Center, Yeongcheon Battle Memorial Park 054-339-8625
• **Additional information:** <http://www.yc.go.kr/memorial/main.web>



[Forest Therapy at Oksung Recreational Forest]
Experience healing and the effects of therapy through meditation and self-counseling as you walk through the woods.
• **Estimated duration:** 1 hr
• **Organizer:** Oksung Recreational Forest 054-481-4052
• **Additional information:** <http://www.gumihy.com>

06

Gangwon-do



Yangyang International Airport

• Pyeongchang-gun:
Alpensia Convention Center 69 km



Incheon International Airport

• Pyeongchang-gun:
Alpensia Convention Center 240 km



**A Dynamic Region
Full of Festivals
throughout the Year
[Gangwon-do]**

Gangwon-do is a mecca for winter sports and is where the 2018 Winter Olympic Games were held. The province is also known for the DMZ, a land of peace where nature is well preserved. Enjoy a variety of events throughout the year and experience the diverse charms of Gangwon-do.

🏠 **Major convention centers:** Pyeongchang Alpensia Convention Center
📍 **Local bureaus:** Gangwon Convention & Visitors Bureau,
<http://visitgangwon.or.kr>, 033-255-5048

6. Gangwon-do



Recommended Activities

Gangwon-do, where the 2018 Pyeongchang Winter Olympic Games were held, is particularly known for its superb snowscapes. However, the province also boasts magnificent sceneries throughout the year. Here one can witness Korean culture, which cherishes harmony with nature.

Korean Cultural Experiences



① Korean Culinary Experience

Korean food is known for its diverse taste and colors. Cooking Korean food is the ideal choice for team building since Korean food is made with several ingredients and needs a group of people to prepare. Trimming and mixing ingredients together will enhance both flavor and teamwork.

[Korean Food Experience at Jeonggangwon]

Widely known as the filming site of the Korean drama *Gourmet*, Jeonggangwon has *hanok* stays, a Korean restaurant, the Food Museum, and the Traditional Food Experience Center. The center runs cooking programs where you can make bibimbap, red chili paste, red chili and soybean paste with mackerel, bean curd, and bean-powder-coated rice cakes.

No. of participants	10-400		
Venue(s)	Traditional Food Experience Center at Jeonggangwon, Pyeongchang-gun, Gangwon-do		
Estimated duration	30 mins-2 hrs (varies by activity)	Language(s)	English, Korean
Organizer	Jeonggangwon 033-333-1011		
Additional information	http://www.jeonggangwon.com		



Korean Food Experience at Jeonggangwon

[Hangwa Experience at Galgol Myeongin]

Galgol Myeongin has preserved the *hangwa* (traditional Korean sweets) tradition for approximately 150 years. Don't miss the opportunity to learn and make premium Korean snacks.

No. of participants	Up to 30		
Venue(s)	Galgol Korean Traditional Cookie Experience Exhibition, Gangneung-si, Gangwon-do		
Estimated duration	1 hr-1.5 hrs	Language(s)	English, Korean
Organizer	Galgol Myeongin 033-641-8200, galgol53@naver.com		
Additional information	http://www.galgol.com		



Hangwa Experience at Galgol Myeongin

② Templestay

Templestay includes not only religious activities (e.g., Buddhist services and learning temple etiquettes) but also offers unique Korean Buddhist cultural experiences (e.g., meditation, taking a walk, and a traditional tea ceremony class) and a chance to look back upon oneself and others.

[Templestay at Woljeongsa Temple]

Walk along beautiful paths, such as the fir forest path and Seonjaegil Road. Then create joyful experiences while making a 108 bead Buddhist rosary or lotus flower lamps. Finally, have some tea with monks.

No. of participants	Up to 70		
Venue(s)	Woljeongsa Temple, Pyeongchang-gun, Gangwon-do		
Estimated duration	Templestay (rest oriented program): 14:30-11:20 (next day) Temple life (1 day program): 9:30-11:40 (including meals)	Language(s)	English, Chinese, Japanese, Korean
Organizer	Woljeongsa Temple 033-339-6606, 6607, woljeongsatemple@naver.com		
Additional information	http://woljeongsa.org		



Templestay at Woljeongsa Temple

Sports



① Indoor Sports

The biggest merit of indoor sports is that you can enjoy them regardless of the weather. You can adjust the number of team members, duration, and rules. Sports focused on fostering teamwork awards participants with a sense of achievement.

[Curling Experience]

Curling, an official Olympic sport, is about sliding stones on ice toward a target area called the house. Experts will provide you some basic training so you can play curling at the Gangneung Curling Center, where the Winter Olympic Games were held in 2018.

No. of participants	Up to 100 (15 per team)		
Venue(s)	Stadium in Gangneung Curling Center, Gangneung-si, Gangwon-do		
Estimated duration	1 hr	Language(s)	English, Korean
Organizer	Gangneung Curling Center 033-647-8688		
Additional information	http://blog.naver.com/j6410420		



Curling Experience

② Water Sports

To enjoy water sports, participants need to first complete a basic safety training then team activities begin under expert safety guides. Learn surfing in Yangyang, the mecca of surfing in Korea.

[Surfing at Surfyy Beach]

Surfyy Beach is a private beach that stretches 1 km along the shore, where one can relax and enjoy leisure sports. Beach parties are held during summer nights.

No. of participants	Up to 50		
Venue(s)	Surfyy Beach, Hajodae Beach, Yangyang-gun, Gangwon-do		
Estimated duration	Training out of the water: 30 mins, plus 1 hour training in the water	Language(s)	English, Korean
Organizer	Raon Surfyy Resort 033-672-0695		
Additional information	http://www.surfyy.com http://www.facebook.com/surfyybeach		



Surfing at Surfyy Beach

③ Survival Games

Paintball is a survival game which is the representative team building activity, where players shoot paintballs that break upon impact. You will feel as if you have become a skilled sniper while wearing protective gear and special offensive weapons. But do not forget that team spirit matters most to win the game. You can enjoy various game formats, including stealing the opponent’s flag, killing all the opponents, taking the higher land, or rescuing your colleagues.

[Survival Games at Gangchon Survival]

Gangchon Survival has survival games held on both flatlands and hills. Here you can find everything needed for some outdoor activities, including a large field and a barbecue site.

No. of participants	Up to 100		
Venue(s)	Survival game site at Gangchon Survival, Chuncheon-si, Gangwon-do		
Estimated duration	2 hrs	Language(s)	English, Korean
Organizer	Gangchon Survival 010-2111-9431		
Additional information	http://gcscamp.co.kr		



Survival Games at Gangchon Survival

[Leports Experience at Garisan Leports Park]

Garisan Leports Park has ziplines, "Forest Adventure" facilities, and survival game fields.

No. of participants	Up to 100		
Venue(s)	Garisan Leports Park, Hongcheon-gun, Gangwon-do		
Estimated duration	1 hr	Language(s)	English, Korean
Organizer	Hongcheon Leports 070-8831-8138		
Additional information	http://leports.great.go.kr http://blog.naver.com/forestadventurekorea		

[Leports Activities at Inje Narsha Park]

Enjoy the Sudden Attack Alive games in leports heaven; visit the Sky Walk Observatory on the pyramid-shaped tower; and experience scad diving.

No. of participants	Up to 1,000		
Venue(s)	Near Hapgangjeong Service Area, Inje-gun, Gangwon-do		
Estimated duration	1 hr	Language(s)	English, Korean
Organizer	Inje Narsha Park 033-461-0141		
Additional information	http://www.inje-themepark.com		

Unique Experiences



[Hwarangdo Experience at Yeongnangho Hwarangdo Experience Tourism Complex]

Yeongnangho Hwarangdo Experience Tourism Complex was inspired by the spirit of *hwarang* (aristocratic youth military corps) from the Silla Dynasty. Visitors can join individual activities (horseback riding, archery) as well as group activities (traditional Korean field hockey called *gyeokgu*, and cudgel play). Groups of more than 200 can apply for the horseback martial arts demonstrations.

No. of participants	Up to 150		
Venue(s)	Yeongnangho Hwarangdo Experience Tourism Complex, Sokcho-si, Gangwon-do		
Estimated duration	1 hr	Language(s)	English, Korean
Organizer	Yeongnangho Hwarangdo Experience Tourism Complex 033-637-3400		
Additional information	http://www.hwarangdoexperience.com		



Hwarangdo Experience at Yeongnangho Hwarangdo Experience Tourism Complex

[Jade Cave Experience at Oksanga]

Jade has traditionally been popular as the gem that expels diseases and bad luck. Oksanga was built on a top-quality nephrite (a type of jade) mine. One can experience the mysterious efficacy of nephrite at the jade cave sauna.

No. of participants	Jade cave: up to 100, Okgwangsan sauna: up to 300		
Venue(s)	Okgwangsan Sauna within Oksanga, Chuncheon-si, Gangwon-do		
Estimated duration	1 hr	Language(s)	English, Korean
Organizer	Oksanga 1544-0741		
Additional information	http://sauna.oksanga.com		



Jade Cave Experience at Oksanga

[Printing Cultural Experience at the Museum of Books and Printing]

This museum exhibits relics related to printing and runs related activity programs. So you are recommended to take a tour of the exhibition halls first. You can print your own message using a traditional printing machine.

No. of participants	Up to 200		
Venue(s)	The Museum of Books and Printing, Chuncheon-si, Gangwon-do		
Estimated duration	Tour: 40 mins, Activity: 1.5 hrs	Language(s)	English, Korean
Organizer	The Museum of Books and Printing 033-264-9923		
Additional information	http://www.mobapkorea.com http://www.instagram.com/mobap.korea		



Printing Cultural Experience at the Museum of Books and Printing

[Art & Imagination Playground at Samtan Art Mine]

Samtan Art Mine is a cultural space transformed from the office of an abandoned mine in Samcheok, as part of the local cultural revival project. Find traces of the old mine as you look around the Origin Art Museum and the Modern Art Gallery. You can join various activity programs, including creating pop art using household items. Programs vary by season and participants.

No. of participants	Up to 100		
Venue(s)	Samtan Art Mine, Jeongseon-gun, Gangwon-do		
Estimated duration	Varies by program	Language(s)	English, Korean
Organizer	Samtan Art Mine 033-591-3001		
Additional information	http://samtanartmine.com		



Art & Imagination Playground at Samtan Art Mine

Activities for
Small Groups
(50 or less)



[Canoeing]

Tour Chuncheon, a city of water, while aboard a wooden canoe along Chuncheon Joung Do Mullegil, where Korea's first wooden canoes were used.

- **Estimated duration:** 1 hr
- **Organizer:** Chuncheon Joung Do Mullegil 033-242-8463
- **Additional information:** <http://www.mullegil.org>



[Coffee Experience]

Learn about nature and coffee as well as enjoy the aroma of coffee in the country's first coffee museum.

- **Estimated duration:** 1 hr
- **Organizer:** Coffee Cupper 070-8888-0077
- **Additional information:** <http://cupper.kr>



[Meditation at Museum SAN]

Appreciate various exhibitions at Museum SAN, surrounded by superb nature, and experience a special medication at the Meditation Hall.

- **Estimated duration:** 3 hrs (meditation: 30 mins)
- **Organizer:** Museum SAN 033-730-9000, 033-730-9017
- **Additional information:** <http://www.museumsan.org>
<http://www.facebook.com/museumsan>

Special Feature

Enjoy Korea

In September 2019, Bomnae Sports Center was crowded with people making *gimjang* (making kimchi for winter). Winter has not arrived yet, but the event was part of the *gimjang* cultural experience program organized by Chuncheon for Chinese group tourists. An exciting and festive mood filled the center.

The program was for incentive tourist groups from Xiuzheng Pharmaceutical Group Company Limited, one of the largest pharmaceutical companies in China. The company has 100,000 employees and RMB 17 billion in assets. It provides its employees with incentive tours annually. The *gimjang* event was held for 1,400 employees who visited Korea as the first incentive tour visit to Korea. They stayed in Korea for one week and visited Seoul, Gangwon-do, and Incheon under three different themes history, healing, and Chinese culture respectively.

The highlight of the Gangwon-do healing tour was the "Kimchi of Love" program. The event was jointly organized by the Korea Tourism Organization and Chuncheon city government. It was held at a spacious area and featured *hallyu* performances and traditional cultural experience programs using local specialties. In particular, as many as 1,000 heads of cabbages were prepared for the event. Participants made the seasoning by mixing various vegetables with red chili powder, carefully applied it to pre-salted cabbages, and enjoyed the freshly made kimchi. After making kimchi, a rice donation ceremony and various performances followed. In the afternoon the tourists visited major tourist attractions in Chuncheon, such as Jade Garden and Soyanggang Skywalk, where they enjoyed a cool autumn breeze.



07

Gwangju Jeollabuk-do Jeollanam-do



*Distance from Nearby International Airport(s) to the Convention Center

- Incheon International Airport**
- **Gusan-si:** Gusan Saemangeum Convention Center (GSCO) 252 km
 - **Gwangju:** Kimdaejung Convention Center 320 km
 - **Yeosu-si:** Yeosu Expo Convention Center 387 km

- Muan International Airport**
- **Gwangju:** Kimdaejung Convention Center 50 km

- Gwangju Airport (domestic flights)**
- **Gwangju:** Kimdaejung Convention Center 4 km
- Gunsan Airport (domestic flights)**
- **Gusan-si:** Gusan Saemangeum Convention Center (GSCO) 12 km

- Yeosu Airport (domestic flights)**
- **Yeosu-si:** Yeosu Expo Convention Center 20 km



Waves of Light in the Cultural City [Gwangju]

Gwangju, meaning city of light, boasts harmony between tradition and modernity. One can experience Korea's unique beauty while visiting a wide range of tourist attractions, including historical and cultural themed villages and cultural complexes full of future-themed content.

- 🏠 **Major convention centers:** Kimdaejung Convention Center
- 📍 **Local bureaus:** Gwangju Convention & Visitors Bureau, <http://www.visitgwangju.kr>, convention@gwangjuvcv.or.kr

A Province Where Tradition and Culture are Kept Alive [Jeollabuk-do]

Jeollabuk-do, a popular tourist destination, has diverse tour content and quality cultural resources. Time travel to create unforgettable memories while enjoying convenient and comfortable accommodations.

- 🏠 **Major convention centers:** Gusan Saemangeum Convention Center (GSCO)
- 📍 **Local bureaus:** Division of Tourism, Jeollabuk-do Provincial Office, <http://www.jeonbuk.go.kr>, 063-280-4741

Create Ideas through Rest and Relaxation [Jeollanam-do]

Jeollanam-do is known for more than 2,000 beautiful islands, pristine nature, and tasty foods. Refresh your mind and body and create ideas in the province full of things to enjoy and eat.

- 🏠 **Major convention centers:** Yeosu Expo Convention Center
- 📍 **Local bureaus:** Jeollanam-do Culture & Tourism Foundation, <http://jact.or.kr>, 061-980-6851, sjcho9003@jact.or.kr

7-1. Gwangju



Recommended Activities

Korean Cultural Experiences



Join various traditional cultural activities at Gwangju, a city of light. You can experience the sentiment of the warm-hearted Gwangju locals who have a strong community spirit.

① Traditional Cultural Experience

Play simple yet enjoyable traditional games to experience the exciting festival culture that can only be found in Korea.

[Rope Making]

Olssu, which has been performing at renowned festivals in Korea for several years, runs a group activity program where participants make a rope. All participants must work together so that the pillar does not fall.

No. of participants	No limit		
Venue(s)	Venue of your choice (regular traditional Korean musical performances are held at the Gwangju Performing Art Center)		
Estimated duration	2 hrs	Language(s)	English, Korean
Organizer	Traditional Cultural Society Olssu 062-676-3844		
Additional information	http://olssu.com		



Rope Making

② Traditional Handicraft Experience

What is unique about traditional Korean handicrafts is that it is made with natural materials prepared in an eco-friendly way. Learn the artisan spirit and the beauty of coexistence between nature and humans.

[Mudeungsan Buncheong Ceramic Experience]

Make *buncheong* ceramic, which is both stylish and authentic, by combining tradition and modernity. You can also learn various traditional Korean cultural content as well.

No. of participants	Up to 200		
Venue(s)	Pyeongchon Ceramic Workshop, Buk-gu, Gwangju		
Estimated duration	1 hr	Language(s)	English, Korean
Organizer	Pyeongchon Ceramic Workshop 062-266-8008, 010-3632-8211		
Additional information	http://www.pcdy.co.kr		



Mudeungsan Buncheong Ceramic Experience

7-2. Jeollabuk-do



Recommended Activities

Jeollabuk-do, a popular tourist destination, has several popular tourist destinations, including Jeonju (a mecca of traditional Korean culture), Sunchang, Namwon, and Gunsan. Diverse activity programs await you.

Korean Cultural Experiences



① Korean Culinary Experience

Korean food is known for its diverse taste and colors. Cooking Korean food is the ideal choice for team building since Korean food is made with several ingredients and needs a group of people to prepare. Trimming and mixing ingredients together will enhance both flavor and teamwork.

[Cooking and Tasting Jeonju Bibimbap]

If you want to experience the essence of tradition in the heart of downtown Jeonju, visit the Jeonju Hanbyuk Cultural Center. You can make and taste Jeonju bibimbap and royal stir-fried rice cake at a dedicated experience center.

No. of participants	Up to 50		
Venue(s)	Jeonju Hanbyuk Cultural Center, Jeonju Hanok Village, Jeonju-si, Jeollabuk-do		
Estimated duration	1 hr-1.5 hrs	Language(s)	English, Korean
Organizer	Jeonju Cultural Foundation 063-280-7000, mail@jt.or.kr		
Additional information	http://www.jt.or.kr		



Cooking and Tasting Jeonju Bibimbap

[Sunchang Red Chili Paste Experience]

The Sunchang-gun office directly runs the Sunchang Jang Experience Center. You can make Korean-style pizza using Sunchang red chili paste, bulgogi, and rice cake. You can also make stir-fried rice, bean-powder-coated rice cake, or puffed rice.

No. of participants	Up to 50		
Venue(s)	Sunchang Jang Experience Center, Sunchang-gun, Jeollabuk-do		
Estimated duration	40 mins	Language(s)	Korean
Organizer	Sunchang Jang Experience Center 063-650-5432		
Additional information	http://www.janghada.com		

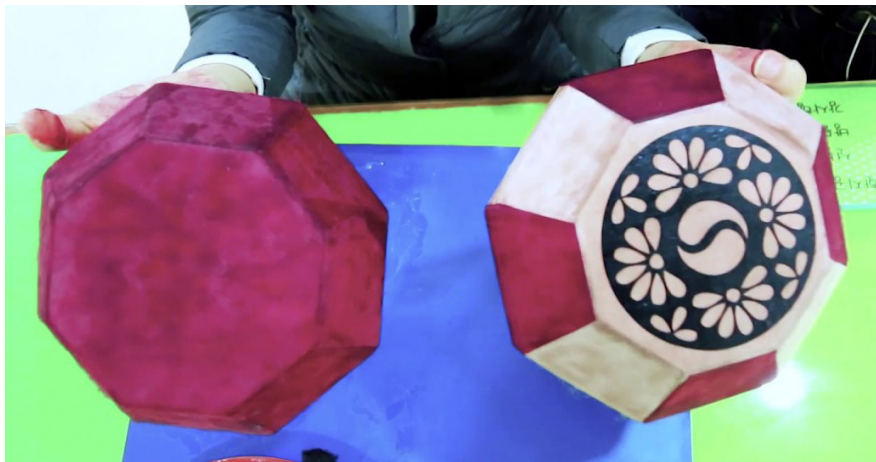
② Traditional Handicraft Experience

What is unique about traditional Korean handicrafts is that it is made with natural materials prepared in an eco-friendly way. Jeonju is home to *hanji*, traditional Korean paper made with paper mulberry. *Hanji* has been widely used for various purposes, such as packaging paper, industrial and medical paper, and textiles. Join a *hanji* handicraft program.

[Hanji Craft at Hanji Industry Support Center]

Hanji Industry Support Center is dedicated to studying the use of *hanji*. You can make various *hanji* items, including household items, dishes and accessories.

No. of participants	Up to 60		
Venue(s)	Hanji Industry Support Center, Jeonju Hanok Village, Jeonju-si, Jeollabuk-do		
Estimated duration	30 mins per activity	Language(s)	English, Korean
Organizer	Hanji Industry Support Center 063-280-1530		
Additional information	http://www.hisc.re.kr		



Hanji Craft at Hanji Industry Support Center

[Traditional Handicraft Experience at Jeonju Hanbyuk Cultural Center]

A cultural complex with performance halls, a café, and vast lawns, Jeonju Hanbyuk Cultural Center runs various traditional handicraft – interior items and fans using traditional Korean paper, cloisonne accessories, knot bracelets – as well as natural dyeing programs.

No. of participants	Up to 100 (prior discussions required for additional additional participants)		
Venue(s)	Jeonju Hanbyuk Cultural Center, Jeonju-si, Jeollabuk-do		
Estimated duration	1 hr-1.5 hrs	Language(s)	English, Korean
Organizer	Jeonju Cultural Foundation 063-280-7000, mail@jt.or.kr		
Additional information	http://www.jt.or.kr		



Traditional Handicraft Experience at Jeonju Hanbyuk Cultural Center

[Hanji Experience at Daeseung Hanji Village]

Daeseung Hanji Village is the only *hanji*-themed village that owns dedicated cauldron(s), a *hanji* manufacturing site, exhibition hall(s), and an experience center. Visitors can experience the *hanji* making process as well as make various handicrafts including pressed flowers on *hanji*. The village has a *hanok* (traditional Korean house) style accommodation facility as well.

No. of participants	Up to 50		
Venue(s)	Daeseung Hanji Village, Wanju-gun, Jeollabuk-do		
Estimated duration	1 day or longer	Language(s)	Korean
Organizer	Daeseung Hanji Village 063-242-1001		
Additional information	http://www.hanjivil.com		



Hanji Experience at Daeseung Hanji Village

③ Traditional Cultural Experience

There are so many things to do here. Wear a *hanbok* (traditional Korean clothes) and learn traditional Korean etiquettes at a traditional Korean house. Experiencing Korean cultures through various traditional games will be even more fun while taking selfies.

[Living Cultural Experience at Jeonju Nanjang]

Travel back in time to the olden days of Korea as you experience carrying rice bags, pounding clothes for filling, playing old arcade games, visiting a dance club, or washing clothes while sitting on the edge of a stream.

No. of participants	Up to 100 (prior consultation required for additional participants)		
Venue(s)	Jeonju Hanok Village, Jeonju-si, Jeollabuk-do		
Estimated duration	3 hrs	Language(s)	English, Korean
Organizer	Jeonju Nanjang 063-244-0001		
Additional information	http://www.jjnanjang.com		



Living Cultural Experience at Jeonju Nanjang

[Traditional Experience at Cheongeul Traditional Cultural Center]

The Cheongeul Traditional Cultural Center runs educational and activity programs. Join a 1 day program to experience traditional Korean clothes, food, handicrafts, and tea ceremonies. The center also runs customized programs depending on participant preference and dynamics.

No. of participants	Up to 50		
Venue(s)	Cheongeul Traditional Cultural Center, Jeonju-si, Jeollabuk-do		
Estimated duration	10:00-15:00	Language(s)	English, Korean
Organizer	Cheongeul Traditional Cultural Center 063-232-6679		
Additional information	http://www.etiedu.co.kr		



Traditional Experience at Cheongeul Traditional Cultural Center

[Traditional Experience at Pilbong Cultural Town]

Culture and art instructors teach festival culture, traditional handicrafts, traditional games and traditional food programs. The village provides 1 or 2 day programs by combining several activities and visits to the birthplace of Pilbong *nongak* (farm music of Pilbong).

No. of participants	Up to 100		
Venue(s)	Pilbong Cultural Town, Imsil-gun, Jeollabuk-do		
Estimated duration	1 day program: 4.5 hrs 2 day program: 10:00-10:00 (next day)	Language(s)	Korean
Organizer	Pilbong Cultural Town 063-643-1902		
Additional information	http://www.pilbong.co.kr		



Traditional Experience at Pilbong Cultural Town

[Hanok Experience at the House of Kim Myeong-gwan]

Located in Jeongeup-si, the House of Kim Myeong-gwan is a noble family house built during the Joseon Dynasty. This *99-kan* (Korean unit of measurement for the space between two pillars) house is well preserved. Listen to explanations about traditional Korean houses and the related architectural theories. Then make your own miniature house and learn how Koreans trimmed wood in the past.

No. of participants	Up to 50		
Venue(s)	House of Kim Myeong-gwan, Jeongeup-si, Jeollabuk-do		
Estimated duration	1 day or longer	Language(s)	Korean
Organizer	House of Kim Myeong-gwan 063-219-5206		
Additional information	http://cafe.naver.com/kdsarchistory		



Hanok Experience at the House of Kim Myeong-gwan

[Traditional Experience at Byeokgolje Reservoir, Gimje]

Byeokgolje Complex was built around Byeokgolje Reservoir, an ancient irrigation facility built in the year 330 during Korea's Three Kingdoms Period. Visit the complex to experience Korea's agricultural culture and enjoy traditional culture, while looking around traditional Korean houses and playing traditional games.

No. of participants	Up to 50		
Venue(s)	Byeokgolje Agricultural Culture Museum, Gimje-si, Jeollabuk-do		
Estimated duration	1 hr	Language(s)	Korean
Organizer	Byeokgolje Reservoir, Gimje 063-540-4094		
Additional information	http://www.gimje.go.kr/tour/index.gimje		



Traditional Experience at Byeokgolje Reservoir, Gimje

④ Traditional Musical Experience

Experience the excitement of Korean music and relieve your stress by leaning traditional Korean rhythms and musical instruments together.

[Janggu, Sori, and Talchum Experience at Jeonju Hanbyuk Cultural Center]

A cultural complex with performance halls, a café, and vast lawns, Jeonju Hanbyuk Cultural Center teaches *janggu* (hourglass-shaped drum), *pansori* (epic chant), *minyo* (folk songs), and *talchum* (mask dance).

No. of participants	Up to 100 (prior consultation required for additional participants)		
Venue(s)	Jeonju Hanbyuk Cultural Center, Jeonju-si, Jeollabuk-do		
Estimated duration	1 hr-1.5 hrs	Language(s)	English, Korean
Organizer	Jeonju Cultural Foundation 063-280-7000, mail@jt.or.kr		
Additional information	http://www.jt.or.kr		

[Traditional Musical Experience at the Birthplace of Korean Traditional Music]

The Birthplace of Korean Traditional Music, sitting at the mecca of *dongpyeonje pansori* (eastern-style epic chant), has *gugak* (traditional Korean music) and *pansori* exhibition and concert halls. You can attend a *janggu* (hourglass-shaped drum) class and watch a regular performance by the Namwon City Gugak Orchestra.

No. of participants	Up to 200		
Venue(s)	The Birthplace of Korean Traditional Music, Namwon-si, Jeollabuk-do		
Estimated duration	2 hrs	Language(s)	Korean
Organizer	The Birthplace of Korean Traditional Music 063-620-6905		
Additional information	http://gukak.namwon.go.kr		



Traditional Musical Experience at the Birthplace of Korean Traditional Music

⑤ Local Village Experience

Gunsan is a seaside city with significant sea level changes. This is the place where you can enjoy some unique experiences while surrounded by nature.

[Sinsido Fishing Village]

Sitting next to Saemangeum Embankment, Sinsido Fishing Village runs various unique programs, including catching fish with bare hands, digging for clams in the mudflats, or fishing in the sea. Don't miss the opportunity to make handicraft items and play traditional games prepared by local residents.

No. of participants	Up to 50		
Venue(s)	Sinsido Fishing Village, Gunsan-si, Jeollabuk-do		
Estimated duration	3 hrs	Language(s)	Korean
Organizer	Sinsido Fishing Village 063-463-7088		
Additional information	http://www.신시도어촌체험마을.kr		



Sinsido Fishing Village

Activities for Small Groups (50 or less)



[Paragliding]

Visit a paragliding field at Oseongsan Mountain, Gunsan-si, where you can enjoy this exciting sport safely.

- **Estimated duration:** 30 mins
- **Organizer:** Gunsan Paragliding School 063-451-9848
- **Additional information:** <http://gsparaschool.modoo.at>



[Mireuksan Nature School]

Diverse local experience programs – village tours, Baekje cultural relics tours, rural experiences – await you.

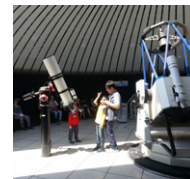
- **Estimated duration:** 1 day or longer
- **Organizer:** Mireuksan Nature School 063-858-2580
- **Additional information:** <http://www.mireuksan.com>



[Jinan Gowon Healing Forest]

Relax your mind and body through detoxification and healing at Jinan Gowon (high land) Healing forest, an eco-tourist area.

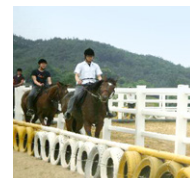
- **Estimated duration:** 1 hr per activity
- **Organizer:** Jeollabuk-do Environmental Disease Healing Center 063-433-1666
- **Additional information:** <http://www.jinangowonsoop.kr>



[Astronomical Observation at Bandi Land]

Enjoy sledding on snow or grass, and hop on a monorail in addition to observing the night sky.

- **Estimated duration:** 50 mins
- **Organizer:** The Muju Fireflystar Astronomical Observatory 063-320-5680, Bandi Land 063-324-1155



[Horse Riding]

Try riding a horse at the Jangsu Equestrian Center, while surrounded by nature. A Trojan horse replica is exhibited here.

- **Estimated duration:** 30 mins
- **Organizer:** Jangsu Equestrian Center 063-350-1612
- **Additional information:** <http://www.jangsu.go.kr/horse>



[Imsil Cheese Experience]

Join a wide range of activity programs – cheese making, survival games, etc. – under the theme of Imsil Cheese. The theme park resembles a European village.

- **Estimated duration:** 1 day or longer
- **Organizer:** Imsil Chese Theme Park 063-643-2300
- **Additional information:** <http://www.cheesepark.kr>



[Book Publishing Camp at Picturebook Village Haeri]

Create your own books and enjoy some contemplation time at the book village, which was transformed from a closed school in a seaside village.

- **Estimated duration:** 2 days or longer
- **Organizer:** Publishing Camp at Picturebook Village Haeri, Gochang 063-650-5432
- **Additional information:** <http://blog.naver.com/pbvilla>



[Pottery Experience at Buan Celadon Museum]

Witness the mysterious color of blue celadon at Buan Celadon Museum, which exhibits Goryeo celadon pieces.

- **Estimated duration:** 1 hr (5-7 weeks required until delivery of finished work)
- **Organizer:** Buan Celadon Museum 063-580-3964
- **Additional information:** <http://www.buan.go.kr/buancela/index.buan>

7-3. Jeollanam-do



Major Activities

Jeollanam-do is known for its beautiful landscape created by the sea, islands, and land, as well as its tasty local foods. Enjoy some seaside activities and water sports.

Korean Cultural Experiences



① Local Village Experience

Experience the unique Korean culture and sentiment called *jeong* (means “affection”) while enjoying local activity programs in a village. Experience various handicrafts and games, then tour every nook and cranny of the town.

[Korean Culinary Experience at Dolsan Gat Daeyul Village]

If you are looking for a place to enjoy beautiful sunrises and sunsets over the South Sea, look no further than Dolsan Gat Daeyul Village. The village runs a cooking program whereby participants can make healthy and tasty local foods, such as *gat* (leaf mustard) kimchi, soy sauce marinated crab made with locally produced crabs, striped shore crab, and colored bean curd.

No. of participants	Up to 80		
Venue(s)	Dolsan Gat Daeyul Village, Dolsan-eup, Yeosu-si, Jeollanam-do		
Estimated duration	1 hr per activity	Language(s)	Korean
Organizer	Dolsan Gat Daeyul Village 061-654-9433		
Additional information	http://www.farmstay.co.kr/village/A40470 http://blog.naver.com/dora48/221731405622		

[Unique Experiences at Geumodo Village]

The village renovated a closed down school and turned it into a campsite. You can enjoy marine leisure activities as well as rural and fishing programs. In addition, there are unique activities that can only be experienced at seaside villages such as making sausages with *bangpung*, also known as siler.

No. of participants	Up to 60		
Venue(s)	Geumodo Village, Yeosu-si, Jeollanam-do		
Estimated duration	2 days	Language(s)	Korean
Organizer	Geumodo Village 010-7190-8978		
Additional information	http://www.금오도체험휴양마을.com		



Unique Experiences at Geumodo Village

[Traditional Cultural Experience at Jangcheok Village]

Surrounded by shallow waters, this village has a wide mudflat area. Catch mudskipper with a bamboo fishing rod and make hand-pulled dough soup with clams collected from the mudflat. You can also learn traditional Korean music.

No. of participants	Up to 80 (barehanded fishing: 30 or more)		
Venue(s)	Jangcheok Village, Sora-myeon, Yeosu-si, Jeollanam-do		
Estimated duration	1 hr per activity	Language(s)	Korean
Organizer	Jangcheok Village Hall 061-691-8777		
Additional information	http://jangcheok.go2vil.org		



Traditional Cultural Experience at Jangcheok Village

Unique Experiences



[Yeosu Ocean Railbike]

Refresh yourself while riding a railbike along railroad tracks (3.5 km for roundtrip) that stretch along the seaside. Men and women of all ages can safely enjoy the railbike. Furthermore the entire section, with the exception of tunnels, is right next to the shore facing Odongdo Island and the South Sea. When night falls, the lights reflected on the sea add to the romantic nightscape atmosphere.

No. of participants	Up to 280 (4 per bike)		
Venue(s)	Yeosu Ocean Railbike, Manseong Station (closed), Yeosu-si, Jeollanam-do		
Estimated duration	30 mins	Language(s)	Korean
Organizer	Yeosu Ocean Tourism Development 061-652-7882		
Additional information	http://www.여수레일바이크.com		



Yeosu Ocean Railbike

[Yeosu Cruise Experience]

Enjoy paradise at sea. Board the largest coastal cruise ship in Korea to experience cruise tours.

No. of participants	Up to 920		
Venue(s)	Dolsandaegyo Quay, Yeosu-si, Jeollanam-do		
Estimated duration	Day cruise: 1.5 hrs Night cruise: 2.5 hrs	Language(s)	English, Korean
Organizer	Yeosu Minam Cruise 1833-5880		
Additional information	http://www.yeosucruise.co.kr		



Yeosu Cruise Experience

Activities for Small Groups (50 or less)



[Yeosu Expo Skyfly]

Fly above the sea in front of the Expo Park, while tied to a rope.

- **Estimated duration:** 10 mins
- **Organizer:** Yeosu Expo Skyfly 061-666-2626
- **Additional information:** <http://www.exposkyfly.co.kr>



[Yeosu Member of the National Paragliding Team]

Enjoy the beauty of Yeosu from the sky with a guide who is a former member of the national paragliding team.

- **Estimated duration:** 1 hr
- **Organizer:** Yeosu Member of the National Team Paragliding 010-6540-6541
- **Additional information:** <http://sbpara.com>



[Extreme Swing & Ocean Skywalk]

Do not miss the opportunity for some thrilling experiences. Ride a swing hung above a cliff facing the sea or walk on a rail-like bridge above the sea.

- **Estimated duration:** 10 mins per activity
- **Organizer:** Yeosu Art Land Culture & Resort 1522-2600, 061-665-0000
- **Additional information:** <http://www.alr.co.kr/special.html?idx=26989&order=5>



[Marine Leisure Sports Experience at Ungcheon Waterfront Park]

While in Yeosu, enjoy various marine sports such as dinghy yachting, windsurfing, kayaking, and skin scuba.

- **Estimated duration:** 1-2 hrs (only available in summer)
- **Organizer:** Yeosu Sports Club: 061-685-8220, 010-9563-8202
Sea Explorers of Korea Eastern Jeollanam-do Council:061-686-0591
Maritime Rescue & Salvage Association Eastern Jeollanam-do Branch:061-641-0122
- **Additional information:** <http://blog.naver.com/goystour/221608296031>

08

Daejeon

(Chungcheong-do Area)



* Distance from Nearby International Airport(s) to the Convention Center



Cheongju International Airport

- **Daejeon:** Daejeon Convention Center, KOTREX (KOTRA Exhibition Center, Daejeon) 45 km



Incheon International Airport

- **Daejeon:** Daejeon Convention Center, KOTREX (KOTRA Exhibition Center, Daejeon) 195 km



A City of Science and Technologies [Daejeon]

Daejeon, an advanced MICE city, has created a convention belt for the convergence of the MICE industry and culture. The Daejeon International Marketing Enterprise (DIME) in Daejeon has accreditations from the Destination Marketing Accreditation Program. The city has a quality MICE infrastructure based on accumulated know-how, well developed MICE networks, and MICE academies.

Major convention centers: Daejeon Convention Center (DCC)

*KOTREX (KOTRA Exhibition Center, Daejeon) is currently being remodeled and will be opened again in 2021.

Local bureaus: Daejeon International Marketing Enterprise (DIME), <http://www.dime.or.kr>, micedaejeon@dime.or.kr, 033-255-5048

8. Daejeon



Recommended Activities

Korean Cultural Experiences



Daejeon lives up to its nickname of "a city of science and technologies" since various scientific and technology-related programs can be found here. In addition, many other programs wisely combine the area's gift of nature and the wisdom of Korean ancestors.

① Traditional Cultural Experience

[Etiquette Lessons at Daejeon Lifelong Learning Center]

Learn how to wear a *hanbok* (traditional Korean clothes) and make a bow. You can also experience traditional Korean games and tea ceremonies.

No. of participants	Up to 50		
Venue(s)	Daejeon Lifelong Learning Center, Jung-gu, Daejeon		
Estimated duration	3 hrs	Language(s)	Korean
Organizer	Etiquette Education Center, Daejeon Lifelong Learning Cente 042-220-0578		
Additional information	http://www.dllc.or.kr		



Etiquette Lessons at Daejeon Lifelong Learning Center

② Local Village Experience

Experience the unique Korean culture and sentiment called *jeong* (means "affection") while enjoying local activity programs in a village. Experience various handicrafts and games, then tour every nook and cranny of the town.

[Traditional Lifestyle Experience at Musucheonha Village]

The name "Musucheonha" means a trouble-free village under the sky. Visit Musucheonha Village, and you will see traditional Korean totem poles and crocks at the entrance. Make Korean food, join traditional handicraft programs, harvest crops, or walk in the woods.

No. of participants	Korean food cooking: up to 200, Traditional handicrafts program: up to 80		
Venue(s)	Musucheonha Village, near Daejeon O-World, Jung-gu, Daejeon		
Estimated duration	Activities + meal: 4 hrs	Language(s)	Korean
Organizer	Musucheonha Village 042-285-5557		
Additional information	http://musu.go2vil.org		



Traditional Lifestyle Experience at Musucheonha Village

Unique Experiences



Joy Found in the Forest! Enjoy Both Woodcrafts and Forest Therapy



Visit Daejeon Wood Culture Experience Center and the Eco-Healing Center, which sit at the foot of Bomunsan Mountain – called the "lungs" of Daejeon. The centers jointly run programs for large groups of tourists. Participants are divided into two groups. While one group makes woodcraft items (e.g., cutting boards), the other group explores the forest of Bomunsan Mountain along with a tour guide. What is good about this joint program is that participants can learn the value of the forest and enjoy both indoor and outdoor activities. The duration of the program is about 3-4 hours, and a total of 60 participants (30 per team) can be accommodated.

For inquiries about the program:
Daejeon Wood Culture Experience Center,
042-254-4565

[Woodcraft Experience at Daejeon Wood Cultural Experience Center]

You can learn the significance of nature in a place not far from downtown. The center mainly runs indoor programs, but outdoor programs are also available depending on the number of participants and upon request. There is also a program jointly run with the Eco-Healing Center.

No. of participants	Up to 60 (2-30 per team)		
Venue(s)	Daejeon Wood Culture Experience Center, Bomunsan Park, Jung-gu, Daejeon		
Estimated duration	Beginner (wood coasters): 1 hr Intermediate (wooden cutting boards): 2 hrs	Language(s)	Korean
Organizer	Daejeon Wood Culture Experience Center 042-254-4565		
Additional information	http://www.wooddj.org		



Woodcraft Experience at Daejeon Wood Cultural Experience Center

[Healing Experience at Eco-Healing Center]

Experience rest and relaxation at the Eco-Healing Center sitting in the woods of Bomunsan Mountain. Make reservations to enjoy taking a guided walk through the woods. The center has exercise rooms for meditation and yoga, as well as various equipment to check one's health.

No. of participants	Up to 60 (10-15 per team)		
Venue(s)	Eco-Healing Center, Bomunsan Park, Jung-gu, Daejeon		
Estimated duration	2 hrs	Language(s)	Korean
Organizer	Eco-Healing Center 042-270-7878		
Additional information	http://cafe.naver.com/forest2707878		



Healing Experience at Eco-Healing Center

Activities for Small Groups (50 or less)

[Leathercraft Experience]

Make small leather items, including key rings or card wallets.

- **Estimated duration:** 2 hrs
- **Organizer:** Small Workshop (Mr. J) 070-8283-1104
- **Additional information:** http://blog.naver.com/gongbang_mrj



Special
Feature
#1

Incentive Tour

We Doubled the Size in the Second Visit! Millionaire Club Indonesia Chooses Korea

In August 2018, 2,115 employees of the Millionaire Club Indonesia (MIC), an Indonesian cosmetics sales company, visited Korea. It is the second time they visited Korea, following their previous visit a year ago in February 2017, when they enjoyed the snowscapes of Korea. This time, they had the highest number of visitors from a single Indonesian company.

Back in February 2017, 1,162 MCI employees visited Korea. They enjoyed various activities that can only be experienced in Korea, including skiing in Gangwon-do, picking strawberries in Icheon, Gyeonggi-do, and enjoying the Lighting Festival at the Garden of Morning Calm. Because of the different climates between Korea and Indonesia, the participants enjoyed the snowy weather at the Snow Park of Phoenix Pyeongchang.

Korea's ties with the MCI Group dates back to 2016 when the company joined the MICE Night Show held by the Korea Tourism Organization in Jakarta. Afterwards, the KTO made sales calls and offered customized program information several times in collaborations with Korean companies, and finally succeeded in captivating the heart of MCI. The KTO staff members, who have exchanged countless emails with MCI, gladly welcomed the company's incentive tour group at the airport.

For their second visit to Korea, the MCI incentive tour group chose an autumn tour of Seoul and the metropolitan area. They visited major tourist attractions in Seoul, including Namsangol Hanok Village, Seoullo 7017, Myeong-dong, and many more. The Seoul metropolitan government installed *hanbok* (traditional Korean clothes) booths, especially for them, at major tourist sites to allow the MCI employees to experience traditional Korean culture, including yunnori (traditional Korean board game) and tassel kicking. In addition, they also visited Petite France in Gapyeong, Everland in Yongin, and Imjingak Pavilion to enjoy the beautiful Korean autumn. We hope MCI employees will revisit Korea to experience more charms of Korea.

1st visit
February 2-March 11, 2017
1,162 tourists

MCI Group
incentive tour group's
schedules in Korea

2nd visit
September 9-October 2, 2018
2,115 tourists



MCI's 1st visit



MCI's 2nd visit





PART 2

Unique Venue Recommendations

1. Seoul
2. Incheon, Gyeonggi-do
3. Jeju-do
4. Busan, Ulsan, Gyeongsangnam-do
5. Daegu, Gyeongju-si, Gyeongsangbuk-do
6. Gangwon-do
7. Gwangju, Jeollabuk-do, Jeollanam-do
8. Daejeon (Chungcheong-do Area)

1

Seoul

Korea Unique Venues

- Korean Stone Art Museum
- Korea Furniture Museum
- Korea House (Korea Cultural Heritage Foundation)
- Samcheonggak
- National Museum of Korea
- E-Land Cruise
- Just K-Pop
- Oil Tank Culture Park
- Floating Island Convention

Venues for Large-scale Events

- El Tower
- S Factory
- Lotte World Adventure
- National Gugak Center
- Dongdaemun Design Plaza (DDP)
- Stage28

Korea Unique Venues

Facility Type

Exhibition Facility

Historical & cultural heritage site

Sports Facility

Leisure Facility

Stage Facility

Other Facility

1) Korean Stone Art Museum KOREA UNIQUE VENUE

The Korean Stone Art Museum exhibits a collection of old Korean stone sculptures that were once scattered around the world. The Museum's collection includes 1,300 pieces of old stone sculptures; 300 pieces of traditional embroideries of *gyubang* (ladies' chamber) craft; and 150 pieces of representative modern paintings of Korea. The backyard garden is home to various trees and wildflowers presenting visitors with a gardenscape that changes every season. Various spaces in and out of the museum are available for events. The rooftop on the 4th floor offers great views of Seoul.



Venue Information

Address	Phone
66, Daesagwan-ro 13-gil, Seongbuk-gu, Seoul	02-986-1001
Email	Fax
kosa@ksmuseum.com	02-986-3600
Website	No. of conference halls
http://www.koreanstonemuseum.com	3 indoor halls, 2 terraces, 3 outdoor halls

Facilities

Facility Name	Location	Area (m ²)	Max. Capacity (No. of People)	
			Standing	Banquet
Embroidery Gallery	2F	116	60	50
Special Exhibition Gallery	3F	288	150	100
Education Halls	2F	44	-	30
Piloti	Outdoor on 1F	58	150	100
Terraces	Outdoor on 2F	-	60	50
Terraces	Outdoor on 3F	-	50	30
Rooftop	PH outdoor	496	300	200
Garden of Beauty (themed exhibition)	Outdoor halls	-	70	50

MICE Infrastructure

- Parking facility capacity: 17 passenger cars, cannot accommodate large buses
- Equipment offered: Stage, beam projectors, audio facilities, lighting facilities, table & chairs, podium, Wi-Fi
- F&B support: Cooking facilities, catering services available
- Additional facilities: Cafe
- Language availability: English, Japanese speaking employee(s) available

Major Events

- 2016 World Bank Korea Green Innovation Days, Seoul
- 2016 Pusan Newport International Terminal Foreign Shipping Companies’ Banquet
- 2016 ITU (International Triathlon Union) Council event sponsored by Doosan Engine
- 2017 Welcome Dinner and Performances for the 16th SIBAC
- 2018 7th UNTWO Global Summit on Urban Tourism
- 2019 2nd International Symposium of the AACC (Constitutional Court of Korea)
- 2019 Literature Translation Institute of Korea event

Nearby Hotels

Four Seasons Hotel Seoul, Koreana Hotel, JW Marriott Dongdaemun Square Seoul, The Westin Chosun Seoul, Lotte Hotel Seoul, The Plaza Seoul



Venue Information

Address	Phone
121, Daesagwan-ro, Seongbuk-gu, Seoul	02-745-0181
Email	Fax
info.kofum@gmail.com	02-745-0031
Website	No. of conference halls
http://www.kofum.com	3 indoor halls

Facilities

Facility Name	Location	Area (m²)	Max. Capacity (No. of People)	
			Standing	Banquet
Gungjip	1F	240	-	60
Gotgan House	1F	140	-	20
Special Exhibition Gallery	1F	350	-	60-70

MICE Infrastructure

- Parking facility capacity: 35 passenger cars, 3 large buses
- Equipment offered: Mic
- F&B support: No cooking facilities, catering services available
- Language availability: English speaking employee(s) available, simultaneous interpretation services can be provided

Major Events

- 2015 Chanel Cruise Collection Gala Dinner
- 2015 President of Germany visit and tea time session
- 2016 Strategic Meeting of Ministers of Foreign Relations Celebrating 130 Years of Korea-France Diplomatic Ties
- 2017 Louis Vuitton Special Exhibition

Facility Type

Exhibition Facility

Historical & cultural heritage site

Sports Facility

Leisure Facility

Stage Facility

Other Facility

2) Korea Furniture Museum KOREA UNIQUE VENUE

The Korea Furniture Museum exhibits traditional wooden furniture of the late Joseon period categorized by material, type, and region. Since 1995, the museum has moved one *gungjip* (palace house) and 10 old Korean houses to the site; and has used handcrafted reclaimed wood for all structures and facilities. The museum presents the history of Korean life and allows visitors the opportunity to experience traditional furniture designed for a floor sitting culture. In 2011, the museum was reported as "the most beautiful museum in Seoul" by CNN. World leaders including President Xi Jinping, the President of Germany, the Prime Minister of Singapore, the King and Queen of Belgium, the King of Sweden and many others have visited the museum.

- 2019 Philippe Leopold Louis Marie, the King and Queen of Belgium’s visit and tea party
- 2019 HRH Crown Prince Frederik of Denmark’s visit and banquet
- 2019 LG Household and Health Care, the History of WHOO Special Exhibition and Event
- 2019 Van Cleef & Arpels Exhibition and banquet

Nearby Hotels

JW Marriott Dongdaemun Square Seoul, The Westin Chosun Seoul, Lotte Hotel Seoul

Experiences & Activities

Guided tour is available in Korean and English. The exhibition takes one hour. Advanced on-line reservation is required.

- Facility Type
- Exhibition Facility
- Historical & cultural heritage site
- Sports Facility
- Leisure Facility
- Stage Facility
- Other Facility

3) Korea House (Korea Cultural Heritage Foundation) KOREA UNIQUE VENUE

Korea House was built in 1957 as a guest house for VIPs visiting Korea. It is a cultural space that presents the beautiful cultural heritage of Korea.

At Korea House, visitors can enjoy Korean table d’hote based on Joseon’s royal cuisine; traditional art performances with dazzling dance and music; elegant traditional weddings and banquets; and fun traditional cultural activities.



Venue Information

Address	Phone
10, Toegye-ro 36-gil, Jung-gu, Seoul	02-2266-9101
Email	Fax
sj@chf.or.kr	02-2264-0979
Website	No. of conference halls
http://www.koreahouse.or.kr	2 indoor halls, 1 outdoor hall

Facilities

Facility Name	Location	Area (m²)	Max. Capacity (No. of People)		
			Standing	Theater	Banquet
Madang	Courtyard, outdoor	354	250	180	140
Folk Theater	1F	264	-	128	-
Chwiseongwan Building	2-3F	283	100	100	70

MICE Infrastructure

- Parking facility capacity: 60 passenger cars, 5 large buses
- Equipment offered: Stage, screen, audio facilities, lighting facilities, Wi-Fi
- Language availability: English, Chinese, Japanese speaking employee(s) available

Major Events

- 2019 EID Dinner Reception Through Korean Royal Food
- 2019 Seoul International Drama Awards Welcome Reception
- 2018 IEEE SAS (international event)
- 2017 State Guest Reception (Former President of Indonesia)
- 2017 2017 AAS-in-ASIA International Symposium

Nearby Hotels

Ibis Styles Ambassador Seoul Myeongdong

Experiences & Activities

Korea House has various programs for visitors to enjoy the beauty of Korea such as Korean cooking classes, craft and art activities, plus performances. Hanbok dress-up is also available.

Previous / Possible Events at Venue



Korea House Traditional Cultural Experience

Korea House has various activity programs where visitors can enjoy the beauty of Korean traditional culture. For a group of more than 20 people, all programs are for fee and require advance reservations regardless of the Unique Venue program. Activities include cooking classes, crafts and art activities, and hanbok (traditional Korean clothes) dress-up. Program duration is 90 minutes and most programs can accommodate a maximum of 50 people. Kimchi class, hanji (traditional Korean paper), maedeup (knotting), and mask craft classes can accommodate as many as 400 people. We also have a package program for two or more people, which includes Korean cuisine, hanbok dress-up, and art performances. Performances are not provided on Mondays. For a detailed description and reservations, visit www.koreahouse.or.kr.
* For reservations: 02-2270-1125

Facility Type

Exhibition Facility

Historical & cultural heritage site

Sports Facility

Leisure Facility

Stage Facility

Other Facility

4) Samcheonggak KOREA UNIQUE VENUE

Samcheonggak was built to provide a banquet space to the Red Cross Delegations of South and North Korea, which announced the July 4th South-North Korea Joint Communiqué in 1972. Currently, it is a multi-functional space for traditional culture and art with a performance hall, Korean restaurant, wine bar, and cultural experience center.

Six *hanoks* (traditional Korean houses) enclose an outdoor stage and a beautiful garden. The largest Ilhwadang has a front yard and an indoor stage. A vegetarian or halal menu is available when requested in advance. A wide range of options are available for events.



Venue Information

Address	Phone
3, Daesagwan-ro, Seongbuk-gu, Seoul	02-765-3700
Email	Fax
khk74@sejongpac.or.kr	02-3676-3464
Website	No. of conference halls
http://www.samcheonggak.or.kr	4 indoor halls, 2 indoor / outdoor halls

Facilities

Facility Name	Location	Area (m²)	Max. Capacity (No. of People)		
			Standing	Reception	Banquet
Ilhwadang Hall	1F (indoor / outdoor halls)	422	150	150	150
Yuhajeong Pavillion	2F	171	40	40	40
Cheongcheondang Hall	1F (indoor / outdoor halls)	171	60	60	60
Cheonchudang Hall	1F	280	60	60	60
Dongbaekheon Hall	1F	138	20	20	20
Chwihandang Hall	1F	136	20	20	20

MICE Infrastructure

- Parking facility capacity: 100 passenger cars, 5 large buses
- Equipment offered: Projector, audio facilities, lighting facilities
- F&B support: Catering services available
- Additional facilities: Café, Korean restaurant
- Language availability: English speaking employee(s) available

Major Events

- 2014 Korea Foundation, Korea-China Exchange Association VIP events
- 2015 Singapore MICE Roadshow
- 2017 Nobel Prize for Peace winner event sponsored by the Ministry of Culture, Sports and Tourism
- 2017 World Cities Culture Forum (WCCF) Banquet
- Filming of dramas and shows (*Running Man*, *Jang Bo-ri Is Here*, *Le Grand Chef*, *Feast of the Gods*)

Nearby Hotels

The Plaza Seoul, Four Seasons Hotel Seoul

Experiences & Activities

Participants can join various Korean traditional cultural activities through advance reservations. Activity programs are available to groups of 10 or more. Simultaneous interpretation in English can be requested.

Previous / Possible Events at Venue



Samcheonggak Traditional Cultural Experience

Traditional cultural activities include tea ceremonies, *gyubang* craft, Korean cooking, *hanbok* dress-up, traditional music (*janggu*), and traditional martial art (*taekkyun*). All programs are provided through advance reservations. Simultaneous interpretation in English can be provided upon request. Activities are available to groups of 10 or more. Program durations are between 60 to 90 minutes.

Facility Type

Exhibition Facility

Historical & cultural
heritage site

Sports Facility

Leisure Facility

Stage Facility

Other Facility

5) National Museum of Korea KOREA UNIQUE VENUE

The National Museum of Korea is the largest in Korea covering the history of the peninsula from the prehistoric age to the modern era of the 20th century. The museum has six sections in its permanent exhibition hall. Plus it has a special exhibition gallery, an outdoor space exhibiting various stone artifacts, and seminar rooms for learning programs.

The outdoor space is suitable for large-scale events, while seminar rooms are appropriate for lectures and conferences. We recommend the museum restaurants for conferences and banquets as these spaces are available for presentations.



Venue Information

Address	Phone
137, Seobinggo-ro, Yongsan-gu, Seoul	02-2077-9227
Email	Fax
wjddbfla774@korea.kr	02-2077-9937
Website	No. of conference halls
http:// www.museum.go.kr	3 indoor halls, 1 outdoor hall

Facilities

Facility Name	Location	Area (m²)	Max. Capacity (No. of People)	
			Standing	Theater
Auditorium	1F	1,750	-	416
Open Plaza	Outdoor halls	4,752	3,000	-
Small Auditorium	1F	301	-	214
Lecture Room 1,2	1F	250	-	100

MICE Infrastructure

- Parking facility capacity: 600 passenger cars, 78 large buses
- Equipment offered: Beam projectors, audio facilities, lighting facilities, table & chairs, podium
- Additional facilities: Lounge, restaurant, café
- Language availability: Can provide docent guide in English, Chinese, Japanese

Major Events

- 2014 ASEAN-Korea Culture and Arts Forum
- 2014 3rd Congress of the World Conference on Constitutional Justice Banquet
- 2018 Celebration of the 73rd Liberation Day and the 70th anniversary of the establishment of the Republic of Korea Government (with President Jae-in Moon)
- 2018 10th Directors Meeting of National Museums in Korea-China-Japan
- 2019 ICOM General Meeting

Nearby Hotels

Grand Hyatt Seoul, Seoul Dragon City, Imperial Palace Boutique Hotel, Capital Hotel Seoul

Experiences & Activities

A docent guide is available in foreign languages. There are paid one-day workshops for porcelains, Korean paintings, and calligraphy. Reservations should be made via email (arahan10@korea.kr) two months prior to the participation date.

Facility Type

Exhibition Facility

Historical & cultural
heritage site

Sports Facility

Leisure Facility

Stage Facility

Other Facility

6) E-Land Cruise KOREA UNIQUE VENUE

E-Land Cruise has been providing breezy rides on the Hangang River since 1986. The cruise terminal has a café, fast-food stores, restaurants, and a convenience store. The terminal has a media facade and a water fountain creating an ambiance of comfort, relaxation, excitement, and good memories.

E-land cruise currently operates six cruise ships, among them, Ara, Tritania, and Britania have cooking facilities for banquet services. Halal menus are available. You can schedule your event or dinner during sunset hours so that participants can immerse themselves in the beautiful evening glow.



Venue Information

Address	Phone
E-Land Cruise Yeouido Terminal, 290, Yeoidong-ro, Yeongdeungpo-gu, Seoul	02-6291-6900
Email	Fax
lee_ho@eland.co.kr	-
Website	No. of conference halls
http://www.elandcruise.com	6 cruise ships

Facilities

Facility Name	Location	Area (m²)	Max. Capacity (No. of People)		
			Standing	Reception	Banquet
Ara	1-3F	698	300	150	150
Tritania	1-2F	627	236	236	236
Britania	1-2F	333	197	197	197
Evitania	1-2F	627	539	-	-
Citi	1-2F	342	249	-	-
Uba	1-2F	203	177	-	-

MICE Infrastructure

- Parking facility capacity: 200 passenger cars, 20 large buses
- Equipment offered: Beam projectors, audio facilities, lighting facilities, table & chairs, stage
- F&B support: Catering services available (Korean, western, halal)
- Additional facilities: (cruise terminal) café, fast-food store, restaurant, convenience store
- Language availability: English, Chinese, Japanese speaking employee(s) available

Previous / Possible Events at Venue



Baking Activity on the Hangang River Cruise

Enjoy baking and the *Pang Show* on the cruise. Cheerful entertainers will invite guests on to the stage to engage in various setups. The ‘*Pang Show*’ is full of magic, entertainment, fun and excitement so that you can make happy memories. Bread is baked during performance and the cruise. Live performances and firework shows are scheduled after sunset. The PangPang Cruise has a baking program and a performance that is 110 minutes. The show can accommodate a maximum of 180 people and is provided in various languages including Korean, Chinese, Vietnamese, and Thai.

* Inquiries: Pang Show 02-722-4400, <http://www.pangshow.co.kr>

Major Events

- Hyundai Motor Company Fan Park
- Doosan Machine Tools Event with European Partners
- Seoul International Fireworks Festival VIP Banquet
- International Bar Association (IBA) Banquet
- ConsAsia 2019 Banquet

Nearby Hotels

Conrad Seoul, Kensington Hotel Yeouido, Glad Yeouido

Experiences & Activities

Participants can join the *Pang Show* while cruising down the Hangang River. Live performances and firework shows are available at night.

Facility Type

Exhibition Facility

Historical & cultural heritage site

Sports Facility

Leisure Facility

Stage Facility

Other Facility

7) Just K-Pop KOREA UNIQUE VENUE

Just K-pop is a concert dining venue, where you can enjoy food and a show at the same time. By day, Just K-pop is a brunch café with a view of Seokchon Lake. By night, live performances of K-pop, rock, jazz, and fusion *gugak* take place.

The Just K-pop stage has an LED display, audio, and lighting system for quality performances. The venue is spacious with 250 seats. Professional chefs prepare various menus, while staff members who command various languages make the place suitable for incentive gala dinners, corporate events, showcases, and launch parties. Just K-pop is located in Lotte World Tower & Mall in Jamsil, a Seoul landmark, and has the best route for traffic, tours, and shopping.



Venue Information

Address	Phone
5-6F, Lotte World Tower & Mall, 300, Olympic-ro, Songpa-gu, Seoul	1644-9996
Email	Fax
sophie.j@justkpop.co.kr	-
Website	No. of conference halls
http://justkpop.co.kr	4 indoor halls

Facilities

Facility Name	Location	Area (m²)	Max. Capacity (No. of People)		
			Standing	Banquet	Reception
Dining Hall	5F	728	450	250	400
VIP Room 1	6F	14	-	12	-
VIP Room 2	6F	10	-	8	-
VIP Room 3	6F	10	-	8	-

MICE Infrastructure

- Parking facility capacity: 2,734 passenger cars, 200 large buses (parking lot is across the mall)
- Equipment offered: Stage, LED backdrop, projector, audio facilities, lighting facilities, large LED TV at entrance hall, screen, Wi-Fi
- F&B support: Catering services available (western)
- Additional facilities: Waiting room, cloak room, open kitchen, engineer room
- Language availability: English, Japanese speaking employee(s) available

Major Events

- 2019 IBA Seoul-Law Rocks Seoul Charity Event
- 2019 Malaysian Diaspora Dinner with the Prime Minister of Malaysia
- 2019 Malaysia Coway Teambuilding Workshop
- 2019 Fujifilm Incentive Gala Dinner
- 2019 Toyota Philippines Incentive Gala Dinner
- Corporate events held for L’Oreal, Coupang, Credit Union, Shinhan Bank, Hyundai Motor Company and others

Nearby Hotels

Signiel Seoul, Lotte Hotel World, Park Hyatt Seoul, Grand Intercontinental Seoul Parnas, Ibis Styles Ambassador Seoul Gangnam, L7 Gangnam

8) Oil Tank Culture Park KOREA UNIQUE VENUE

Oil Tank Culture Park, a cultural center for all citizens, is an urban landmark regenerated from Mapo Oil Reserve Base where public access was denied for 41 years. Five oil tanks have been turned into open spaces for cultural events, and one was dismantled and turned into a community space T6.

Oil Tank Culture Park is an ecology and culture park focusing on eco-friendliness, regeneration and culture. It provides space for exhibitions, performances, cultural events, and markets. The venue can be rented for various events.



Venue Information

Address	Phone
87, Jeungsan-ro, Mapo-gu, Seoul	02-376-8410
Email	Fax
taewon1106@seoul.go.kr	02-302-0031
Website	No. of conference halls
http://culturetank.blog.me	2 indoor halls, 2 outdoor halls

Facilities

Facility Name	Location	Area (m²)	Max. Capacity (No. of People)		
			Standing	Theater	Banquet
T2 Performance Hall	T2 1F	608	300	200	150
Culture Madang	Outdoors (T0)	33,000	20,000	-	-
T2 Outdoor Stage	Outdoor halls	608	700	400	-
T6 Round Meeting Room	T6 B2F	164	50	30	-

MICE Infrastructure

- Parking facility capacity: 46 passenger cars, cannot accommodate large buses
- Equipment offered: Beam projectors, screen, mic, white board, audio facilities, table and chairs
- Additional facilities: Original tanks from Mapo Oil Reserve Base, Information Exchange Center, Story Hall

Major Events

- 2018, 2019 Seoul Circus Festival
- 2019 BTS ARMY PEDIA
- 2017-2019 Seoul Architecture Festival
- 2018, 2019 Seoul International Women’s Film Festival
- 2019 Vegan Festival

Nearby Hotels

Stanford Hotel Seoul, RYSE Autograph Collection by Marriott

Experiences & Activities

Visitors can view exhibitions or join a Discovery Program that tells the history of the park. Audio guides are available in English, Korean, Japanese, and Chinese. For groups under 30 people, Citizen Tour is available twice a day in Korean from Tuesday to Saturday. Citizen Tour inquiry: 02-376-8736

9) Floating Island Convention KOREA UNIQUE VENUE

Floating Island Convention is the only floating convention facility in Korea located on the manmade Saevit Island on Hangang River. The convention hall has a 13 m high dome ceiling and an 18 m wide 16,000 ANSI resolution screen to add glamour to events. The Villa de Noche banquet hall, with a private balcony, is decorated in an elegant medieval style. Floating Island is one of the must-see night spots in Seoul as LED lights illuminates the exterior. Plan your event with Seoul's modern cityscape and the beautiful Hangang River in mind. Use the bridge connecting Saevit Island and the convention hall to hang a welcome banner or use a large screen to project banquet info and welcome messages.



Venue Information

Address	Phone
683, Olympic-daero, Seocho-gu, Seoul	02-537-2440
Email	Fax
ficonvention@gmail.com	02-537-2499
Website	No. of conference halls
http://www.ficonvention.com	4 indoor halls, 2 indoor / outdoor halls, 1 outdoor hall

Facilities

Facility Name	Location	Area (m²)	Max. Capacity (No. of People)		
			Standing	Banquet	Classroom
Convention Hall	2F	762	1,500	550	-
Villa de Noche	2F (indoor / outdoor halls)	621	300	200	100
Vista Restaurant	3F	419	300	200	100
Rive Gauche	3F	254	150	110	100
Terrace Room	3F (indoor / outdoor halls)	150	70	-	-
Medici	3F	50	-	20	-
Terrace on the Bay	4F–5F (outdoor halls)	1,950	1,500	450	-

MICE Infrastructure

- Parking facility capacity: 900 passenger cars, 100 large buses
- Equipment offered: Stage, beam projectors, audio facilities, lighting facilities, special lighting, table & chairs, podium, Wi-Fi, car lift system
- F&B support: Cooking facilities available, catering services available
- Language availability: English, Chinese, Japanese speaking employee(s) available, simultaneous interpretation services can be provided

Major Events

- 2018 Winter Olympics Torch Relay Banquet
- 2018 Google Bootcamp
- 2019 Twitter #4 Brands Marketing Event
- 2019 KIREC Seoul
- 2019 IEEE MEMS 2019 Banquet

Nearby Hotels

JW Marriott Hotel Seoul, Sheraton Seoul Palace Gangnam Hotel, Grand Hyatt Seoul, The Shilla Seoul, Le Meridien Seoul (formerly Ritz-Carlton Hotel)

Experiences & Activities

Firework show is available for international events.

Facility Type
Exhibition Facility
Historical & cultural heritage site
Sports Facility
Leisure Facility
Stage Facility
Other Facility

Venues for
Large-scale
Events

10) El Tower

El Tower aims to provide "hotel-grade banquet service to more people". Event halls are spacious with 10 m high ceilings, parking is convenient, and all floors are connected with escalators. El Tower provides services differentiated by user convenience and years of event know-how.



Venue Information

Address	Phone
213, Gangnam-daero, Seocho-gu, Seoul	02-526-8750
Email	Fax
5268756@eltower.co.kr	-
Website	No. of conference halls
http://www.eltower.co.kr	8 indoor rooms, medium and large (19 in total)

Facilities

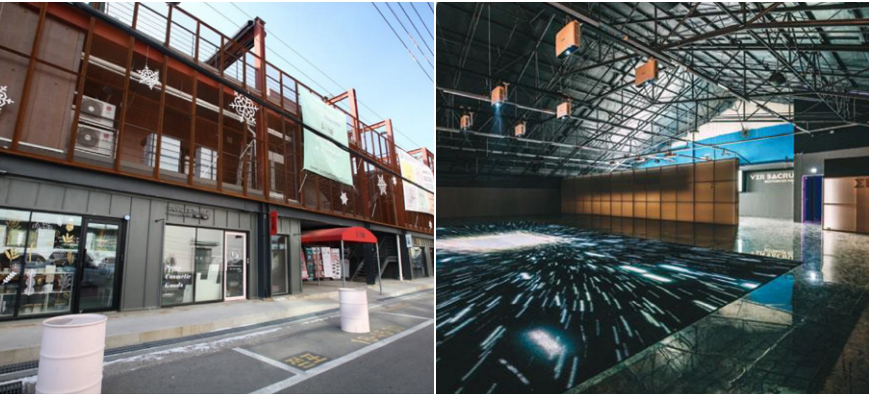
Facility Name	Location	Area (m²)	Max. Capacity (No. of People)		
			Theater	Classroom	Banquet
Grand Hall	7F	775	1,000	500	460
Grace Hall	6F	775	1,000	500	460
Marigold Hall	5F	559	500	270	260
El House Hall	8F	273	250	140	152
El Garden Hall	8F	235	120	70	80
Melon Hall	Annex 5F	235	200	120	117
Ruby Hall	B1F	251	200	100	108
Gold Hall	B1F	234	200	120	144

Major Events

- 2017 Microsoft Build Tour / Microsoft
- 2017 Mobile Moves People Facebook / Facebook
- 2017 Battlegrounds Media Showcase / Kakao Games
- 2016 The International Conference for Knowledge Intensive Service Industry / The Ministry of Trade, Industry and Energy

11) S Factory

S Factory is a multi-cultural complex located in the Seongsu-dong factory district, which is rapidly transforming into a cultural hub. S Factory remodeled four buildings, previously used as a gym and factory, into an open space for events. The newly remodeled building now has a rooftop and a garden that holds various events ranging from exhibitions, performances, parties, markets, conferences, to art fairs.



Venue Information

Address	Phone
11, Yeonmujang 15-gil, Seongdong-gu, Seoul	02-6388-8321
Email	Fax
sjyang@level5.co.kr	02-6388-8388
Website	No. of conference halls
http://www.sfactory.kr	3 indoor halls, 1 outdoor hall

Facilities

Facility Name	Location	Area (m²)	Max. Capacity (No. of People)	
			Theater	Standing
Stage A	1F	925	500	1,000
Stage A	2F	681	500	1,000
Stage B (Story Gallery)	3F	102	50	100
Stage B	Outdoor hall (rooftop)	611	300	800

Major Events

- 2017~2019 Fashion K'ODE / Korea Creative Content Agency (KOCCA)
- 2019 Union Art Fair
- 2019 *Juste un Clou* Launching Event / Cartier
- 2018 Saul Leiter Exhibition
- 2018 Fashion K'ODE 2018 F/W
- 2017 On The Record Launch Party / Universal Music

12) Lotte World Adventure

Lotte World Adventure, the “World of Adventure and Magic”, has more than 50 exciting attractions located both indoors and outdoors. Colorful festivals, parades, and performances are scheduled according to season and hour. The indoor ice rink, Seokchon Lake, and the Folk Museum are places worth visiting.



Venue Information

Address	Phone
240, Olympic-ro, Songpa-gu, Seoul	1661-2000
Email	Fax
subin93@lotte.net	-
Website	No. of conference halls
http://www.lotteworld.com	1 indoor hall

Facilities

Facility Name	Location	Area (m²)	Max. Capacity (No. of People)
Garden Stage	1F	485	1,200

Major Events

- 2013 McDonalds Singapore Manager Convention 2013
- 2014 ACI Asia-Pacific Annual General Assembly Opening Reception (Folk Museum)
- 2014 ASQ Awards Ceremony and Gala Dinner (ice rink)

Experiences & Activities

You can ride attractions or watch shows and parades at the theme park. A wider variety of activities are available when planned with the indoor ice rink and the Folk Museum located in the same building.

13) National Gugak Center

National Gugak Center is a Korean art institute where one can enjoy various types of traditional Korean performance arts. The Center has four performance halls including the outdoor theater, YeonHeui Madang; and the National Gugak Museum where *gugak* related artifacts and instruments are displayed. Sign up for a one day program at the Gugak Education Center and experience traditional Korean performance art.



Venue Information

Address	Phone
2364, Nambusunhwan-ro, Seocho-gu, Seoul	02-580-3300
Email	Fax
screen@korea.kr	02-580-3025
Website	No. of conference halls
http://www.gugak.go.kr	3 indoor halls, 1 outdoor hall

Facilities

Facility Name	Location	Area (m²)	Max. Capacity (No. of People)
YeonHeui Madang	Outdoor theater	2,726	1,300
Yeak-dang	Indoor halls	12,287	700
Umyeon-dang	Indoor halls	3,879	230
Pungnyu Sarangbang	Indoor halls	2,726	130

Major Events

- 2018 Official Announcement of the 2018 PyeongChang Winter Olympics Emblem
- International Symposium sponsored by The National Gugak Center

Experiences & Activities

The National Gugak Center has *gugak* activity programs for international group visitors. Learn basic rhythms using a *janggu* and engage in a short *samulnori*. One day classes are held every Friday for two hours in the morning and afternoon, respectively. Up to 25 people can enroll. For inquiries, call 02-580-3054, contact baewon@korea.kr, or visit the homepage.

14) Dongdaemun Design Plaza (DDP)

DDP is a multi-cultural complex located at Dongdaemun History and Culture Park Station. Since it opened in 2014, it has led design trends, cultural exchanges; and served as a platform for various exhibitions, new product launches, forums and conferences. DDP aims to become the "hub of the design and fashion industry" spreading new product and fashion trends, sharing knowledge, and the experience of various designs.



Venue Information

Address	Phone
281, Eulji-ro, Jung-gu, Seoul	1644-3033
Email	Fax
play@seouldesign.or.kr	-
Website	No. of conference halls
http://www.ddp.or.kr	4 indoor halls, 1 outdoor hall

Facilities

Facility Name	Location	Area (m²)	Max. Capacity (No. of People)	
			Theater	Banquet
Art Hall 1	Art Hall B2F	2,992	1,500	1,300
Art Hall 2	Art Hall B2F	1,547	1,000	610
International Conference Hall (not for sole rental)	Art Hall B2F	414	220	120
Gallery MUN	The other building, indoors	341	-	100
Oullim Square	Outdoor (B2F)	1,100	-	-

Major Events

- 2019 2020 S/S Seoul Fashion Week (Art Hall 2, Design Lab, Oullim Square)
- 2018 Mnet Asian Music Awards (MAMA, Whole Art Hall, Oullim Square)

Experiences & Activities

The DDP Field Tour is a guided architecture tour of DDP. Tour course covers all facilities of the DDP as well as the Dongdaemun History & Culture Park. The guided tour is in English and Korean, and runs from Tuesday to Saturday. Advance reservation is required. A group of more than 20 people will get a fee discount. *Tour inquiry: ddptour@seouldesign.or.kr, 02-2153-0310

15) Stage28

Stage28 is a place to relax and enjoy the cityscape of peaceful Hangang River and the ever changing Godeoksan Mountain. The venue is 39,600 m² in size and has three themes – Eat, Play, Love. Each theme has unique and special sceneries and facilities.



Venue Information

Address	Phone
105, Arisu-ro 61-gil, Gangdong-gu, Seoul	02-3426-1928
Email	Fax
stage28@stage28.co.kr	-
Website	No. of conference halls
http://www.stage28.co.kr	5 indoor halls, 2 outdoor halls

Facilities

Facility Name	Location	Area (m²)	Max. Capacity (No. of People)
Memory Garden	Outdoor halls	900	600
Green House	1F	649	408
The Green	2F	120	70
The Green Terrace	3F (Terraces)	120	70
Grill Restaurant A	1F	184	100
Grill Restaurant B	1F	160	80
Cafe	2F	175	70

Major Events

- 2019 Kia Motors Corp. Kia Soul Booster Launch Show

2

Incheon, Gyeonggi-do

Incheon	Gyeonggi-do
Korea Unique Venues <ul style="list-style-type: none">• Cosmo 40• Panoramic 65• Ganghwa Jeondeungsa Temple	Korea Unique Venues <ul style="list-style-type: none">• Korea Folk Village• Gwangmyeong Cave• Hyundai Motorstudio Goyang• Hyundai Cruise
Venues for Large-scale Events <ul style="list-style-type: none">• Incheon Asiad Main Stadium• Paradise City Hotel• Ganghwa Stadium• Songdo Dalbit Festival Park	Venues for Large-scale Events <ul style="list-style-type: none">• Seoul Land• Everland• One Mount

2-1. Incheon

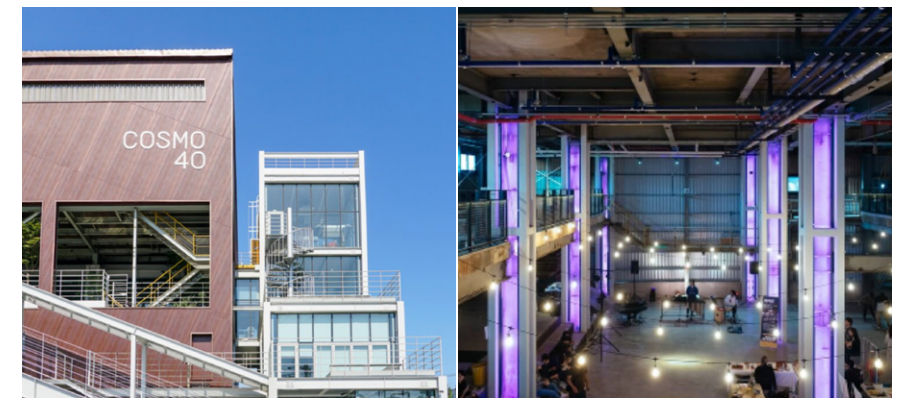
Korea Unique Venues

Facility Type
Exhibition Facility
Historical & cultural heritage site
Sports Facility
Leisure Facility
Stage Facility
Other Facility

1) Cosmo 40 KOREA UNIQUE VENUE

Cosmo 40 is a multi-cultural complex that was remodeled from a chemical refinery. The design objective was to maintain the original form and add multi-functionality. The new annex is uniquely designed to connect and flow into the existing building in a loop structure. The concept is to create an "unbounded inspiring space" providing an "unbounded" experience to visitors.

The Main Hall, where the 1st and 2nd floors are linked, is a space with an 8 m ceiling and is available for large scale exhibitions and events. Hoist Hall, on the 3rd floor, has a 12 m high ceiling and the space can be used for independent events. Hoist Hall is linked to the Curtain Room, on the 4th floor, which is suitable for lectures and meetings.



Venue Information

Address	Phone
9, Janggogae-ro 231beon-gil, Seo-gu, Incheon	032-575-2319
Email	Fax
admin@cosmo40.com	-
Website	No. of conference halls
http://cosmo40.com	3 indoor halls

Facilities

Facility Name	Location	Area (m²)	Max. Capacity (No. of People)		
			Standing	Theater	Banquet
Main Hall	1,2F	1,653	1,000	500	300
Hoist Hall	3F	700	300	300	100
Curtain Room	4F	1,157	150	100	80

MICE Infrastructure

- Parking facility capacity: 45 passenger cars, can accommodate large buses
- Equipment offered: Projector, audio facilities, lighting facilities, stage, Wi-fi
- Additional facilities: F&B facilities on 3F of the annex

Major Events

- 2018 Rundown Incheon (electronic festival)
- 2018 West Groove (creative market)
- 2018 Incheon Landing (skateboard event)

Nearby Hotels

Benikea Premier Central Plaza Hotel, Best Western Incheon Royal Hotel

- Facility Type
- Exhibition Facility
- Historical & cultural heritage site
- Sports Facility
- Leisure Facility
- Stage Facility
- Other Facility

2) Panoramic 65 KOREA UNIQUE VENUE

Located on the 65th floor of Oakwood Premier Incheon, Panoramic 65 presents breathtaking views from the highest location in Korea. There is a main bar plus semi-private tables with booths, where you can choose between an ocean or city view. It also has a multi-hall that accommodates more than 60 people. The spaces can hold various events such as cocktail receptions, small parties, and corporate banquets. The bar has an exquisite liquor collection with snacks, while the dining menu includes signature dishes that will support a successful event.



Venue Information

Address	Phone
65F, Oakwood Premier Incheon, 165, Convensia-daero, Yeonsu-gu, Incheon	032-726-0065
Email	Fax
incheon@oakwoodpremier.co.kr	032-726-2002
Website	No. of conference halls
http://www.oakwoodpremier.co.kr/opi	1 indoor hall

Facilities

Facility Name	Location	Area (m²)	Max. Capacity (No. of People)		
			Standing	Theater	Reption
Panoramic 65	65F	400	200	-	110

MICE Infrastructure

- Parking facility capacity: 1,000 passenger cars
- Equipment offered: Beam projector, screen, standard audio system and house lighting (not suitable for event), simultaneous interpretation booth
- F&B support: Catering services available
- Language availability: English speaking employee(s) available

Major Events

- 2019 APSS Cocktail Reception
- 2019 Global Breast Cancer Conference Cocktail Reception
- 2019 Korea Association of Knowledge Industry Cocktail Reception
- 2019 GCF Cocktail Reception

Nearby Hotels

Oakwood Premier Incheon, Sheraton Grand Incheon Hotel, Gyeongwonjae Ambassador Incheon, Central Park Hotel Songdo, Orakai Songdo Park Hotel, Holiday Inn Incheon Songdo

Facility Type

Exhibition Facility

Historical & cultural heritage site

Sports Facility

Leisure Facility

Stage Facility

Other Facility

3) Ganghwa Jeondeungsa Temple KOREA UNIQUE VENUE

Jeondeungsa Temple is the oldest temple in Korea built in year 381 in the early phase of Buddhism (11th year of King Sosurim during the Goguryeo Dynasty). The temple houses many cultural artifacts including Daeungbojeon Hall, Yaksajeon Hall, and the Buddhist Bell. Jeondeungsa Temple offers templestays, temple food cooking classes, and traditional tea ceremony classes, which are popular with foreigners. Seonbuljang and Wolsongyo are suitable for floor-sitting events while Jeondeunggak and the dining hall can be set up with tables for seminars. Some halls have a sound system and a beam projector for meetings as well as performances.



Venue Information

Address	Phone
37-41, Jeondeungsa-ro Gilsang-myeon, Ganghwa-gun, Incheon	032-937-0152, 010-3789-1165
Email	Fax
9370125@hanmail.net	-
Website	No. of conference halls
http://www.jeondeungsa.org	8 indoor halls

Facilities

Facility Name	Location	Area (m²)	Max. Capacity (No. of People)		
			Classroom	Reception	Banquet
Hanok Meeting Room (floor-sitting)	2 big rooms, 1 small room	-	30-40	30-40	30-40
Seonbuljang (floor-sitting)	Seon (zen) Meditation Hall	165	20	-	-
Wolsongyo (floor-sitting)	Indoor halls	66	10	-	-
Place for communal meals	Dining hall	165	30-150	30-150	30-150
Temple Food meals (floor-sitting)	Indoor halls	-	60	-	64
Jeondeunggak (floor-sitting)	Indoor halls	82	30-150	30-150	30-150

MICE Infrastructure

- Parking facility capacity: Can accommodate 300 passenger cars and large buses
- Equipment offered: Projector, audio facilities, table & chairs, podium, Wi-fi,
- F&B support: Cooking facilities available, catering services available
- Additional facilities: Buddhist sanctuary (sermon hall), gallery, trail, café
- Language availability: English speaking employee(s) available

Major Events

- Samrangseong Historical Culture Festival (18 times)
- Migrant Culture Festival (14 times)
- Ganghwa Gateball Match sponsored by Jeondeungsa Temple (14 times)
- Templestay
- Temple food event, concerts, art exhibit and lectures

Nearby Hotels

Jeondeungsa (40 people), Largoville Resort, Grace Hill Youth Training Center

Experiences & Activities

Jeondeungsa Temple has a templestay program, traditional temple food classes, and a traditional tea ceremony program. Enjoying refreshments or taking a walk through the temple trails to appreciate the beautiful scenery can be added to the programs.

Previous / Possible Events at Venue



Jeondeungsa Templestay

Jeondeungsa Temple has differentiated activity programs such as templestays, traditional temple food classes, and traditional tea ceremonies. There is a 5-hour course (one day) and an overnight course on the weekends. Choose a templestay course of your preference and experience traditional Buddhist culture to understand the purpose of life and gain vigor. Unique Venue events at Jeondeungsa Temple can include snack time or a temple trail walk to appreciate the beautiful scenery.

* Temple stay inquiry: Jeondeungsa, 032-937-0152, <http://jeondeungsa.templestay.com>

Venues for Large-scale Events

4) Incheon Asiad Main Stadium

Incheon Asiad Main Stadium was designed for the Incheon Asian Game with the concept of light and wind symbolizing Incheon. It is an international standard stadium with a football field and tracks. Currently the space is used for football games, as well as cultural and art events.



Venue Information

Address	Phone
806, Bongsu-daero, Seo-gu, Incheon	Asiad Main Stadium Operation Team 032-454-2022
Email	Fax
-	032-454-2199
Website	No. of conference halls
http://www.insiseol.or.kr/institution_guidance/asiad/index.asp	1 indoor hall, 1 indoor / outdoor hall

Facilities

Facility Name	Location	Area (m ²)	Max. Capacity (No. of People)
			Theater
Main Stadium	1F- 5F	7,560	29,465
Auxiliary Stadium	B1F	7,848	5,034

Major Events

- 2019 SBS Super Concert
- 2019 Incheon K-ASIAN FESTIVAL
- 2019 Jaguar Test Drive Event

5) Paradise City Hotel

Paradise City Hotel is located in Yeongjongdo Island and takes 10 minutes by car from Incheon International Airport. The hotel aims to become a resort complex bridging reality and imagination. The hotel has the latest convention facility, an indoor theme park called Wonderbox, the CIMER spa, a shopping mall, and a casino. The grand indoor convention hall, lawn park, and public square are perfect for large scale events.



Venue Information

Address	Phone
186, Yeongjonghaeannam-ro 321beon-gil, Jung-gu, Incheon	1833-8855, 032-729-7530
Email	Fax
entertainment@paradian.com	-
Website	No. of conference halls
http://www.p-city.co.kr	3 indoor halls, 1 outdoor hall

Facilities

Facility Name	Location	Area (m ²)	Max. Capacity (No. of People)
			Theater
Grand Ballroom	Hotel Paradise 1F	1,500	1,820
Studio A	Studio Paradise 1F	2,052	2,300
Studio B	Studio Paradise 1F	1,050	1,100
Culture Park	Outdoor halls	13,685	12,000 (30,000 standing)

Major Events

- 2019 Yoroyal Luxury Travel Incheon, Korea
- 2019 City Forestival 2019
- 2019 International KI Sports Festival

Experiences & Activities

There is unique fun at Paradise City. Look for fun and festivals at Wonderbox, the amusement park under the moon, and ride attractions or follow a parade. Take a glimpse at club life at Club Chroma with DJs. If you like K-Culture, we recommend a healing and entertaining time at CIMER spa where European sauna merges with Korean sauna.

Previous / Possible Events at Venue



Yoroyal Luxury Travel
Incheon, Korea 2019

In September 2019, Chinese healthcare company Yan Ruyu and its 3,000 executives and employees visited Paradise City, the resort complex in Yeongjongdo Island. The main corporate event was held at Paradise City followed by a product launch and performances. Food trucks were set up at the outdoor square to promote Korean food. The concept of the tour was a "New Beginning", highlighting the fact that Incheon is the city open to new cultures since the opening of Incheon Port. Visitors took a tour around Songdo International City, the Junggu Open Port area, and ChinaTown.

* Source: Kyeongin Daily, excerpt from Sept. 26, 2019 report

6) Ganghwa Stadium

Ganghwa Stadium is a sports field surrounded by nature. The stadium has Ganghwa Dolmens Gymnasium and Ganghwa Asiad BMX Stadium. Ganghwa Dolmens Gymnasium has a 1,722 m² floor, a broadcasting audio system, electronic displays, and a lighting system.



Venue Information

Address	Phone
603, Ganghwa-daero Ganghwa-eup, Ganghwa-gun, Incheon	032-930-5776
Email	Fax
-	032-930-5799
Website	No. of conference halls
http://www.insiseol.or.kr/institution_guidance/ganghwa/index.asp	1 indoor hall

Facilities

Facility Name	Location	Area (m²)	Max. Capacity (No. of People)
			Theater
Dolmens Gymnasium	1-3F	5,252	4,043

Major Events

- 2019 Tour de DMZ 2019 International Road Cycling Tour
- 2018 FIAS President’s SAMBO Cup in Incheon, Korea

7) Songdo Dalbit (Moonlight) Festival Park

Dalbit Festival Park is well known for the annual Pentaport Rock Festival and the Beer Festival. The park is suitable for group events with its great sound system and expansive lawn in front of the main stage. In addition, there is an outdoor stage, an auxiliary theater, an eco-forest, and artificial falls.



Previous / Possible Events at Venue



Summer nights are for beers, and Songdo is for festivals

Enjoy beer, rock music, and fireworks at the "2019 Songdo World Beer Festival" at the Songdo Dalbit Festival Park. Every year, top artists and tens of thousands of Koreans and foreigners visit the Songdo World Beer Festival. It is one of the largest events in Korea serving music and beer, with 700,000 visitors in 2017. Frequent visitors to Songdo World Beer Festival include families, that is why the event host has children friendly water slides and games. At 8:50 every evening, there is a 10 minute fireworks show. Gather at the festival and enjoy glitters and sparks that light up the summer night.

* Source: excerpt from Chosun Ilbo report Aug. 16, 2019

Venue Information

Address	Phone
350, Central-ro, Yeonsu-gu, Incheon	032-720-4215, 032-721-4404
Email	Fax
webmaster@insiseol.or.kr	032-770-4299
Website	No. of conference halls
http://www.insiseol.or.kr/institution_guidance/central_park/index.asp	1 outdoor hall

Facilities

Facility Name	Location	Area (m²)	Max. Capacity (No. of People)
			Standing
Dalbit Festival Park	Outdoor halls	170,543	98,000

Major Events

- 2006-2019 Incheon Pentaport Rock Festival
- 2017-2019 World Beer Festival

Korea Unique Venues

Facility Type

Exhibition Facility

Historical & cultural heritage site

Sports Facility

Leisure Facility

Stage Facility

Other Facility

Previous / Possible Events at Venue



Korean Folk Village Traditional Craft Activity

Korean Folk Village is a traditional cultural theme park that gives you a glimpse into life during the Joseon period. Join a craft activity and you may feel closer to Joseon. All programs are paid activities and require advance reservations. Activities include *onggi* (traditional Korean earthenware) candles, *onggi* craft, making *sotdae* (a pole of prayer), *hanji doll*, and *danso* (short bamboo flute). *Onggi* craft accommodates up to 100 people, while other programs accommodate up to 200 people. Each activity is between 40 to 60 minutes.

2-2. Gyeonggi-do

1) Korea Folk Village KOREA UNIQUE VENUE

Korean Folk Village is a theme park created to introduce Korea's traditional culture to visitors. Korean Folk Village recreates a Joseon village and its everyday life based on thorough historical research and consultation. Traditional performances and folk parades are scheduled every day. There are various seasonal cultural events as well.

The Convention Center and the front yard of Korea House (Korean food restaurant) are venues for unique events. The Convention Center is an indoor venue suitable for education and seminars, while the front yard is optimal for gala dinners.



Venue Information

Address	Phone
90, Minsokchon-ro, Giheung-gu, Yongin-si, Gyeonggi-do	031-288-1710
Email	Fax
yongwoo29@naver.com	031-697-2336
Website	No. of conference halls
http://www.koreanfolk.co.kr	1 indoor hall, 1 outdoor hall

Facilities

Facility Name	Location	Area (m²)	Max. Capacity (No. of People)		
			Standing	Theater	Banquet
Korea House front yard	Outdoor hall	1,100	-	-	50-350
Korea Folk Village Convention Center	1F	520	-	-	50-350

MICE Infrastructure

- Parking facility capacity: 1900 passenger cars, 150 large buses
- Equipment offered: Outdoor - temporary stage, audio facilities, lighting facilities, table & chairs
Indoor - stage, beam projectors, audio facilities, lighting facilities, table & chairs
- F&B support: Halal-certified restaurants, catering services available (western)
- Additional facilities: Muslim Prayer room
- Language availability: English, Chinese, Japanese speaking employee(s) available

Major Events

- 2018 Be-Int'l Malaysia Banquet
- 2019 CITI Bank Singapore Tour and Luncheon
- 2019 Allianz Indonesia Tour and Luncheon
- 2019 Financial Alliance Singapore Banquet
- 2019 Dell Electronics Singapore Team-building and Banquet
- 2019 Herbalife Malaysia Tour and Luncheon

Nearby Hotels

Yongin Central Co'op Hotel, M Stay Hotel Giheung, Courtyard by Marriott Suwon, Ramada Plaza Suwon

Experiences & Activities

Traditional performances and Folk Parades are scheduled daily. Traditional craft activities are available as well as other paid activities. Craft activities require advance reservation.

2) Gwangmyeong Cave KOREA UNIQUE VENUE

Gwangmyeong Cave is a cave theme park full of art and fantasy. During the Japanese Colonial Rule, Koreans were drafted to do forced labor. The cave mine was closed in 1972 and was regenerated into a theme park. The tour route is two kilometers in length from the underground level to the first floor and it has 50 tourist spots including the space of light, golden falls, wine cave, wine café, and the Cave Art Center.



Venue Information

Address	Phone
142, Gahak-ro 85beon-gil, Gwangmyeong-si, Gyeonggi-do	02-2680-2368
Email	Fax
soft@korea.kr	02-2680-6677
Website	No. of conference halls
http://www.gm.go.kr/cv	1 indoor hall, 1 indoor / outdoor hall

Facilities

Facility Name	Location	Area (m²)	Max. Capacity (No. of People)		
			Standing	Theater	Banquet
Media Tower Square	1F	1,500	1,500	Available	1,050
Gwangmyeong Cave - Cave Art Center	Underground (indoors and outdoors)	400	400	350	300

MICE Infrastructure

- Parking facility capacity: 20 passenger cars
- Equipment offered: Projector (2), basic sound system, house lighting (not suitable for events)
- F&B support: Catering services available
- Language availability: English speaking employee(s) available, simultaneous interpretation services can be provided

Nearby Hotels

Lacasa Hotel Gwangmyeong

Experiences & Activities

Gwangmyeong Cave - Cave Art Center runs a media façade show every 20 minutes. There are activities to wish for health and happiness on the Golden Road, where the history of mines is on display. The center also has a wine class to promote the excellence of Korean wine. Wine classes take 1 to 2 hours for a minimum of 8 up to 30 people. The class covers wine basics and offers wine tasting for two Korean wine varieties.

* Wine class reservation and inquiries: 070-4277-8902, sommelier@korea.kr

3) Hyundai Motorstudio Goyang KOREA **UNIQUE** VENUE

Hyundai Motorstudio Goyang is a brand experience space, as the word "motor" is associated with car and "studio" is associated with creating a new culture. It is the largest activity based automobile theme park where exhibitions and tours are focused on delivering exciting information about automobiles. A guided tour is available in English, Korean and Chinese. The auditorium is suitable for events as it can be partitioned into smaller spaces. There is also a stage, sound system, waiting room as well as a booth for simultaneous interpretation.



Venue Information

Address	Phone
217-6, Kintex-ro, Ilsanseo-gu, Goyang-si, Gyeonggi-do	1899-6611
Email	Fax
younghee.kim@ethan-alice.com	031-8036-1811
Website	No. of conference halls
http://motorstudio.hyundai.com/goyang	2 indoor halls, 1 outdoor

Facilities

Facility Name	Location	Area (m²)	Max. Capacity (No. of People)		
			Standing	Theater	Banquet
Auditorium	3F	442	400	300	200
Showcase	Lobby	1,279	1,000	750	400
Roof Terrace	4F (outdoor halls)	568	450	300	100

MICE Infrastructure

- Parking facility capacity: 421 passenger cars
- Equipment offered: Audio facilities, lighting facilities, table & chairs, beam projector, screen, wire/wireless mic, waiting room, simultaneous interpretation booth
- F&B support: Cooking facilities available
- Additional facilities: F&B shop, brand shop
- Language availability: English, Chinese speaking employee(s) available

Major Events

- 2018 Ultra Music Festival After Party
- 2018 CX Championship
- 2018 Global New Dealers Convention and Concert
- 2019 CS Innovation Week
- 2019 DiscoverN Event
- 2019 Stage X Concert

Nearby Hotels

Sono Calm Goyang

Experiences & Activities

Hyundai Motorstudio has a guided tour program, which will walk you through the permanent exhibition. Tours are held weekday afternoons with a duration of 90 minutes. Tours in English and Chinese are at 1 PM, Korean tours are at 2 PM. Make your reservation online. For inquiries and group tours, contact the customer center (1899-6611).

4) Hyundai Cruise KOREA UNIQUE VENUE

Hyundai Cruise is a touring cruise ship that sails on the Gyeongin Ara Waterway, the first manmade canal of Korea. It is one of the best tourist attractions in the metropolitan area where more than 12 million tourists have visited over the past 35 years. Visitors can enjoy performances over dinner and appreciate the Suhyang 8 (8 Ara Waterway views) alongside the Ara Waterway.

Hyundai Cruise Company owns the cruise ship, which has four floors and seats 1,000 PAX. It has two banquet halls and two variable open spaces. The entire ship can be rented for group events with more than 300 people, plus the best time and route for the event can be discussed.



Venue Information

Address	Phone
74, Arayuk-ro 270beon-gil Gochon-eup, Gimpo-si, Gyeonggi-do	032-882-5555
Email	Fax
sangukkang@gmail.com	032-885-6161
Website	No. of conference halls
http://www.aracruise.co.kr	2 indoor halls, 1 indoor / outdoor hall, 1 outdoor hall

Facilities

Facility Name	Location	Area (m²)	Max. Capacity (No. of People)		
			Standing	Theater	Banquet
Diamond Hall	1F	550	500	400	300
Sapphire Hall	2F	550	500	400	300
Sea Garden	3F (indoor / outdoor halls)	550	350	250	80
Open Deck	4F (outdoor halls)	500	600	350	200

MICE Infrastructure

- Parking facility capacity: 300 passenger cars, 30 large buses
- Equipment offered: Beam projectors, audio facilities, lighting facilities
- F&B support: Catering services available
- Language availability: English, Chinese speaking employee(s) available

Major Events

- 2019 SNUH Employees and Executives Award and Gala Dinner
- 2019 SK Chemical International Customers/Buyers Gala Dinner
- 2019 Drama Conference Gala Dinner
- 2019 Chinese Global Law Firm Incentive Gala Dinner
- 2019 Halloween Cruise Club Party
- 2019 Weina Group China Incentive Gala Dinner

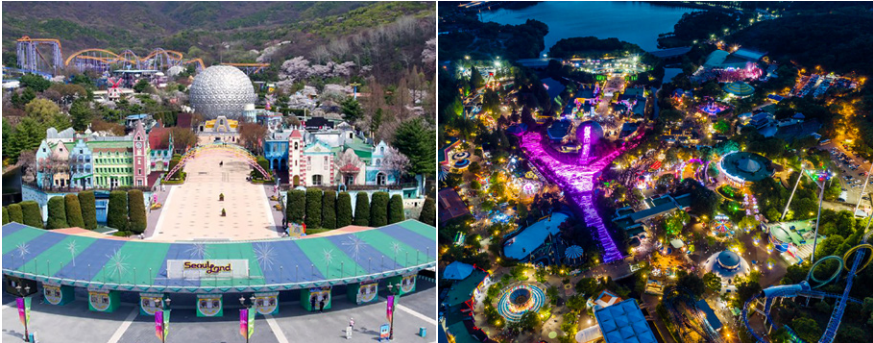
Nearby Hotels

Hotel Marinabay Seoul, Ramada Encore Gimpo Han River Hotel

Venues for Large-scale Events

5) Seoul Land

Seoul Land is a venue with a variety of attractions and F&B facilities. The outdoor square can accommodate a maximum of 8,000 people and would be perfect for a single corporate event. For events with less than 200 people, opt for the *chimaek* package and let delicious fried chicken, cold beer, and music help networking. Try connecting the event with the Seoul Zoo and the Museum of Modern and Contemporary Art for a fruitful outcome.



Venue Information

Address	Phone
181, Gwangmyeong-ro, Gwacheon-si, Gyeonggi-do	02-509-6278
Email	Fax
-	02-509-6192
Website	No. of conference halls
http://www.seoulnd.co.kr	2 indoor halls, 4 outdoor halls

Facilities

Facility Name	Location	Area (m²)	Max. Capacity (No. of People)	
			Theater	Banquet
East Gate Parking Lot	Outdoor halls	16,500	-	30,000
Picnic Plaza	Outdoor halls	6,600	-	10,000
Samchulli Theater	Outdoor halls	-	3,000	-
Event Hall	Indoor halls	-	1,000	-
Log Stage	Indoor halls	-	300	-
Lawn	Outdoor halls	-	-	500

Major Events

- 2019 EDC KOREA
- 2019 World DJ Festival

Experiences & Activities

Seoul Land has various amusements to see and enjoy, including 40 attractions grouped by theme, seasonal parades, and Korea’s largest fantasy light show Luna Park, and Jurassic Land.

6) Everland

Everland has various types of spaces for large scale events of more than 10,000 people to team-based discussions. Everland’s signature festival, attractions, F&B facilities, lighting and sound system, and surrounding nature will provide you a customized event tailored to the participants and the company.



Venue Information

Address	Phone
199, Everland-ro Pogok-eup, Cheoin-gu, Yongin-si, Gyeonggi-do	031-320-9615
Email	Fax
jjk.kim@samsung.com	031-320-8577
Website	No. of conference halls
http://www.everland.com/everworkshop/index.html	4 indoor halls, 3 outdoor halls

Facilities

Facility Name	Location	Area (m²)	Max. Capacity (No. of People)	
			Standing	Theater
Grand Stage	Indoor halls	-	1,500	1,150
Jungfrau Outdoor Stage	Outdoor halls	-	3,000	-
West Gate Event Plaza (west gate parking lot)	Outdoor halls	-	10,000	6,000
Animal Wonder Stage	Indoor halls	-	-	1,000
Hello Turning Adventure (Global Fair)	Indoor halls	-	-	950
Holland Village	Outdoor themed restaurant	-	Banquet 1,000	
Cabin Hall	Cabin Hostel indoors	528	200	-

Major Events

- 2019 Malaysia Herbalife "Country Vacation 2019"
- 2019 Indonesia SIP Group
- 2018 Indonesia MCI (Millionaire Club Indonesia)
- 2018 WMI Competition and Incentive Tour

Experiences & Activities

There are mission games for group team building activities. You can choose from voluntary missions to rental mission games provided by event organizers. Mission games are available for groups of 30 or more and take approximately two hours. Schedule your event to start with teambuilding activities followed by attraction rides, parade watching, or a multimedia firework show.

Previous / Possible Events at Venue



Malaysia Herbalife "Country Vacation 2019"

In November 2019, the Malaysia Herbalife Incentive Tour and its 1,500 participants visited Everland. Herbalife is a multinational company selling weight management, skin and hair care products in 91 countries around the world. Each year, they host an International Country Vacation program for excellent employees.

From November 16 to 19, they visited Everland in groups, enjoyed attractions, parades and the breezy autumn day.

- Provided by Everland

7) One Mount

One Mount Snow Park is an indoor theme park with snow and ice all through the year. Whatever the season, you can enjoy winter fun on the sledding slope, ice road, and the ice rink. For space rental events, the ice rink will be carpeted and turned into a plaza, which can accommodate a maximum of 1,300 participants. Plan your special event in the snow.



Venue Information

Address	Phone
300, Hallyu world-ro, Ilsanseo-gu, Goyang-si, Gyeonggi-do	031-961-6303
Email	Fax
repsolhonda@onemount.co.kr	031-961-6330
Website	No. of conference halls
http://snowpark.onemount.co.kr	1 indoor hall

Facilities

Facility Name	Location	Area (m ²)	Max. Capacity (No. of People)
			Banquet
Snow Park	1F	1,106	1,300

Major Events

- 2014 Korea MICE Expo Banquet
- 2015 WorldMUN Seoul
- 2016 Herbalife Extravaganza
- 2016 HongLeong Bank Gala
- 2019 Tour de DMZ 2019 International Road Cycling Tour

Experiences & Activities

To enjoy the winter with ice and snow, visitors must have safety equipment and cold protective gear such as warm clothes, winter boots, gloves, and a helmet regardless of the weather outside. Snow Park has an ice rink, a high-speed sled that slides through seven themed caves, snow slides, and a curling space. Skating and sliding are available outdoors during the winter season.

3

Jeju-do

Korea Unique Venues

- Bonte Museum
- Jeju Folk Village

Venues for Large-scale Events

- Maze Land
- Aqua Planet Jeju
- Jeju Aerospace Museum
- Jeju Stone Park
- Yeomiji Botanic Garden

Previous / Possible Events at Venue



Herbalife Extravaganza 2016

The North Asia region of Herbalife held the "Herbalife Extravaganza" in Gyeonggi-do in June 2016. The welcome party, which kicked off the event, was held at One Mount Snow Park.
The early summer event in the indoor Snow Park created a fantastic sense of winter. The ice rink was carpeted and transformed into a grand banquet hall, while ice and snow spiced up festivities. Approximately 1,300 participants enjoyed the gala dinner and performances.

Excerpt from Seoul Ilbo Jun. 20, 2016 edition and materials provided by One Mount

Korea
Unique Venues

Facility Type

Exhibition Facility

Historical & cultural
heritage site

Sports Facility

Leisure Facility

Stage Facility

Other Facility

1) Bonte Museum KOREA **UNIQUE** VENUE

Bonte Museum is named after the Korean word *bontae*, which means "original form". The museum aims to explore the common beauty of mankind. It is located in Jeju-do, the island that has retained its pristine nature. The continuing theme of special exhibitions is nature and architecture; tradition and modernity; the world and Korea. Bonte Museum is famous for the world-renowned architect Tadao Ando's architectural design. Visitors will marvel at how the exposed concrete, resembling marble, harmoniously integrates with natural elements such as light and water.

The outdoor garden of Gallery 2 is suitable for special events under the Jeju sun and breeze. The Music Hall is suitable for smaller scale seminars.



Venue Information

Address	Phone
69, Sallongnam-ro 762beon-gil Andeok-myeon, Seogwipo-si, Jeju-do	064-792-8108
Email	Fax
hrlim@bontemuseum.com	064-792-8109
Website	No. of conference halls
http://www.bontemuseum.com	1 indoor hall, 1 outdoor hall

Facilities

Facility Name	Location	Area (m²)	Max. Capacity (No. of People)		
			Standing	Theater	Banquet
Bonte Garden	Outdoor halls	819	400	-	200
Music Hall	B1F	70	-	50	-

MICE Infrastructure

- Parking facility capacity: 20 passenger cars, make inquiries in advance for large buses
- Equipment offered: Projector, audio facilities, lighting facilities, table and chairs, podium, Wi-fi
- F&B support: Cooking facilities available, catering services available

Major Events

- 2017 AIIB The 2nd Annual Meeting of the Board of Governors
- 2016-2019 Jeju Food & Wine Festival Welcome Party
- 2013-2014 Bonte Culture Forum

Nearby Hotels

The Annex Hotel, Podo Hotel

Experiences & Activities

Bonte Museum does not require reservations to view the exhibition. For groups of more than 20 people or those with advance reservations, guided tours of the exhibition are available. Make your reservation online or by phone.

Facility Type

Exhibition Facility

Historical & cultural

heritage site

Sports Facility

Leisure Facility

Stage Facility

Other Facility

2) Jeju Folk Village KOREA **UNIQUE** VENUE

Jeju Folk Village recreates 19th century villages found in mountains, high-country, fishing villages and shamanism villages. Jeju *yeongmun* (former Jeju government office) and the *yubaeso* (exile house) can also be found in the village and were created based on research in order to preserve the most original form of Jeju's cultural heritage. The museum is Jeju in itself where visitors can experience traditional folk craft and performances.



Venue Information

Address	Phone
631-34, Minsokhaean-ro Pyoseon-myeon, Seogwipo-si, Jeju-do	064-787-4501
Email	Fax
sesong@kas.co.kr	064-787-4504
Website	No. of conference halls
http://www.jejufolk.com	1 outdoor hall

Facilities

Facility Name	Location	Area (m²)	Max. Capacity (No. of People)		
			Standing	U-shape	Banquet
Outdoor Meeting Room (small banquet hall included)	Outdoor halls	6,069	400	200	400

MICE Infrastructure

- Parking facility capacity: 157 passenger cars, 27 large buses
- Equipment offered: Audio facilities, lighting facilities, table & chairs,
- F&B support: Cooking facilities

Major Events

- Baozen Group event (China)
- Bank of Korea (ADB Annual Meeting)
- Hyundai Mobis event

Nearby Hotels

Haevichi Hotel & Resort Jeju, Sono Calm Jeju, Rezion Tourist Hotel

Experiences & Activities

Rhythmical *pungmul* band performance (Korean farmer’s band) is scheduled every day. Visitors can try daily activities such as carrying a *mulheobeak* (local jar) or spinning a *maetdol* (grinder). There are *yunnori* (traditional Korean board game) and traditional swings. Experience how prisoners were punished at a *gwana* (government office).

Venues for Large-scale Events

3) Maze Land

Maze Land is a labyrinth park under the theme of *samda*, the three most abundant things in Jeju-do – wind, stone, and women. Maze Land has the world’s longest stone wall maze, three labyrinths made of stone and wood, a museum and a lawn that is over 1,000 m². Maze Land is frequently visited by many companies and groups since it is suitable for teambuilding activities and networking.



Venue Information

Address	Phone
2134-47, Bijarim-ro Gujwa-eup, Jeju-si, Jeju-do	064-784-3838
Email	Fax
mazeland@hanmail.net	070-7721-8991
Website	No. of conference halls
http://mazeland.co.kr	1 outdoor hall

Facilities

Facility Name	Location	Area (m²)	Max. Capacity (No. of People)
Lawn	Outdoor halls	1,000	1,000

Major Events

- 2018 Filming of the KBS2 show *Battle Trip*
- 2016 Swarovski Shanghai Incentive Tour

Experiences & Activities

Maze Land is the largest labyrinth park in the world where participants need to escape the outdoor maze created under the themes of stone, wind, and women. The first team to escape the maze and ring the bell wins the game. The maze museum has an indoor maze titled Maze of Knowledge, plus various puzzles for fun.

Previous / Possible Events at Venue



Swarovski Shanghai Incentive Tour, the "Imaginative Tour"

Austria’s famous crystal brand Swarovski’s Shanghai office, and its group of 1,000 people, visited Jeju-do for the Incentive Tour in June 2016. Swarovski Shanghai had three groups that visited Jeju for three days. They were satisfied with various tourist attractions and banquets held in beautiful nature. They had a great summer day in Jeju playing maze games and team mission activities.

4) Aqua Planet Jeju

Aqua Planet Jeju recognizes and preserves the value of marine biodiversity and provides visitors with the pleasure of co-existence between mankind and nature. Aqua Planet Jeju, the biggest aquarium in Asia, admits and welcomes groups of 15 or more including employees (and their families), invited clients, or teambuilding groups. Group events are available in front of the main tank, Sea of Jeju, which recreates the coastal waters of Jeju-do.



Previous / Possible Events at Venue



MICE professionals at Aqua Plant Jeju

Buyers and VIPs of Jeju MICE Expo 2017 gathered at the Aqua Planet Jeju banquet held in November 2017. 40 international buyers and related parties sat in front of the main plaza overwhelmed by Aqua Planet’s main tank. The guests enthusiastically applauded when divers appeared with a welcome banner inside the tank. The banquet was a good opening to the post-tour on the following day, which promoted the beauty of Jeju-do.

- Photo by: Jeju Convention Bureau

Venue Information

Address	Phone
95, Seopjikoji-ro Seongsan-eup, Seogwipo-si, Jeju-do	064-780-0900 , space rental) 02-789-5627, 010-3480-9140
Email	Fax
aquaksm@hanwha.com	02-789-5522
Website	No. of conference halls
http://www.aquaplanet.co.kr/jeju	1 indoor hall

Facilities

Facility Name	Location	Area (m²)	Max. Capacity (No. of People)	
			Standing	Banquet
Main Tank: Sea of Jeju	B1F	185	300	150

Major Events

- 2013 Jeju Forum
- 2017 JEJU MICE EXPO 2017

Experiences & Activities

Aqua Planet Jeju has the world’s single largest tank and exhibits 28,000 animals and plants covering 500 species. The main tank, recreating the coastal waters of Jeju, is titled the “Sea of Jeju”. Other facilities include the Marine Science Activities and the Ocean Arena Performance. Ecology presentations, performances, and various hands-on activity programs are scheduled every hour.

5) Jeju Aerospace Museum

Jeju Aerospace Museum is Asia’s largest aerospace museum designed in the concept of an aircraft hangar. It has an outdoor exhibition that includes a runway, an observatory, and campsite. The museum’s exhibitions and activities have astronomy and aviation themes. A unique craft activity program is available at Fab Lab Jeju. For large-scale events, the 723.23 m² auditorium (Arche Hall), outdoor exhibit area, and the campsite are recommended.



Venue Information

Address	Phone
218, Nokchabunjae-ro Andeok-myeon, Seogwipo-si, Jeju-do	064-800-2000
Email	Fax
sja7220@jdccenter.com	064-800-2100
Website	No. of conference halls
http://www.jdc-jam.com	1 indoor hall, 1 outdoor hall

Facilities

Facility Name	Location	Area (m²)	Max. Capacity (No. of People)	
			Banquet	Classroom
Arche Hall	1F	723.23	200	300
Lawn	Outdoor halls	6,600	1,000	-

Major Events

- 2019, 2018 JIBC Jeju Drone Film Festival
- 2019 JDC Jeju Myth Festival

6) Jeju Stone Park

Jeju Stone Park compiles the unique stone culture of Jeju covering 3,269,731 m² area. 70% of the park is a Gotjawal forest where stones, trees, and vines mingle harmoniously. The whole park is created to integrate Jeju's local features with artistic aspects under the principle of environmental preservation. 38,000 m² of outdoor exhibition space, the Obaek Janggun Gallery (500 generals), and the thatched roofed house exhibition provide teambuilding opportunities in a natural environment with the most Jeju-like features.



Venue Information

Address	Phone
Gyoraee Natural Recreational Forest, 2023, Namjo-ro Jocheon-eup, Jeju-si, Jeju-do	064-710-7497
Email	Fax
roknkbs12@korea.kr	064-710-7739
Website	No. of conference halls
http://www.jeju.go.kr/jejustonepark	1 outdoor hall, 1 indoor hall

Facilities

Facility Name	Location	Area (m²)	Max. Capacity (No. of People)
Outdoor Exhibit	Outdoor hall	38,000	1,000
Obaek Janggun Gallery Theater	1F	360	160

Major Events

- 2016 Jeju Music Festival (formerly "Jeju Fantasy" of composer Yangbangeon)
- 2007-Current Seolmundae Halmang (Grandmother Seolmundae) Festival

7) Yeomiji Botanic Garden

Yeomiji Botanic Garden is an arboretum where 2,300 species are contained on a site that is 112,397 m². Visitors will be healed and rested by their encounters with lively, abundant, and exotic plants. Outside the six greenhouse buildings is a wide outdoor garden and a lawn that is large enough to ride a mini train. The indoor greenhouse and the lawn are available for banquets.



Previous / Possible Events at Venue



The 4th International Electric Vehicle Expo at Yeomiji Botanic Garden

The world's largest International Electric Vehicle Expo was held at Jeju Jungmun Resort based at Yeomiji Botanic Garden in March 2017. 148 companies from 28 countries, and 73,000 registered visitors participated in the electric vehicle event held at the lawn and gardens surrounded by nature. Paintings of a world filled with electric vehicles, along with photos of Jeju were exhibited around the botanic garden adding beauty to the island.

Jejudomin Ilbo report (dated March 23, 2017)

Venue Information

Address	Phone
93, Jungmungwangwang-ro, Seogwipo-si, Jeju-do	064-735-1100
Email	Fax
ymgyjp@hanmail.net	064-738-2992
Website	No. of conference halls
http://www.yeomiji.or.kr	1 indoor hall, 1 outdoor hall

Facilities

Facility Name	Location	Area (m²)	Max. Capacity (No. of People)
			Banquet
Indoor Greenhouse	1F	3,300	500
Lawn	Outdoor halls	12,540	5,000

Major Events

- 2017 Bosch Group Asia-Pacific Region Banquet
- 2017 The 4th International Electric Vehicle Expo
- 2017 Annual Meeting of AIIB Banquet
- 2016 ICSES 2016 JEJU KOREA Banquet

4

Busan

Ulsan

Gyeongsangnam-do

Busan

Korea Unique Venues

- Nurimaru APEC House
- Busan Cinema Center
- The Bay 101

Venues for Large-scale Events

- Sajik Baseball Stadium
- Busan Asiad Main Stadium
- Busan Song Sanghyeon Square

Ulsan

Venues for Large-scale Events

- Taehwagang National Garden Outdoor Stage

4-1. Busan

Korea Unique Venues

Facility Type

- Exhibition Facility
- Historical & cultural heritage site
- Sports Facility
- Leisure Facility
- Stage Facility

Other Facility

1) Nurimaru APEC House KOREA UNIQUE VENUE

Nurimaru APEC House hosted the 13th APEC Leaders' Meeting in 2005. Surrounded by a dense forest of camelias and Korean red pine trees, while overlooking Haeundae beach, the venue beautifully integrates nature with modernity.

Nurimaru is a pure Korean word combining *nuri*, meaning the world, and *maru*, meaning the summit. The architecture catches the eye from afar as it is a modern adaptation of the traditional Korean pavilion, *jeongja*, with a curved roof symbolizing the ridge of Dongbaekseom island.



Venue Information

Address	Phone
116, Dongbaek-ro, Haeundae-gu, Busan	051-740-7369
Email	Fax
nurimarumarketing@naver.com	051-740-7367
Website	No. of conference halls
http://www.busan.go.kr/nurimaru	1 indoor / outdoor hall, 1 outdoor hall

Facilities

Facility Name	Location	Area (m ²)	Max. Capacity (No. of People)		
			Standing	Reception	Banquet
Meeting room	2F (indoor / outdoor halls)	361	200	200	120
Freedom Garden (<i>jeongja</i> , piloti)	Outdoor halls	730	600	600	300

MICE Infrastructure

- Parking facility capacity:
Haeundae-gu Parking Lot: 139 passenger cars, cannot accommodate large buses
Dongbaek Park Annex Parking Lot: 129 passenger cars, cannot accommodate large buses
Parking lot by the Nurimaru guard post: 10 cars with advance permission
- Equipment offered: Beam projector, wire/wireless mic, basic conference equipment
- F&B support: Catering services available (provided by Lotte Hotel)
- Additional facilities: Café B, 2005 APEC Summit Memorial
- Language availability: English, Chinese speaking employee(s) available

Major Events

- 2014 Busan ICT Ministerial Meeting
- 2017 The 8th FEALAC FMM
- 2019 ASEAN-Republic of Korea Commemorative Summit Luncheon
- 2019 Mekong-Republic of Korea Summit

Nearby Hotels

The Westin Chosun Busan, Haeundae Grand Hotel, Ibis Ambassador Busan Haeundae, Kolon Seacloud Hotel, Paradise Hotel Busan, Citadines Haeundae Busan



Venue Information

Address	Phone
120, Suyeonggangbyeon-daero, Haeundae-gu, Busan	051-780-6142
Email	Fax
twseong@naver.com	051-780-6029
Website	No. of conference halls
http://www.dureraum.org	1 outdoor hall

Facilities

Facility Name	Location	Area (m²)	Max. Capacity (No. of People)		
			Standing	Theater	Banquet
Outdoor Theater	Outdoor halls	2,364	6,000	4,000	1,200

MICE Infrastructure

- Parking facility capacity: 501 passenger cars, cannot accommodate large buses
- Equipment offered: Beam projector, Wi-Fi, audio facilities, lighting facilities
- F&B support: Cooking not allowed
- Additional facilities: Rehearsal room, dressing room

Major Events

- 2011-2019 Busan International Film Festival (BIFF) Opening / Closing Ceremony
- 2013-2017 Global Game Exhibition (G-star) cultural event
- 2014 Amway China Hallyu Concert
- 2014 ITU Plenipotentiary Conference Welcome Banquet
- 2016 Busan International Motor Show GM Gala Night

Nearby Hotels

Haeundae Centum Hotel, Premier Hotel Centum, Haeundae Grand Hotel

Previous / Possible Events at Venue



Amway Young Festival
“I am a Star”

Amway invited employees and executives under the age of 35 to their *hallyu* fashion competition, “I am a Star”, held at Busan Cinema Center in June 2014. A *hallyu* star awarded the winner, who was chosen by ballot. The event was followed by a congratulatory show.

Facility Type

Exhibition Facility

Historical & cultural heritage site

Sports Facility

Leisure Facility

Stage Facility

Other Facility

2) Busan Cinema Center KOREA UNIQUE VENUE

Busan Cinema Center is the representative visual cultural complex in Busan for performances, exhibitions, and events. The Cinema Center has three buildings named BIFF Hill, Double Cone, and CineMountain; plus it has an outdoor theater. The Busan Cinema Center hosts the annual “Busan International Film Festival” and many other international events. They play various genres of movies; and it has performances and exhibitions during the off season.

The outdoor theater located under the Big Roof, buttressed between the CineMountain and BIFF Hill, is equipped with a huge screen and a 5.1 channel stereo speaker making it suitable for large-scale events and can accommodate a maximum of 6,000 people. When the night falls, LED lighting installed on Big Roof, shed rainbow colors and glitter the dark sky.

Facility Type

Exhibition Facility

Historical & cultural heritage site

Sports Facility

Leisure Facility

Stage Facility

Other Facility

3) The Bay 101 KOREA UNIQUE VENUE

The Bay 101 is located at the entrance of Dongbaekseom Island near Haeundae. It has a marina; a clubhouse; Marine Hall, which can be used for large scale conferences; Gallery 101 used for exhibition and events; and Roof 101 which is ideal for outdoor events. Choose your venue based on the objective of your event or according to the number of participants. The Bay 101 offers a beautiful night view when the ocean sparkles with the evening glow and the surrounding skyscrapers glitter with bright lights.



Venue Information

Address	Phone
52, Dongbaek-ro, Haeundae-gu, Busan	051-726-8880
Email	Fax
thebay101.busan@gmail.com	-
Website	No. of conference halls
http://www.thebay101.com	3 indoor halls,1 outdoor hall

Facilities

Facility Name	Location	Area (m ²)	Max. Capacity (No. of People)		
			Standing	Theater	Banquet
Conference Room	B1F	56	-	30	20
Marine Hall	B1F	231	180	200	120
Gallery Hall	1F	397	250	300	200
Roof 101	3F, outdoor hall	397	200	250	160

MICE Infrastructure

- Parking facility capacity: 130 passenger cars, 3 large buses
- Equipment offered: Stage, beam projector, audio facilities, lighting facilities, table & chairs, podium, Wi-Fi, art exhibitions, multi-vision at exterior entrance
- F&B support: Cooking not allowed, catering services available
- Additional facilities: Marine leisure facilities

Major Events

- 2018 New Zealand Night (BISFF related event)
- 2018 KOAFEC Night, International Event - Outdoor Banquet
- 2018 WACS International Culinary Challenge Standing Reception
- 2018 Busan International Medical Tourism Convention Buyer Welcome Reception
- 2018 K-ICT WEEK in Busan Networking Reception
- 2018, 2017 BIF_KTH Thank You Party, BIFF

Nearby Hotels

Ibis Ambassador Busan Haeundae, Citadines Haeundae Busan, Kolon Seacloud Hotel, The Westin Chosun Busan, Paradise Hotel Busan, Haeundae Grand Hotel

Venues for Large-scale Events

4) Sajik Baseball Stadium

Busan is famous for its love of baseball. Sajik Baseball Stadium with 24,500 seats is at the core of such passion. The stadium is available for rental during off season. It will be an unforgettable experience to join the passionate cheering during a baseball game.



Previous / Possible Events at Venue



Wear an orange plastic bag on your head and enjoy a game at Sajik Baseball Stadium

Join the cheering during a ball game in Busan. Wear an orange plastic bag on your head, sing the fight song and do the routine dance for each player and team. Sharing a bowl of fried chicken with friends outdoors is a fun activity you don't want to miss. Don't forget to use the orange plastic bag to clean up litter when the game is over.

Venue Information

Address	Phone
45, Sajik-ro, Dongnae-gu, Busan	051-590-9000
Email	Fax
-	-
Website	No. of conference halls
http://www.giantsclub.com	1 outdoor hall

Facilities

Facility Name	Location	Area (m²)	Max. Capacity (No. of People)	
			Theater	
Stand	Outdoor halls	50,048	25,000	

Major Events

- 2018 Busan Metropolitan Corp., 200 employees

5) Busan Asiad Main Stadium

The whole architecture is focused on creating harmony and aesthetic value as the roof mimics wave movements of the Sea of Busan. The Stadium is a multi-purpose sports complex with 53,000 seats, a large electronic display, 2,000 lux lighting, and has a capacity of 80,000 people. There is also an auxiliary stadium with 4,500 seats; and a 20,000 m² natural lawn football stadium.



Venue Information

Address	Phone
344, World cup-daero, Yeonje-gu, Busan	051-500-2123
Email	Fax
-	051-500-2119
Website	No. of conference halls
http://www.busan.go.kr/stadium/sfcimplexmain	2 outdoors

Facilities

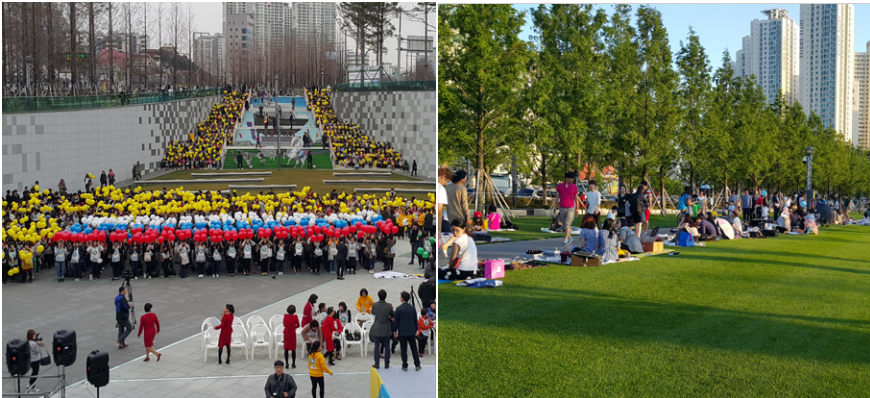
Facility Name	Location	Area (m²)	Max. Capacity (No. of People)	
			Standing	Theater
Busan Asiad Main Stadium	Outdoors	19,586	80,000	5,369
Busan Asiad Auxiliary Stadium	Outdoors	20,231	15,000	4,549

Major Events

- 2019 EAFF E-1 Football Championship
- BTS 5th Fan Meeting - 5th MUSTER "MAGIC SHOP" (Asiad Auxiliary Stadium)
- 2018, 2017 Busan One Asia Festival Opening Ceremony
- 2016 Asia Song Festival

6) Busan Song Sanghyeon Square

Busan Song Sanghyeon Square is a citizen park with three major plazas along with facilities for various events. The square is a space for communication that connects Busan and Dongnae; a place for gathering; and it divides the city into various identities at the same time.



Venue Information

Address	Phone
818, Jungang-daero, Busanjin-gu, Busan	051-850-6000~2
Email	Fax
citizenpark@bisco.or.kr	051-850-6019
Website	No. of conference halls
http://www.songsanghyeon.com http://www.facebook.com/busansquare	3 outdoor halls

Facilities

Facility Name	Location	Area (m²)	Max. Capacity (No. of People)
Culture Plaza Sunken	Outdoor halls	10,000	1,000
Dynamic Busan Plaza	Outdoor halls	15,750	1,500
History Plaza	Outdoor halls	8,920	800

Major Events

- 2016 International Women’s Day Campaign
- 2018 Energy Day Busan Event

Proposed Events at Venue



Treasure Hunting in Busan

Participants will get a map and instructions. They will then split into teams to solve the quiz, find clues, and search the park for a treasure. The objective of the game is for team members to grow in unity and cooperation while facing a challenge.

4-2. Ulsan

Venues for Large-scale Events

1) Taehwagang National Garden Outdoor Stage

Taehwagang River National Garden is the second designated National Garden in Korea. It is famous for the Simni Bamboo Grove where the wind rustles through the bamboo and the flowers are fragrant in spring. There is an outdoor stage and a square where large groups can gather for events.



Venue Information

Address	Phone
154, Taehwaganggukgaeongwon-gil, Jung-gu, Ulsan	052-229-7563
Email	Fax
-	052-229-7559
Website	No. of conference halls
http://www.ulsantaehwaganggarden.com	3 outdoor halls

Facilities

Facility Name	Location	Area (m²)	Max. Capacity (No. of People)
Outdoor Stage	Outdoor halls	12,500	3,000
Neutinamu Plaza	Outdoor halls	2,000	500
Meeting Plaza	Outdoor halls	4,000	1,000

Major Events

- 2019 Flash Mob celebrating the National Garden Designation
- 2019 Ulsan Sori Art Festival

5

Daegu

Gyeongju-si

Gyeongsangbuk-do

Daegu	Gyeongju-si
Venues for Large-scale Events <ul style="list-style-type: none">• Daegu Stadium• Daegu Textile Complex	Korea Unique Venues <ul style="list-style-type: none">• Hwangnyongwon

5-1. Daegu

Venues for Large-scale Events

1) Daegu Stadium

Daegu Stadium was the main stadium for the 2011 IAAF World Championships and is now used as a multi-cultural complex. The stadium has three floors above ground and three floors underground. The roof, representing the earth, covers half of the stands. The stadium complex houses Daegu Stadium Mall, Color Square, various sports facilities, and an outdoor plaza.



Venue Information

Address	Phone
180, Universiad-ro 11-gil, Suseong-gu, Daegu	053-803-8300, 053-803-8323
Email	Fax
-	053-803-8309
Website	No. of conference halls
http://www.daegu.go.kr/cts/index.do?menu_id=00933147	1 outdoor hall

Facilities

Facility Name	Location	Area (m ²)	Max. Capacity (No. of People)	
			Standing	Theater
Main Stadium	Outdoor halls	40,284	40,000	66,422

Major Events

- 2019 Daegu Drone Festa
- 2002-2018 Daegu FC Home Stadium
- 2012 National Sports Festival
- 2011 IAAF world Championships Daegu

2) Daegu Textile Complex

Daegu Textile Complex is Korea’s only textile museum and is a tourist attraction with various exhibitions and activity programs. Multi-purpose halls and special exhibition galleries are open spaces with no pillars making the hall look even grander. It is equipped with the latest sound and lighting facilities and is available for various types of events.



Venue Information

Address	Phone
227, Palgong-ro, Dong-gu, Daegu	053-980-1010
Email	Fax
leehs@dtcomplex.org	053-980-1009
Website	No. of conference halls
http://dtcomplex.org	4 indoor halls

Facilities

Facility Name	Location	Area (m²)	Max. Capacity (No. of People)
			Theater
Multi Hall	2F	956.78	962
Seminar room 1	2F	114.58	50
Seminar room 2	2F	118.66	50
Seminar room 3	2F	318.27	200

Major Events

- 2019 The Korea Quality Master Association
- 2019 Lee Jinok Natural Dyeing Fashion Show
- 2019 Social Entrepreneur Festival Gyeongsang-do Area Kick-off Ceremony
- 2019 Nu Skin Team & Team Dream Camp - One Day Rally

5-2. Gyeongju-si

1) Hwangnyongwon KOREA UNIQUE VENUE

Hwangnyongwon is a training center designed after the nine-story Hwangnyongsa pagoda, which is an artifact representing the glorious cultures of Silla but was burnt down to the ground. Hwangnyongwon is located within the Bomun Tourist Complex, a resort in Gyeongju. Its grand scale, elegant and beautiful design has earned it a place as the new landmark of Gyeongju. Hwangnyongwon was designed and built for training and educating corporate groups. It has conference rooms, banquet halls, an auditorium, and a lawn for outdoor events. The facility has 45 guest rooms suitable for long-term events.



Venue Information

Address	Phone
40, EXPO-ro, Gyeongju-si, Gyeongsangbuk-do	054-760-0515
Email	Fax
lyh8133@dkpia.com	054-760-0520
Website	No. of conference halls
http://www.hwangnyoung.com	5 indoor halls, 1 outdoor hall

Facilities

Facility Name	Location	Area (m²)	Max. Capacity (No. of People)		
			Standing	Theater	Banquet
Banquet Hall	Yeonsoo-Dong 1F	660	300	250	200
Auditorium	Yeonsoo-Dong 3F	181.5	80	60	50
Geumgang Hall	Jung-do Tower 3F	313	150	120	120
Hwarang Hall	Jung-do Tower 4F	290.4	120	100	100
Hwabaek Hall	Jung-do Tower 5F	330	left 50/ right 50	left 40/ right 40	left 40/ right 40
Lawn	Outdoor halls	990	500	500	200

MICE Infrastructure

- Parking facility capacity: 60 passenger cars, 3 large buses (parking lots at KT training center and HICO Center are available when necessary)
- Equipment offered: Beam projector, screen, mic, whiteboard, audio facilities, table and chairs
- F&B support: Catering services available
- Additional facilities: Café Droptop
- Language availability: English, Japanese speaking employee(s) available

Major Events

- 2017 K-Food World Festival
- 2017 KIWW Conference (International Water Week)
- 2018 KOSESS 2018 Spring Conference
- 2019 ICIC&ISAAR 2019 Opening Ceremony & Welcome Reception
- 2019 The 15th IAEA/COG Technical Committee Meeting (with KHNP)

Nearby Hotels

Hilton Gyeongju, The K Hotel Gyeongju, KT Gyeongju Training Center, Commodore Hotel Gyeongju, Blue One Resort, Ragung Hotel

Experiences & Activities

Consider holding a meditation program or a tea ceremony at Hwangnyongwon for a productive event.

Previous / Possible Events at Venue



Hwangnyongwon Healing Meditation Program

Hwangnyongwon Jungdo Tower is a space dedicated to the training and healing of mind and spirit, and is frequently visited for corporate workshops. The one-day life meditation program includes a tour of Hwangnyongwon followed by a short meditation activity. The one-day tour takes 60 minutes and starts at 9 AM.

* Life meditation /one-day tour inquiry: 054-760-0500

6

Gangwon-do

Korea Unique Venues

- DMZ Museum
- Pyeongchang Alpensia
- Inje Speedium
- Nami Island Inc.

Venues for Large-scale Events

- Wonju Hanji Theme Park
- KT&G Sangsangmadang Chuncheon

Korea
Unique Venues

Facility Type

Exhibition Facility

Historical & cultural
heritage site

Sports Facility

Leisure Facility

Stage Facility

Other Facility

1) DMZ Museum KOREA UNIQUE VENUE

The DMZ Museum is located in the Civilian Control Line at the northernmost region of the east coast. The museum symbolizes the national aspiration for peace between the two Koreas. The museum displays various information about Korea during the Korean War in 1950. The museum also explains how the Military Demarcation Line was drawn after the Korean War Armistice Agreement was signed; it also explains the historic meaning and value of the DMZ.

The DMZ Museum has four small conference rooms and one auditorium that can be used for events. Since the museum is a historical and geological symbol, international conferences and events with themes of peace, reunification, and ecology are frequently held here.



Venue Information

Address	Phone
369, Tongiljeonmangdae-ro, Hyeonnae-myeon, Goseong-gun, Gangwon-do	033-681-0625, 033-634-8553
Email	Fax
dmzman@korea.kr	033-680-8490
Website	No. of conference halls
http://www.dmzmuseum.com	6 indoor halls

Facilities

Facility Name	Location	Area (m²)	Max. Capacity (No. of People)		
			Standing	Theater	Banquet
Auditorium	Multi-purpose center 1F	1,169	500	400	300
Small Conference Room (4)	Multi-purpose center 1F	142	60	40	40
Video hall	Exhibition Hall 1F	152	50	45	45

MICE Infrastructure

- Parking facility capacity: 200 passenger cars, 36 large buses
- Equipment offered: Beam projector, screen, mic, audio facilities, table and chairs
- F&B support: Cooking not allowed, catering services available
- Additional facilities: Exhibition hall, trail walk activity hall, museum shop
- Language availability: English speaking employee(s) available

Major Events

- 2019 Strategic Conference on Peace and Economy
- 2019 Peace Talks for Resumption of Kaesong Industrial Complex and the Mount Kumgang Tour

Nearby Hotels

Goseong Kumkangsans Condo, Sorak Sun Valley Resort, Kensington Hotels & Resorts Seorak, Lotte Resort Sokcho

Facility Type

Exhibition Facility

Historical & cultural
heritage site

Sports Facility

Leisure Facility

Stage Facility

Other Facility

2) Pyeongchang Alpensia KOREA UNIQUE VENUE

Alpensia is a resort complex built for the 2018 Winter Olympics and has a convention center that specializes in international conferences. The Pyeongchang Alpensia Convention Center has the know-how to handle international events, such as the 2018 Winter Olympics; and it has the space and scale to provide a comfortable and satisfactory stay to visitors.

Alpensia facilities include a Grand Ball Room, which can accommodate more than 2,000 people; banquet halls that can be partitioned; and various types of conference rooms. Unique events are available at the ski jump observatory and the lawn.



Venue Information

Address	Phone
135, Sports park-gil, Daegwallyeong-myeon, Pyeongchang-gun, Gangwon-do	033-339-0411
Email	Fax
dkkim@gdco.co.kr	033-339-0415
Website	No. of conference halls
http://www.alpensia.com/lc/fac-info.do	2 indoor halls (variable by partition layout), 1 outdoor hall

Facilities

Facility Name	Location	Area (m²)	Max. Capacity (No. of People)		
			Standing	Theater	Banquet
Ski Jump Lounge	4F	261	150	-	50
Ski Jump Center Lawn	Outdoor halls	6,000	10,000 or more	-	5,000 or more
Alpensia Convention Center	B1F-4F	25-1,446 (differs by room)	-	20-2,000 per room	20-1,100 per room

MICE Infrastructure

- Parking facility capacity: 150 at Ski Jump Center, 280 at Alpensia
- Equipment offered: Stage, projector, audio facilities, lighting facilities, table & chairs, podium, Wi-Fi, simultaneous interpretation facility
- F&B support: Catering services available
- Language availability: English speaking employee(s) available

Major Events

- 2018 Winter Olympics, Paralympics
- *Infinite Challenge* (TV show) Korean Pop Song Festival on the Yeongdong Expressway
- Lina Life Insurance Company TM Festival

Nearby Hotels

Alpensia Resort, Yongpyong Resort, Iwant Hotel & Resort Pyeongchang, Ramada Hotel & Suites Gangwon Pyeongchang, AM Hotel Residence

Facility Type
Exhibition Facility
Historical & cultural heritage site
Sports Facility
Leisure Facility
Stage Facility
Other Facility

3) Inje Speedium KOREA **UNIQUE** VENUE

Inje Speedium is a motor cultural space complex designed to bring the dynamics of circuit racing to the general public, which is not an everyday experience. The racing circuit is designed according to international racing standards and is open to the general public to enjoy racing. The facility has the latest infrastructure and amenities and can accommodate a maximum of 70,000 people. There are hotels and condos for rest and various events. The hotel/condo is designed so it overlooks the race track, while the other side faces mountains bringing nature into the room. Such a unique design is appealing for many events.



Previous / Possible Events at Venue



Inje Speedium
for the Thrill of Speed

Enjoy circuit racing which is not an everyday activity. You can enjoy a thrilling speed at the "circuit kart" if you have a driver's license. Try cornering like a rollercoaster and step on the full accelerator in a straight-line course at the formal circuit, the A course. If you don't have a license, try the "leisure kart" at the bro-kart course, 960 m in length with 11 corners. If you like the dynamics of the off-road, the ATV kart is recommended.

Venue Information

Address	Phone
130, Sanghadap-ro, Girin-myeon, Inje-gun, Gangwon-do	1644-3366
Email	Fax
ssk0624@speedium.co.kr	033-480-9999
Website	No. of conference halls
http://www.speedium.co.kr	10 indoor halls

Facilities

Facility Name	Location	Area (m²)	Max. Capacity (No. of People)		
			Standing	Theater	Banquet
Grand Ball Room A, B	Hotel 2F	507	300	350	240
Sky Lounge	Hotel 7F	42	20	40	30
Condo Seminar Room	Condo 2F	150	50	80	50
W Lounge 1, 2	Condo 2F	840	150	170	150
VIP Lounge 1	Condo 2F	372	100	100	100
VIP Lounge 2, 3	Condo 2F	189	40	70	40
VIP Lounge 4	Condo 2F	189	100	100	100

MICE Infrastructure

- Parking facility capacity: 3,400 cars
- Equipment offered: Stage, projector, audio facilities, lighting facilities, table & chairs, podium, Wi-Fi
- F&B support: Catering services available
- Language availability: English, Chinese speaking employee(s) available, simultaneous interpretation services can be provided

Major Events

- 2018 Winter Olympics, North Korea cheering team
- 2018 Ari Sports Cup U-15 Youth Soccer North Korea Team
- 2018 Hyundai Motor Company Global
- 2018 Lamborghini World Dealership

Nearby Hotels

Inje Speedium Hotel, Inje Speedium Condo

Experiences & Activities

Circuit race programs open to the general public include the Circuit Kart, Circuit Taxi, Circuit Safari, and other unique racing activities. There are automobile related exhibitions such as a classic car museum, and the time gallery.

4) Nami Island Inc. KOREA UNIQUE VENUE

Namiseom Island is a tourist spot well-known for the filming of the Korean drama *Winter Sonata*. Namiseom Island is a unique environment friendly place that preserves nature to the fullest with sculptures made of recycled glass and plastic bottles to deliver a message of co-existence. Venues such as the Magic Hall with the latest sound system and an outdoor stage are suitable for international conferences and business seminars. Every year, foreign embassies in Korea and various international organizations host events on the island. The "Biannual Nami Island International Children's Book Festival", attended by children's book writers with their works, is held on Namiseom Island.



Venue Information

Address	Phone
1, Namiseom-gil, Namsan-myeon, Chuncheon-si, Gangwon-do	031-580-8114
Email	Fax
namitour@naminara.com	031-580-8118
Website	No. of conference halls
http://www.namisum.com	5 indoor halls, 3 outdoor halls

Facilities

Facility Name	Location	Area (m²)	Max. Capacity (No. of People)		
			Standing	Theater	Banquet
Magic Hall	1F	400	-	250	-
Myeonggang Hall (seminar room)	1F	132	160	100	70
Byeolcheonji	1F	99	40	-	20
Andersen Picture Book Center	1F	99	40	-	20
Gongsimwon	2F	165	200	-	100
Gongsimwon Terrace	2F outdoor	117	100	-	40
UNICEF Eco Stage	Outdoor halls	650	500	300	200
O Stage	Outdoor halls	9,700	1,500	1,000	200

MICE Infrastructure

- Parking facility capacity: 1,000 passenger cars, 100 large buses
- Equipment offered: Projector, Wi-Fi, audio facilities
- F&B support: Catering services available
- Additional facilities: Hotel Jeonggwanru, Muslim prayer room, nursing room, ATM, currency exchange, stroller/wheelchair rental, changing room, performance halls
- Language availability: English, Chinese, Japanese, Vietnamese, Thai speaking employee(s) available, simultaneous interpretation services can be provided

Major Events

- 2013 Official Banquet of the Chairmen of the National Assembly of Korea and Thailand
- 2015 Agreement Ceremony to designate NANTA as the Honorary Ambassador of Gangwon-do
- 2016 The Society of Golden Keys Korea Workshop
- 2017 Cultural Industry Coexistence Forum
- 2019 Nami Island International Children's Book Festival

Nearby Hotels

Hotel Jeonggwanru, Iris Hotel, Club Island Pension, Riviera Pension, Elysian Gangchon

Experiences & Activities

The Picture Book Library and Handicraft Studio have various activity programs. Bike Center, zipwire, Tree-go, water sports, story tour bus, UNICEF charity train are available as well.

- Facility Type
- Exhibition Facility
- Historical & cultural heritage site
- Sports Facility
- Leisure Facility
- Stage Facility
- Other Facility

Venues for Large-scale Events

5) Wonju Hanji Theme Park

Daknamu (paper mulberry), the main material of *hanji* (traditional Korean paper), has been the specialty product of Wonju for a long time. Wonju Hanji Theme Park is a Hanji Cultural Complex located in an area that covers 26,279 m² with an exhibition hall, a field of *daknamu*, and a beautiful outdoor garden. The amphitheater and the central plaza are ideal for outdoor activities in picturesque nature.



Previous / Possible Events at Venue



Hanji Experience at Wonju Hanji Theme Park

Wonju Hanji Theme Park has everything related to *hanji* (traditional Korean paper). You can make 20 types of *hanji* crafts such as small boxes, hand mirrors, and dolls. Advance online or phone reservations three days before your visit is required for a group of more than 10 people. One class can accommodate a maximum of 80 people. Each activity takes 30 minutes to 1 hour. Activity classes start from 9:30 AM to 5:00 PM (no class during lunch hour).

Venue Information

Address	Phone
151, Hanjigongwon-gil, Wonju-si, Gangwon-do	033-734-4739
Email	Fax
wjhanjipark@hanmail.net	033-734-4740
Website	No. of conference halls
http://www.hanjipark.com	1 indoor hall, 1 outdoor hall

Facilities

Facility Name	Location	Area (m ²)	Max. Capacity (No. of People)	
			Theater	Classroom
Outdoor Stage	Outdoor halls	3,300	3,000	-
Conference Room	2F	183	-	80

Major Events

- 2019 21st Wonju Hanji Festival
- 2019 Autumn Night Pops Concert

Experiences & Activities

Various activities are available such as *hanji* crafts and *hanji* making. Advanced online reservation three days before the visit is required for a group of more than 10 people.

6) KT&G Sangsangmadang Chuncheon

KT&G Sangsangmadang Chuncheon is a cultural complex located by Uiamho Lake. Its facilities include the Art Center, equipped with a theater, a live studio, a café, and accommodations (the Stay). The concept of the venue is "Art Stay by the Lakeside", where various indoor and outdoor spaces can be rented as an inspiring place for new ideas.



Venue Information

Address	Phone
25, Sports town-gil 399beon-gil, Chuncheon-si, Gangwon-do	033-818-4200, 070-7586-0557
Email	Fax
ccsoundhall@sangsangmadang.com	033-818-4208
Website	No. of conference halls
http://chuncheon.sangsangmadang.com	2 indoor halls, 1 outdoor hall

Facilities

Facility Name	Location	Area (m ²)	Max. Capacity (No. of People)		
			Standing	Theater	Classroom
Art Center Outdoor Theater (outside stage)	Outdoor halls	-	2,000	1,500	-
Sound Hall	Art Center indoors	-	450	200	-
Navi Hall	Stay B1F	289	100	-	100

Major Events

- 2019 Imagination-Comes-True Festival
- 2019 Cinema Lake
- 2019 Chuncheon International Film Festival, Invitational Film Screening
- 2019 Chuncheon Choral Festival

7

Gwangju

Jeollabuk-do

Jeollanam-do

Gwangju	
Korea Unique Venues	
• Asia Culture Center (ACC)	
Jeollabuk-do	Jeollanam-do
Korea Unique Venues	Korea Unique Venues
• Sori Arts Center of Jeollabuk-do	• Jeamsan Recreational Forest
• Royal Room of King	
Venues for Large-scale Events	Venues for Large-scale Events
• New and Renewable Energy Village	• Yeosu World Exhibition Venue

7-1. Gwangju

Korea Unique Venues

Facility Type
Exhibition Facility
Historical & cultural heritage site
Sports Facility
Leisure Facility
Stage Facility
Other Facility

1) Asia Culture Center (ACC) KOREA UNIQUE VENUE

Asia Culture Center is an institute of international arts and cultural exchange where creators of various nationalities freely share ideas. ACC plays the role of an integrated platform where participants from all over the world mingle and exchange ideas in the stages of research-creation-production.

ACC has various dynamic exhibitions, performances, education programs, exchanges, and international events throughout the year. The venue has five large scale cultural complex and an outdoor plaza.



Venue Information

Address	Phone
38, Munhwajeondang-ro, Dong-gu, Gwangju	062-601-4372
Email	Fax
byby0209@aci-k.kr	062-601-4389
Website	No. of conference halls
http://www.acc.go.kr	2 Indoor halls, 1 outdoor hall

Facilities

Facility Name	Location	Area (m²)	Max. Capacity (No. of People)	
			Standing	Classroom
Conference Hall and Reception Hall (variable space)	ACC Archive & Research B2F	510	350-500	
Multi-hall (variable space)	ACC Children B2F	1,555	380	-
Asia Culture Square (variable space)	Outdoor halls	5,383	2,800	-

MICE Infrastructure

- Parking facility capacity: 1,081 passenger cars, 45 large buses
- Equipment offered: Projector, audio facilities, lighting facilities, table and chairs, podium
- F&B support: Catering services available
- Additional facilities: Community room, music fountain, book lounge
- Language availability: English, Chinese, Japanese docent guide available

Major Events

- 2019 Special AMCA Plus ROK Meeting, ASEAN-ROK Cultural Tourism Forum, ACC-Asia Embassy Cooperation Meeting
- 2019-2015 ACC World Music Festival
- 2019 2019 International Symposium on Electronic Art (ISEA)
- 2019-2018 ACC Round Table
- 2018 Gwangju Biennale 2018: Imagined Borders
- 2018-2017 ACC Asian Literature Festival

Nearby Hotels

ACC Design Hotel, Bentley Hotel Gwangju, Holiday Inn Gwangju, Ramada Plaza Gwangju

7-2. Jeollabuk-do

1) Sori Arts Center of Jeollabuk-do KOREA UNIQUE VENUE

Sori Arts Center of Jeollabuk-do is a multi-cultural complex representing the art and culture of Jeollabuk-do. The venue includes Moak Hall with 2,037 seats, Yeonji Hall, Myeongin Hall, and an outdoor theater. In addition, the venue has a separate hall for international conferences and events. The main conference hall, with 250 seats, has a simultaneous interpretation facility for 6 languages. There is also a medium sized conference room and seminar room for small meetings.



Venue Information

Address	Phone
31, Sori-ro, Deokjin-gu, Jeonju-si, Jeollabuk-do	063-270-8000
Email	Fax
kosac2334@naver.com	063-270-7814
Website	No. of conference halls
http://www.sori21.co.kr	3 indoor halls

Facilities

Facility Name	Location	Area (m²)	Max. Capacity (No. of People)		
			Standing	Classroom	Reception
Main Conference Hall	2F	466.43	-	250	-
Medium Conference Hall	1F	98.87	-	72	600
Seminar Room	1F	53.46	-	16	-

MICE Infrastructure

- Parking facility capacity: 698 passenger cars (147 cars indoors, 551 cars outdoors)
- Equipment offered: Lighting facilities, audio facilities, projector
- F&B support: Catering services available
- Language availability: English speaking employee(s) available

Major Events

- 2018 Jeollabuk-do International Exchange Festival
- 2018 Jeonju International Sori Festival
- 2019 15th Jeollabuk-do Calligraphy Competition Awards
- 2019 Jeonju International Sori Festival
- 2019 World Calligraphy Biennale of Jeollabuk-do Organization Committee Opening Ceremony and Symposium

Nearby Hotels

Ramada Jeonju

Korea Unique Venues

Facility Type
Exhibition Facility
Historical & cultural heritage site
Sports Facility
Leisure Facility
Stage Facility
Other Facility

Facility Type

Exhibition Facility

Historical & cultural
heritage site

Sports Facility

Leisure Facility

Stage Facility

Other Facility

2) Royal Room of King KOREA UNIQUE VENUE

The Royal Room of King, or King's bedroom, is a luxurious *hanok* hotel set in Jeonju Hanok Village. Don't miss the exclusive and grand sight of *hanoks* (traditional Korean houses) aline so that their roof eaves make a continuous pattern on an area covering 20,000 m². On the other side of the *hanok* hotel is a convention center where large scale symposiums to smaller scale seminars and corporate trainings are available. All six convention halls have the latest conference equipment.



Venue Information

Address	Phone
5218-20, Chunhyang-ro, Wansan-gu, Jeonju-si, Jeollabuk-do	063-284-1004
Email	Fax
j-bnb@hanmail.net	-
Website	No. of conference halls
http://royalroom.co.kr	6 indoor halls

Facilities

Facility Name	Location	Area (m²)	Max. Capacity (No. of People)		
			Standing	Theater	Reception
Hunminjeongeum	4F	310	400	300	144
Chungmugong	3F	173	200	140	70
Saimdang	3F	130	100	100	60
Daejangeum	2F	280	-	-	160
Jeongeum Hall	1F	50	30	30	-
Hunmin Hall	1F	153	80	80	50

MICE Infrastructure

- Parking facility capacity: 200 passenger cars, 30 large buses
- Equipment offered: Audio facilities, lighting facilities, projector, notebook, notebook pointer, whiteboard, water cooler/heater
- F&B support: Cooking facilities available
- Additional facilities: Korean food restaurant, fusion restaurant, café, convenient store
- Language availability: English, Chinese speaking employee(s) available

Major Events

- 2018 National Research Council of Science and Technology Business Council
- 2018 Jeonju International Biennial of Korean Studies
- 2019 3rd World Forum for Intangible Cultural Heritage
- 2018 2nd World Forum for Intangible Cultural Heritage
- 2019 East and Southeast Asia Meeting of National Commissions for UNESCO

Nearby Hotels

Ramada Jeonju

Venues for
Large-scale
Events

3) New and Renewable Energy Village

The New and Renewable Energy Village is Korea's first new and renewable energy complex where a themed activity hall, Verification and Test Center, and industrial complex co-exist under the common objective of green growth through new and renewable energy. There are accommodations available, providing participants a one-stop event venue. Participants can visit the Jeonbuk Techno Park and relevant company residents of the Verification and Test Center. They can also take a one-day course at the Themed Activity Hall; engage in group activities; and check-in to their accommodations all in one place.



Venue Information

Address	Phone
10, Sinjaesaengeneoji-ro Haseo-myeon, Buan-gun, Jeollabuk-do	063-580-1400
Email	Fax
lshsunghee@jbtp.or.kr	063-581-1520
Website	No. of conference halls
http://nrev.or.kr	5 indoor halls

Facilities

Facility Name	Location	Area (m²)	Max. Capacity (No. of People)
			Classroom
Conference Room	1F	639	300 (Standing 800)
Seminar Room (L)	2F	289 (partition available)	150
Seminar Room (M)	3F	276 (partition available)	100
Seminar Room(s)	2F	87	30
Meeting Room	2F	40	- (Board 20)

Major Events

- 2017-2019 International Forum on New and Renewable Energy

Previous / Possible Events at Venue



14th International Forum on
New and Renewable Energy

Thousands of people from the new and renewable energy industry, and agencies from Korea and abroad gathered at the New and Renewable Energy Theme Park in October 2017 for the annual International Forum on New and Renewable Energy. There was a Renewable Energy policy presentation, as well as corporate product launches and activity programs, which received a lot of participant interest.

7-3. Jeollanam-do

Korea Unique Venues

- Facility Type
- Exhibition Facility
- Historical & cultural heritage site
- Sports Facility
- Leisure Facility
- Stage Facility
- Other Facility

Previous / Possible Events at Venue



How to Enjoy the Jeamsan Mountain Recreational Forest

Jeamsan Mountain Recreational Forest has various adventure and outdoor activities such as eco-adventures, zip-lines, electronic wheels, and forest slides. The vacation center has a Forest Guide program, as well as green tea based tea meditations, cooking classes, and footbaths.

1) Jeamsan Recreational Forest KOREA UNIQUE VENUE

Atop the Jeamsan mountain summit, at 807 m, stands a strange and oddly shaped rock that looks like the Chinese letter *Je* meaning emperor. People used to pray for the country during difficult times, or for rain during drought. The Recreational Forest opened in 1996 with 55 accommodation facilities including 24 "houses in the woods". There are various adventure and outdoor activities including an eco-adventure, a zip-line, an electronic wheel, and forest slides. They also have healing forest activities such as green tea based meditations, saunas, and outdoor footbaths.



Venue Information

Address	Phone
330, Daesan-gil, Ungchi-myeon, Boseong-gun, Jeollanam-do	061-852-4434
Email	Fax
jeamsan@korea.kr, jh4492@korea.kr	061-852-4189
Website	No. of conference halls
http://www.foresttrip.go.kr/indvz/main.do?hmpgId=ID02030090	3 indoor halls

Facilities

Facility Name	Location	Area (m²)	Max. Capacity (No. of People)		
			Standing	Theater	Banquet
Forest Education Hall	1F	401	200	100	100
Forest Vacation Small Meeting Room	2F	68	30	25	25
Jeollanam-do Region Prevention and Management of Environmental Disease Seminar Room	3F	80	30	20	20

MICE Infrastructure

- Equipment offered: Beam projector, screen, audio facilities, table & chairs
- F&B support: Cooking facilities, catering services available
- Additional facilities: Campsite, zip-line, eco-adventure, observatory

Major Events

- 2018 Forestry Workers Unite
- 2019 National Travel Agency Fam-tour
- 2019 Safe Korea Exercise

Nearby Hotels

Campsite and accommodation in place, Boseong Dabeach Condo

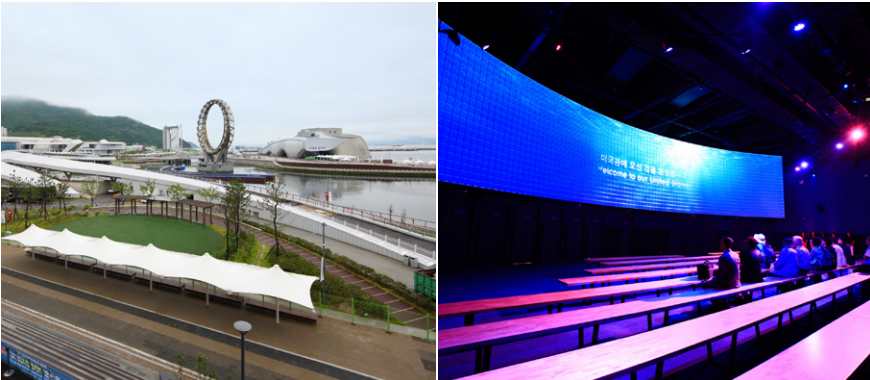
Experiences & Activities

Jeamsan Mountain Recreational Forest has various outdoor activity facilities. The vacation hall has wellness programs using green tea.

Venues for Large-scale Events

2) Yeosu World Exhibition Venue

Yeosu World Exhibition Venue has the latest convention facilities, easy transport access, and the beautiful scenery of the South Sea. The Big-O floating stage outside the building can accommodate a maximum of 3,000 people. At the Expo Digital Gallery (EDG), an LED video can be projected to a wide EDG section during gala dinner shows or large-scale exhibitions and festivals.



Venue Information

Address	Phone
1, Bangnamhoe-gil, Yeosu-si, Jeollanam-do	061-659-2093
Email	Fax
cjlee1980@hanmail.net	061-659-2029
Website	No. of conference halls
http://www.expo2012.kr	1 indoor hall, 1 outdoor hall

Facilities

Facility Name	Location	Area (m ²)	Max. Capacity (No. of People)
Big-O Floating Stage	Outdoor halls	1,450,000	3,000
Expo Digital Gallery	Indoor halls	9,000 (partition available)	5,000

Major Events

- 2019 The 18th World Korean Business Convention
- 2019 Daegu Association of Persons with Physical Disabilities
- 2018 Korea Fisheries Association General Meeting
- 2017 Upcycling Festival

Experiences & Activities

The Yeosu Expo Convention Center, overlooking the ocean, has the latest facilities for conventions as well as leisurely marine activities. The Center houses Aqua Planet Yeosu, one of the largest aquariums in Korea. A multimedia show with an ocean fountain and laser lighting are played every night on the Big-O floating stage except during winter. Try the unique Sky-Fly and feel as if you are flying in the sky while hung on a rope.

8

Daejeon

(Chungcheong-do Area)

Venues for Large-scale Events

- Hanbit Tower (Tower of Great Light) & Hanbit Square
- Daejeon Expo Plaza
- Jeongsimhwa Hall of Jeongsimhwa International Cultural Center at Chungnam University
- T-nolza Animal Park

Previous / Possible Events at Venue



The 18th World Korean Business Convention Opening Ceremony

The opening ceremony of the 18th World Korean Business Convention was successfully held in section A of the Expo Digital Gallery of the Yeosu World Exhibition Venue in October 2019. Approximately 2,000 participants from global business sectors as well as key political figures, including Korea's Foreign Minister, joined the ceremony. The pre-ceremonial event was a drum ceremony by a traditional Korean honor guard. The ceremony consisted of opening remarks, congratulatory remarks, and a themed performance. In particular, the performance featured a story of a father and a son in Koreatown who came to learn about the nobless oblige fulfilled by Korean businesses. The performance looked back upon Korea's business history and made new commitments for the next 100 years. After the performance, VIPs pressed a button and an image of the event slogan "New 100 Years with Hansang (the Korean Business)!" popped up on the ceiling.

8-1. Daejeon

Venues for Large-scale Events

1) Hanbit Tower (Tower of Great Light) & Hanbit Square

Hanbit Tower was designed with a motif featuring light, science, and space. Hanbit Square, which is under the Tower, is a space used for events, festivals, and performances. From the middle section of Hanbit Tower, visitors can see Gapcheon Stream and the Expo Science Park from the observatory. The evening lighting and music fountain creates a fantastic scene after sunset.



Venue Information

Address	Phone
480, Daedeok-daero, Yuseong-gu, Daejeon	042-250-1115
Email	Fax
pyh@dime.or.kr	-
Website	No. of conference halls
http://www.expopark.co.kr	1 indoor hall, 1 outdoor hall

Facilities

Facility Name	Location	Area (m²)	Max. Capacity (No. of People)
Garden of Light Zone	Outdoor halls	15,112	1,000 and more
Hanbit Tower Observatory	Indoor halls	729	200

Major Events

- 2019 Daejeon Live & Beer Festa
- 2019 Daejeon Craft Beer and Music Festival

2) Daejeon Expo Plaza

The Daejeon Expo Plaza is the hub of the Daejeon Culture and Art Complex for culture, sports, and leisure. The outdoor stage has 3,000 seats and a moving shelter which moves back and forth to cast cool shade all day. The plaza is available for large scale performances and events.



Venue Information

Address	Phone
169, Dunsan-daero, Seo-gu, Daejeon	042-250-1400
Email	Fax
sjenco@dime.or.kr	042-250-1409
Website	No. of conference halls
http://www.expoplaza.or.kr	2 outdoor halls

Facilities

Facility Name	Location	Area (m²)	Max. Capacity (No. of People)
Outdoor Stage	Outdoor halls	2,684	3,000
Plaza	Outdoor halls	97,000	10,000 and more

Major Events

- 2019 Daejeon Volunteer Work Expo
- 2019 Daejeon Architecture Festival

3) Jeongsimhwa Hall of Jeongsimhwa International Cultural Center at Chungnam University

Jeongsimhwa Hall of Jeongsimhwa International Cultural Center at Chungnam University is an academic space that represents the central region of Korea and it acts as the cultural space for culture and art performances. The Jeongsimhwa International Cultural Center has Jeongsimhwa Hall, Baekma Hall, and Daedeok Hall.



Venue Information

Address	Phone
99, Daehak-ro, Yuseong-gu, Daejeon	042-821-8080
Email	Fax
jsh8080@cnu.ac.kr	042-821-8082
Website	No. of conference halls
http://jsh.cnu.ac.kr	3 indoor halls

Facilities

Facility Name	Location	Area (m²)	Max. Capacity (No. of People)
Jeongsimhwa Hall	1,2F	4,111	1,817
Baekma Hall	1F	1,898	450
Daedeok Hall	2F	1,839	180

Major Events

- 2019 YB Korea Tour Concert, Momentum
- 2019 Cho Young-nam Daejeon Concert
- 2019 K-opera Showcase
- 2018 Good News Corps Festival
- 2018 Guam Festival

4) T-nolza Animal Park

T-nolza Animal Park, located on the hillside of Jeokosan Mountain overlooking the Daedeok Techno Valley, has a modern architecture surrounded by a deep green forest. The venue is recommended for its unique outdoor event space since it has a *hanok madang* (traditional Korean yard) as well as a petting zoo and digital activities.



Previous / Possible Events at Venue



Have Fun at
T-nolza Animal Park

The venue was once a museum but was turned into a futuristic theme park where a petting zoo and digital art activities are available. T-nolza Animal Park is an activity based theme park with a petting zoo, animal feeding areas, and interactive digital activities. The venue can accommodate a maximum of 600 people. Time will fly by while you're having fun at the park.

Venue Information

Address	Phone
9-51, Daedeok-daero 989beon-gil, Yuseong-gu, Daejeon	042-863-0055
Email	Fax
tanimalpark@naver.com	-
Website	No. of conference halls
http://t-nolzaanimalpark.co.kr	2 indoor halls, 2 outdoor halls

Facilities

Facility Name	Location	Area (m²)	Max. Capacity (No. of People)
Lawn	Outdoor halls	231	1,000
Hanok Madang	Outdoor halls	3,306	200
Hanok	Indoor halls	116	100
Cafeteria	Indoor halls	165	44

Experiences & Activities

T-nolza Animal Park is an activity based theme park with a petting zoo and multimedia activities. The venue has a *hanok* (traditional Korean house) and *hanok madang* (traditional Korean yard) and is thus suitable for traditional games.

Chose Korea for Convenient and Efficient Corporate Meetings! New Life Group of China Holds International Conference in Korea

New Life Group, a renowned Chinese healthcare company that owns approximately 60 branch offices and 17,000 stores in China, held the “New Life 2019 International Conference” at Songdo Convensia in February 2019. The conference attended by 1,262 employees awarded its excellent employees and shared their 2019 vision.

Located in Songdo International City, Incheon, Songdo Convensia boasts great accessibility since it's only 30 minutes from Incheon International Airport. In addition, it is an hour from Songdo to downtown Seoul, so visitors can conveniently enjoy tours or other activities. In addition, six hotels (e.g., Sheraton Grand Incheon Hotel and Oakwood Premier Incheon) with 1,876 guest rooms are within a 10 minute walk of Songdo Convensia. So large groups of tourists can enjoy a convenient and elegant stay. What's more, serene views of Central Park (which uses seawater), and the sunset views seen from the high rise buildings are both exotic and relaxing. Thanks to this, Songdo Convensia has hosted significant events, including corporate meetings by Palevon Group (3,000 participants) and Aurance Group (6,000 participants) in 2016. The Korea Tourism Organization has come forward to attract large corporate meetings. The KTO provides differentiated support to group tourists who visit Korea, depending on the number of visitors. In particular, group tourists who visit Korea for corporate meetings, rather than incentive tours, are given some special benefits. For more details, check Part 3. KTO's Support of MICE Events of this program book or visit the KTO's website (<http://koreaconvention.org>).



Corporate meeting of New Life Group





PART 3

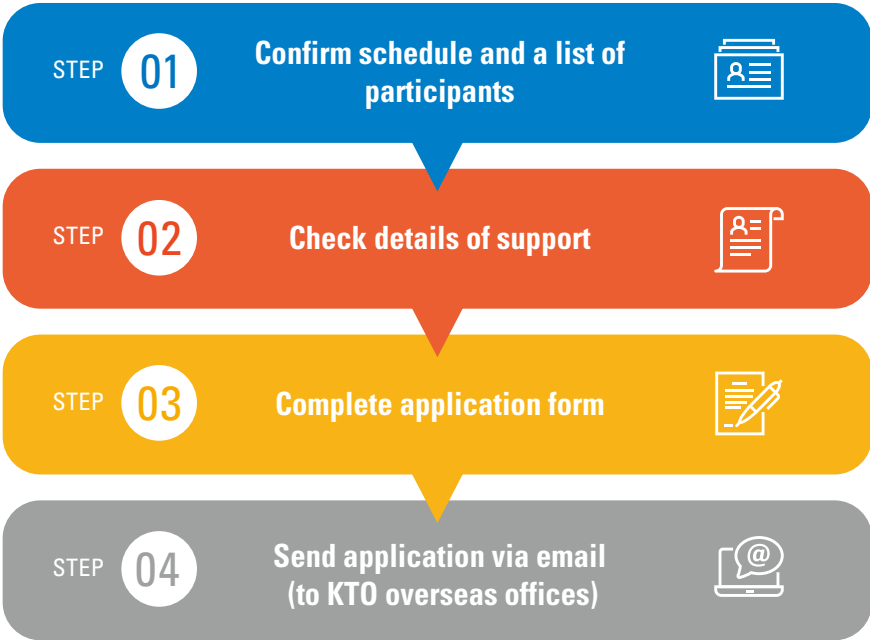
KTO's Support of MICE Events

1. Support to Attract MICE Events
2. List of Overseas Offices

1. Support to Attract MICE Events

With the aim to promote the MICE industry, the KTO runs supporting programs for group tourists who visit Korea for corporate meetings or incentive tours. To receive benefits, group tourists should apply for the program to the KTO one week before arrival in Korea. For more details about the KTO’s supporting programs, please visit the KTO’s website.

Support Process



[More about Application]

- Due date:** At least 7 days before arrival in Korea
- Where to send application:** KTO overseas office
- What should be prepared:** Schedule, list of participants and application letter
- Additional information:** The KTO’s MICE website (<http://koreaconvention.org>)
→ business support → Group tourists for corporate meetings/incentive tours

2. List of Overseas Offices

China and Great China Region

Branch office	Address	Contact Information	Email
Beijing Office	Korea Tourism Organization, 3/F, Korean Cultural Center Building Guanghua Xili, Chaoyang Beijing 100020, China	86-10-6585-8213/4	beijing@visitkorea.or.kr
Shanghai Office	Room 502, Huizhi Building, No.396 Caoxi Rd. (N) Shanghai, China	86-21-5169-7933	shanghai@visitkorea.or.kr
Guangzhou Office	KTO Guangzhou Office, Unit 803, 8th Floor, TaiKoo Hui Tower 1, No.385 Tianhe Road, Guangzhou, 510620, China	86-20-3893-1639	guangzhou@knto.or.kr
Shenyang Office	Room 3306, Tower A, China Resources Building, No.286, Qingnian Street, Heping District, Shenyang, China	86-24-3137-9343	ktosy@knto.or.kr
Chengdu Office	Room2604, No.1 (Pingan Fortune Center), Section 3, Renmin South Road, Wuhou District, Chengdu, Sichuan Province, China	86-28-6557-2311	chengdu@knto.or.kr
Xian Office	Room 01, Kaide Square 16 floor, No.64 West Part of South Second Ring Road, Yanta District, Xi'an, Shaanxi, China	86-29-8964-0100	xian@knto.or.kr
Wuhan Office	Room6, 15/F, Wuhan---International Intelligence Center 1398 Jinghan Road, Jiang'an District, Wuhan, 430010, China	86-27-5937-4380	ktowh@knto.or.kr
Hong Kong Office	Unit 2202-2203, 22/F., World Trade Centre, 280 Gloucester Road, Causeway Bay, Hong Kong	852-2837-3609	general@knto.com.hk
Taipei Office	Room 3206, TWTC International Trade Building, No. 333, Section 1, Keelung Rd, Xinyi District, Taipei City, 11012	886-2-2772-1330	ktotp@knto.or.kr
Ulaanbaatar Office	#504, The Blue Sky Tower, Peace Avenue 17, Sukhbaatar District, 1 khoroo, Ulaanbaatar, 14240, Mongolia	976-7016-9090 / 976-7744-9090	ktoub@knto.or.kr

Japan

Branch office	Address	Contact Information	Email
Tokyo Office	6F, KOREA CENTER, 4-4-10 Yotsuya Shinjuku-ku, Tokyo 160-0004 Japan	81-3-5369-1755	tokyo@visitkorea.or.kr
Osaka Office	Twin21 MID Tower, 23th Floor 2-1-61, shiromi, Chuo-ku Osaka, Japan 540-6123	81-6-6942-0847	osaka@visitkorea.or.kr
Fukuoka Office	5th Fl., Asahi Bldg., 1-1, 2-chome, Hakata-ekimae, Hakata-ku Fukuoka, Japan 812-0011	81-92-471-7174	fukuoka@visitkorea.or.kr

Asia & Middle East

Branch office	Address	Contact Information	Email
Singapore Office	Samsung Hub 3 Church Street #01-02 Singapore 049483	65-6438-6177	singapore@knto.or.kr
Bangkok Office	399 Interchange Building 25th Fl (Unit 3)., Sukhumvit Road, Klongtoey-Nua, Wattana, Bangkok 10110 Thailand	66-2-611-2731~3	koreainfo@kto.or.kr
Kuala Lumpur Office	Suite 7-03, 7th Floor, Menara Hap Seng, Letter box No.39, Jalan P. Ramlee, 50250, Kuala Lumpur, Malaysia	60-3-2143-9000	marketing.ktokl@gmail.com
New Delhi Office	3rd Floor, Pegasus One, Golf Course Road, Sector 53, Gurgaon 122003, INDIA	91-12425-70077	india@knto.or.kr
Hanoi Office	Unit 1302, 13th floor, Charmvit Tower, 117 Tran Duy hung, CauGiay District, Hanoi, Vietnam	84-24-3556-4040	hanoi@knto.or.kr
Jakarta Office	Suite 2102A, Wisma GKBl. Jl. Jend. Sudirman No. 28 Jakarta 10210	62-21-5785-3030	ktojakarta@knto.or.kr
Manila Office	19th Floor, Tower1 ,High Street South Corporate Plaza, 9thAvenue corner, 26thStreet, Taguig City, Metro Manila, Philippines	63-2-358-0856	ktomanila@gmail.com
Dubai Office	Korea National Tourism Organization Level 19, Dubai World Trade Center, P.O.Box 9488, Dubai U.A.E.	971-4-331-2288	knto@eim.ae
Istanbul Office	VEKO Giz PLAZA NO.3 15.FLOOR, OFFiCE NO.9 Maslak ISTANBUL	90-212-290-2630	istanbul@knto.or.kr
Almaty Office	Green Tower Business Center 10th Fl. Dostyk Avenue 192/2, Medeu District, 050051 Almaty	7-727-344-0972	almaty@knto.or.kr

US and Europe

Branch office	Address	Contact Information	Email
Los Angeles Office	5509 Wilshire Blvd., Suite 201, Los Angeles, CA 90036, U.S.A.	1-323-634-0280	ktola@knto.or.kr
New York Office	400 Kelby St., Suite 1602, Fort Lee, NJ 07024, U.S.A.	1-201-585-0909	ktony@knto.or.kr
Toronto Office	Suite 1101, 25 Adelaide St E Toronto, ON M5C 3A1 Canada	1-416-348-9056	toronto@knto.ca
Sydney Office	level 18 (Suite 1807) Australia Square Tower, 264 George St. Sydney, NSW 2000	61-2-9252-4147/8	visitkorea@knto.org.au
Frankfurt Office	Baseler Str. 35-37, 60329 Frankfurt am Main,Germany	49-69-233226	kto@euko.de
Paris Office	20 Rue la Boétie, 75008, Paris	33-1-4538-7123	info.ontc@gmail.com
London Office	3rd Floor, New Zealand House Haymarket, London SW1Y 4TE, United Kingdom	44-20-7321-2535	london@knto.or.kr
Moscow Office	KOREA TOURISM ORGANIZATION, Business Center "Northern Tower", 2nd Entrance, 2nd floor, Str. Testovskaya 10, Moscow, RUSSIA 123112	7-495-989-4678	kntomc@knto.or.kr
Vladivostok Office	102 Office, Business-centre 'Fresh-Plaza' 1Floor, (17, Okeansky Prospect), Vladivostok, 690091, Russia	7-423-265-1163	knto_vl@mail.ru

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