Korea Corporate Meeting & Incentive Tour Programs

Korea Corporate Meeting & Incentive Tour Guidebook
CHARM OF KOREA

One of the Most Connected and Advanced IT Technologies

- Commercialized the world’s first 5G network across Korea
- Ranked no. 1 in the world in terms of IT technologies (WIPO, 2019 Global Innovation Index)

Rapid and Convenient Transportation from Anywhere in the World

- Eight international airports and five cruise-only terminals
- Incheon International Airport: a gateway to Korea with 390,000 flights a year. Ranked top by the ASQ survey for 12 consecutive years
- Cruise terminal in Incheon Port: state-of-the-art facilities that can accommodate the world’s largest cruise ship (225,000 tons)
- High-speed railway: ranks no. 1 globally in terms of accessibility, conveniently connecting cities in Korea.

Well Maintained Public Safety

- Safe streets even at night
- Ranked no. 5 in the world in terms of personal safety (InterNation, 2017)
- Ranked no. 1 in terms of satisfaction with public safety, according to surveys of foreign tourists in Korea (Statistics Korea, 2017)

Unique Hallyu Culture

- K-POP – music that excites the whole world
- K-FOOD – healthy and tasty food
- K-DRAMA – stories that will make your heart aflutter
- K-FESTIVAL – exciting festivals for different seasons and regions

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Beautiful Nature throughout the Year

- Spring is full of gentle breezes and blooming flowers
- In summer, enjoy the cool waters of the mountain valleys or the hot sandy beaches
- Autumn is a romantic season decorated with colorful autumn foliage and silver grasses
- Snow in winter will make you want to roll in the snow
- Lush green mountains and forests with tranquil paths
- The East Sea offers expansive views
- The West Sea reveals vast mudflats at low tide

5,000 Year Old History

- Traces and records of the Korean people who have lived on the land since the Stone Age
- Unique Korean culture that emphasizes harmony with nature
- Abundant cultural assets (16 UNESCO Memory of the World and 19 UNESCO World Heritage Site assets)
- 20 intangible cultural assets that were handed over from generation to generation

Diverse Fun Activities

- Experience unique and diverse cultural activities
- Exciting sporting activities where one can experience rivers, mountains, the sea, and the sky
- Feel the warmth and affection of Koreans at local villages
- Team-building activities full of fun missions

World Recognized Expertise in MICE

- 18 regional CVBs’ accumulated know-how
- 20 convention centers across the country
- No. of meetings hosted: 208,013 meetings joined by 20.03 million people (as of 2017)
- No. of incentive tours: 11,202 incentives tours joined by 0.44 million people (as of 2017)
- No. of international conferences hosted: no. 2 in the world (890 international conferences), 8% of all international conferences held in the world (as of 2018)
MICE Infrastructure by Region

Eight international airports provide convenient and optimum access to 20 convention centers across the country. Dedicated MICE teams by region offer skillful support to ensure successful events.

<table>
<thead>
<tr>
<th>Region</th>
<th>MICE Bureau</th>
<th>Convention Center</th>
<th>Area (㎡)</th>
<th>Max. Capacity (no. of people)</th>
<th>Website</th>
</tr>
</thead>
<tbody>
<tr>
<td>Seoul</td>
<td>Seoul Tourism Organization</td>
<td>COEX</td>
<td>460,040</td>
<td>19,780 (including exhibition halls)</td>
<td><a href="http://www.coex.co.kr">http://www.coex.co.kr</a></td>
</tr>
<tr>
<td></td>
<td></td>
<td>aT Center</td>
<td>855</td>
<td>640</td>
<td><a href="http://a-center.co.kr">http://a-center.co.kr</a></td>
</tr>
<tr>
<td></td>
<td></td>
<td>SETEC</td>
<td>11,019</td>
<td>503</td>
<td><a href="http://www.setec.co.kr">http://www.setec.co.kr</a></td>
</tr>
<tr>
<td>Busan</td>
<td>Busan Tourism Organization</td>
<td>BEXCO</td>
<td>76,910</td>
<td>10,462</td>
<td><a href="http://www.bexco.co.kr">http://www.bexco.co.kr</a></td>
</tr>
<tr>
<td>Daegu</td>
<td>Daegu Convention &amp; Visitors Bureau</td>
<td>EXCO</td>
<td>26,946</td>
<td>2,470</td>
<td><a href="http://www.exco.co.kr">http://www.exco.co.kr</a></td>
</tr>
<tr>
<td>Incheon</td>
<td>Incheon Tourism Organization</td>
<td>Songdo Convensia</td>
<td>117,813</td>
<td>26,640</td>
<td><a href="http://www.songdiconvensia.com">http://www.songdiconvensia.com</a></td>
</tr>
<tr>
<td>Gwangju</td>
<td>Gwangju Convention &amp; Visitors Bureau</td>
<td>Gwangju Convention Center</td>
<td>12,027</td>
<td>1,054</td>
<td><a href="http://www.gkjcenter.or.kr">http://www.gkjcenter.or.kr</a></td>
</tr>
<tr>
<td>Daegu</td>
<td>Daegu International Marketing Enterprise (DIME)</td>
<td>Daegu Convention Center</td>
<td>24,201</td>
<td>2,875</td>
<td><a href="http://www.dime.or.kr">http://www.dime.or.kr</a></td>
</tr>
<tr>
<td>Ulsan</td>
<td>Ulsan Metropolitan City Corporation</td>
<td>Ulsan Exhibition &amp; Convention Center</td>
<td>40,000</td>
<td>5,700</td>
<td><a href="http://www.umca.co.kr">http://www.umca.co.kr</a></td>
</tr>
<tr>
<td>Gunsan</td>
<td>Gunsan Saemangeum Convention Center (GSCO)</td>
<td>Gunsan Saemangeum Convention Center (GSCO)</td>
<td>5,475</td>
<td>4,872</td>
<td><a href="http://www.gunsan.go.kr/gSCO">http://www.gunsan.go.kr/gSCO</a></td>
</tr>
<tr>
<td>Isando</td>
<td>Isando Convention Center &amp; Visitors Bureau (ADCO)</td>
<td>Isando International Convention Center (ADCO)</td>
<td>14,500</td>
<td>3,100</td>
<td><a href="http://www.adco.or.kr">http://www.adco.or.kr</a></td>
</tr>
<tr>
<td>Jeollabuk-do</td>
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<td>Suwon Convention Center</td>
<td>25,379</td>
<td>2,576</td>
<td><a href="http://www.suwoncvb.or.kr">http://www.suwoncvb.or.kr</a></td>
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<tr>
<td>Gunsan</td>
<td>Gunsan International Convention Center (GSCI)</td>
<td>Gunsan International Convention Center (GSCI)</td>
<td>3,284</td>
<td>2,960</td>
<td><a href="http://www.gunso.kr/gsci">http://www.gunso.kr/gsci</a></td>
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<tr>
<td>Yangyang</td>
<td>Yangyang Convention Center &amp; Visitors Bureau</td>
<td>Yangyang Convention Center &amp; Visitors Bureau</td>
<td>14,500</td>
<td>3,100</td>
<td><a href="http://www.yangyangcvb.com">http://www.yangyangcvb.com</a></td>
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<tr>
<td>Jeju-do</td>
<td>Jeju-do Tourism Foundation</td>
<td>Jeju Expo Convention Center</td>
<td>19,789</td>
<td>2,980</td>
<td><a href="http://www.jeju2012.or.kr">http://www.jeju2012.or.kr</a></td>
</tr>
<tr>
<td>Gunsan</td>
<td>Gunsan Convention Center &amp; Visitors Bureau (ADCO)</td>
<td>Gunsan Saemangeum Convention Center (GSCO)</td>
<td>5,475</td>
<td>4,872</td>
<td><a href="http://www.alpensia.com/convention/ADCO">http://www.alpensia.com/convention/ADCO</a></td>
</tr>
<tr>
<td>Gyeongbuk-do</td>
<td>Gyeongbuk-do Tourism Foundation</td>
<td>Gunsan Saemangeum Convention Center (GSCI)</td>
<td>3,284</td>
<td>2,960</td>
<td><a href="http://www.gyeongbukdo.com">http://www.gyeongbukdo.com</a></td>
</tr>
<tr>
<td>Jeju-do</td>
<td>Jeju-do Tourism Foundation</td>
<td>Jeju Expo Convention Center</td>
<td>63,477</td>
<td>10,190</td>
<td><a href="http://www.ccjeju.co.kr">http://www.ccjeju.co.kr</a></td>
</tr>
</tbody>
</table>
Recommended Activities by Region

1. Seoul
2. Incheon, Gyeonggi-do
3. Jeju-do
4. Busan, Ulsan, Gyeongsangnam-do
5. Daegu, Gyeongju-si, Gyeongsangbuk-do
6. Gangwon-do
7. Gwangju, Jeollabuk-do, Jeollanam-do
8. Daejeon (Chungcheong-do Area)
1. Tips on Recommended Activities by Region

This program book suggests various activity programs so that participants in corporate meetings and incentive tours in Korea can have more fun and meaningful experiences.

2. Overview of Recommended Activities

2.1 Traditional Musical Experience

- Busan: Musical Performance at Koryo Studio

2.2 Mission Games

- Seoul: Mission Game at the National Museum

2.3 Jeollabuk-do

- Daegu: Jeju-do, Gyeongju-si, Gyeongbuk-gu

2.4 Gyeonggi-do

- Seoul: Seoul, Incheon, Gyeonggi-do

2.5 Gyeongsangbuk-do

- Gyeongsangnam-do

2.6 Gyeongsangnam-do

- Gyeongsangnam-do

2.7 Jeju-do

- Jeju-do

3.1 Overview of Recommended Activities

3.1.1 Traditional Handicraft Experience

- Daegu: Traditional Handicraft Experience

3.1.2 Traditional Musical Experience

- Seoul: Traditional Musical Experience

3.1.3 Mission Games

- Busan: Mission Game at the Busan Museum

3.1.4 Jeollabuk-do

- Daegu: Jeollabuk-do

3.1.5 Gyeonggi-do

- Gyeonggi-do

3.1.6 Gyeongsangbuk-do

- Gyeongsangbuk-do

3.1.7 Gyeongsangnam-do

- Gyeongsangnam-do

3.1.8 Jeju-do

- Jeju-do

3.2 MICE Program Facilities

- Seoul: MICE Program Facilities

3.3 Recommendation Criteria

- Seoul: Recommendation Criteria

3.4 Unique Experiences

- Seoul: Unique Experiences

3.5 Sports

- Seoul: Sports

3.6 Missions

- Seoul: Missions

3.7 Musical Instrument Performance

- Seoul: Musical Instrument Performance

3.8 Unique Experiences

- Seoul: Unique Experiences
Seoul will be beyond your expectation, whatever you imagine. Dive into the charm of Seoul and experience both tradition and state-of-the-art technologies.

A Perfect Convention City

Seoul

- Distance from Nearby International Airport(s) to the Convention Center

<table>
<thead>
<tr>
<th>Incheon International Airport</th>
<th>Gimpo International Airport</th>
</tr>
</thead>
<tbody>
<tr>
<td>COEX 69.9 km</td>
<td>COEX 33.8 km</td>
</tr>
<tr>
<td>aT Center 88.8 km</td>
<td>aT Center 33.5 km</td>
</tr>
<tr>
<td>SETEC 72.5 km</td>
<td>SETEC 35.7 km</td>
</tr>
</tbody>
</table>

- Major convention centers: COEX, aT Center, SETEC
- Local bureau: Seoul Tourism Organization, http://kr.miceseoul.com, mice@seoulwelcome.com
## 1. Seoul

A city where tradition and future coexist, Seoul is the ideal place to experience diverse quality activities. Enjoy unique programs that cannot be experienced elsewhere.

### ① Hallyu Experience

Become a K-pop star for a day! Learn everything about K-pop stars, including facial expressions and gestures, from hallyu experts. It will be a great opportunity to satisfy your K-pop curiosity and relieve some stress!

**[Real K-pop Dance Experience]**

Proven programs that were also reported by overseas media await you. Learn authentic K-pop dance from current K-pop backup dancers.

<table>
<thead>
<tr>
<th>No. of participants</th>
<th>Up to 60</th>
</tr>
</thead>
<tbody>
<tr>
<td>Venue(s)</td>
<td>Real K-pop Dance Studio, Seogyo-dong, Mapo-gu, Seoul</td>
</tr>
<tr>
<td>Estimated duration</td>
<td>1.5 hrs</td>
</tr>
<tr>
<td>Language(s)</td>
<td>English, Korean</td>
</tr>
<tr>
<td>Organizer</td>
<td>Real K-pop Dance-010-3445-2733, <a href="mailto:realkpopdance@gmail.com">realkpopdance@gmail.com</a></td>
</tr>
</tbody>
</table>

### [Cosmojin K-pop Experience]

An English speaking dance instructor will visit your location and teach you a K-pop dance class. Awaken your passion for dance.

<table>
<thead>
<tr>
<th>No. of participants</th>
<th>Up to 200</th>
</tr>
</thead>
<tbody>
<tr>
<td>Venue(s)</td>
<td>Venue of your choice</td>
</tr>
<tr>
<td>Estimated duration</td>
<td>2 hrs</td>
</tr>
<tr>
<td>Language(s)</td>
<td>English, Korean</td>
</tr>
<tr>
<td>Organizer</td>
<td>Cosmojin Tour &amp; Consulting-02-318-0345</td>
</tr>
<tr>
<td>Additional information</td>
<td><a href="http://www.cosmojin.com">http://www.cosmojin.com</a></td>
</tr>
</tbody>
</table>
② Traditional Musical Experience

Learning traditional Korean percussions, *janggu* (hourglass-shaped drum) and *buk* (drum), is a recommended team building activity as the instruments create more vibrant and deeper sounds when played together. Experience the excitement of Korean music and relieve your stress.

[Traditional Art Experience at Jeongdong Theater]

Learn *janggu* and *pansori* (Korean epic chant) at Jeongdong Theater, the representative Korean art center. You can watch a *pansori* performance before joining the *pansori* class.

<table>
<thead>
<tr>
<th>No. of participants</th>
<th>Janggu: up to 50, Pansori: 20-80</th>
</tr>
</thead>
<tbody>
<tr>
<td>Venue(s)</td>
<td>Jeongdong Theater, Jeongdong-gu, Jung-gu, Seoul</td>
</tr>
<tr>
<td>Estimated duration</td>
<td>30 mins</td>
</tr>
<tr>
<td>Language(s)</td>
<td>English, Chinese (Simplified, Traditional), Japanese, Korean</td>
</tr>
<tr>
<td>Organizer</td>
<td>Jeongdong Theater 02-751-1500, <a href="mailto:cs1500@jeongdong.or.kr">cs1500@jeongdong.or.kr</a></td>
</tr>
</tbody>
</table>

③ Traditional Cultural Experience

Korea boasts a 5,000 year old history and has a unique lifestyle and culture that cannot be found elsewhere. Experience Korean culture, including traditional Korean clothing, housing, taekwondo, and Hangeul, the Korean alphabet.

[Cosmojin Taekwondo Experience]

Taekwondo, an official Olympic sport, is a 2,000 year old Korean martial art. Learn basic taekwondo moves to cultivate your mind and the spirit of teamwork. You can even try smashing pine boards.
### Templestay

Templestays not only include religious activities (e.g., Buddhist services and learning temple etiquettes) but also offer unique Korean Buddhist cultural experiences (e.g., meditation, taking a walk, and a traditional tea ceremony class) and the opportunity to find inner peace.

#### [International Seon Center Temple Stay]

This downtown temple stay facility boasts great accessibility. You can choose either a one-day (3 hours) or a 2-day program.

- **No. of participants**: Up to 50
- **Venue(s)**: International Seon Center, Mok-dong, Yangcheon-gu, Seoul
- **Estimated duration**: 1 day program: 3.5 hrs
  - Activity program: 15:00-10:00 (next day)
- **Language(s)**: English, Korean
- **Organizer**: International Seon Center 02-2650-2213, 2242
- **Additional information**:
  - [International Seon Center Temple Stay](http://www.templestay.com/temple_info.asp?t_id=seoncenter)
  - [International Seon Center](http://seoncenter.templestay.com)

#### [Jingwansa Templestay]

Sitting at the foot of Bukhansan Mountain, Jingwansa Temple is close to Eunpyeong Hanok Village. Experience a well-being templestay here, where the temple is also known for its temple food.

- **No. of participants**: Up to 50
- **Venue(s)**: Jingwansa Temple, Eunpyeong-gu, Seoul
- **Estimated duration**: 1 day program: 2.5 hrs
  - Rest oriented program: 14:00-10:00 (next day)
- **Language(s)**: English, Korean
- **Organizer**: Jingwansa Temple 02-388-7999
- **Additional information**:
  - [Jingwansa Templestay](http://www.templestay.com/temple_info.asp?t_id=jks1080)
  - [Jingwansa Temple](http://jinkwansa.templestay.com)

### Mission Games

Choose from a variety of mission games, depending on your preference or the duration of the game. The team that completes the highest number of missions wins. Mission games are ideal team building activities because they are easy but require strategy and teamwork. Get into this unique and fun adventure at major tourist destinations in Seoul.

#### [Spot The Difference]

Explore Gyeongbokgung Palace while wearing a hanbok (traditional Korean dress). You will be given a drawing of the old palace, and you will need to compare it with the real palace to spot the differences.

- **No. of participants**: 200-1,000
- **Venue(s)**: Areas near Gyeongbokgung Palace, Jongno-gu, Seoul
- **Estimated duration**: 2-3 hrs
- **Language(s)**: English, Chinese, Japanese, Korean
- **Organizer**: Hanbokvnam 010-6408-9507
- **Additional information**:
  - [Gyeongbokgung Palace](http://www.gyeongbokgung.gyeonggi.kr)
  - [Hanbokvnam](http://www.hanbokvnam.com)
### Seoul Race
This mission game consists of mini-games held at major tourist sites in Seoul. You can enjoy tours, have fun, and create joyful memories at the same time.

<table>
<thead>
<tr>
<th>No. of participants</th>
<th>Up to 100</th>
</tr>
</thead>
<tbody>
<tr>
<td>Venue</td>
<td>Major tourist sites in downtown Seoul (Namdaemun, Namhansanseong, Namsan Tower in Yongsan-gu; Namsan Park in Yongsan-gu; Changdeokgung Palace in Jongno-gu; and Myeong-dong in Jung-gu)</td>
</tr>
<tr>
<td>Estimated duration</td>
<td>5 hrs</td>
</tr>
<tr>
<td>Language(s)</td>
<td>English, Korean</td>
</tr>
<tr>
<td>Organizer</td>
<td>Etourism (02-323-6850, 010-4403-4436, <a href="mailto:info@koreaetour.com">info@koreaetour.com</a>)</td>
</tr>
</tbody>
</table>

### Find Hangeul!
Hangul, the Korean alphabet, is hidden in major tourist sites in Seoul. You can enjoy this game even if you don’t read Korean. Find hidden Hangeul letters and complete your mission.

<table>
<thead>
<tr>
<th>No. of participants</th>
<th>Up to 50</th>
</tr>
</thead>
<tbody>
<tr>
<td>Venue</td>
<td>Across Seoul</td>
</tr>
<tr>
<td>Estimated duration</td>
<td>1-3 hrs</td>
</tr>
<tr>
<td>Language(s)</td>
<td>English, Korean</td>
</tr>
<tr>
<td>Organizer</td>
<td>Aju Incentive Tours (02-786-0028, <a href="mailto:ajuincentive@ajutours.co.kr">ajuincentive@ajutours.co.kr</a>)</td>
</tr>
<tr>
<td>Additional information</td>
<td><a href="http://www.ajutours.co.kr">http://www.ajutours.co.kr</a></td>
</tr>
</tbody>
</table>

### Urban Quest
Embark on a themed mission in the Gangbuk area of Seoul (e.g., Jonggak, Seoul Station, Hongik Univ.)

<table>
<thead>
<tr>
<th>No. of participants</th>
<th>20-250</th>
</tr>
</thead>
<tbody>
<tr>
<td>Venue</td>
<td>Jonggak, Jongno-gu, Seoul Station, Jongno-gu, and Hongik Univ. area, Mapo-gu (locations are subject to change)</td>
</tr>
<tr>
<td>Estimated duration</td>
<td>1-3 hrs</td>
</tr>
<tr>
<td>Language(s)</td>
<td>English, Korean</td>
</tr>
<tr>
<td>Organizer</td>
<td>Rokstarr (070-7721-8868, 010-5042-1337, <a href="mailto:rokstar.seoul@gmail.com">rokstar.seoul@gmail.com</a>)</td>
</tr>
<tr>
<td>Additional information</td>
<td><a href="http://www.rokstar.kr">http://www.rokstar.kr</a></td>
</tr>
</tbody>
</table>
② Cheonggyecheon Mission Game

Cheonggyecheon Stream, a popular destination among Seoul locals, is at the heart of the city, boasting both beautiful views and great accessibility. Team building activities will create joyful memories and enhance communication among team members.

[Treasure Hunt in Seoul]
Several sheets of numbered paper are hidden across the Cheonggye Plaza for you to find. You can get a reward depending on the number you find. Take a tour of Cheonggyecheon Stream and get a gift.

No. of participants: Up to 300
Venue(s): Cheonggye Plaza, Jongno-gu, Seoul
Estimated duration: 1 hr
Languages: English, Chinese, Bahasa Indonesia, Russian, Korean
Organizer: Jane DMC Korea 02-720-7506
Additional information: http://www.janetour.com

[Wishing Boat]
Write your wishes on a sheet of paper, make a paper boat and send it down the clear Cheonggyecheon Stream and hope to realize your wish.

No. of participants: Up to 300
Venue(s): Cheonggye Plaza, Jongno-gu, Seoul
Estimated duration: 30 mins
Languages: English, Chinese, Bahasa Indonesia, Russian, Korean
Organizer: Jane DMC Korea 02-720-7506
Additional information: http://www.janetour.com

③ Musical Instrument Performance

This activity is the ideal choice if you want to strengthen teamwork since playing musical instruments as a group requires harmony and practice. Create exciting performances with your team members.

[Nanta Experience]
Nanta is a non-verbal musical performance using traditional Korean musical instruments and various kitchen tools. Learn traditional Korean rhythms from a professional Nanta player with drums that are actually used during Nanta performances.

No. of participants: Up to 50
Venue(s): Nanta Academy, Daehak-ro, Jongno-gu, Seoul
Estimated duration: 1 hr
Languages: English, Korean (Chinese and Japanese are available on weekdays, if requested in advance)
Organizer: Nanta Academy 02-721-7686, godjul@nanta.co.kr
Additional information: http://www.nanta.co.kr

[Feel Your Heart "Beat"]
Create a piece of work combining dance and drums along with music of your choice. You can choose from a variety of genres, as well as traditional music.

No. of participants: 20-200
Venue(s): Beat Ta Movement, Daehak-ro, Jongno-gu, Seoul (can visit venue of your choice)
Estimated duration: 2 hrs
Languages: English, Japanese, Korean
Organizer: Beat Ta Movement 010-8265-0722, 010-7219-0702, betamove@naver.com
Additional information: http://instagram.com/betamove
http://cafe.naver.com/betamove
[Another Me]

Draw your own face or the face of your colleague on a canvas, using various colors and techniques. Adding your team’s slogan or encouraging message will be a great way to strengthen teamwork. Send a photo in advance, which the studio will sketch so that you can paint it.

<table>
<thead>
<tr>
<th>No. of participants</th>
<th>Up to 100</th>
</tr>
</thead>
<tbody>
<tr>
<td>Venue(s)</td>
<td>Drinking Drawing Studio, Songpa-gu, Seoul (can visit venue of your choice)</td>
</tr>
<tr>
<td>Estimated duration</td>
<td>3 hrs</td>
</tr>
<tr>
<td>Language(s)</td>
<td>English, Korean</td>
</tr>
<tr>
<td>Organizer</td>
<td>Drinking Drawing: 010-5382-7532, <a href="mailto:cozzun@naver.com">cozzun@naver.com</a></td>
</tr>
</tbody>
</table>

[Advertise Your Seoul!]

Your team members will be determined depending on the destination you choose. Determine your role (e.g., leader, photographer, copywriter, and designer) and make your own advertising video while touring along a given course.

<table>
<thead>
<tr>
<th>No. of participants</th>
<th>30-300</th>
</tr>
</thead>
<tbody>
<tr>
<td>Venue(s)</td>
<td>Across Seoul</td>
</tr>
<tr>
<td>Estimated duration</td>
<td>4 hrs (in the morning)</td>
</tr>
<tr>
<td>Language(s)</td>
<td>English, Korean</td>
</tr>
<tr>
<td>Organizer</td>
<td>Aju Incentive Tours: 02-786-0028, <a href="mailto:ajuintcitive@ajutours.co.kr">ajuintcitive@ajutours.co.kr</a></td>
</tr>
<tr>
<td>Additional information</td>
<td><a href="http://www.ajutours.co.kr">http://www.ajutours.co.kr</a></td>
</tr>
</tbody>
</table>

Unique Experiences

Seoul

[Advertise Your Seoul!]

Your team members will be determined depending on the destination you choose. Determine your role (e.g., leader, photographer, copywriter, and designer) and make your own advertising video while touring along a given course.

<table>
<thead>
<tr>
<th>No. of participants</th>
<th>30-300</th>
</tr>
</thead>
<tbody>
<tr>
<td>Venue(s)</td>
<td>Across Seoul</td>
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<td>English, Korean</td>
</tr>
<tr>
<td>Organizer</td>
<td>Aju Incentive Tours: 02-786-0028, <a href="mailto:ajuintcitive@ajutours.co.kr">ajuintcitive@ajutours.co.kr</a></td>
</tr>
<tr>
<td>Additional information</td>
<td><a href="http://www.ajutours.co.kr">http://www.ajutours.co.kr</a></td>
</tr>
</tbody>
</table>

Advertise Your Seoul!
Activities for Small Groups (50 or less)

**Hallyu Star Makeup Class**
Learn the secret makeup techniques of Korean celebrities.
- Estimated duration: 1 hr
- Organizer: H&K Consulting 02-737-2160-2
- Additional information: http://www.hnk.co.kr

**K-pop Music Video Production Class**
Be a K-pop music video producer.
- Estimated duration: 2 hrs
- Organizer: King Studio 02-6338-2408, global@musicking.co.kr
- Additional information: http://www.kingstudio.asia
  http://facebook.com/kingstudio.kr

**Cosmojin Traditional Korean Music Experience**
Learn traditional Korean rhythms and play traditional Korean instruments with your team members.
- Estimated duration: 2 hrs
- Organizer: Cosmojin Tour & Consulting 02-318-0345
- Additional information: http://www.cosmojin.com

**Traditional Korean Drum Dance Class**
Learn how to perform a traditional Korean drum dance, samgomyu, to the sound of K-pop music.
- Estimated duration: 2 hrs 20 mins
- Organizer: Golden Cats 010-5899-1773, golden_cats@naver.com
- Additional information: http://www.goldencats.co.kr
  http://www.youtube.com/user/amidai
da

**Makegeoli-making**
Make your own makgeoli, the representative traditional Korean wine made by fermenting rice.
- Estimated duration: 2 hrs
- Organizer: Suguk 010-9117-9975, sugukseoul@gmail.com
- Additional information: http://www.sugukseoul.com

**O’ngo Korean Cooking Class for Team Building**
Make Korean food with your team members (Halal or vegan menu items are available as well).
- Estimated duration: 2 hrs
- Organizer: O’ngo Food Communications 02-3446-1607, ongofood@ongofood.com
- Additional information: http://www.ongofood.com

**“I Love Hansik (Korean Food)” Cooking Class**
Choose a course (VIP vs. general course) and menu items to create your own Korean food and table setting.
- Estimated duration: 2.5 hrs
- Organizer: I Love Hansik 070-7786-1445, ceo@ilovehansik.com
- Additional information: http://www.ilovehansik.com
  http://facebook.com/ilovehansik

**Making Sweet Rice Cake with Red Bean Filling**
Make sweet rice cake with red bean filling. Colors and shapes are inspired by hanboks (traditional Korean clothes).
- Estimated duration: 1.5 hrs
- Organizer: Sunny’s Dining 010-5025-0210, truly2004@naver.com
- Additional information: http://www.sunnysdining.com
  http://winstagram.com/sunnySiningbz

**Joy of Korean Food**
Make Korean food and Korean-style fermented foods using seasonal ingredients.
- Estimated duration: 2 hrs
- Organizer: Cosmojin Tour & Consulting 02-318-0345
- Additional information: http://www.cosmojin.com

**Stayfolio_All In Hanok**
Enjoy traditional Korean culture while wearing a hanbok (traditional Korean clothes) in the heart of downtown Seoul.
- Estimated duration: 3 hrs
- Organizer: Stayfolio 02-1670-4123, stayfolio@stayfolio.com
- Additional information: http://www.stayfolio.com
  http://instagram.com/stayfolio

**Modern.han _All In Hanok**
Wear a beautiful hanbok and take a tour of a hanok (traditional Korean house) village.
- Estimated duration: 3 hrs
- Organizer: Modern.han 02-816-7856, modern.han.info@gmail.com
- Additional information: http://www.modernhan.kr
  http://instagram.com/modern.han

**Yin-Yang and Five-Elements**
Learn about your character and style based on the yin-yang and five-elements theory.
- Estimated duration: 2 hrs
- Organizer: 121 Bukchon 010-6295-3700, ofoodart@naver.com
- Additional information: http://121bukchon.modoo.at
### Seoul

#### [Discover Seoul Through Pedicab Tour](#)
Take a pedicab (bike taxi), which were used in the olden days, instead of a car to discover the charms of Seoul.
- **Estimated duration:** 1-2 hrs
- **Organizer:** Artsy Pedicab 02-1066-1683
- **Additional information:** [http://www.artsypedicab.com](http://www.artsypedicab.com)

#### [Local Market Tour and Korean Cooking Class with a Chef](#)
Buy food ingredients at a local market and make Korean dishes.
- **Estimated duration:** 3 hrs
- **Organizer:** OME Cooking Lab 010-5060-5250
- **Additional information:** [http://www.5-tastes.com](http://www.5-tastes.com)

#### [Making Card Wallet Using Traditional Korean Knots](#)
Make your own card wallet using naturally-dyed leather.
- **Estimated duration:** 1.5 hrs
- **Organizer:** Leathercraft Studio Yenzy 010-7503-8517, yenzy@naver.com
- **Additional information:** [http://yenzy.co.kr](http://yenzy.co.kr), [http://instagram.com/yenzy.co.kr](http://instagram.com/yenzy.co.kr)

#### [Taekwondo Experience](#)
Learn the basic skills of taekwondo, a traditional Korean martial art, and try your hand at a competition. Doing taekwondo will relieve your stress.
- **Estimated duration:** 1 hr
- **Organizer:** Kang’s Global Taekwondo 010-3768-2233, dddings@naver.com
- **Additional information:** [http://instagram.com/shindoing_kang](http://instagram.com/shindoing_kang), [http://cafe.naver.com/tidkkn](http://cafe.naver.com/tidkkn)

#### [Flower Arrangement Experience](#)
F-Square, located within Yangjae Flower Market Center, runs K-style flower arrangement programs.
- **Estimated duration:** 2 hrs-3.5 hrs
- **Language(s):** English, Chinese (Simplified, Traditional), Korean
- **Organizer:** F-Square 02-573-8805
- **Additional information:** [http://www.f-square.kr](http://www.f-square.kr)

#### [Making Card Wallet Using Traditional Korean Knots](#)
Make your own card wallet using naturally-dyed leather.
- **Estimated duration:** 1.5 hrs
- **Organizer:** Leathercraft Studio Yenzy 010-7503-9317, yenzy@naver.com
- **Additional information:** [http://yenzy.co.kr](http://yenzy.co.kr), [http://instagram.com/yenzy.co.kr](http://instagram.com/yenzy.co.kr)

#### [DIY Mother-of-Pearl Inlaying Class](#)
Awaken your artistic senses at a traditional mother-of-pearl inlaying class.
- **Estimated duration:** 1.5 hrs
- **Organizer:** Jinjoo Shell 010-5385-5370, mizicompany1@gmail.com
- **Additional information:** [http://instagram.com/mizicompany](http://instagram.com/mizicompany), [http://facebook.com/mizicompany](http://facebook.com/mizicompany)

#### [Running Man at Gwangjang Market](#)
Reproduce the TV variety show Running Man at Gwangjang Market, a popular spot full of things to eat and see.
- **Estimated duration:** 1 hr
- **Organizer:** Jane DMC Korea 02-720-7506
- **Additional information:** [http://instagram.com/shindong_kang](http://instagram.com/shindong_kang), [http://cafe.naver.com/tidkkn](http://cafe.naver.com/tidkkn)

#### [Taking Photos of Seoul](#)
Visit popular tourist destinations in Seoul, play games, and take a selfie to complete your mission. A tour guide will accompany participants.
- **Estimated duration:** 8 hrs
- **Organizer:** Korealinx 02-897-7897
- **Additional information:** [http://www.korealinx.com](http://www.korealinx.com)

#### [Seoul Free Fun Pass](#)
Explore Seoul by public transportation to complete your mission.
- **Estimated duration:** 3 hrs
- **Organizer:** Traesco 02-718-9331, 010-2225-4434, noah@traesco.com
- **Additional information:** [http://www.traesco.com](http://www.traesco.com)

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### Seoul

#### [Mother-of-Pearl Craftwork Class with Master](#)
Make your own fashion or household item using traditional Korean mother-of-pearl crafts skills.
- **Estimated duration:** 1.5 hrs
- **Organizer:** Jinjoo Shell 02-2253-7585, 010-9182-9051, ymspace@jinjooshell.com
- **Additional information:** [http://www.jinjooshell.com](http://www.jinjooshell.com), [http://facebook.com/jinjooshell](http://facebook.com/jinjooshell)

#### [DIY Mother-of-Pearl Inlaying Class](#)
Awaken your artistic senses at a traditional mother-of-pearl inlaying class.
- **Estimated duration:** 1.5 hrs
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- **Additional information:** [http://instagram.com/mizicompany](http://instagram.com/mizicompany), [http://facebook.com/mizicompany](http://facebook.com/mizicompany)

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Make your own card wallet using naturally-dyed leather.
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- **Organizer:** Leathercraft Studio Yenzy 010-7503-9317, yenzy@naver.com
- **Additional information:** [http://yenzy.co.kr](http://yenzy.co.kr), [http://instagram.com/yenzy.co.kr](http://instagram.com/yenzy.co.kr)

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#### [Taekwondo Experience](#)
Learn the basic skills of taekwondo, a traditional Korean martial art, and try your hand at a competition. Doing taekwondo will relieve your stress.
- **Estimated duration:** 1 hr
- **Organizer:** Kang’s Global Taekwondo 010-3768-2233, dddings@naver.com
- **Additional information:** [http://instagram.com/shindoing_kang](http://instagram.com/shindoing_kang), [http://cafe.naver.com/tidkkn](http://cafe.naver.com/tidkkn)

#### [Seoul Escape Room](#)
Try an escape game where you have to solve puzzles within a limited time. Teamwork will be crucial to success.
- **Estimated duration:** 30 mins / 1 hr / 1.5 hrs
- **Organizer:** Sam Next 02-501-6502, 010-8463-1114, info@seoul-escape.com

#### [Archery Experience](#)
Korea has swept up the gold medals in archery during the Olympic Games. Come shoot arrows like professional archers.
- **Estimated duration:** 1 hr 20 mins / 2 hrs
- **Organizer:** X-TEN INDOOR ARCHERY 010-5057-942, tjr070808@naver.com
- **Additional information:** [http://x-ten-archery.com](http://x-ten-archery.com), [http://instagram.com/xten_acr](http://instagram.com/xten_acr)

#### [Flower Arrangement Experience](#)
F-Square, located within Yangjae Flower Market Center, runs K-style flower arrangement programs.
- **Estimated duration:** 2 hrs-3.5 hrs
- **Language(s):** English, Chinese (Simplified, Traditional), Korean
- **Organizer:** F-Square 02-573-8805
- **Additional information:** [http://www.f-square.kr](http://www.f-square.kr)
Incheon is a gateway to Korea with convenient transportation systems and state-of-the-art infrastructure. In particular, Songdo International City, the first Korean international conference complex, is 20 minutes from Incheon International Airport and the Cruise Terminal of Incheon Port. Songdo is the ideal MICE tour destination since the complex is within walking distance from international conference facilities that can accommodate MICE events of various sizes, five-star hotels, shopping centers, and tourist attractions.

**Major convention centers:** Songdo Convensia
**Local bureaus:** Incheon Tourism Organization, http://www.travelincn.or.kr, cvb@into.co.kr

Gyeonggi-do, a business and economic hub in Northeast Asia with various industrial facilities and convenient transportation networks, has the best-in-class infrastructure and supportive policies, making it the optimum venue for MICE events. Enjoy the harmony of quality convention facilities, abundant tourism resources, and unique venues.

**Major convention centers:** KINTEX, Suwon Convention Center
**Local bureaus:** Gyeonggi Tourism Organization, http://www.gmice.or.kr, gmice@gto.or.kr

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### Incheon
**Gyeonggi-do**

**Smart MICE City Boasting Great Accessibility to the World**

Incheon is a gateway to Korea with convenient transportation systems and state-of-the-art infrastructure. In particular, Songdo International City, the first Korean international conference complex, is 20 minutes from Incheon International Airport and the Cruise Terminal of Incheon Port. Songdo is the ideal MICE tour destination since the complex is within walking distance from international conference facilities that can accommodate MICE events of various sizes, five-star hotels, shopping centers, and tourist attractions.

- **Major convention centers:** Songdo Convensia
- **Local bureaus:** Incheon Tourism Organization, http://www.travelincn.or.kr, cvb@into.co.kr

**All in ONE**

Gyeonggi-do, a business and economic hub in Northeast Asia with various industrial facilities and convenient transportation networks, has the best-in-class infrastructure and supportive policies, making it the optimum venue for MICE events. Enjoy the harmony of quality convention facilities, abundant tourism resources, and unique venues.

- **Major convention centers:** KINTEX, Suwon Convention Center
- **Local bureaus:** Gyeonggi Tourism Organization, http://www.gmice.or.kr, gmice@gto.or.kr

---

### Distance from Nearby International Airport(s) to the Convention Center

<table>
<thead>
<tr>
<th>Airport</th>
<th>Incheon</th>
<th>Gyeonggi-do</th>
</tr>
</thead>
<tbody>
<tr>
<td>Songdo Convensia</td>
<td>29 km</td>
<td>35 km</td>
</tr>
<tr>
<td>Goyang-si KINTEX</td>
<td>52 km</td>
<td>17 km</td>
</tr>
<tr>
<td>Suwon-si Suwon Convention Center</td>
<td>71 km</td>
<td>54 km</td>
</tr>
</tbody>
</table>
2-1. Incheon

Incheon, a gateway to Korea, is the first Korean city that welcomed foreign culture. Surrounded by mudflats and the sea, the city offers unique and diverse cultural experiences as well as several nature themed activity programs.

① **Hallyu Experience**

Became a K-pop star for a day! Learn everything about K-pop stars, including facial expressions and gestures, from hallyu experts.

[Hallyu Experience at Muse Dance]

Learn basic dance skills and K-pop choreography. Instructors will teach you the essence of K-pop dance plus useful tips. You can film your dance performance. Plus, you can invite professional dance teams to perform at a networking event or welcome party.

<table>
<thead>
<tr>
<th>No. of participants</th>
<th>Not limited (groups of 25)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Venue(s)</td>
<td>Muse Dance Institute, Songdo International City, Yeonsu-gu, Incheon (classes for larger groups are held at other locations)</td>
</tr>
<tr>
<td>Estimated duration</td>
<td>1.5 hrs (full choreography experience: 2 hrs a day, for 4 days)</td>
</tr>
<tr>
<td>Language(s)</td>
<td>Korean</td>
</tr>
<tr>
<td>Organizer</td>
<td>Muse Entertainment 010-5005-5565</td>
</tr>
<tr>
<td>Additional information</td>
<td><a href="http://blog.naver.com/sunahoe81">http://blog.naver.com/sunahoe81</a></td>
</tr>
</tbody>
</table>

② **Traditional Cultural Experience**

Learn traditional Korean culture and enjoy unique experiences that cannot be enjoyed elsewhere. You can also experience traditional Korean games or take selfies.

[Traditional Experience at Wolmi Cultural Center]

You can learn traditional Korean culinary culture, including royal meals or party menu items. Don’t miss the opportunity to take a picture at the photo zone while wearing royal garments or wedding dresses.

<table>
<thead>
<tr>
<th>No. of participants</th>
<th>Up to 60</th>
</tr>
</thead>
<tbody>
<tr>
<td>Venue(s)</td>
<td>Wolmi Cultural Center, Wolmi Park, Jung-gu, Incheon</td>
</tr>
<tr>
<td>Estimated duration</td>
<td>1 hr</td>
</tr>
<tr>
<td>Language(s)</td>
<td>English and Korean-speaking cultural tour guides are available</td>
</tr>
<tr>
<td>Organizer</td>
<td>Wolmi Cultural Center 032-440-5933</td>
</tr>
</tbody>
</table>

Wolmi Cultural Center
Korean Culinary Experience

Korean food is known for its diverse taste and colors. Cooking Korean food is the ideal choice for team building since Korean food is made with several ingredients and needs a group of people to prepare. Trimming and mixing ingredients together will enhance both flavor and teamwork.

[Korean Food Experience at Michuhol Institute of Traditional Culinary Culture]
You can experience both Korean cooking and Korean style table-setting. You can make or taste man dishes (e.g., braised chicken, bulgogi, bibimbap), colorful dessert items (patterned rice cake with red bean filling), and fermented food (e.g., kimchi).

- No. of participants: Up to 100
- Venue(s): Wolmi Park, Korean Food Experience Hall (within the Wolmi Cultural Center), Jung-gu, Incheon
- Estimated duration:
  - Kimchi making (including kimchi pancake sampling): 1.5 hrs
  - Meal cooking (including having a meal): 1.5 hrs
  - Dessert experience (including refreshments): 1 hr
- Language(s): Korean
- Organizer: Michuhol Institute of Traditional Culinary Culture 032-463-9911
- Additional information: http://www.jfood.or.kr

Local Village Experience

Experience the unique Korean culture and sentiment called jeong (means “affection”) while enjoying local activity programs in a village. It is a great chance to enjoy nature and explore the seaside village alike.

[Fishing Village Experience on Seonjaedo Island]
Visit Seonjaedo Island and dig out clams, ride a mud sled on the mudflat in the fishing area, or experience sea fishing in designated areas.

- No. of participants:
  - Ocean fishing: up to 150,
  - Mudflat experience: no limit
- Venue(s):
  - Ocean fishing: Seonjae Fishing Village, Seonjaedo Island, Ongjin-gun, Incheon
  - Mudflat experience: Seonjae Fishing Village, Seonjaedo Island, Ongjin-gun, Incheon
- Estimated duration:
  - Ocean fishing: 4 hrs,
  - Mudflat experience: 2 hrs
- Language(s): Korean
- Organizer: Seonjae Fishing Village 010-2276-3115
- Additional information: http://선재어촌체험마을.com

[Fishing Village Experience on Ponae Island]
Ponae is a fishing village on Muuido Island. You can experience mudflats, sea fishing, as well as making flowerpots using seashells.

- No. of participants:
  - Mudflat experience: no limit,
  - Handicraft program: up to 100
- Venue(s):
  - Mudflat experience: Ponae Fishing Village, Muuido Island, Jung-gu, Incheon
  - Handicraft program: Ponae Fishing Village, Muuido Island, Jung-gu, Incheon
- Estimated duration:
  - Mudflat experience: 2.5 hrs
  - Handicraft program: 1 hr, Sea fishing: 2 hrs
- Language(s): Korean
- Organizer: Ponae Fishing Village 032-752-5422, 010-3569-5422
- Additional information: http://www.포내어촌체험마을.kr
Templestay

Templestay includes not only religious activities (e.g., Buddhist services and learning temple etiquettes) but also offers unique Korean Buddhist cultural experiences (e.g., meditation, taking a walk, and a traditional tea ceremony class) and a chance to look back upon oneself and others. Enjoy the tranquility while surrounded by nature.

[Temple Stay at Lotus Lantern International Meditation Center]
The meditation center has foreign monks who speak English, so it is quite popular among foreigners. Forget your hectic life and find true happiness within yourself.

<table>
<thead>
<tr>
<th>No. of participants</th>
<th>Up to 50</th>
</tr>
</thead>
<tbody>
<tr>
<td>Venue(s)</td>
<td>Lotus Lantern International Meditation Center, Gilsang-myeon, Ganghwa-gun, Incheon</td>
</tr>
<tr>
<td>Estimated duration</td>
<td>“Putting Down For a Moment” (one-day) 11:00-15:00</td>
</tr>
<tr>
<td>Language(s)</td>
<td>English, Korean</td>
</tr>
<tr>
<td>Organizer</td>
<td>Lotus Lantern International Meditation Center 032-937-7033, <a href="mailto:lotuslantern.net@gmail.com">lotuslantern.net@gmail.com</a></td>
</tr>
<tr>
<td>Additional information</td>
<td><a href="http://www.lotuslantern.net">http://www.lotuslantern.net</a></td>
</tr>
</tbody>
</table>

[Ganghwa Luge at Ganghwa Seaside Resort]
Take a lift up to the starting point located on a high hill and ride a specially-designed luge cart along a long curved track. The track, the longest in Asia (1.8 km), will be thrilling. 360-degree curved sections, tunnels, and steep slopes will add to the excitement. The blue sea will unfold as you ride the cart.

<table>
<thead>
<tr>
<th>No. of participants</th>
<th>Up to 1,200</th>
</tr>
</thead>
<tbody>
<tr>
<td>Venue(s)</td>
<td>Ganghwa Seaside Resort, Ganghwa-do Island, Ganghwa-gun, Incheon</td>
</tr>
<tr>
<td>Estimated duration</td>
<td>1 hr (can ride twice)</td>
</tr>
<tr>
<td>Language(s)</td>
<td>Korean</td>
</tr>
<tr>
<td>Organizer</td>
<td>Ganghwa Seaside Resort 032-930-9000</td>
</tr>
<tr>
<td>Additional information</td>
<td><a href="http://www.ganghwa-resort.co.kr">http://www.ganghwa-resort.co.kr</a></td>
</tr>
</tbody>
</table>

[VR Experience at Monster VR]
The first and largest VR theme park in Korea awaits you. Ride attractions or enjoy sporting games in virtual reality. Enjoy exciting experiences without space constraints.

<table>
<thead>
<tr>
<th>No. of participants</th>
<th>Up to 250</th>
</tr>
</thead>
<tbody>
<tr>
<td>Venue(s)</td>
<td>6F, Triple Street Building D, Songdo International City, Yeonsu-gu, Incheon</td>
</tr>
<tr>
<td>Estimated duration</td>
<td>3 hrs (10 mins per activity)</td>
</tr>
<tr>
<td>Language(s)</td>
<td>English, Korean</td>
</tr>
<tr>
<td>Organizer</td>
<td>Monster VR - Songdo Branch 032-310-9576, 010-5095-6240</td>
</tr>
<tr>
<td>Additional information</td>
<td><a href="http://www.monstervr.co.kr">http://www.monstervr.co.kr</a> <a href="http://www.triplestreet.co.kr/store/microsite.html?id=133">http://www.triplestreet.co.kr/store/microsite.html?id=133</a></td>
</tr>
</tbody>
</table>
### Activities for Small Groups (50 or less)

<table>
<thead>
<tr>
<th>Activity Program on Muuido Island</th>
</tr>
</thead>
<tbody>
<tr>
<td>Walk along the seaside boardwalk, ride a zipline or ride an all-terrain vehicle (ATV) on Muuido Island near Yeongjongdo Island.</td>
</tr>
<tr>
<td>Estimated duration: 2 hrs (1 hr per activity)</td>
</tr>
<tr>
<td>Organizer: Zipline: Sea Sky World 032-746-6886</td>
</tr>
<tr>
<td>ATV: Doksuriohyeongje 010-5260-5767</td>
</tr>
<tr>
<td>Additional information: <a href="http://www.seasky.kr">http://www.seasky.kr</a></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>[BMW Driving Center]</th>
</tr>
</thead>
<tbody>
<tr>
<td>See various cars displayed at the showroom and enjoy the thrilling speed while driving a car at a designated course.</td>
</tr>
<tr>
<td>Estimated duration: Test drive: 30 mins / Off-road: 1 hr 20 mins</td>
</tr>
<tr>
<td>Organizer: BMW Korea Co., Ltd. 080-269-3300</td>
</tr>
<tr>
<td>Additional information: <a href="http://www.bmw-driving-center.co.kr">http://www.bmw-driving-center.co.kr</a></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>[Water Taxi Experience]</th>
</tr>
</thead>
<tbody>
<tr>
<td>Take a water taxi at the West Boat House of Central Park to appreciate views of Songdo International City.</td>
</tr>
<tr>
<td>Estimated duration: 20 mins</td>
</tr>
<tr>
<td>Organizer: Komarine (West Boat House) 032-834-4609</td>
</tr>
<tr>
<td>Additional information: <a href="http://www.komarine.kr">http://www.komarine.kr</a></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>[Water Leisure Sports Experience]</th>
</tr>
</thead>
<tbody>
<tr>
<td>Experience water leisure sports near the East Boat House of Central Park and take a walk to Hanok Village.</td>
</tr>
<tr>
<td>Estimated duration: Canoeing, kayaking: 60 mins / Family boat, party boat: 30 mins</td>
</tr>
<tr>
<td>Organizer: Komarine (East Boat House) 032-831-4609</td>
</tr>
<tr>
<td>Additional information: <a href="http://www.komarine.kr">http://www.komarine.kr</a></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>[Yeongjong Seaside Railbike]</th>
</tr>
</thead>
<tbody>
<tr>
<td>Ride a railbike on the railway (5.6 km roundtrip) along the beach near the seaside park. You can see the West Sea, Wolmido Island and the Incheon Bridge while riding the bike.</td>
</tr>
<tr>
<td>No. of participants: Up to 120</td>
</tr>
<tr>
<td>Venue(s): Yeongjong Seaside Railbike, Yeongjong Sky City, Yeongjongdo Island, Jung-gu, Incheon</td>
</tr>
<tr>
<td>Estimated duration: 50 mins</td>
</tr>
<tr>
<td>Language(s): Korean</td>
</tr>
<tr>
<td>Organizer: Yeongjong Seaside Railbike 032-719-7778</td>
</tr>
<tr>
<td>Additional information: <a href="http://www.%EC%98%81%EC%A2%85%EC%94%A8%EC%82%AC%EC%9D%B4%EB%93%9C%EB%A0%88%EC%9D%BC%EB%B0%94%EC%9D%B4%ED%81%AC.com">www.영종씨사이드레일바이크.com</a></td>
</tr>
</tbody>
</table>

### Recommended Activities by Region

<table>
<thead>
<tr>
<th>INCHEON</th>
</tr>
</thead>
<tbody>
<tr>
<td>Unique Venue Recommendations</td>
</tr>
<tr>
<td>KTO's Support of MICE Events</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>VR Experience at Monster VR</th>
</tr>
</thead>
</table>

<table>
<thead>
<tr>
<th>INCHEON</th>
</tr>
</thead>
<tbody>
<tr>
<td>Unique Venue Recommendations</td>
</tr>
<tr>
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</thead>
<tbody>
<tr>
<td>Unique Venue Recommendations</td>
</tr>
<tr>
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</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>INCHEON</th>
</tr>
</thead>
<tbody>
<tr>
<td>Unique Venue Recommendations</td>
</tr>
<tr>
<td>KTO's Support of MICE Events</td>
</tr>
</tbody>
</table>
2-2. Gyeonggi-do

With convenient transportation systems and a large territory, Gyeonggi-do runs several activity programs that can be enjoyed with a large number of participants.

① Traditional Cultural Experience
Learn about Korea through expert explanations and hands-on experiences. Play traditional Korean games and take selfies. You will have unique experiences.

[Etiquette Class by Suwon Cultural Foundation]
Wear a hanbok (traditional Korean clothes) and learn traditional Korean etiquettes at Suwon Center for Traditional Culture. The center houses a modern-style hanok (traditional Korean house) and a vast lawn. Korean greeting manners and tea culture experiences are available where you can make and taste your own dasik (tea confectionery).

<table>
<thead>
<tr>
<th>No. of participants</th>
<th>Up to 80</th>
</tr>
</thead>
<tbody>
<tr>
<td>Venue(s)</td>
<td>Suwon Center for Traditional Culture, Suwon-si, Gyeonggi-do</td>
</tr>
<tr>
<td>Estimated duration</td>
<td>1.5 hrs</td>
</tr>
<tr>
<td>Language(s)</td>
<td>English, Chinese, Korean</td>
</tr>
<tr>
<td>Organizer</td>
<td>Suwon Cultural Foundation/031-247-5613</td>
</tr>
<tr>
<td>Additional information</td>
<td><a href="http://www.swct.or.kr">http://www.swct.or.kr</a></td>
</tr>
</tbody>
</table>

[Traditional Cultural Experience at the Paper Art Museum]
Behind the Paper Art Museum sit two hanoks (traditional Korean houses) made with red clay and connected pine structures. There are also outdoor facilities where one can enjoy traditional Korean games. Guides will teach you how to play these games and how to make your own traditional game tools.

<table>
<thead>
<tr>
<th>No. of participants</th>
<th>Up to 180 (60 per team)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Venue(s)</td>
<td>Paper Art Museum, Daebudo Island, Ansan-si, Gyeonggi-do</td>
</tr>
<tr>
<td>Estimated duration</td>
<td>1 hr per activity</td>
</tr>
<tr>
<td>Language(s)</td>
<td>Korean</td>
</tr>
<tr>
<td>Organizer</td>
<td>Hanok Tour, Paper Art Museum/032-887-0606</td>
</tr>
<tr>
<td>Additional information</td>
<td><a href="http://%EC%A2%85%EC%9D%B4%EB%AF%B8%EC%88%A0%EA%B4%80.kr">http://종이미술관.kr</a></td>
</tr>
</tbody>
</table>
② Traditional Handicraft Experience

What is unique about traditional Korean handicrafts is that it is made with natural materials prepared in an eco-friendly way. Learn the artisan spirit and the beauty of coexistence between nature and humans.

[3D Puzzle of Suwon Hwaseong Fortress]

At Hanok Technology Exhibition Hall in Suwon, you can make 3D puzzles of Suwon Hwaseong Fortress’ Paldalmun and Hwahongmun Gates as well as tile roofed houses. It will be fun to learn the traditional architectural styles of the Joseon Dynasty as you make your own miniature fortress.

No. of participants: Up to 60 (30 per team)
Venue(s): Activity Room, Hanok Technology Exhibition Hall, Suwon, Gyeonggi-do
Estimated duration: Wednesday–Friday, 1 hr
Language(s): Korean
Organizer: Suwon Cultural Foundation 031-247-9369
Additional information: http://www.swcf.or.kr

[Wind Chime Coloring at Cerapia]

Visit Cerapia at Icheon World Ceramic Center to view approximately 2,000 ceramic works collected from around the world and participate in a ceramic activity program. Paint and create your own wind chime, a symbol of good news.

No. of participants: 20-70
Venue(s): Icheon World Ceramic Center, Cerapia, Icheon-si, Gyeonggi-do
Estimated duration: Activity: 1 hr, Activity & exhibition: 2 hrs
Language(s): Korean
Organizer: Yooja Education Center, Korea Ceramic Foundation: 031-645-6761, 010-8616-7343
Additional information: http://www.kocef.org

More About Destination

Cerapia

With a ceramic history that is more than 1000 years old, Icheon is called the city of ceramics. Over 300 ceramic kilns were found here. At Cerapia, located within Seolbong Park, one can experience the essence of the local ceramic culture. Sculptures and even the benches within the park are made of ceramic. Cerapia has a ceramic museum and activity facilities, and this is where the Icheon Ceramic Festival is held every April.

[Traditional Handicrafts Experience at Mok-a Museum]

Established to hand down traditional Buddhist art and traditional woodcraft techniques, Mok-a Museum runs exhibitions and handicrafts programs under the theme of traditional culture. Discover the unique beauty of Korean culture while making flower-patterned wooden lamps or decorating eco-bags using dancheong (traditional Korean pattern) and the Korean alphabet Hangeul.

No. of participants: Up to 100
Venue(s): Mok-a Museum, Yeoju-si, Gyeonggi-do
Estimated duration: 40 mins per activity
Language(s): English, Korean
Organizer: Mok-A Museum 031-885-9952
Additional information: http://www.moka.or.kr
http://www.facebook.com/mokamuseum108

Mok-a Museum
Korea Corporate Meeting & Incentive Tour Programs

Recommended Activities by Region

| Unique Venue Recommendations | KTO’s Support of MICE Events |

Korea Corporate Meeting & Incentive Tour Programs

Recommended Activities by Region

Unique Venue Recommendations

KTO’s Support of MICE Events

<table>
<thead>
<tr>
<th>GYEONGGI-DO</th>
</tr>
</thead>
<tbody>
<tr>
<td>[Lotus Flower Cultural Experience at Semiwon]</td>
</tr>
<tr>
<td>Semiwon, the first local garden designated by Gyeonggi-do, is the only lotus flower museum and botanical garden in the world. The museum runs various lotus flower themed programs (e.g., tasting lotus leaf tea, lotus leaf dying, making accessories using lotus paintings), as well as handicraft programs (e.g., leather or mother of pearl handicrafts) with local artists. The beautiful garden decorated with water and flowers will create unforgettable memories.</td>
</tr>
<tr>
<td>No. of participants 100 (30-40 per team)</td>
</tr>
<tr>
<td>Venue(s) Semiwon, next to Yangseo Sports Park, Yangpyeong-gun, Gyeonggi-do</td>
</tr>
<tr>
<td>Estimated duration 30-40 mins per activity</td>
</tr>
<tr>
<td>Language(s) Korean</td>
</tr>
<tr>
<td>Organizer Museum Education Team, Lotus Flower Cultural Experience Class 031-775-1835</td>
</tr>
<tr>
<td>Additional information <a href="http://www.semiwon.or.kr">http://www.semiwon.or.kr</a></td>
</tr>
</tbody>
</table>

| Papercraft Experience at the Paper Art Museum |
| The Paper Art Museum on Daebudo Island exhibits various artworks made with hanji (traditional Korean paper) and showcases the hanji-making process. Try a papercraft experience program if you want to make traditional flower shoes or hanji lamps. |
| No. of participants Up to 180 (60 per team) |
| Venue(s) Paper Art Museum, Daebudo Island, Ansan-si, Gyeonggi-do |
| Estimated duration 1 hr per activity |
| Language(s) Korean |
| Organizer Classroom, Paper Art Museum 032-887-0606 |
| Additional information http://종이미술관.kr |

| Korean Culinary Experience |
| Korean food is known for its diverse taste and colors. Cooking Korean food is the ideal choice for team building since Korean food is made with several ingredients and needs a group of people to prepare. Trimming and mixing ingredients together will enhance both flavor and teamwork. |
| [Kimchi Making at Kimchi School] |
| The biggest traditional cultural experience center in Korea, Kimchi School is conveniently accessible from tourist sites located north of Seoul and Gyeonggi-do. Kimchi School has the Kimchi Museum and rents approximately 400 hanboks (traditional Korean clothes) to give visitors a unique experience. |
| No. of participants Up to 100 |
| Venue(s) Kimchi School, Goyang-si, Gyeonggi-do (near Korea Aerospace University) |
| Estimated duration 2 hrs |
| Language(s) English, Korean |
| Organizer Kimchi School 02-386-9688 |
| Additional information http://kimchischool.com/intro/introComing |

Lotus Flower Cultural Experience at Semiwon

Papercraft Experience at the Paper Art Museum

Kimchi Making at Kimchi School
Hangwa Experience at Hangaone (Hangwa Culture Museum)

Hangwaone aims to promote the globalization of hangwa (traditional Korean sweets). You can join a hangwa cooking class to make yugwa (fried rice sweets) and gangjeong (fried rice puffs). Watching videos about hangwa and touring the Hangwa Culture Museum will become valuable experiences.

No. of participants: 10-100
Venue(s): Hangaone, Pocheon-si, Gyeonggi-do
Estimated duration:
- Frying yugwa: 1 hr 40 mins
- Making gangjeong: 2 hrs
Language(s): Korean
Organizer: Hangaone 031-533-8121
Additional information: http://www.hangaone.com

Indoor Sports

The biggest merit of indoor sports is that you can enjoy them regardless of the weather. You can adjust the number of team members, duration, and rules. Sports focused on fostering teamwork awards participants with a sense of achievement.

[Indoor Sporting Activities at Sports Monster]

This indoor sports center, located within Starfield in Goyang and Hanam, offers the optimum mixture of sports fields, adventure facilities, and VR systems. It is the ideal destination to enjoy sporting games between small teams.

No. of participants: Up to 400
Venue(s):
- Goyang: 4th floor, Goyang Starfield, Goyang-si, Gyeonggi-do
- Hanam: 4th floor, Hanam Starfield, Hanam-si, Gyeonggi-do
Estimated duration: 2 hrs
Language(s): Korean (English brochure available)
Organizer: Sports Monster
Phone: 1668-4832 For group reservations (Goyang branch): 010-6242-1625
Additional information: http://www.sportsmonster.co.kr

Challenging Activities

Choose the level/type of outdoor activities, from easy to mission based courses. There are either activity programs or free activity sites nearby, so you can plan a one-day outdoor course or have some teamwork building time where participants share their feelings at the end of the program.

Gyeonggi-do

Hangwa Experience at Hangaone (Hangwa Culture Museum)
### Adventure Experience at Challenge Korea

Challenge Korea runs an indoor adventure program called Lost Dutchman’s Goldmine and an outdoor adventure program at Yeoju Challenge Park. The park consists of nine "low" courses, challenging "high" courses (mainly at Adventure Tower), a sky jump and a zipline.

<table>
<thead>
<tr>
<th>No. of participants</th>
<th>Indoor: 20-100</th>
<th>Outdoor: up to 100 (20 per team)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Venue(s)</td>
<td>Indoor: Lost Dutchman’s Adventure Seminar Room (or venue of your choice)</td>
<td>Outdoor: Poomsil Nature Center, Yeoju-si, Gyeonggi-do</td>
</tr>
<tr>
<td>Estimated duration</td>
<td>Full course: 4 hrs</td>
<td>Language(s): English, Korean</td>
</tr>
<tr>
<td>Organizer</td>
<td>Challenge Korea 010-8789-1100</td>
<td></td>
</tr>
<tr>
<td>Additional information</td>
<td><a href="http://www.yapark.co.kr">http://www.yapark.co.kr</a></td>
<td></td>
</tr>
</tbody>
</table>

### Gapyeong Zipline

Gapyeong Zipline (2,418 m in length) consists of seven ziplines and one suspension bridge. You can choose from eight different courses depending on the level of difficulty. Course 8 is the most challenging and the longest (528 m). You can also enjoy ziplines in Yongin, Gyeonggi-do, Chungju, Chungcheongbuk-do, and Mungyeong, Gyeongsangbuk-do.

<table>
<thead>
<tr>
<th>No. of participants</th>
<th>Up to 200 (10 per team)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Venue(s)</td>
<td>Area near Kalbongsan Recreational Forest, Gapyeong-gun, Gyeonggi-do</td>
</tr>
<tr>
<td>Estimated duration</td>
<td>2 hrs</td>
</tr>
<tr>
<td>Organizer</td>
<td>Zipline Korea 1588-5219</td>
</tr>
<tr>
<td>Additional information</td>
<td><a href="http://www.ziplinegapyeong.co.kr/gapyeongindex.php">http://www.ziplinegapyeong.co.kr/gapyeongindex.php</a></td>
</tr>
</tbody>
</table>

### Descendants of the Sun Experience at Camp Greaves

Located within the DMZ, Camp Greaves is a peaceful and secure experience facility and the filming site of the Korean drama Descendants of the Sun. Wear a military uniform like the actor/actress of the drama or join a military experience program (e.g., making serial number chains) or tour nearby tourist attractions, including the 3rd Tunnel. The camp is within a restricted area for civilians, so you must make advanced reservations.

<table>
<thead>
<tr>
<th>No. of participants</th>
<th>20-150</th>
</tr>
</thead>
<tbody>
<tr>
<td>Venue(s)</td>
<td>Camp Greaves, the DMZ, Paju-si, Gyeonggi-do</td>
</tr>
<tr>
<td>Estimated duration</td>
<td>Military uniform experience: 30 mins</td>
</tr>
<tr>
<td>Organizer</td>
<td>Camp Greaves 031-953-6984</td>
</tr>
<tr>
<td>Additional information</td>
<td><a href="https://dmzcamp131.or.kr">https://dmzcamp131.or.kr</a></td>
</tr>
</tbody>
</table>

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*Source from Gyeonggi Tourism Organization*
[Healing at Herb Island]
Herb Island, an ideal place to relax your mind and body, offers herb based handicrafts and aromatherapy programs in addition to herb gardens. You can enjoy drinks, meals, or even parties at the garden restaurants and cafes. At night, do not forget to enjoy the Light and Fairy Tale Story Festival.

No. of participants Up to 70 (20-30 per team)
Venue(s) Experience zones within Herb Island, Pocheon-si, Gyeonggi-do
Estimated duration Handicrafts program + aroma therapy + tours + meal: 4 hrs
Language(s) Korean
Organizer Herb Island: 1644-1997, 031-535-6494
Herb Island experience zone: 031-535-0913
Additional information http://www.herbisland.co.kr

[Premium Forest Experience at Everland]
The largest ginkgo tree habitat in Korea sits next to Everland and is only open to group tourists. You can enjoy forest trekking, meditation, concerts, etc.

No. of participants Up to 200 (maximum no. of participants: 20 for meditation & yoga, 50 for trekking, 150 for concerts)
Venue(s) Everland, Yangju-si, Gyeonggi-do
Estimated duration Meditation & yoga: 1 hr
Trekking: 2 hrs, Concerts: 1 hr
Language(s) English, Korean
Organizer Everland Corporate Call Center 031-320-9615
Additional information http://www.everland.com
http://www.everland.com/everworkshop/index.html

[Stamp Tour at Petite France]
Petite France, a small French themed village, is the representative tourist site in northern Gyeonggi-do. Watch various performances, including marionette, pantomime, and music box performances, and join a stamp tour under the village mascot theme, the Little Prince.

No. of participants Up to 2,000
Venue(s) Petite France, Gapyeong-gun, Gyeonggi-do
Estimated duration 2 hrs
Language(s) English, Korean
Organizer Petite France 031-584-8200, 010-8902-4847
Additional information http://www.pfcamp.com

MCI’s Review of Petite France
In 2018, approximately 2,100 employees of the Indonesian cosmetics maker, Millionaire Club Indonesia (MCI), visited major tourist sites in Gyeonggi-do for incentive tours. They were divided into several groups and visited Petite France 13 times, starting in mid-September through to October. They cheered at a welcoming banner. They took photos of several Korean drama filming sites. They had fun as they enjoyed the marionette performance and learned the story of the Little Prince, the mascot of Petite France.

- Source: Gyeonggi Tourism Organization and Petite France
### BBQ Olive Chicken Camp

Run by Genesis BBQ, Chicken University is an educational organization specializing in fried chicken. You can make and taste your favorite fried chicken. Other programs, such as making pizza or liquid soap, are also available. You can enjoy special events along with beer.

<table>
<thead>
<tr>
<th>No. of participants</th>
<th>20-50</th>
</tr>
</thead>
<tbody>
<tr>
<td>Venue(s)</td>
<td>Genesis Chicken University, Icheon-si, Gyeonggi-do</td>
</tr>
<tr>
<td>Estimated duration</td>
<td>1.5 hrs-2 hrs</td>
</tr>
<tr>
<td>Language(s)</td>
<td>Korean</td>
</tr>
<tr>
<td>Organizer</td>
<td>Genesis Chicken University 031-635-8461</td>
</tr>
<tr>
<td>Additional information</td>
<td><a href="http://www.ckuniversity.com">Genesis Chicken University</a></td>
</tr>
</tbody>
</table>

### Wild Grape Wine Experience

Sanmeoru Farm in Paju grows wild grapes (called meoru in Korean) and makes wild grape wine. You can tour the winery, the wine aging tunnel, or make meoru jam or wine.

<table>
<thead>
<tr>
<th>No. of participants</th>
<th>Up to 400</th>
</tr>
</thead>
<tbody>
<tr>
<td>Venue(s)</td>
<td>Sanmeoru Farm, area near Gamaksan Mountain, Paju-si, Gyeonggi-do</td>
</tr>
<tr>
<td>Estimated duration</td>
<td>Wine experience + jam making: 1 hr 10 mins</td>
</tr>
<tr>
<td>Language(s)</td>
<td>Korean</td>
</tr>
<tr>
<td>Organizer</td>
<td>Sanmeoru Farm 031-958-4598, <a href="mailto:sanmeoru1979@naver.com">sanmeoru1979@naver.com</a></td>
</tr>
<tr>
<td>Additional information</td>
<td><a href="http://www.seowoosuk.com">Sanmeoru Farm</a></td>
</tr>
</tbody>
</table>

### Glass Experience at Glass Island

Filled with decorative glass items, Glass Island shines with light. The facility has spacious exhibition halls and runs various activity programs. Making glass items will be a unique experience. Activity programs using fire are only for small groups.

<table>
<thead>
<tr>
<th>No. of participants</th>
<th>Up to 200</th>
</tr>
</thead>
<tbody>
<tr>
<td>Venue(s)</td>
<td>Glass Island, Daebudo Island, Ansan-si, Gyeonggi-do</td>
</tr>
<tr>
<td>Estimated duration</td>
<td>Sanding experience: 3 hrs</td>
</tr>
<tr>
<td>Language(s)</td>
<td>Korean</td>
</tr>
<tr>
<td>Organizer</td>
<td>Glass Island 032-885-6262</td>
</tr>
<tr>
<td>Additional information</td>
<td><a href="http://www.glassisland.co.kr">Glass Island</a></td>
</tr>
</tbody>
</table>
**Handicraft Experience at Pyeonggang Land**

Visit Pyeonggang Land and see eco gardens decorated under various themes, including the rock garden as well as upcycled artworks. Learn about nature through stories told by forest guides; and make eco-friendly handicrafts (natural cosmetics, woodcrafts, air-purifying plants, etc.) using natural ingredients.

- **No. of participants**: Up to 120 (a forest guide will accompany a team of 25 to 30)
- **Venue(s)**: Pyeonggang Land, Pocheon-si, Gyeonggi-do
- **Estimated duration**: 2 hrs
- **Language(s)**: Korean
- **Organizer**: Pyeonggang Land 031-532-1779
- **Additional information**: http://www.peacelandkorea.com

**Activities for Small Groups (50 or less)**

- **Winery Program at Grand Coteau**
  Grand Coteau is a winery located on Daebudo Island, which is known as a major producer of grapes in Korea. You can enjoy winery tours and handicraft making experiences here.
  - **Estimated duration**: 1 hr
  - **Organizer**: Grand Coteau 032-886-9873
  - **Additional information**: http://www.grandcoteau.co.kr

- **Retro Experience at Retro Museum of Youth Memories**
  Here you can see what Korea was like in the 1970s, which is only imaginable through Korean dramas and movies.
  - **Estimated duration**: 1 hr
  - **Organizer**: Retro Museum of Youth Memories 031-775-8907
  - **Additional information**: http://www.retromuseum.co.kr

- **Leisure Programs at Jebu Land**
  Jebudo Island is a popular destination for company outings. Enjoy various activities, including riding ATVs and motorboats.
  - **Estimated duration**: 1.5 hrs
  - **Organizer**: Jebu Land 031-357-5658
  - **Additional information**: http://jebuland.kr

**GYEONGGI-DO**

- **Handicraft Experience at Pyeonggang Land**

![Handicraft Experience at Pyeonggang Land](image1)

![Handicraft Experience at Pyeonggang Land](image2)
Chosen as one of the New 7 Wonders of Nature, Jeju has become a treasure island of the world, beyond Korea. Have an amazing time in Jeju, which is gifted with nature, outstanding accessibility, diverse events, and top quality MICE infrastructure.

Major convention centers: International Convention Center Jeju (ICC Jeju)
Local bureaus: Jeju Convention & Visitors Bureau, http://www.jejucvb.or.kr, 064-739-2206

Asia’s Representative Resort & MICE City
[Jeju-do]
Korea Corporate Meeting & Incentive Tour Programs

3. Jeju-do

Become one with the nature in Jeju, a "treasure island".

1. Traditional Handicraft Experience

What is unique about traditional Korean handicrafts is that it is made with natural materials prepared in an eco-friendly way. Learn the beauty of coexistence between nature and humans.

[Wuri Moyeong Nolgae Massim]
The Wuri Moyeong Nolgae Massim program won the Jeju MICE team building idea contest. The program was inspired by the lives of Jeju locals who combined their forces to live on Jeju, which had barren soil at the time. You can experience unique group games, including natural dyeing and filling a mulheobeok (local jar) with water, or enjoy some traditional Korean refreshments.

No. of participants: Up to 100
Venue(s): Art Center, Ilchul Land, Seogwipo-si, Jeju-do
Estimated duration: 3 hrs
Language(s): English, Korean
Organizer: Ilchul Land 064-782-7654
Additional information: http://www.ilchulland.com

Fail to meet the number of participants, renting fee, and rental conditions.

3. Jeju-do

Korean Cultural Experiences

Recommended Activities

- Traditional Handicraft Experience
- Wuri Moyeong Nolgae Massim

More About Destination

[Ilchul Land]

At Ilchul Land, one can feel the power and beauty of nature at Micheon Cave, a naturally created lava cave. Nature can be found at small parasite volcanoes as well as in various plant groups. The entire garden, including the botanical garden, the art center, and other facilities, is decorated under Jeju’s local culture theme.

[Additional information]

Natural Dyeing Activities at Ilchul Land

Learn to dye handkerchiefs or scarves with different natural dyes, including local blue pigment made with jok produced from Ilchul Land. Follow the dyeing process together as a team to cultivate teamwork. You can tour Ilchul Land or engage in a mini game while waiting for the dyed pieces to dry.

No. of participants: Up to 100
Venue(s): Art Center, Ilchul Land, Seogwipo-si, Jeju-do
Estimated duration: 2 hrs
Language(s): English, Korean
Organizer: Ilchul Land 064-782-7654
Additional information: http://www.ilchulland.com

Fail to meet the number of participants, renting fee, and rental conditions.

Fail to meet the number of participants, renting fee, and rental conditions.
Korea Corporate Meeting & Incentive Tour Programs

Recommended Activities by Region

\[\text{Unique Venue Recommendations} \quad \text{KTO's Support of MICE Events}\]

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**Local Village Experience**

Experience the unique Korean culture and sentiment called *jeong* (means “affection”) while enjoying local activity programs in a village. Experience various handicrafts and games, then tour every nook and cranny of the town.

**Cultural Experience at a Village in Sinpung-ri**

Located close to Seongeup Folk Village, Sinpung-ri runs various seasonal activity programs, including making buckwheat crepes, making straw ropes, and dyeing fabric with natural wild plants. The village turned a closed down school into an accommodation facility and has maintained the traditional reservoir.

- **No. of participants**: No limit
- **Venue(s)**: Eomang Abang Festival Village, Seogwipo-si, Jeju-do
- **Estimated duration**: 2 hrs
- **Language(s)**: English, Korean
- **Organizer**: Eomang Abang Festival Village 064-782-7445, 010-8853-5958

**Racing at 9.81 Park**

Experience a thrilling gravity racing at 9.81 Park located in Aewol. Gravity racing uses motorless vehicles to race down on a long hilly road. In addition, there are various indoor screen sports facilities so that visitors can enjoy sports regardless of the weather. Download the 9.81 application and have a friendly competition among team members.

- **No. of participants**: Up to 200
- **Venue(s)**: 9.81 Park, Aewol-eup, Jeju-si, Jeju-do
- **Estimated duration**: 2-3 hrs (a round of racing: 20 mins)
- **Language(s)**: Korean
- **Organizer**: 9.81 Park 1833-9810
- **Additional information**: http://www.981park.com

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**Missions**

Playing musical instruments together is the ideal team building activity since team members need to share techniques and practice together to create harmony. Hold a mini concert in a forest playing percussions from around the world, including drums, cajons, bongos, and maracas.

- **No. of participants**: Up to 50
- **Venue(s)**: Venue of choice or one can be recommended
- **Estimated duration**: 1.5 hrs-2 hrs
- **Language(s)**: English, Korean
- **Organizer**: Discover Jeju 050-5558-3838
- **Additional information**: http://www.discover-jeju.com http://www.facebook.com/discoverjeju

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*Source from Jeju 9.81 Park*
**[Haenyeo Cultural Experience While Wearing Local Jeju Costumes]**
Learn about the haenyeo (female divers) culture, unique to Jeju, while wearing traditional costumes. Visit the House of Haenyeo and listen to haenyeos’ stories and watch them dive into the sea. It will be a fun experience to wear their diving suits or wear a traditional/casual hanbok (traditional Korean clothes) and take photos of yourself. You can also buy seafood freshly caught by the haenyeos.

- **No. of participants**: 20-100
- **Venue(s)**: Area near House of Haenyeo, Yongduam Rock
- **Estimated duration**: 2 hrs (includes time for getting dressed and preparing)
- **Language(s)**: English, Chinese, Korean
- **Organizer**: The Planet Jeju 010-6832-5878
- **Additional information**: http://www.theplanetjeju.com

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**[Olleh Trail Walking]**
Jeju has 26 Olleh trails along the coast, totaling 425 km, for those who travel on foot. Make advanced reservations, and a guide will tell you about the major spots you come across along the route. A walking program for foreigners begins at 9:00 am every Wednesday.

- **No. of participants**: No limit (one foreign language speaking guide for every twelve foreigners)
- **Venue(s)**: Choose from 26 different courses along the coast
- **Estimated duration**: 1 hr (course and duration of your choice)
- **Language(s)**: English, Chinese, Japanese, Korean
- **Organizer**: Jeju Olleh 070-4264-8892, dlfgo0607@jejuolle.org, Pongnang (Travelling Companion for Foreigners) 064-762-2173
- **Additional information**: http://www.jejuolle.org

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**[Sympathy Tour Program by Discover Jeju]**
Learn more about yourself and about your team members by looking at photos and thinking about them. A psychology counselor will lead the program held in a garden surrounded by a forest. This program is recommended for groups looking to create emotional ties and to actively improve communication among team members.

- **No. of participants**: 20-70 (20 per team)
- **Venue(s)**: Space Rapport (gallery & café), Aewol-eup, Seogwipo-si, Jeju-do
- **Estimated duration**: 1.5 hrs-2 hrs
- **Language(s)**: English, Korean
- **Organizer**: Discover Jeju 050-5558-3838
[“Tea Ceremony and Forest” Program by Discover Jeju]
“Tea Ceremony and Forest” is a premium program that offers participants an opportunity to taste locally produced wildflower tea. Participants have ‘healing’ time while listening to stories about wild tea and walking through the cypress forest. The participants then partake in a tea etiquette ceremony while enjoying wildflower tea and tea confectioneries. This program will give participants tranquility and peace of mind.

<table>
<thead>
<tr>
<th>No. of participants</th>
<th>Up to 50</th>
</tr>
</thead>
<tbody>
<tr>
<td>Venue(s)</td>
<td>Jeju-do</td>
</tr>
<tr>
<td>Estimated duration</td>
<td>1.5 hrs-2 hrs</td>
</tr>
<tr>
<td>Language(s)</td>
<td>English, Korean</td>
</tr>
<tr>
<td>Organizer</td>
<td>Discover Jeju 050-5558-3838</td>
</tr>
</tbody>
</table>

[Clay Tile Art]
Create individual clay tiles using local clay and combine them together to create an artwork.

- Estimated duration: 2 hrs additional hours required for firing clay in kiln
- Organizer: Ilchul Land 064-782-7654
- Additional information: [http://www.ilchulland.com](http://www.ilchulland.com)

[Exploring Wild Dolphins]
Take a boat and enjoy a short adventure to find dolphins.

- Estimated duration: 50 mins
- Organizer: Discover Jeju 050-5558-3838

[Train Bike]
Ride bicycles that are all connected like a train and enjoy trekking along the coast of Jeju. You can choose either the Hado course or the dolphin course.

- Estimated duration: 1 hr
- Organizer: Hong Bike 064-782-7838
- Additional information: [http://www.hongbikes.com](http://www.hongbikes.com)

[Persimmon Dyeing at Ieumsae]
Jeju locals have traditionally dyed their clothes using unripe persimmons. Experience this local dyeing culture.

- Estimated duration: 2 hrs
- Organizer: Tamnao 1522-3454, Ha Jeju 064-741-8782, 010-6789-1944
- Additional information: [http://www.tamnao.com](http://www.tamnao.com)

[Taewak Making]
The haenyeo (a women diver) culture is on the UNESCO Intangible Cultural Heritage list. Learn more about the lives of haenyeos and taewak, a net sack tied to a buoy used by haenyeo. Learn to make your own mini taewak.

- Estimated duration: 1 hr
- Organizer: Tamnao 1522-3454, Haenyeo’s taewak 064-872-6347, 010-5192-1547
- Additional information: [http://www.tamnao.com](http://www.tamnao.com)

[Glass Fusing Experience]
Jeju Glass Castle, a glass art themed park, runs a glass fusing art program where participants can fuse together glass pieces of different colors and thickness at 800°C. You can take home the items you make the next day.

- Estimated duration: 30 mins
- Organizer: Jeju Glass Castle 064-772-7777
- Additional information: [http://www.jejuglasscastle.com](http://www.jejuglasscastle.com)
Busan

An attractive seaside city where modern cultural assets and state-of-the-art buildings coexist, has appeared in various films. Enjoy the convenience of advanced facilities as well as the coexisting beauty of nature.

**Major convention centers:** BEXCO

**Local bureaus:** Busan Tourism Organization, http://www.bto.or.kr, simon6306@bto.or.kr, 051-780-2184

**The City of Oceans and Films**

**[Busan]**

**Hidden Charms of the Industrial City**

**[Ulsan]**

Gyeongsangnam-do

Gyeongsangnam-do is the optimum MICE destination to enjoy unique experiences and create lasting memories. Rest and replenish your energy in Gyeongsangnam-do, where nature and industries are in harmony.

**Major convention centers:** Changwon Exhibition Convention Center (CECO)

**Local bureaus:** Gyeongnam Convention & Visitors Bureau, http://www.gncvb.or.kr, gncvb@gncvb.or.kr

**MICE Destination Where Nature and Industries Coexist**

**[Gyeongsangnam-do]**
4-1. Busan

Busan is a city of passion and vitality. You can enjoy beautiful seascapes, traditional culture, and high-tech facilities. In addition, various fun and interesting activities await you.

① Korean Culinary Experience

Korean food is known for its diverse taste and colors. Cooking Korean food is the ideal choice for team building since Korean food is made with several ingredients and needs a group of people to prepare. Trimming and mixing ingredients together will enhance both flavor and teamwork.

[Korean Food Experience at Dong-A Cooking and Barista School]

The subtlety of Korean food comes from the delicate skills of those who prepare it. Learn tips from professional cooking teachers, and make your own Korean food. You can choose from a wide range of menu items, including street foods, kimchi, and court cuisine.

<table>
<thead>
<tr>
<th>No. of participants</th>
<th>Up to 50</th>
</tr>
</thead>
<tbody>
<tr>
<td>Venue(s)</td>
<td>Dong-A Cooking and Barista School, Dong-gu, Busan</td>
</tr>
<tr>
<td>Estimated duration</td>
<td>2 hrs (subject to consultation)</td>
</tr>
<tr>
<td>Language(s)</td>
<td>English, Korean</td>
</tr>
<tr>
<td>Organizer</td>
<td>Dong-A Cooking and Barista School 051-818-3000</td>
</tr>
<tr>
<td>Additional information</td>
<td><a href="http://www.cook3000.co.kr">http://www.cook3000.co.kr</a></td>
</tr>
</tbody>
</table>

An incentive tour group from Singapore visited Yeonyojae to make kimchi. First, they put on aprons and learned how to make kimchi following a demonstration by the instructor. They prepared ingredients to make kimchi seasoning and applied it to Napa cabbages. All group members really concentrated on the entire process. After making kimchi, they ate the kimchi with boiled pork slices prepared by Yeonyojae. The participants say they enjoyed the class.

-Source: Yeonyojae

[Kimchi Making at Yeonyojae]

[Fermentation Culture School of Yeonyojae]

Learn the unique fermentation culture of Korea, including fermented traditional liquors such as makgeolli (unrefined rice wine) and red chili paste, gochujang. Make various traditional Korean fermented foods.

<table>
<thead>
<tr>
<th>No. of participants</th>
<th>Up to 70</th>
</tr>
</thead>
<tbody>
<tr>
<td>Venue(s)</td>
<td>Studio Yeonyojae, Nam-gu, Busan</td>
</tr>
<tr>
<td>Estimated duration</td>
<td>1 hr-1.5 hrs</td>
</tr>
<tr>
<td>Language(s)</td>
<td>English, Korean</td>
</tr>
<tr>
<td>Organizer</td>
<td>Yeonyojae 051-636-9355, <a href="mailto:ynj@ynjschool.com">ynj@ynjschool.com</a></td>
</tr>
<tr>
<td>Additional information</td>
<td><a href="http://www.ynjschool.com">http://www.ynjschool.com</a> <a href="http://www.youtube.com/channel/UCQFopdhfwjLstq9LdLOqEg">http://www.youtube.com/channel/UCQFopdhfwjLstq9LdLOqEg</a> <a href="http://blog.naver.com/ynjschool">http://blog.naver.com/ynjschool</a></td>
</tr>
</tbody>
</table>

[Cooking Korean Food at Busan Cooking Class]

Busan Cooking Class runs Korean classes where participants make popular Korean dishes with local Busan specialties. You can opt to experience a traditional tea ceremony or a market tour.

<table>
<thead>
<tr>
<th>No. of participants</th>
<th>Up to 60</th>
</tr>
</thead>
<tbody>
<tr>
<td>Venue(s)</td>
<td>Busan Cooking Class, near Toseong Station, Seo-gu, Busan</td>
</tr>
<tr>
<td>Estimated duration</td>
<td>2 hrs-3 hrs</td>
</tr>
<tr>
<td>Language(s)</td>
<td>English, Korean</td>
</tr>
<tr>
<td>Organizer</td>
<td>Busan Cooking Class 051-951-1220</td>
</tr>
<tr>
<td>Additional information</td>
<td><a href="http://www.busancookingclass.com">http://www.busancookingclass.com</a> <a href="http://www.instagram.com/busancookingasos">http://www.instagram.com/busancookingasos</a></td>
</tr>
</tbody>
</table>
2. Traditional Handicraft Experience

What is unique about traditional Korean handicrafts is that it is made with natural materials prepared in an eco-friendly way. Learn the artisan spirit and the beauty of coexistence between nature and humans.

[Pottery Making at Busan Ceramic Education Center]
Feel the energy of the earth as you make pottery pieces using clay. Even novices can make their own pottery without difficulty if they follow the instructions one by one.

No. of participants Up to 100
Venue(s) Busan Ceramic Education Center, Gijang-gun, Busan
Estimated duration 1.5 hrs
Language(s) English, Korean
Organizer Busan Ceramic Education Center 010-2552-2081
Additional information http://busanceramics.co.kr

3. Traditional Cultural Experience

Experience diverse Korean culture, take selfies and join team competitions. These cultural activities combined with traditional Korean games will be unique.

[Dongnae Crane Dance]
Dongnae Crane Dance, Intangible Cultural Asset No.3, is a traditional premium performance. Learn the graceful movements of the crane dance from tradition bearers.

No. of participants Up to 100 (35 per team)
Venue(s) Ihwa Pungnyu Cultural Center, Gaemjeong-gu, Busan
Estimated duration 2 hrs-4 hrs
Language(s) English, Korean
Organizer Ihwa Pungnyu Cultural Center 010-5553-3360
Additional information http://cafe.daum.net/hakchum

[Hanbok Experience at Yongdusan Park]
Choose a hanbok (traditional Korean clothes), and the hanbok studio will offer you a hairstyle and accessories suited to your choice. Wear the hanbok and take selfies while on a mission tour of Yongdusan Park.

No. of participants 30-1,000
Venue(s) Yongdusan Park and Adam (Hanboknam Busan Tower Branch), Jung-gu, Busan
Estimated duration 2 hrs (including flash mob or hanbok experience)
Language(s) English, Korean
Organizer Adam_Hanboknam 010-6485-8507, hanboknams@naver.com
Additional information http://www.hanboknam.com

Source: July 1, 2019, article by Busan Ilbo

Take Selfies While Wearing a Hanbok

Busan Tower Observatory, an escalator to the park, as well as the trails within the park. Busan Tourism Organization and Hanboknam jointly opened the Hanbok experience center. Adams in a former rest area located near stone walls in Yongdusan Park. If you wear a hanbok, you can get a discount when entering Busan Tower, Busan Museum of Movies, and other attractions. In addition, the organization selected 10 hidden gems to visit and it holds the “Hanbok Selfie and Hashtag” (#Hanboknam #Yongdusan Park) event.

Yongdusan Park is popular for the Busan Tower Observatory, an escalator to the park, as well as the trails within the park. Busan Tourism Organization and Hanboknam jointly opened the Hanbok experience center. Adams in a former rest area located near stone walls in Yongdusan Park. If you wear a hanbok, you can get a discount when entering Busan Tower, Busan Museum of Movies, and other attractions. In addition, the organization selected 10 hidden gems to visit and it holds the “Hanbok Selfie and Hashtag” (#Hanboknam #Yongdusan Park) event.

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Local Village Experience

Experience the unique Korean culture and sentiment called *jeong* (means “affection”) while enjoying local activity programs in a village. Experience various handicrafts and games, then tour every nook and cranny of the town.

### Gamcheon Culture Village Experience

Gamcheon Culture Village has beautiful murals along curved alleys, and the landscape as seen from the village is beautiful day and night. Take a stamp tour or join a simple mission game.

- **No. of participants**: No limit
- **Venue(s)**: Gamcheon Culture Village, Saha-gu, Busan
- **Estimated duration**: 2 hrs
- **Language(s)**: Korean
- **Organizer**: Gamcheon Culture Village 051-291-1444
- **Additional information**: [http://www.gamcheon.or.kr](http://www.gamcheon.or.kr)

Gamcheon Culture Village is full of artistic sense in every corner of its alleys. Meet local history, culture, and art. Residents have jointly created this village with artists, activists, and the local government. Approximately 2.5 million people visit this village annually, among which 80% are foreigners. Group tourists who visit the village can create precious memories in the colorful village through various activities, including jumping photos, unique photo contests, *jegi* (tassel) kicking, and a three-legged relay race.

### Huinnyeoul Culture Village Experience

Huinnyeoul Culture Village, knowns as the Santorini of Busan, boasts exotic views of ships and buildings sitting along the seaside embankment. This cultural tourist attraction is also well known as the filming site of countless movies.

- **No. of participants**: No limit
- **Venue(s)**: Huinnyeoul Culture Village, Yeongdo-gu, Busan
- **Estimated duration**: 2 hrs
- **Language(s)**: Korean
- **Organizer**: Huinnyeoul Information Center 051-419-4067
- **Additional information**: [http://huinnyeoul.co.kr](http://huinnyeoul.co.kr)

Huinnyeoul Culture Village Experience

### Eco Experience at Durufarm

Durufarm runs strawberry or blueberry picking programs depending on the season. Pick fruit on a vast farm and make pizza, jam, or waffles using the berries you harvested. Lastly hold a small party.

- **No. of participants**: 20-500
- **Venue(s)**: Durufarm, Gangseo-gu, Busan
- **Estimated duration**: Strawberry picking: December-May
  Blueberry picking: June-August
  *1 hr-2hrs per activity
- **Language(s)**: English, Korean
- **Organizer**: Garam Edu 070-8777-8322, 010-2553-8322
- **Additional information**: [http://www.durufarm.com](http://www.durufarm.com)
### Templestay
Templestays not only include religious activities (e.g., Buddhist services and learning temple etiquettes) but also offer unique Korean Buddhist cultural experiences (e.g., meditation, taking a walk, learning traditional Korean melodies, and a traditional tea ceremony class) and the opportunity to find inner peace. Enjoy the tranquility while surrounded by nature.

**[Templestay at Hongbeopsa Temple]**
Hongbeopsa Temple, known for the largest seated Buddha in Korea, is close to downtown. The temple pursues “open” Buddhism. Experience traditional Korean culture at the temple while learning traditional Korean melodies. You can also create “make a wish” Buddhist rosaries or lamps of wisdom.

<table>
<thead>
<tr>
<th>No. of participants</th>
<th>Up to 120</th>
</tr>
</thead>
<tbody>
<tr>
<td>Venue(s)</td>
<td>Hongbeopsa Temple, Geumjeong-gu, Busan</td>
</tr>
<tr>
<td>Estimated duration</td>
<td>Activity/rest oriented program: 15:00–12:00 (next day) Temple life (half-day): 2.5 hrs</td>
</tr>
<tr>
<td>Language(s)</td>
<td>English, Korean</td>
</tr>
<tr>
<td>Organizer</td>
<td>Hongbeopsa Temple 051-508-0345</td>
</tr>
<tr>
<td>Additional information</td>
<td><a href="http://www.busanbuddhism.net">http://www.busanbuddhism.net</a></td>
</tr>
</tbody>
</table>

**[Templestay at Seonamsa Temple]**
Praying, meditating, walking on Galmaet-gil road, and conversing over tea will relax your mind. If you want to focus on cultural experiences, choose a one-day program.

<table>
<thead>
<tr>
<th>No. of participants</th>
<th>Up to 200</th>
</tr>
</thead>
<tbody>
<tr>
<td>Venue(s)</td>
<td>Seonamsa Temple, Busanjin-gu, Busan</td>
</tr>
<tr>
<td>Estimated duration</td>
<td>Rest oriented program: 15:00–11:00 (next day) 1 day program: 3-5 hrs</td>
</tr>
<tr>
<td>Language(s)</td>
<td>English, Korean</td>
</tr>
<tr>
<td>Organizer</td>
<td>Seonamsa Temple 051-805-7573</td>
</tr>
<tr>
<td>Additional information</td>
<td><a href="http://www.sunamsa.or.kr">http://www.sunamsa.or.kr</a></td>
</tr>
</tbody>
</table>

### Sports
To enjoy water sports, participants need to first complete a basic safety training then team activities begin under expert safety guides. You can choose from a variety of water sports, including surfing, canoeing, and skin & scuba diving.

**['Fall in Love with Surfing']**
Learn theory classes first and try surfing with the help of a professional instructor.

<table>
<thead>
<tr>
<th>No. of participants</th>
<th>Up to 100 (6-10 per team)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Venue(s)</td>
<td>Haeundae Beach, Busan</td>
</tr>
<tr>
<td>Estimated duration</td>
<td>2 hrs (except for free time)</td>
</tr>
<tr>
<td>Language(s)</td>
<td>English, Korean</td>
</tr>
<tr>
<td>Organizer</td>
<td>Surf Holic 051-701-4851</td>
</tr>
</tbody>
</table>

**[Canoeing]**
The history of canoeing is as old as human history. Learn the sport from a former canoeist and instructor. Your team will unite as one as you paddle together.

<table>
<thead>
<tr>
<th>No. of participants</th>
<th>Up to 100 (20 per team)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Venue(s)</td>
<td>Rowing &amp; Canoe Arena, Songjeong-gu, Busan</td>
</tr>
<tr>
<td>Estimated duration</td>
<td>2 hrs (except for free time)</td>
</tr>
<tr>
<td>Language(s)</td>
<td>Korean</td>
</tr>
<tr>
<td>Organizer</td>
<td>Busan Metropolitan City Canoe Federation 051-941-1854</td>
</tr>
<tr>
<td>Additional information</td>
<td><a href="http://cafe.daum.net/busancanoes">http://cafe.daum.net/busancanoes</a></td>
</tr>
</tbody>
</table>
[Rowing]
Rowing is similar to canoeing, but you paddle in the opposite direction, and you need to push the paddle longer and faster. Enjoy the thrill and excitement as your team slices through the water.

- **No. of participants**: Up to 100
- **Venue(s)**: Rowing & Canoe Arena, Gangseo-gu, Busan
- **Estimated duration**: 1.5 hrs
- **Language(s)**: Korean
- **Organizer**: Busan Rowing Association 051-973-2017

**② Indoor Sports**
The biggest merit of indoor sports is that you can enjoy them regardless of the weather. You can adjust the number of team members, duration, and rules. Sports focused on fostering teamwork awards participants with a sense of achievement.

[Screen Sports at Legend Heroes]
At Legend Heroes, you can choose from a wide range of sports, including baseball, soccer, archery, bowling, curling, candy slashing, action racing, shooting, and baseball pitching.

- **No. of participants**: Up to 70 (entire facility can be rented)
- **Venue(s)**: Legend Heroes, B2, Lotte Department Store Busan Main Branch, Busanjin-gu, Busan
- **Estimated duration**: 1 hr-2 hrs
- **Language(s)**: Korean
- **Organizer**: Legend Heroes 070-8823-1379
- **Additional information**: http://www.legendheroes.co.kr

**③ Survival Games**
Paintball is a survival game which is the representative team building activity, where players shoot paintballs that break upon impact. You will feel as if you have become a skilled sniper while wearing protective gear and special offensive weapons. But do not forget that team spirit matters most to win the game. You can enjoy various game formats, including stealing the opponent’s flag, killing all the opponents, or finding and killing the leader of the other team.

[Survival Games at Good Survival Songjeong Site]
You will lose if you think it is only a game. Fight to the end to survive! You can enjoy a survival game anywhere you want in Busan and Gyeongsangnam-do.

- **No. of participants**: Up to 100
- **Venue(s)**: Songjeong (Busan) or Yangsan (Gyeongsangnam-do) game site of Good Survival (or venue of your choice)
- **Estimated duration**: 2 hrs-3 hrs
- **Language(s)**: English, Korean
- **Organizer**: Good Survival 051-337-0897, 010-3868-0897
- **Additional information**: http://www.goodsurvival.co.kr
**[PanStar Cruise]**
The cruise ship will be your paradise at sea. Enjoy Busan’s fantastic night seascape with fireworks on deck at 9:00 pm. The entire cruise ship can be rented.

- **No. of participants**: 10-450
- **Venue(s)**: Departs from Busan International Passenger Terminal, Dong-gu, Busan, and sails near Taежондо, Dongbaekseom Island and Gwangalli
- **Estimated duration**: Overnight cruise: 2 days (17:00, Saturday-9:30, Sunday)
- **Language(s)**: English, Chinese, Korean
- **Organizer**: PanStar Cruise 1577-9996
- **Additional information**: http://www.panstar.co.kr, http://www.panstarcruise.com

**[PanStar Cruise](PanStar Cruise)**

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**[Yachting with Yacht Tale]**
Depart from Suyeong Bay Yachting Center and board a yacht with your team members near Marine City, Dongbaekseom Island, and Gwangalli. The sunset views of Busan is quite attractive.

- **No. of participants**: Up to 200 (25-35 per yacht)
- **Venue(s)**: Suyeong Bay Yachting Center, Haeundae-gu, Busan
- **Estimated duration**: 1 hr
- **Language(s)**: English, Korean
- **Organizer**: Yacht Tale 1599-1789

**[Yachting with Yacht Tale](Yachting with Yacht Tale)**

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**[Yachting with Diamond Bay]**
The yacht departs from Diamond Bay, and you can choose either the Oryukdo Course or the Haeundae course. A private tour includes customized courses and other services, including catering.

- **No. of participants**: Up to 240 (80 per yacht)
- **Venue(s)**: Diamond Bay, Dongnae-gu, Busan
- **Estimated duration**: 1 hr
- **Language(s)**: Korean
- **Organizer**: Diamond Bay 051-900-1541, 010-2974-4996
- **Additional information**: http://www.diamondbay.co.kr

**[Yachting with Diamond Bay](Yachting with Diamond Bay)**

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**[Yachting with Yachtbook]**
Yachtbook offers the optimum yachting program depending on the time and number of participants.

- **No. of participants**: 10 or more
- **Venue(s)**: Venue of your choice, including Busan, Tongyeong, etc.
- **Estimated duration**: 1 hr
- **Language(s)**: English, Korean
- **Organizer**: Yachtbook 051-714-9864
- **Additional information**: http://www.yachtbook.co.kr, http://www.youtube.com/watch?v=Lt3UpFVXXCM

**[Yachting with Yachtbook](Yachting with Yachtbook)**

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Excerpt from News1, Jun. 16, 2017 edition: In June 2017, 20 Russian Korean teenagers visited Busan. Their grand-parents were drafted to Sakhalin by force during the Japanese colonial era. The teenagers visited Yonghoman Bay and sailed the sea on a Diamond Bay yacht. They felt closer to Korea as they learned the history of their grandmothers and grandfathers.

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**Unique Experiences**

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**[PanStar Cruise]**

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**[Yachting with Yacht Tale]**

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**[Yachting with Diamond Bay]**

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**[Yachting with Yachtbook]**
[Cooking Class by La Cucina Academy]
Learn several home-style recipes that can be enjoyed by people from across the world. Many of them are easy to cook but look impressive when served, making them perfect party foods. It will be fun to choose a theme and hold a competition among different teams.

No. of participants: Up to 60
Venue(s): Kyungnam College of Information & Technology Centum Campus, Haeundae-gu, Busan
Estimated duration: 3 hrs
Language(s): English, Korean
Organizer: La Cucina Academy 051-950-6038
Additional information: http://web.kit.ac.kr/lacucina
http://www.instagram.com/lacucina_academy

[Busan Bon Eomuk Cooking Class]
This Eomuk (fishcake) experience center on the first floor of the Korea National Maritime Museum runs eomuk-making classes where one can make mini fishcake pizzas and fishcake corndogs. You can tour the museum while the fishcakes are being cooked in the oven.

No. of participants: Up to 50
Venue(s): Busan Bon Eomuk Experience Center within the Korea National Maritime Museum, Yeongdo-gu, Busan
Estimated duration: 1 hr
Language(s): English, Korean
Organizer: Busan Bon Eomuk 051-403-4859
Additional information: http://busanbon21.musdo.at
4-2. Ulsan

Ulsan is an advanced industrial city. Experience the artisan spirit and creativeness of Koreans through several activity programs.

**① Traditional Handicraft Experience**
What is unique about traditional Korean handicrafts is that it is made with natural materials prepared in an eco-friendly way. Learn the artisan spirit that requires perseverance and focus and the beauty of coexistence between nature and humans.

**[Onggi Experience at Oegosan Onggi Village]**
Onggi, traditional Korean earthenware, is Korea’s unique food container that has “breathing holes” on the surface. Enjoy exciting performances, tour onggi masters’ studios, and make your own onggi pieces.

- **No. of participants**: Up to 150
- **Venue(s)**: Onggi Academy, Oegosan Onggi Village, Ulju-gun, Ulsan
- **Estimated duration**: Onggi experience: 1 hr
- **Language(s)**: English, Korean
- **Organizer**: Oegosan Onggi Village 052-237-7893
- **Additional information**: http://onggi.ulju.ulsan.kr

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**② Korean Culinary Experience**
Korean food is known for its diverse taste and colors. Submerge yourself in cooking and it will enhance both flavor and teamwork.

**[Korean Dessert Experience with Tteok Mama]**
Make yummy and gorgeous traditional snacks, including puffed rice (oranda), sweet rice cake with strawberry filling, or edible works of art using rice clay. You can also make Korean-style macarons or bean paste flowers that have recently gained popularity.

- **No. of participants**: Up to 100
- **Venue(s)**: Venue of your choice
- **Estimated duration**: Puffed rice: 2 hrs
- **Language(s)**: Korean
- **Organizer**: Tteok Mama Art 010-5534-9646
- **Additional information**: http://blog.naver.com/su774747

### More About Destination

Oegosan Onggi Village, the largest onggi village in Korea, has the optimum conditions for producing onggi thanks to convenient transportation networks and the fine quality of clay. The village adds modernity to traditional onggi by maintaining traditional techniques, further adding to the value of traditional Korean earthenware. You can further broaden your knowledge by visiting the Ulsan Onggi Museum as well as the Ulju Folk Museum.
[Making Rice Desserts at Dagae Tteokbang]

Make rice cakes and fried rice sweets using locally produced ingredients. You can learn how to make seasonal desserts, including pan-fried azalea flower rice cakes and mugwort rice cakes.

- **No. of participants**: Up to 120
- **Venue(s)**: Dagae Tteokbang, Ulju-gun, Ulsan
- **Estimated duration**: 2 kinds of rice cakes + 1 kind of fried rice sweet: 2 hrs
- **Language(s)**: Korean
- **Organizer**: Dagae Tteokbang 052-263-6084, 010-8909-6084

Local Village Experience

Experience the unique Korean culture and sentiment called *jeong* (means “affection”) while enjoying local activity programs in a village. Experience various handicrafts and games, then tour every nook and cranny of the town.

- **[Farm Stay at Geumgok Village]**
  A variety of activities, including healthy meals, handicraft programs, traditional foods, planting in pots, farming and harvesting. Enjoy a day at a farm village.
  - **No. of participants**: Up to 80
  - **Venue(s)**: Geumgok Village, Ulju-gun, Ulsan
  - **Estimated duration**: Activities and meal: 5 hrs (subject to consultation)
  - **Language(s)**: Korean
  - **Organizer**: Geumgok Village 052-264-6384
  - **Additional information**: [http://blog.daum.net/gnbioland](http://blog.daum.net/gnbioland)
### Rural Experience at Chisullyeong Peak Otbat Village
Make bean curd and bean-powder-coated rice cakes the traditional way; ride a carriage pulled by a tractor; and tour around thatched-roof houses. You can harvest various seasonal agricultural products and join traditional cultural programs, including sotdae (ancient prayer poles) or natural dyeing.

<table>
<thead>
<tr>
<th>No. of participants</th>
<th>Up to 80</th>
</tr>
</thead>
<tbody>
<tr>
<td>Venue(s)</td>
<td>Chisullyeong Peak Otbat Village, Ulju-gun, Ulsan</td>
</tr>
<tr>
<td>Estimated duration</td>
<td>Activities and meal: 5 hrs (subject to consultation)</td>
</tr>
<tr>
<td>Language(s)</td>
<td>Korean</td>
</tr>
<tr>
<td>Organizer</td>
<td>Chisullyeong Peak Otbat Village 052-254-8846, 010-5201-8846</td>
</tr>
<tr>
<td>Additional information</td>
<td><a href="http://www.ddasiri.kr/young">http://www.ddasiri.kr/young</a></td>
</tr>
</tbody>
</table>

### 5D Videos at Whale Culture Village
The Jangsaengpo Whale Culture Zone is home to the Jangssengpo Whale Museum, the Jangssengpo Whale Life Experience Museum, Ulsan Frigate, and many other things to enjoy and see. Watch realistic 5D videos of whales and visit the whale village, which is a reproduction of a village from the 1970s-1980s.

<table>
<thead>
<tr>
<th>No. of participants</th>
<th>No limit (5D Theater: 80)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Venue(s)</td>
<td>Jangsaengpo Whale Culture Zone, Jangsaengpo, Nam-gu, Ulsan</td>
</tr>
<tr>
<td>Estimated duration</td>
<td>5D videos: 15 mins; Tour of the entire facilities: 4 hrs</td>
</tr>
<tr>
<td>Language(s)</td>
<td>Korean</td>
</tr>
<tr>
<td>Organizer</td>
<td>Jangsaengpo Whale Culture Village (5D Theater) 052-226-0980; Jangsaengpo Whale Museum 052-256-6301</td>
</tr>
<tr>
<td>Additional information</td>
<td><a href="http://www.whalecity.kr">http://www.whalecity.kr</a></td>
</tr>
</tbody>
</table>

### Hyundai Motor Company Tour
Hyundai Motor Company Ulsan Plant has the world's highest production capacity (1.5 million units/year) among auto plants. The plant’s daily production capacity is approximately 6,000 units. The scene of approximately 10,000 cars parked at the export pier is quite magnificent.

<table>
<thead>
<tr>
<th>No. of participants</th>
<th>Subject to consultation</th>
</tr>
</thead>
<tbody>
<tr>
<td>Venue(s)</td>
<td>Hyundai Motor Company Ulsan Plant, Buk-gu, Ulsan</td>
</tr>
<tr>
<td>Estimated duration</td>
<td>1 hr 10 mins</td>
</tr>
<tr>
<td>Language(s)</td>
<td>Korean</td>
</tr>
<tr>
<td>Organizer</td>
<td>Hyundai Motor Company Ulsan Plant 052-215-2232</td>
</tr>
<tr>
<td>Additional information</td>
<td>Tour reservations: tours are held on the first business day of the month, reservations should be made three months in advance. <a href="http://www.hyundai.com/kk/ko/en/activities/visit/factory-tour">http://www.hyundai.com/kk/ko/en/activities/visit/factory-tour</a></td>
</tr>
</tbody>
</table>
Korea Corporate Meeting & Incentive Tour Programs

Recommended Activities by Region

| Unique Venue Recommendations | KTO’s Support of MICE Events |

ULSAN

[Hyundai Heavy Industries Tour]
Hyundai Heavy Industries, which accounts for 15% of the global shipbuilding market, boasts a gigantic scale with its one million ton dock and 900-ton cranes. Visit the company and the plant to learn about its history.

- **No. of participants**: Subject to consultation
- **Venue(s)**: Hyundai Heavy Industries, Dong-gu, Ulsan
- **Estimated duration**: 1 hr
- **Language(s)**: Korean
- **Organizer**: Social Contribution Team, Hyundai Heavy Industries
  - 052-202-2232, welcome@hhi.co.kr
- **Additional information**: Tour reservations: http://www.hhi.co.kr/Public/pub04

[Hyundai Motor Company Tour]

[Unique Venue Recommendations]

KTO’s Support of MICE Events

Activities for Small Groups (50 or less)

[Gothyang Glass Art]
Join a glass art class to create glass handicraft items with colorful glass pieces, without having to solder or cut glass.
- **Estimated duration**: Suncatcher and mini mirror making: 2 hrs
- **Organizer**: Gothyang Glass Art 010-3818-2301
- **Additional information**: http://www.instagram.com/gothyang_glass_art

[Gogol Glass Class at Boksoondoga]
Make a home-made style traditional liquor by aging locally produced rice and nuruk (fermentation starter).
- **Estimated duration**: 20 mins
- **Organizer**: Boksoondoga 052-293-2009
- **Additional information**: http://www.boksoon.com

[Water Sports Programs at Uga Fishing Village]
Enjoy water activities and sports, including see-through canoeing, rafting, and snorkeling.
- **Estimated duration**: 1 hr per activity
- **Organizer**: Uga Fishing Village 052-293-2009
- **Additional information**: http://www.xn--o39aj5xujj02aiv867c767c.kr
  - http://UgaFishingVillage.kr
4-3. Gyeongsangnam-do

Gyeongsangnam-do, known for its high mountains and clear rivers, has maintained the ancient wisdom of living in harmony with nature. Experience traditional cultural and sports activities while surrounded by beautiful nature.

① Traditional Cultural Experience
You can enjoy unique cultural experiences that cannot be found elsewhere. Wear a hanbok (traditional Korean clothes) and play simple but fun traditional Korean games.

[Traditional Cultural Experience at Namda Yedamchon Village]
Chosen as the most beautiful village in Korea, Namda Yedamchon Village runs traditional cultural programs. These include natural dyeing, making herb pouches, traditional wedding experiences, and visiting an old hanok (traditional Korean houses).

<table>
<thead>
<tr>
<th>No. of participants</th>
<th>Up to 40</th>
</tr>
</thead>
<tbody>
<tr>
<td>Venue(s)</td>
<td>Namda Yedamchon Village, Sanchung gun, Gyeongsangnam-do</td>
</tr>
<tr>
<td>Estimated duration</td>
<td>1 hr</td>
</tr>
<tr>
<td>Language(s)</td>
<td>English, Korean</td>
</tr>
<tr>
<td>Organizer</td>
<td>Namda Yedamchon Village 070-8199-7107</td>
</tr>
<tr>
<td>Additional information</td>
<td><a href="http://namdaedam.com">http://namdaedam.com</a></td>
</tr>
</tbody>
</table>
### Medicinal Herb Experience at Donguibogam Village
Sancheong-gun runs various wellness programs related to Korean traditional medicine mainly at Donguibogam Village. Make medicinal herb pouches and experience medicinal herb-stuffed pillows, Korean acupuncture, and moxibustion on the belly. Come experience the mysterious efficacy of traditional Korean medicine.

**No. of participants:** Up to 30  
**Venue(s):** Korean Medicine Museum of Donguibogam Village, Sancheong-gun, Gyeongsangnam-do  
**Estimated duration:** 30 mins per activity  
**Language(s):** English, Korean  
**Organizer:** Donguibogam Village 055-970-7216  
**Additional information:** [http://donguibogam-village.sancheong.go.kr](http://donguibogam-village.sancheong.go.kr)

### Local Village Experience
Thanks to four different seasons, various kinds of flowers bloom, and diverse crops grow in Korea throughout the year. Experience the joy of harvesting and making your own food using what you reap.

#### Rural Experience at Bitdolbaegi Village
You can harvest different kinds of crops, including strawberries, cherry tomatoes, melons, plums, potatoes, persimmons, sweet potatoes, and sunroots depending on the season. Do not forget to join various activity programs, including dyeing handkerchiefs or making ice cream, topiaries and terrariums.

**No. of participants:** 25-500  
**Venue(s):** Bitdolbaegi Village, Changwon-si, Gyeongsangnam-do  
**Estimated duration:** 3 hrs  
**Language(s):** English, Korean  
**Organizer:** Bitdolbaegi Village 010-2006-4822, 055-291-4829  
**Additional information:** [http://www.sweetvillage.co.kr](http://www.sweetvillage.co.kr)

#### Jiseong Farming Village
Pick strawberries in spring and winter, dig up potatoes in summer, and sweet potatoes in fall. You can make your own pizza using the agricultural produce you harvest. A straw craft program is also available.

**No. of participants:** Up to 500  
**Venue(s):** Jiseong Farming Village, Sancheong-gun, Gyeongsangnam-do  
**Estimated duration:** 1 hr  
**Language(s):** English, Korean  
**Organizer:** Jiseong Farming Village 055-873-2733, 010-3250-8571  
**Additional information:** [http://www.jsfarmstay.kr](http://www.jsfarmstay.kr)
① Rafting

Rafting, which is riding swift currents in a thick rubber or PVC boat, is a popular team building activity since the entire process – boat assembly, carrying boats into the water, and riding them – requires teamwork. Plus, one will feel a sense of challenge and achievement. The Gyeonghogang River area of Sancheong-gun has high water levels along with beautiful sceneries, making it the ideal destination for rafting. First, there is a basic safety training, participants then wear safety gears and the trip starts under the guidance of experts. Row against the flowing rapid, and be fascinated by the beauty of Sancheong.

[KHR Gyeonghogang Rafting]
The rafting program offers exciting rafting experiences based on top-level experts, quality equipment, and full services.

- No. of participants: 100 (12 per boat)
- Venue(s): Depart from Sugyejeong Pavilion near Gyeonghogang River and arrive at Honghwawon
- Estimated duration: 3 hrs
- Language(s): English, Korean
- Organizer: KHR Gyeonghogang Rafting (055-972-2002)
- Additional information: http://www.raftingaja.com

[Sancheon Gyeonghogang Rafting]
Sancheon Gyeonghogang Rafting has a barbecue site, seminar rooms and runs rock climbing programs as well as specialized programs for corporate tours.

- No. of participants: Up to 100 (12 per boat)
- Venue(s): Depart from Sugyejeong Pavilion near Gyeonghogang River and arrive at Honghwawon
- Estimated duration: 3 hrs
- Language(s): English, Korean
- Organizer: Sancheon Gyeonghogang Rafting (055-974-2277)
- Additional information: http://www.raftingaja.co.kr

[Man & Sea Leisure Club]
The club runs three different courses – family, swift current, and the Songgang courses – depending on level of difficulty.

- No. of participants: Up to 100 (8 per boat)
- Venue(s): Depart from Sugyejeong Pavilion near Gyeonghogang River and arrive at Honghwawon
- Estimated duration: Songgang course: 2 hrs, Swift current course: 3 hrs
- Language(s): English, Korean
- Organizer: Man & Sea Leisure Club (055-974-2006, 010-9258-6000)
- Additional information: http://www.msla.co.kr

[Let’s Go Rafting]
Let’s Go Rafting has the largest hot water supply system and parking facility in the Gyeonghogang River region. You can opt for the all-in-one package, which includes rafting, survival games, and four wheelers.

- No. of participants: Up to 100
- Venue(s): Depart from Sugyejeong Pavilion near Gyeonghogang River and arrive at Honghwawon
- Estimated duration: Gyeonghogang River course (15 km): 2.5 hrs
- Language(s): English, Korean
- Organizer: Let’s Go Rafting (010-8829-7502, 055-973-9998, rkaqjq11@naver.com)
- Additional information: http://letsgorafting.modoo.at
② Survival Games

Paintball is a survival game which is the representative team building activity, where players shoot paintballs that break upon impact. You will feel as if you have become a skilled sniper while wearing protective gear and special offensive weapons. But do not forget that team spirit matters most to win the game. You can enjoy various game formats, including stealing the opponent’s flag, killing all the opponents, or taking the higher land, and battle royal.

[Laon Leports Survival Game]
You can enjoy survival games at the location of your choice since the company has portable game equipment.

<table>
<thead>
<tr>
<th>No. of participants</th>
<th>20-50</th>
</tr>
</thead>
<tbody>
<tr>
<td>Venue(s)</td>
<td>Hapcheon-gun Youth Training Center, Hapcheon-gun, Gyeongsangnam-do (venue of your choice)</td>
</tr>
<tr>
<td>Estimated duration</td>
<td>2 hrs</td>
</tr>
<tr>
<td>Language(s)</td>
<td>English, Korean</td>
</tr>
<tr>
<td>Organizer</td>
<td>Laon Leports 010-4567-1683</td>
</tr>
<tr>
<td>Additional information</td>
<td><a href="http://www.laon21.co.kr">http://www.laon21.co.kr</a></td>
</tr>
</tbody>
</table>

[Survival Net]
Choose from eight survival game sites, including the one near Gyeonghogang River, Sancheong-gun. Survival instructors will visit and provide guidelines for exciting survival games.

<table>
<thead>
<tr>
<th>No. of participants</th>
<th>20 or more (prior consultation required)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Venue(s)</td>
<td>Gyeonghogang survival game site, Sancheong-gun, Gyeongsangnam-do</td>
</tr>
<tr>
<td>Estimated duration</td>
<td>1 hr</td>
</tr>
<tr>
<td>Language(s)</td>
<td>English, Korean</td>
</tr>
<tr>
<td>Organizer</td>
<td>Survival Net 1588-0124, 055-972-3343</td>
</tr>
<tr>
<td>Additional information</td>
<td><a href="http://www.survivalnet.co.kr">http://www.survivalnet.co.kr</a></td>
</tr>
</tbody>
</table>

③ Gravity Racing

Take a lift up to the starting point located on a high hill and ride a specially-designed luge cart along a long curved track. Curved sections and tunnels are added to tracks to provide extra thrills. This adventure activity is popular since riders can enjoy beautiful sceneries as they go down the hill.

[Skyline Luge]
Once you ride the luge sled, you will want to ride it again and again. You can enjoy both the exciting luge rides along the 2.1 km track as well as the superb sceneries of Hallyeohaesang National Park.

<table>
<thead>
<tr>
<th>No. of participants</th>
<th>Up to 1,800</th>
</tr>
</thead>
<tbody>
<tr>
<td>Venue(s)</td>
<td>Across the lower terminal of Tongyeong Cable Car, Tongyeong-si, Gyeongsangnam-do</td>
</tr>
<tr>
<td>Estimated duration</td>
<td>20 mins</td>
</tr>
<tr>
<td>Language(s)</td>
<td>English, Korean</td>
</tr>
<tr>
<td>Organizer</td>
<td>Skyline Luge Tongyeong 070-4731-8473, <a href="mailto:tongyeong@skylinelugetongyeong.com">tongyeong@skylinelugetongyeong.com</a></td>
</tr>
<tr>
<td>Additional information</td>
<td><a href="http://www.skylinelugetongyeong.com/ko/tongyeong">http://www.skylinelugetongyeong.com/ko/tongyeong</a></td>
</tr>
</tbody>
</table>

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Laon Leports Survival Game

Skyline Luge
**[Tea Ceremony Program at Hadong Tea Museum]**

Learn about Hadong wild tea, which was enjoyed by kings during the Silla Dynasty. You can also experience traditional tea culture using professional teaware. Tea ceremony classes also teach participants how to be more considerate of one another.

No. of participants: Up to 100  
Venue(s): Hadong Tea Museum, Hadong-gun, Gyeongsangnam-do  
Estimated duration: 40 mins  
Language(s): Korean  
Organizer: Hadong Tea Museum 055-880-2956  
Additional information: http://www.hadongteamuseum.org

**[Good Day Museum]**

Good Day Museum is a liquor museum run by Muhak, the representative liquor maker based in Gyeongsangnam-do. You can learn the history and culture of world liquors, tour the soju (traditional Korean liquor) producing facilities, and taste some soju.

No. of participants: 30-100  
Venue(s): Good Day Museum, Bongam Industrial Complex, Changwon-si, Gyeongsangnam-do  
Estimated duration: 1 hr  
Language(s): Korean  
Organizer: Good Day Museum 070-7576-2019  
Additional information: http://www.gooddaymuseum.co.kr

**[Nakdonggang River Rail Bike]**

Enjoy rail bikes along the railroad bridge that crosses Nakdonggang River. You can visit a wine cave where wild strawberry wines are exhibited and sold, and visit a train cafe, which was renovated from a Saemaeul-ho train. Don’t forget to enjoy the beautiful sunset view from the bridge observatory.

No. of participants: Up to 120  
Venue(s): Gimhae Nakdonggang Rail Park, Gimhae-si, Gyeongsangnam-do  
Estimated duration: 40 mins  
Language(s): Korean  
Organizer: Gimhae Nakdonggang Rail Park 055-333-8398  
Additional information: http://www.ghrp.co.kr
Activities for Small Groups (50 or less)

<table>
<thead>
<tr>
<th>Activity Description</th>
<th>Estimated duration</th>
<th>Organizer</th>
<th>Additional Information</th>
</tr>
</thead>
<tbody>
<tr>
<td>Mool Glass Art</td>
<td>30 mins (varies by activity)</td>
<td>Mool Glass 070-4642-6279</td>
<td><a href="http://blog.naver.com/moolglass">http://blog.naver.com/moolglass</a></td>
</tr>
<tr>
<td>Silver &amp; Cloisonne Craft Program</td>
<td>30 mins (varies by activity)</td>
<td>Hee Art 010-2930-4837</td>
<td></td>
</tr>
<tr>
<td>Wind-bell Making Using Chalk Art</td>
<td>30 mins (varies by activity)</td>
<td>Park Jeong-won 070-8907-3367</td>
<td></td>
</tr>
<tr>
<td>Shooting Experience at Changwon International Shooting Range</td>
<td>1 hr</td>
<td>Changwon International Shooting Range 055-712-0725, <a href="mailto:webmaster@cwsisul.or.kr">webmaster@cwsisul.or.kr</a></td>
<td><a href="http://shooting.cwsisul.or.kr">http://shooting.cwsisul.or.kr</a></td>
</tr>
<tr>
<td>Indoor Survival Game at Changwon International Shooting Range</td>
<td>1 hr</td>
<td>Changwon International Shooting Range 055-712-0725, <a href="mailto:webmaster@cwsisul.or.kr">webmaster@cwsisul.or.kr</a></td>
<td><a href="http://shooting.cwsisul.or.kr">http://shooting.cwsisul.or.kr</a></td>
</tr>
</tbody>
</table>

Yachting with Marina Resort
Enjoy the superb seascape of Hallyeohaesang National Park and take a yacht tour of Hansando Island where a shrine to Admiral Yi Sun-sin is located.
- Estimated duration: 2 hrs
  - Organizer: Tongyeong Marina Resort Yacht Information Center 055-640-8180
  - Additional information: http://www.kumhoresort.co.kr

Tea Making
Hadong Tea Museum runs tea leaf picking programs in the spring and fall. You can also learn the tea making process, including roasting.
- Estimated duration: 30 mins per activity
  - Organizer: Hadong Tea Museum 055-880-2956
  - Additional information: http://www.hadongteamuseum.org
Daegu, the birthplace of modern industries in Korea, has led the industrial and economic growth of the country. In addition, nature and culture coexist in the city with a variety of festivals held throughout the year. Enjoy a successful MICE experience in the city of passion.

A Leading City of Industrial and Economic Growth [Daegu]

Gyeongsangbuk-do, where the history of Korea remains intact, has the largest number of UNESCO World Heritage Sites in Korea. Experience traditional Korean culture at an old traditional Korean house or a Confucian academy and enjoy various activities while surrounded by nature.

A City Where One Can Witness the Past and the Future [Gyeongju-si]

Heart of Traditional Korean Culture [Gyeongsangbuk-do]
## 5-1. Daegu

**Enjoy the culture and romantic atmosphere created by the harmony of the city’s past and present. Daegu is full of exciting programs day and night.**

### 1. Hallyu Experience

Daegu is also the hub of fashion and wellness tourism. Make your own cosmetics using natural or medicinal herbal ingredients, or experience K-beauty by joining a wellness program such as a footbath or a skincare program.

#### [Natural Cosmetics Making at the Tourism Information Experience Center]

Local governments of the region jointly run this Tourism Information Experience Center to provide tourists with opportunities to experience Korean cultural content. Several Korean cultural programs await you, such as making natural cosmetics, hanji (traditional Korean paper) crafts, and pungmul (farmers’ music) performances.

<table>
<thead>
<tr>
<th>No. of participants</th>
<th>Up to 54</th>
</tr>
</thead>
<tbody>
<tr>
<td>Venue(s)</td>
<td>1F, Daegu Stadium Mall, Guseong-gu, Daegu</td>
</tr>
</tbody>
</table>
| Estimated duration  | Cosmetic making: 1.5 hrs  
Hanji handicrafts: 2 hrs |
| Language(s)         | Korean |
| Organizer           | Tourism Information Experience Center 053-666-4881 |
| Additional information | http://www.suseong.kr/tour/index.do?menu_id=00030716 |

#### [Making Medicinal Herbal Cosmetics at the Museum of Oriental Medicine]

The Museum of Oriental Medicine is located within Daegu Yangnyeongsi, which boasts age-old tradition. You can tour the exhibition halls created under the theme of Korean medicine and join medicinal herbal cosmetic making programs. Make medicinal herbal soaps and pouches using natural ingredients.

<table>
<thead>
<tr>
<th>No. of participants</th>
<th>Up to 60 (10 per team)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Venue(s)</td>
<td>Daegu Yangnyeongsi Museum of Oriental Medicine, Yangnyeongsi area, Jung-gu, Daegu</td>
</tr>
<tr>
<td>Estimated duration</td>
<td>2 hrs</td>
</tr>
<tr>
<td>Language(s)</td>
<td>Korean</td>
</tr>
<tr>
<td>Organizer</td>
<td>Daegu Yangnyeongsi Museum of Oriental Medicine 053-253-4729</td>
</tr>
<tr>
<td>Additional information</td>
<td><a href="http://www.daegu.go.kr/lgpm/index.do">http://www.daegu.go.kr/lgpm/index.do</a></td>
</tr>
</tbody>
</table>
② Traditional Cultural Experience

Experience traditional Korean culture to learn more about Korea and get closer to your colleagues. Carry out missions, including taking selfies, solving quizzes, and playing traditional Korean games to create unique memories.

[TraInional Cultural Experience at the Korean Traditional Culture Center]
Suseong-gu office runs traditional Korean cultural programs where participants can experience Korean tea ceremonies, traditional hanbok etiquettes, Korean food, and archery.

No. of participants
Tea ceremony experience: up to 25, Culinary experience: up to 25

Venue(s)
Korean Traditional Culture Center, in front of Momyeongjae Shrine, Suseong-gu, Daegu

Estimated duration
Tea ceremony, Hanbok, culinary experience: 2 hrs each; Archery: 30 mins

Language(s)
Korean

Organizer
Tourism Division, Suseong-gu Office, Daegu 053-666-4916

Additional information

[Traditional Cultural Experience at Old Guamseowon Confucian Academy]
Wear a hanbok (traditional Korean clothes) and learn traditional etiquettes and tea ceremonies at Old Guamseowon Confucian Academy near Seomun Market in Jung-gu, Byeongamseowon Confucian Academy in Dalseo-gu or at General Sin Sunggyeom Historic Site in Dong-gu. Also, traditional games, including rice cake pounding, tassel kicking, and neolttwigi (jumping on a seesaw) are available.

No. of participants
Old Guamseowon Confucian Academy: up to 30, Byeongamseowon Confucian Academy, General Sin Sunggyeom Historic Site: up to 60

Venue(s)
Geundae Alley tour course, Jung-gu, Daegu, Old Guamseowon Confucian Academy

Estimated duration
Hanbok + etiquette class + tea ceremony: 2 hrs

Language(s)
Korean

Organizer
Daegu Traditional Culture Center 053-428-9980

Additional information
http://www.dtc.or.kr

[Bangjja Brassware Experience]
Daegu Bangjja Yugi Museum, sitting on Palgongsan Mountain, exhibits various bangjja brassware and its manufacturing technologies. The museum offers guided tours of the exhibition halls, and visitors can experience a jing (large gong) made with bangjja brassware as well as traditional Korean games outdoors.

No. of participants
Up to 1,000

Venue(s)
Daegu Bangjja Yugi Museum, Dong-gu, Daegu

Estimated duration
1 hr

Language(s)
Korean

Organizer
Daegu Bangjja Yugi Museum 053-400-6171

Additional information
http://artcenter.daegu.go.kr/bangjja

Traditional Cultural Experience at the Korean Traditional Culture Center

Traditional Cultural Experience at Old Guamseowon Confucian Academy

Daegu Bangjja Yugi Museum
③ Local Village Experience
Experience the unique Korean culture and sentiment called *jeong* (means “affection”) while enjoying local activity programs in a village. Make foods with seasonal crops you harvested or enjoy playful traditional games.

[Gooam Farmstay Village]
The village runs seasonal crop harvesting and cooking programs from March to November. A variety of rural activities, including tractor rides, natural dyeing, and woodcrafts programs, await you.

- **No. of participants**: Up to 150
- **Venue(s)**: Gooam Farmstay Village, near Palgongsan Mountain, Dong-gu, Daegu
- **Estimated duration**: 6 hrs (including meals)
- **Language(s)**: Korean
- **Organizer**: Gooam Farmstay Village 053-984-5273
- **Additional information**: http://www.gooam.com

④ Templestay
Templestays not only include religious activities (e.g., Buddhist services and learning temple etiquettes) but also offer unique Korean Buddhist cultural experiences (e.g., meditation, taking a walk, and a traditional tea ceremony class) and the opportunity to find inner peace. Enjoy the tranquility while surrounded by nature.

[Templestay at Donghwasa Temple]
Enjoy tea time and experience zen mediation at a temple, while surrounded by tranquility. 2-day programs include temple food cooking and Palgongsan mountain trekking on alternate weeks. Don’t forget to look around the International Tourist “Seon” Meditation Center (Beophwabogung) and the Great Unification Buddha, the world’s largest stone Buddha located within Donghwasa Temple.

- **No. of participants**: Up to 50
- **Venue(s)**: Donghwasa Temple, Palgongsan Mountain, Dong-gu, Daegu
- **Estimated duration**: 1 day program: 13:00-15:00
  2-day program: 15:00 (Saturday)-13:00 (Sunday)
- **Language(s)**: Korean
- **Organizer**: Donghwasa Temple 010-3534-8079
- **Additional information**: http://www.donghwasa.net
**Sports**

[Eco Adventure in Daegu Forest]
Join exciting activity programs and nurture teamwork while surrounded by nature. The King Kong Course, the highest level, is comprised of 26 mission courses, including five zipline courses. Participants will receive safety and equipment training prior to the program.

<table>
<thead>
<tr>
<th>No. of participants</th>
<th>No limit</th>
</tr>
</thead>
<tbody>
<tr>
<td>Venue(s)</td>
<td>Daegu Forest, Dalseong-gu, Daegu</td>
</tr>
<tr>
<td>Estimated duration</td>
<td>1.5 hrs</td>
</tr>
<tr>
<td>Language(s)</td>
<td>Korean</td>
</tr>
<tr>
<td>Organizer</td>
<td>Daegu Forest, Group reservations: 053-761-7400</td>
</tr>
<tr>
<td>Additional information</td>
<td><a href="http://www.daeguforest.com">http://www.daeguforest.com</a></td>
</tr>
</tbody>
</table>

[E-WORLD]
E-WORLD theme park has approximately 30 attractions, a beautiful park, a farm, and an ice rink. 83 Tower offers expansive views of downtown Daegu. Don’t miss the opportunity to enjoy the romantic nightscape at fairy-lit stairs and gardens.

<table>
<thead>
<tr>
<th>No. of participants</th>
<th>No limit</th>
</tr>
</thead>
<tbody>
<tr>
<td>Venue(s)</td>
<td>E-WORLD, Duryu Station, Dalseo-gu, Daegu</td>
</tr>
<tr>
<td>Estimated duration</td>
<td>4 hrs</td>
</tr>
<tr>
<td>Language(s)</td>
<td>Korean</td>
</tr>
<tr>
<td>Organizer</td>
<td>E-WORLD, Group reservations: 053-620-0100</td>
</tr>
<tr>
<td>Additional information</td>
<td><a href="http://www.eworld.kr">http://www.eworld.kr</a></td>
</tr>
</tbody>
</table>

[Palgongsan Cablecar]
Take a cablecar to the top of Palgongsan Mountain (820 m) and enjoy the views of downtown Daegu. Then walk along the path, and you can see Donghwasa Temple, which houses the world’s largest stone Buddha (33 m height) as well as Tappol. There is also artificial rock climbing available.

<table>
<thead>
<tr>
<th>No. of participants</th>
<th>Up to 400 (6 per cablecar)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Venue(s)</td>
<td>Palgongsan Cablecar, Palgongsan Mountain, Dong-gu, Daegu</td>
</tr>
<tr>
<td>Estimated duration</td>
<td>7 mins (single trip)</td>
</tr>
<tr>
<td>Language(s)</td>
<td>Korean</td>
</tr>
<tr>
<td>Organizer</td>
<td>Palgongsan Cablecar 053-982-8921</td>
</tr>
<tr>
<td>Additional information</td>
<td><a href="http://www.palgongcablecar.com">http://www.palgongcablecar.com</a></td>
</tr>
</tbody>
</table>
Korea Corporate Meeting & Incentive Tour Programs

Recommended Activities by Region

<table>
<thead>
<tr>
<th>Activities for Small Groups (50 or less)</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>[Fried Chicken Class at Tangtang Land]</strong></td>
</tr>
<tr>
<td>Tangtang Land runs various activity programs related to fried chicken. You can cook fried chicken or add different sauces to them to create your own favorite fried chicken recipe.</td>
</tr>
<tr>
<td><strong>No. of participants</strong></td>
</tr>
<tr>
<td><strong>Venue(s)</strong></td>
</tr>
<tr>
<td><strong>Estimated duration</strong></td>
</tr>
<tr>
<td><strong>Language(s)</strong></td>
</tr>
<tr>
<td><strong>Organizer</strong></td>
</tr>
<tr>
<td><strong>Additional information</strong></td>
</tr>
</tbody>
</table>

| **[River Cultural Experience at The ARC]** |
| The ARC, a uniquely designed building, exhibits Korean culture developed near rivers, including the Han River, Geum River, Yeonggang River, and Nakdonggang River. Tour indoor exhibition halls and enjoy water sports, such as a duck boat or multi-bike. The nightscape seen from the observatory on the third floor of the building or from the water's edge is quite good. |
| **No. of participants** | No limit (duck boat: up to 30) |
| **Venue(s)** | The ARC, Sangju-yeong Reservoir, Dalseong-gun, Daegu |
| **Estimated duration** | 2 hrs |
| **Language(s)** | Korean |
| **Organizer** | The ARC 053-985-9190 |
| **Additional information** | http://www.riverguide.go.kr/kor/page.do?menuIdx=381 |

<table>
<thead>
<tr>
<th>Activities for Small Groups (50 or less)</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>[Velvet Experience at Youngdo Daum]</strong></td>
</tr>
<tr>
<td>This velvet gallery represents Daegu, a city of textiles and fashion, and it runs exhibition halls and activity programs.</td>
</tr>
<tr>
<td>• <strong>Estimated duration</strong>: 1 hr</td>
</tr>
<tr>
<td>• <strong>Organizer</strong>: Youngdo Daum 053-710-3700</td>
</tr>
<tr>
<td>• <strong>Additional information</strong>: <a href="http://www.youngdoliving.com">http://www.youngdoliving.com</a></td>
</tr>
</tbody>
</table>

| **[Survival Games at Daegu International Shooting Range]** |
| You can play an offline version of the online sudden attack game, Warehouse, in a built-up combat area equipped with a wireless network. |
| • **Estimated duration**: 7 mins (half time) |
| • **Organizer**: Daegu International Shooting Range 053-313-0300 |
| • **Additional information**: http://shooting.dgsiul.or.kr |

| **[Shooting Experience at Daegu International Shooting Range]** |
| Experience real shooting using live rounds, screen shooting, and VR shooting indoors and out. |
| • **Estimated duration**: 30 mins |
| • **Organizer**: Daegu International Shooting Range 053-313-0300 |
| • **Additional information**: http://shooting.dgsiul.or.kr |

| **[Water Sports Experience at Daegu Water World]** |
| Visit Daegu Water World located within Bongnu Park and enjoy various leisure water and sports activities, including banana boats, fly fishing boats, water skiing, and wakeboards. |
| • **Estimated duration**: 1.5 hrs |
| • **Organizer**: Daegu Water World 053-983-1472 |
| • **Additional information**: http://dgwaterworld.itrocks.kr |

| **[Make Cosmetics at Skylake]** |
| Skylake runs wellness programs for K-beauty lovers. Participants can make medicinal herbal cosmetics and enjoy beauty experience. |
| • **Estimated duration**: 1 hr |
| • **Organizer**: Skylake 053-253-2380 |
| • **Additional information**: http://sky-lake.co.kr |
5-2. Gyeongju-si

Gyeongju is often called a museum since the city has abundant cultural properties. Feel the beauty of Korea in the time-honored city that boasts a 1,000 year old history.

1. Traditional Cultural Experience

Experience traditional Korean clothes, houses and culture all at one place. You can also play some traditional games to create unforgettable memories.

[Confucian Scholar Experience at the Silla Culture Institute]

Dress like a Confucian scholar from the Joseon Dynasty. Learn their spirit as well as the etiquettes of noble families while being surrounded by nature.

- **No. of participants**: 40-300
- **Venue(s)**: Oksanseowon Confucian Academy, Gyeongju-si
- **Estimated duration**: April-October, 2 hrs 40 mins
- **Language(s)**: Korean
- **Organizer**: Silla Culture Institute 054-774-1950
- **Additional information**: http://www.silla.or.kr

[Choe’s Old House in Gyeongju]

Choe’s Old House in Gyeongju is the residence of the Choe Clan in Gyeongju. The Choe family has had a wealth for over 12 generations but has lived modestly and taken care of its neighbors. It is said that the family shared their crop with others during bad years, and the house welcomed guests throughout the year. The six principles of the Choe family reflect humbleness and neighborliness.

- **No. of participants**: Up to 80
- **Venue(s)**: Choe’s Old House in Gyeongju, Gyochon Village, Gyeongju
- **Estimated duration**: 1 day / 2 day / 3 day courses
- **Language(s)**: Korean
- **Organizer**: Gyochon Academy/054-774-0332, hamzho@hanmail.net
- **Additional information**: http://www.gyochon.or.kr

More About Destination

A 3-day storytellers’ festival was held at Seoakseowon Confucian Academy in Gyeongju, September 24-26, 2019. Approximately 28 storytellers from 10 countries (including Peru, Malaysia, Kenya, Tanzania, Singapore, Scotland, US and Myanmar) attended the festival. During the event, participants were Confucian scholar uniforms and experienced traditional Korean culture (e.g., archery using bamboo bows, writing their names in Hangeul, and traditional Korean musical performances). They also toured historic sites, including the Tomb of King Muyeol, Tomb of King Jinheung, and the Three-story Stone Pagoda in Seoak-dong.

[Choe’s Old House in Gyeongju]

Choe of Gyeongju, a renowned noble person respected by the community, fulfilled the noblesse oblige. Learn the value of coexistence and sharing.
[Experience Center at Gyochon Village]
There are many places to visit in Gyochon Village, including an earthenware workshop, quilting workshop, traditional culinary culture institute, traditional Korean music center, hanbok rental studio, and Korean traditional food experience centers. You can choose a venue depending on the duration and number of participants.

No. of participants: No limit
Venue(s): Area near Gyochon Village, Gyeongju
Estimated duration: 2 hrs
Language(s): Korean
Organizer: Experience Center at Gyochon Village (054-760-7881)
Additional information: http://www.gyochon.or.kr

Gyochon Village and ISU Joint Committee Meeting

Gyochon Village of Gyeongju-si is home to gukhak, a national university of the Silla Dynasty (57 BC – 935 AD) and Choe’s Old House in Gyeongju. Choe has performed the noblesse oblige since the Joseon Dynasty. Currently, Gyochon Village has become a cultural complex where tourists can have hands-on traditional Korean cultural experiences.

In September 2017, a dinner for the ISU Joint Committee Meeting was held in Gyochon Village. They enjoyed a western-style dinner at an old traditional Korean house decorated with a five-colored awning, and traditional musical performances added to the enjoyment.

- Source: materials provided by Gyeongju Convention & Visitors Bureau

② Korean Culinary Experience
Korean food is known for its diverse taste and colors. Cooking Korean food is the ideal choice for team building since Korean food is made with several ingredients and needs a group of people to prepare. Trimming and mixing ingredients together will enhance both flavor and teamwork.

[Korean Food Experience at Surime]
Learn how to cook royal food served to kings, like the main heroine Janggeum from the Korean drama Dae Jang Geum. Learn to cook other Korean foods that are popular among foreigners such as bulgogi, stir-fried glass noodles and vegetables, and stir-fried rice cake. You can also experience pounding rice cake (injeolmi) with a mallet.

No. of participants: Up to 50
Venue(s): Surime Experience Center, Gyeongju-si
Estimated duration: 2 hrs
Language(s): Korean
Organizer: Surime (Korean Traditional Food Experience & Education Institute (054-748-2507)
Additional information: http://www.surime.kr
Templestay

Templestays not only include religious activities (e.g., Buddhist services and learning temple etiquettes) but also offer unique Korean Buddhist cultural experiences (e.g., meditation, taking a walk, and a traditional tea ceremony class) and the opportunity to find inner peace. Enjoy the tranquility while surrounded by nature.

[Templestay at Golgulsa Temple]

Built in an artificial cave, Golgulsa Temple is home to sunmudo, a Korean Buddhist martial arts. Come learn martial arts as well as do some meditation.

No. of participants: Up to 50
Venue(s): Golgulsa Temple, Yangbuk-myeon, Gyeongju-si
Estimated duration:
- Templestay (activity program, rest oriented program): 14:30-12:30 (next day)
- Temple life (1 day program): 2-3 hrs in the morning or afternoon
Language(s): English, Korean
Organizer: Golgulsa Temple 054-775-1689, d-kumkang@daum.net
Additional information:
http://www.sunmudo.com
http://www.facebook.com/sunmudotemplestay.golgulsa
http://blog.daum.net/d-kumkang

In May 2016, two groups from Hyundai Heavy Industries incentive tourists, consisting of 400 foreign VIP buyers from Asia, the Middle East, and Africa, visited Gyeongju. They toured major tourist attractions, including Donggung Palace and Wolji Pond at night, and visited Golgulsa Temple known for its templestay programs. The tourists opted for the Temple Life program to watch a sunmudo performance and experienced Korean archery and animals.

- Materials provided by Gyeongju Convention & Visitors Bureau

Imsil Cheese School in Gyeongju

This school runs both indoor and outdoor programs. You can make cheese or pizza using house-made cheese, or you can feed the animals and ride a rail sled. Playing a game of making pizza with a certain theme will be fun.

No. of participants: Up to 70
Venue(s): Imsil Cheese School Gyeongju Branch, Naenam-myeon, Gyeongju-si
Estimated duration: 2.5hrs
Language(s): Korean
Organizer: Imsil Cheese School 054-744-8998
Additional information: http://www.cheeseland.kr

Earthenware Class at Seorabeol Togi

Feel the energy of nature while attending the earthenware class. Focus on patience and experience the artisan spirit.

- Estimated duration: 1.5 hrs
- Organizer: Seorabeol Togi 010-8654-0170
- Additional information: http://www.seorabeoltogi.com

Templestay at Golgulsa Temple

Imsil Cheese School in Gyeongju

Activities for Small Groups (50 or less)
5-3. Gyeongsangbuk-do

Experience traditional Korean culture in Gyeongsangbuk-do where Confucian scholars’ spirits are alive. Several age-old cultural properties can be enjoyed here.

① Traditional Cultural Experience

Experience traditional Korean culture at old traditional Korean houses through several cultural programs. You can join various cultural programs of interest such as traditional Korean games, Korean cooking, or learning about noble family culture. In addition, you can wear traditional Korean clothes and learn greeting etiquettes.

[Traditional Cultural Experience at Andong Banga]
Andong Banga runs various traditional cultural experience programs such as trying on traditional Korean clothes; making red chili paste or homemade style liquors; and experiencing traditional woodblock printing.

No. of participants Hanbok experience and gochujang (red chili paste) making: up to 50 per activity
Venue(s) Andong Banga, Andong Sanyak Theme Park, Andong-si, Gyeongsangbuk-do
Estimated duration 30 mins per activity
Language(s) English, Korean
Organizer Andong Banga 054-841-0050
Additional information http://andongbanga.co.kr

② Traditional Cultural Experience

Andong Banga runs various traditional cultural experience programs such as trying on traditional Korean clothes; making red chili paste or homemade style liquors; and experiencing traditional woodblock printing.

No. of participants Up to 75
Venue(s) Seonbichon Village, Yeongju-si, Gyeongsangbuk-do
Estimated duration 1.5 hrs
Language(s) English, Korean
Organizer Seonbichon Village 054-638-6444
Additional information http://www.sunbichon.net

The Gyeongsangbuk-do Culture & Tourism Organization organized a FAM tour for Taiwanese travel agencies. They visited Gyeongju-si, Andong-si, and Pohang-si of Gyeongsangbuk-do. The FAM tours visited Bulguksa Temple (a UNESCO World Heritage site); two villages – Gyeongju-si of Gyeongsangbuk-do and Pohang-si; and cultural sites, including Manhyujeong Pavilion (a filming site of the Korean drama Mr. Sunshine) and Woryeonggyo Bridge of Andong, as well as Hongsol and the National Lighthouse Museum of Pohang. The tourists also visited Andong Banga to try on Andong Banga, learn basic etiquettes of noble families, and make and taste Andong Braised Chicken.

From Break News, February 18, 2019

In February 2018, foreign reporters and staff members of the 2018 PyeongChang Olympic Games visited Seonbichon Village and the Scholastic Culture Training Center in Yeongju-si, Gyeongsangbuk-do. They wore traditional Korean gowns, enjoyed a tea ceremony, and enjoyed traditional games (e.g., archery shooting, tassel kicking, and top spinning).

Approximately 10 foreign reporters and tourists traveled by bus from Pyeongchang and Gangneung to visit Yeongju daily. At Seonbichon Village, they were keenly interested in the education and rituals held at Sosuseowon Confucian Academy and were attracted by the beautiful nature.

Source: local news from Hankook Ilbo, February 23, 2019 edition

[Traditional Cultural Experience at Seonbichon Village]
② Traditional Handicraft Experience

What is unique about traditional Korean handicrafts is that it is made with natural materials prepared in an eco-friendly way. Learn the artisan spirit and the beauty of coexistence between nature and humans.

[Cheongsong White Porcelain Experience]
Chosen as a Cittaslow (slow city), Cheongsong is known for Cheongsong white porcelain made with pottery stone. Visit kiln sites and porcelain stone mines. Other unique experience programs, including experiencing spinning wheels and hand painting, are also available.

No. of participants Up to 60
Venue(s) Workshop located in Cheongsong Ceramic Art Space, Cheongsong Culture & Tourism Foundation, Cheongsong-gun, Gyeongsangbuk-do
Estimated duration 1hr-1.5hrs
Language(s) English, Korean
Organizer Cheongsong White Porcelain Heritage Center 054-873-7748
Additional information http://www.csbaekja.kr

[Traditional Handicraft Experience at Ihwamalli Green Village]
Ihwamalli Green Village has licensed professional instructors. Learn traditional musical genres, including samulnori (traditional percussion quartet) and ditnaemongak (local farm music). Various traditional handicraft programs, including traditional Korean paper crafts and natural dyeing, are available as well.

No. of participants Party performance: 30-50, Traditional handicraft: no limit
Venue(s) Ihwamalli Green Village, Gimcheon-si, Gyeongsangbuk-do
Estimated duration 40 mins-1 hr per activity
Language(s) English, Korean
Organizer Ihwamalli Green Village 054-436-1213
Additional information http://www.ehwamanlee.kr

[Traditional Cultural Experience at Gaesil Village]
You can make daily handicraft items, including bamboo water guns, traditional Korean papercrafts, and kites, in Gaesil Village. Traditional Korean cooking programs, such as making Korean malt candy, rice cake using a mallet, and fried rice sweets, are also available.

No. of participants Up to 150 (varies by activity)
Venue(s) Gaesil Village, Goryeong-gun, Gyeongsangbuk-do
Estimated duration 2 hrs
Language(s) English, Korean
Organizer Gaesil Village 054-956-4022
Additional information http://www.gaesil.net
Local Village Experience
Experience the unique Korean culture and sentiment called *jeong* (means “affection”) while enjoying local activity programs in a village. Harvest seasonal crops and experience various handicrafts and games, then tour every nook and cranny of the town.

[Rural Experience at Ihwamalli Green Village]
Every spring, Ihwamalli Green Village is visited by herons, which only inhabit a clean natural environment. The name “Ihwamalli” means that the fragrance of plum flowers spreads 10,000-ri (3,927 km). The rural village runs activity programs such as harvesting seasonal fruits and crops and making jams with harvested fruits.

<table>
<thead>
<tr>
<th>No. of participants</th>
<th>30-50</th>
</tr>
</thead>
<tbody>
<tr>
<td>Venue(s)</td>
<td>Ihwamalli Green Village, Gimcheon-si, Gyeongsangbuk-do</td>
</tr>
<tr>
<td>Estimated duration</td>
<td>1 hr per activity</td>
</tr>
<tr>
<td>Language(s)</td>
<td>English, Korean</td>
</tr>
<tr>
<td>Organizer</td>
<td>Ihwamalli Green Village 054-436-1213</td>
</tr>
<tr>
<td>Additional information</td>
<td><a href="http://www.ehwamanlee.kr">http://www.ehwamanlee.kr</a></td>
</tr>
</tbody>
</table>

[Rural Experience at Gaesil Village]
The village runs a strawberry picking program in spring (March-May) and a sweet potato picking program in autumn (September-October). Other than these, you can also experience the unique rural life of Korea by making *kalguksu* (noodle soup) as well as bean curd, natural soaps, porcelains, or mugs.

<table>
<thead>
<tr>
<th>No. of participants</th>
<th>Up to 150 (varies by activity)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Venue(s)</td>
<td>Experience Center of Gaesil Village, Goryeong-gun, Gyeongsangbuk-do</td>
</tr>
<tr>
<td>Estimated duration</td>
<td>Harvesting: 1 hr Cooking and handicraft: 1.5 hrs</td>
</tr>
<tr>
<td>Language(s)</td>
<td>English, Korean</td>
</tr>
<tr>
<td>Organizer</td>
<td>Gaesil Village 054-956-4022</td>
</tr>
<tr>
<td>Additional information</td>
<td><a href="http://www.gaesil.net">http://www.gaesil.net</a></td>
</tr>
</tbody>
</table>

[The Iron Expedition to Mysterious Daegaya Dynasty]
Daegaya Village reproduced the lifestyle of Daegaya, an ancient iron kingdom that flourished on the eastern tip of the Korean peninsula approximately 1,500 years ago. Explore Daegayan costumes, the iron culture, and *sunjang*—a unique culture of burying people alive with the dead. The workshop village runs handicraft programs in collaboration with local residents.

<table>
<thead>
<tr>
<th>No. of participants</th>
<th>The Iron Expedition: No limit Workshop Village experience: 20-30</th>
</tr>
</thead>
<tbody>
<tr>
<td>Venue(s)</td>
<td>Daegaya Village, Daegaya-eup, Goryeong-gun, Gyeongsangbuk-do</td>
</tr>
<tr>
<td>Estimated duration</td>
<td>1.5 hrs</td>
</tr>
<tr>
<td>Language(s)</td>
<td>English, Korean</td>
</tr>
<tr>
<td>Organizer</td>
<td>Daegaya Village 054-950-7180 Workshop Village 054-950-7009</td>
</tr>
<tr>
<td>Additional information</td>
<td><a href="http://www.daegayavillage.com">http://www.daegayavillage.com</a></td>
</tr>
</tbody>
</table>
Unique Venue Recommendations

**GYEONGSANGBUK-DO**

**The Iron Expedition to Mysterious Daegaya Dynasty**

The National Center for Forest Therapy offers several therapy programs through forest therapy, exercise, meditation, and others. The center also provides foreigners a Korea Forest Healing (KFC) program, a combination of traditional Korean cultural experience and forest therapy.

- No. of participants: 20-600
- Venue(s): National Center for Forest Therapy, Yeongju-si, Gyeongsangbuk-do
- Estimated duration: 2 hrs (varies by program)
- Language(s): English, Korean
- Organizer: Daslim, National Center for Forest Therapy 054-639-3400, 054-639-3540
- Additional information: http://daslim.fowi.or.kr

**Forest Therapy at National Center for Forest Therapy**

The National Center for Forest Therapy offers several therapy programs through forest therapy, exercise, meditation, and others. The center also provides foreigners a Korea Forest Healing (KFC) program, a combination of traditional Korean cultural experience and forest therapy.

- No. of participants: 20-600
- Venue(s): National Center for Forest Therapy, Yeongju-si, Gyeongsangbuk-do
- Estimated duration: 2 hrs (varies by program)
- Language(s): English, Korean
- Organizer: Daslim, National Center for Forest Therapy 054-639-3400, 054-639-3540
- Additional information: http://daslim.fowi.or.kr

**JangGyehyang Culture Experience Center**

Learn the recipes from the Eumsik Dimibang, an ancient cookbook written by a noblewoman from the middle to late Joseon Dynasty. Traditional etiquette classes also available.

- Estimated duration: 1.5 hrs
- Organizer: JangGyehyang Culture Experience Center 054-823-9010, info@jghcenter
- Additional information: http://www.jgy.go.kr/jghcenter

**Traditional Cultural Experience at Resort Gurume**

Make Korean food or try on a hanbok (traditional Korean clothes) at Resort Gurume, which resembles a traditional Korean village.

- Estimated duration: 1 hr
- Organizer: Resort Gurume 054-823-9010, info@gurume-andong.com
- Additional information: http://www.gurume-andong.com

**Wild Flower Experience at Gaesil Village**

Learn about wildflowers that grow near trekking paths on Hwagaesan Mountain, and make your own wildflower pots or pressed flowers.

- Estimated duration: 30 mins
- Organizer: Gaya Wildflower Society (Gaesil Village) 054-856-4022
- Additional information: http://www.gaesil.net

**Templestay at Dorisa Temple**

Take a Buddhist cultural tour to gain true wisdom while surrounded by the forest filled with a pine tree fragrance.

- Estimated duration: 15:00-12:00 (next day)
- Organizer: Dorisa Temple 010-8691-3877, dorisa@hanmail.net
- Additional information: http://www.dorisa.or.kr

**Survival Games at Yeongcheon Battle Memorial Park**

The Yeongcheon Battle, a fierce battle during the Korean War (1950-1953), is reproduced here.

- Estimated duration: Street battle 7 mins (per half time), Battle on hills 30 mins
- Organizer: Survival Game Center, Yeongcheon Battle Memorial Park 054-823-8825
- Additional information: http://www.yc.go.kr/memorial/main.web

**Forest Therapy at Oksung Recreational Forest**

Experience healing and the effects of therapy through meditation and self-counseling as you walk through the woods.

- Estimated duration: 1 hr
- Organizer: Oksung Recreational Forest 054-481-4052
- Additional information: http://www.gumihy.com
Gangwon-do is a mecca for winter sports and is where the 2018 Winter Olympic Games were held. The province is also known for the DMZ, a land of peace where nature is well preserved. Enjoy a variety of events throughout the year and experience the diverse charms of Gangwon-do.

Major convention centers: Pyeongchang Alpensia Convention Center
Local bureau: Gangwon Convention & Visitors Bureau,
http://visitgangwon.or.kr, 033-255-5048
6. Gangwon-do

Gangwon-do, where the 2018 Pyeongchang Winter Olympic Games were held, is particularly known for its superb snowscapes. However, the province also boasts magnificent sceneries throughout the year. Here one can witness Korean culture, which cherishes harmony with nature.

1. **Korean Culinary Experience**

Korean food is known for its diverse taste and colors. Cooking Korean food is the ideal choice for team building since Korean food is made with several ingredients and needs a group of people to prepare. Trimming and mixing ingredients together will enhance both flavor and teamwork.

**[Korean Food Experience at Jeonggangwon]**

Widely known as the filming site of the Korean drama *Gourmet*, Jeonggangwon has hanok stays, a Korean restaurant, the Food Museum, and the Traditional Food Experience Center. The center runs cooking programs where you can make bibimbap, red chili paste, red chili and soybean paste with mackerel, bean curd, and bean-powder-coated rice cakes.

<table>
<thead>
<tr>
<th>No. of participants</th>
<th>10-400</th>
</tr>
</thead>
<tbody>
<tr>
<td>Venue(s)</td>
<td>Traditional Food Experience Center at Jeonggangwon, Pyeongchang-gun, Gangwon-do</td>
</tr>
<tr>
<td>Estimated duration</td>
<td>30 mins - 2 hrs (varies by activity)</td>
</tr>
<tr>
<td>Language(s)</td>
<td>English, Korean</td>
</tr>
<tr>
<td>Organizer</td>
<td>Jeonggangwon 033-333-1811</td>
</tr>
<tr>
<td>Additional information</td>
<td><a href="http://www.jeonggangwon.com">http://www.jeonggangwon.com</a></td>
</tr>
</tbody>
</table>

2. **Hangwa Experience at Galgol Myeongin**

Galgol Myeongin has preserved the hangwa (traditional Korean sweets) tradition for approximately 150 years. Don’t miss the opportunity to learn and make premium Korean snacks.

<table>
<thead>
<tr>
<th>No. of participants</th>
<th>Up to 30</th>
</tr>
</thead>
<tbody>
<tr>
<td>Venue(s)</td>
<td>Galgol Korean Traditional Cookie Experience Exhibition, Gangneung-si, Gangwon-do</td>
</tr>
<tr>
<td>Estimated duration</td>
<td>1hr - 1.5hrs</td>
</tr>
<tr>
<td>Language(s)</td>
<td>English, Korean</td>
</tr>
<tr>
<td>Organizer</td>
<td>Galgol/Myeongin 033-641-8200, <a href="mailto:galgol53@hanmail.com">galgol53@hanmail.com</a></td>
</tr>
<tr>
<td>Additional information</td>
<td><a href="http://www.galgol.com">http://www.galgol.com</a></td>
</tr>
</tbody>
</table>
② Templestay

Templestay includes not only religious activities (e.g., Buddhist services and learning temple etiquettes) but also offers unique Korean Buddhist cultural experiences (e.g., meditation, taking a walk, and a traditional tea ceremony class) and a chance to look back upon oneself and others.

[Templestay at Woljeongsa Temple]
Walk along beautiful paths, such as the fir forest path and Seonjaegil Road. Then create joyful experiences while making a 108 bead Buddhist rosary or lotus flower lamps. Finally, have some tea with monks.

No. of participants Up to 70
Venue(s) Woljeongsa Temple, Pyeongchang-gun, Gangwon-do
Estimated duration Templestay (rest oriented program): 14:30-11:20 (next day)
Temple life (1 day program): 9:30-11:40 (including meals)
Language(s) English, Chinese, Japanese, Korean
Organizer Woljeongsa Temple 033-339-6606, 6607, woljeongsatemple@naver.com
Additional information http://woljeongsa.org

① Indoor Sports

The biggest merit of indoor sports is that you can enjoy them regardless of the weather. You can adjust the number of team members, duration, and rules. Sports focused on fostering teamwork awards participants with a sense of achievement.

[Indoor Sports]

Curling Experience
Curling, an official Olympic sport, is about sliding stones on ice toward a target area called the house. Experts will provide you some basic training so you can play curling at the Gangneung Curling Center, where the Winter Olympic Games were held in 2018.

No. of participants Up to 100 (15 per team)
Venue(s) Stadium in Gangneung Curling Center, Gangneung-si, Gangwon-do
Estimated duration 1hr
Language(s) English, Korean
Organizer Gangneung Curling Center 033-647-8688
Additional information http://blog.naver.com/j6410420

Water Sports
To enjoy water sports, participants need to first complete a basic safety training then team activities begin under expert safety guides. Learn surfing in Yangyang, the mecca of surfing in Korea.

[Water Sports]

Surfing at Surfyy Beach
Surfyy Beach is a private beach that stretches 1 km along the shore, where one can relax and enjoy leisure sports. Beach parties are held during summer nights.

No. of participants Up to 50
Venue(s) Surfyy Beach, Hajodae Beach, Yangyang-gun, Gangwon-do
Estimated duration Training out of the water: 30 mins, plus 1 hour training in the water
Language(s) English, Korean
Organizer Raon Surfyy Resort 033-672-0695
Additional information http://www.surfyy.com
http://www.facebook.com/surfyybeach
3. Survival Games

Survival Games is a team building activity where players shoot paintballs that break upon impact. You will feel as if you have become a skilled sniper while wearing protective gear and special offensive weapons. But do not forget that team spirit matters most to win the game. You can enjoy various game formats, including stealing the opponent’s flag, killing all the opponents, taking the higher land, or rescuing your colleagues.

[Survival Games at Gangchon Survival]
Gangchon Survival has survival games held on both flatlands and hills. Here you can find everything needed for some outdoor activities, including a large field and a barbecue site.

No. of participants: Up to 100
Venue(s): Survival game site at Gangchon Survival, Chuncheon-si, Gangwon-do
Estimated duration: 2hrs
Language(s): English, Korean
Organizer: Gangchon Survival 010-2111-9431
Additional information: http://gcscamp.co.kr

[Leports Experience at Garisan Leports Park]
Garisan Leports Park has ziplines, “Forest Adventure” facilities, and survival game fields.

No. of participants: Up to 100
Venue(s): Garisan Leports Park, Hongcheon-gun, Gangwon-do
Estimated duration: 1 hr
Language(s): English, Korean
Organizer: Hongcheon Leports 070-8831-8138
Additional information: http://leports.great.go.kr http://blog.naver.com/forestadventurekorea

[Leports Activities at Inje Narsha Park]
Enjoy the Sudden Attack Alive games in leports heaven; visit the Sky Walk Observatory on the pyramid-shaped tower; and experience scad diving.

No. of participants: Up to 1,000
Venue(s): Near Hapgangjeong Service Area, Inje-gun, Gangwon-do
Estimated duration: 1 hr
Language(s): English, Korean
Organizer: Inje Narsha Park 033-461-0141
Additional information: http://www.inje-themepark.com

[Hwarangdo Experience at Yeongnangho Hwarangdo Experience Tourism Complex]
Yeongnangho Hwarangdo Experience Tourism Complex was inspired by the spirit of hwarang (aristocratic youth military corps) from the Silla Dynasty. Visitors can join individual activities (horseback riding, archery) as well as group activities (traditional Korean field hockey called gyeokgu, and cudgel play). Groups of more than 200 can apply for the horseback martial arts demonstrations.

No. of participants: Up to 150
Venue(s): Yeongnangho Hwarangdo Experience Tourism Complex, Sokcho-si, Gangwon-do
Estimated duration: 1 hr
Language(s): English, Korean
Organizer: Yeongnangho Hwarangdo Experience Tourism Complex 033 637 3400
Additional information: http://www.hwarangdoexperience.com
Korea Corporate Meeting & Incentive Tour Programs

Recommended Activities by Region

<table>
<thead>
<tr>
<th>Unique Venue Recommendations</th>
<th>KTO’s Support of MICE Events</th>
</tr>
</thead>
</table>

GANGWON-DO

Hwarangdo Experience at Yeongnangho Hwarangdo Tourism Complex

Jade Cave Experience at Oksanga
Jade has traditionally been popular as the gem that expels diseases and bad luck. Oksanga was built on a top-quality nephrite (a type of jade) mine. One can experience the mysterious efficacy of nephrite at the jade cave sauna.

- **No. of participants**: Jade cave: up to 100, Okgwangsan sauna: up to 300
- **Venue(s)**: Okgwangsan Sauna within Oksanga, Chuncheon-si, Gangwon-do
- **Estimated duration**: 1 hr
- **Language(s)**: English, Korean
- **Organizer**: Oksanga 1644-0741
- **Additional information**: http://sauna.oksanga.com

Printing Cultural Experience at the Museum of Books and Printing
This museum exhibits relics related to printing and runs related activity programs. So you are recommended to take a tour of the exhibition halls first. You can print your own message using a traditional printing machine.

- **No. of participants**: Up to 200
- **Venue(s)**: The Museum of Books and Printing, Chuncheon-si, Gangwon-do
- **Estimated duration**: Tour: 40 mins, Activity: 1.5 hrs
- **Language(s)**: English, Korean
- **Organizer**: The Museum of Books and Printing 033-264-9923
- **Additional information**: http://www.mobapkorea.com
  - http://www.instagram.com/mobap.korea

Art & Imagination Playground at Samtan Art Mine
Samtan Art Mine is a cultural space transformed from the office of an abandoned mine in Samcheok, as part of the local cultural revival project. Find traces of the old mine as you look around the Origin Art Museum and the Modern Art Gallery. You can join various activity programs, including creating pop art using household items. Programs vary by season and participants.

- **No. of participants**: Up to 100
- **Venue(s)**: Samtan Art Mine, Jeongseon-gun, Gangwon-do
- **Estimated duration**: Varies by program
- **Language(s)**: English, Korean
- **Organizer**: Samtan Art Mine 033-591-3001
- **Additional information**: http://samtanartmine.com
In September 2019, Bomnae Sports Center was crowded with people making gimjang (making kimchi for winter). Winter has not arrived yet, but the event was part of the gimjang cultural experience program organized by Chuncheon for Chinese group tourists. An exciting and festive mood filled the center.

The program was for incentive tourist groups from Xiuzheng Pharmaceutical Group Company Limited, one of the largest pharmaceutical companies in China. The company has 100,000 employees and RMB 17 billion in assets. It provides its employees with incentive tours annually. The gimjang event was held for 1,400 employees who visited Korea as the first incentive tour visit to Korea. They stayed in Korea for one week and visited Seoul, Gangwon-do, and Incheon under three different themes: history, healing, and Chinese culture respectively.

The highlight of the Gangwon-do healing tour was the “Kimchi of Love” program. The event was jointly organized by the Korea Tourism Organization and Chuncheon city government. It was held at a spacious area and featured hallyu performances and traditional cultural experience programs using local specialties. In particular, as many as 1,000 heads of cabbages were prepared for the event. Participants made the seasoning by mixing various vegetables with red chili powder, carefully applied it to pre-salted cabbages, and enjoyed the freshly made kimchi. After making kimchi, a rice donation ceremony and various performances followed. In the afternoon the tourists visited major tourist attractions in Chuncheon, such as Jade Garden and Soyanggang Skywalk, where they enjoyed a cool autumn breeze.

<table>
<thead>
<tr>
<th>Recommended Activities by Region</th>
<th>Unique Venue Recommendations</th>
<th>KTO’s Support of MICE Events</th>
</tr>
</thead>
<tbody>
<tr>
<td>Korea Corporate Meeting &amp; Incentive Tour Programs</td>
<td>Art &amp; Imagination Playground at Sotera Art Mira</td>
<td></td>
</tr>
<tr>
<td><strong>Activities for Small Groups (50 or less)</strong></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**[Canoeing]**
Tour Chuncheon, a city of water, while aboard a wooden canoe along Chuncheon Joung Do Mullegil, where Korea’s first wooden canoes were used.
- Estimated duration: 1 hr
- Organizer: Chuncheon Joung Do Mullegil 033-242-8463
- Additional information: http://www.mullegil.org

**[Coffee Experience]**
Learn about nature and coffee as well as enjoy the aroma of coffee in the country’s first coffee museum.
- Estimated duration: 1 hr
- Organizer: Coffee Cupper 070-8888-0077
- Additional information: http://cupper.kr

**[Meditation at Museum SAN]**
Appreciate various exhibitions at Museum SAN, surrounded by superb nature, and experience a special medication at the Meditation Hall.
- Estimated duration: 3 hrs (meditation: 30 mins)
- Organizer: Museum SAN 033-730-9000, 033-730-9017
- Additional information: http://www.museumsan.org
  http://www.facebook.com/museumsan

Enjoy Korea

In September 2019, Bomnae Sports Center was crowded with people making gimjang (making kimchi for winter). Winter has not arrived yet, but the event was part of the gimjang cultural experience program organized by Chuncheon for Chinese group tourists. An exciting and festive mood filled the center.

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GWANGJU | JEOLLA AREA

조선시대 유서 깊은 문화재가 많고 선비정신이 살아있는 경상북도에는 고택과 문화마을을 활용한 다양한 전통문화 체험장이 있다. 한복을 입고 전통놀이, 한식 만드기, 양반 문화 등 다양한 전통문화를 배우고 즐겨보자.

현대와 전통을 잇는 안동반가에서 즐기는 전통문화체험으로 한복체험, 고추장 만들기, 가양주 빚기, 전통 목판인쇄 체험하기 등의 전통체험이 준비되어 있다.

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Gwangju, meaning city of light, boasts harmony between tradition and modernity. One can experience Korea’s unique beauty while visiting a wide range of tourist attractions, including historical and cultural themed villages and cultural complexes full of future-themed content.

**Major convention centers:** Kimdaejung Convention Center
**Local bureaus:** Gwangju Convention & Visitors Bureau, http://www.visitgwangju.kr, convention@gwangjucvb.or.kr

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Jeollabuk-do, a popular tourist destination, has diverse tour content and quality cultural resources. Time travel to create unforgettable memories while enjoying convenient and comfortable accommodations.

**Major convention centers:** Gunsan Saemangeum Convention Center (GSCO)
**Local bureaus:** Division of Tourism, Jeollabuk-do Provincial Office, http://www.jeonbuk.go.kr, 063-280-4741

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Jeollanam-do is known for more than 2,000 beautiful islands, pristine nature, and tasty foods. Refresh your mind and body and create ideas in the province full of things to enjoy and eat.

**Major convention centers:** Yeosu Expo Convention Center
**Local bureaus:** Jeollanam-do Culture & Tourism Foundation, http://jact.or.kr, 061-980-6851, sjcho9003@jact.or.kr
7-1. Gwangju

Korean Cultural Experiences

Join various traditional cultural activities at Gwangju, a city of light. You can experience the sentiment of the warm-hearted Gwangju locals who have a strong community spirit.

① Traditional Cultural Experience
Play simple yet enjoyable traditional games to experience the exciting festival culture that can only be found in Korea.

[Rope Making]
Olssu, which has been performing at renowned festivals in Korea for several years, runs a group activity program where participants make a rope. All participants must work together so that the pillar does not fall.

<table>
<thead>
<tr>
<th>No. of participants</th>
<th>No limit</th>
</tr>
</thead>
<tbody>
<tr>
<td>Venue(s)</td>
<td>Venue of your choice (regular traditional Korean musical performances are held at the Gwangju Performing Art Center)</td>
</tr>
<tr>
<td>Estimated duration</td>
<td>2hrs</td>
</tr>
<tr>
<td>Language(s)</td>
<td>English, Korean</td>
</tr>
<tr>
<td>Organizer</td>
<td>Traditional Cultural Society Olssu 062-676-3844</td>
</tr>
<tr>
<td>Additional information</td>
<td><a href="http://olssu.com">http://olssu.com</a></td>
</tr>
</tbody>
</table>

② Traditional Handicraft Experience
What is unique about traditional Korean handicrafts is that it is made with natural materials prepared in an eco-friendly way. Learn the artisan spirit and the beauty of coexistence between nature and humans.

[Mudeungsan Buncheong Ceramic Experience]
Make buncheong ceramic, which is both stylish and authentic, by combining tradition and modernity. You can also learn various traditional Korean cultural content as well.

<table>
<thead>
<tr>
<th>No. of participants</th>
<th>Up to 200</th>
</tr>
</thead>
<tbody>
<tr>
<td>Venue(s)</td>
<td>Pyeongchon Ceramic Workshop, Buk-gu, Gwangju</td>
</tr>
<tr>
<td>Estimated duration</td>
<td>1hr</td>
</tr>
<tr>
<td>Language(s)</td>
<td>English, Korean</td>
</tr>
<tr>
<td>Organizer</td>
<td>Pyeongchon Ceramic Workshop 062-266-8008, 010-3632-8211</td>
</tr>
<tr>
<td>Additional information</td>
<td><a href="http://www.pcdy.co.kr">http://www.pcdy.co.kr</a></td>
</tr>
</tbody>
</table>
7-2. Jeollabuk-do

Jeollabuk-do, a popular tourist destination, has several popular tourist destinations, including Jeonju (a mecca of traditional Korean culture), Sunchang, Namwon, and Gunsan. Diverse activity programs await you.

1. Korean Culinary Experience
   Korean food is known for its diverse taste and colors. Cooking Korean food is the ideal choice for team building since Korean food is made with several ingredients and needs a group of people to prepare. Trimming and mixing ingredients together will enhance both flavor and teamwork.

   [Cooking and Tasting Jeonju Bibimbap]
   If you want to experience the essence of tradition in the heart of downtown Jeonju, visit the Jeonju Hanbyuk Cultural Center. You can make and taste Jeonju bibimbap and royal stir-fried rice cake at a dedicated experience center.

   No. of participants: Up to 50
   Venue(s): Jeonju Hanbyuk Cultural Center, Jeonju-si, Jeollabuk-do
   Estimated duration: 1hr-1.5hrs
   Language(s): English, Korean
   Organizer: Jeonju Cultural Foundation 063-280-7000, mail@jt.or.kr
   Additional information: http://www.jt.or.kr

2. Traditional Handicraft Experience
   What is unique about traditional Korean handicrafts is that it is made with natural materials prepared in an eco-friendly way. Jeonju is home to hanji, traditional Korean paper made with paper mulberry. Hanji has been widely used for various purposes, such as packaging paper, industrial and medical paper, and textiles. Join a hanji handcraft program.

   [Hanji Craft at Hanji Industry Support Center]
   Hanji Industry Support Center is dedicated to studying the use of hanji. You can make various hanji items, including household items, dishes and accessories.

   No. of participants: Up to 60
   Venue(s): Hanji Industry Support Center, Jeonju-si, Jeollabuk-do
   Estimated duration: 30 mins per activity
   Language(s): English, Korean
   Organizer: Hanji Industry Support Center 063-280-1010
   Additional information: http://www.hisc.re.kr
Korea Corporate Meeting & Incentive Tour Programs

Recommended Activities by Region

Unique Venue Recommendations | KTO’s Support of MICE Events

JEOLLABUK-DO

Hanji Craft at Hanji Industry Support Center

[Traditional Handicraft Experience at Jeonju Hanbyuk Cultural Center]
A cultural complex with performance halls, a café, and vast lawns, Jeonju Hanbyuk Cultural Center runs various traditional handicraft – interior items and fans using traditional Korean paper, cloisonné accessories, knot bracelets – as well as natural dyeing programs.

| No. of participants | Up to 100 (prior discussions required for additional additional participants) |
| Venue(s) | Jeonju Hanbyuk Cultural Center, Jeonju-si, Jeollabuk-do |
| Estimated duration | 1hr-1.5hrs |
| Language(s) | English, Korean |
| Organizer | Jeonju Cultural Foundation 063-280-7000, mail@jt.or.kr |
| Additional information | http://www.jt.or.kr |

Hanji Experience at Daeseung Hanji Village

Daeseung Hanji Village is the only hanji-themed village that owns dedicated cauldron(s), a hanji manufacturing site, exhibition halls, and an experience center. Visitors can experience the hanji making process as well as make various handicrafts including pressed flowers on hanji. The village has a hanok (traditional Korean house) style accommodation facility as well.

| No. of participants | Up to 50 |
| Venue(s) | Daeseung Hanji Village, Wanju-gun, Jeollabuk-do |
| Estimated duration | 1 day or longer |
| Language(s) | Korean |
| Organizer | Daeseung Hanji Village 063-242-1001 |
| Additional information | http://www.hanjivil.com |

Traditional Cultural Experience

There are so many things to do here. Wear a hanbok (traditional Korean clothes) and learn traditional Korean etiquettes at a traditional Korean house. Experiencing Korean cultures through various traditional games will be even more fun while taking selfies.

Living Cultural Experience at Jeonju Nanjang
Travel back in time to the olden days of Korea as you experience carrying rice bags, pounding clothes for filling, playing old arcade games, visiting a dance club, or washing clothes while sitting on the edge of a stream.

| No. of participants | Up to 100 (prior consultation required for additional participants) |
| Venue(s) | Jeonju Hanok Village, Jeonju-si, Jeollabuk-do |
| Estimated duration | 3hrs |
| Language(s) | English, Korean |
| Organizer | Jeonju Nanjang 063-244-0001 |
| Additional information | http://www.jnanjang.com |
Korea Corporate Meeting & Incentive Tour Programs

Recommended Activities by Region

<table>
<thead>
<tr>
<th>Unique Venue Recommendations</th>
<th>KTO’s Support of MICE Events</th>
</tr>
</thead>
</table>

1. **Living Cultural Experience at Jeonju Nanjang**
   - **[Traditional Experience at Cheongeul Traditional Cultural Center]**
     - The Cheongeul Traditional Cultural Center runs educational and activity programs. Join a 1-day program to experience traditional Korean clothes, food, handicrafts, and tea ceremonies. The center also runs customized programs depending on participant preference and dynamics.

   - **No. of participants**: Up to 50
   - **Venue(s)**: Cheongeul Traditional Cultural Center, Jeonju-si, Jeollabuk-do
   - **Estimated duration**: 10:00-15:00
   - **Language(s)**: English, Korean
   - **Organizer**: Cheongeul Traditional Cultural Center, 063-232-6679
   - **Additional information**: http://www.etiedu.co.kr

2. **Traditional Experience at Pilbong Cultural Town**
   - Culture and art instructors teach festival culture, traditional handicrafts, traditional games and traditional food programs. The village provides 1 or 2 day programs by combining several activities and visits to the birthplace of Pilbong nongak (farm music of Pilbong).

   - **No. of participants**: Up to 100
   - **Venue(s)**: Pilbong Cultural Town, Imsil-gun, Jeollabuk-do
   - **Estimated duration**: 1 day program: 4.5 hrs
     - 2 day program: 10:00-10:00 (next day)
   - **Language(s)**: Korean
   - **Organizer**: Pilbong Cultural Town, 063-643-3982
   - **Additional information**: http://www.pilbong.co.kr

3. **Hanok Experience at the House of Kim Myeong-gwan**
   - Located in Jeongeup-si, the House of Kim Myeong-gwan is a noble family house built during the Joseon Dynasty. This 99-kan (Korean unit of measurement for the space between two pillars) house is well preserved. Listen to explanations about traditional Korean houses and the related architectural theories. Then make your own miniature house and learn how Koreans trimmed wood in the past.

   - **No. of participants**: Up to 50
   - **Venue(s)**: House of Kim Myeong-gwan, Jeongeup-si, Jeollabuk-do
   - **Estimated duration**: 1 day or longer
   - **Language(s)**: Korean
   - **Organizer**: House of Kim Myeong-gwan, 063-219-3206
   - **Additional information**: http://cafe.naver.com/kdsarchistory

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Living Cultural Experience at Jeonju Nanjang

Traditional Experience at Cheongeul Traditional Cultural Center

Traditional Experience at Pilbong Cultural Town

Hanok Experience at the House of Kim Myeong-gwan
1. Traditional Experience at Byeokgolje Reservoir, Gimje

Byeokgolje Complex was built around Byeokgolje Reservoir, an ancient irrigation facility built in the year 330 during Korea’s Three Kingdoms Period. Visit the complex to experience Korea’s agricultural culture and enjoy traditional culture, while looking around traditional Korean houses and playing traditional games.

- **No. of participants:** Up to 50
- **Venue(s):** Byeokgolje Agricultural Culture Museum, Gimje-si, Jeollabuk-do
- **Estimated duration:** 1 hr
- **Language(s):** Korean
- **Organizer:** Byeokgolje Reservoir, Gimje 063-540-4094
- **Additional information:** http://www.gimje.go.kr/tour/index.gimje

2. Traditional Musical Experience at Jeonju Hanbyuk Cultural Center

A cultural complex with performance halls, a café, and vast lawns, Jeonju Hanbyuk Cultural Center teaches janggu (hourglass-shaped drum), pansori (epic chant), minyo (folk songs), and talchum (mask dance).

- **No. of participants:** Up to 100 (prior consultation required for additional participants)
- **Venue(s):** Jeonju Hanbyuk Cultural Center, Jeonju-si, Jeollabuk-do
- **Estimated duration:** 1 hr-1.5 hrs
- **Language(s):** English, Korean
- **Organizer:** Jeonju Cultural Foundation 063-280-7000, mail@jt.or.kr
- **Additional information:** http://www.jt.or.kr

3. Traditional Musical Experience at the Birthplace of Korean Traditional Music

The Birthplace of Korean Traditional Music, sitting at the mecca of dongpyeongje pansori (eastern-style epic chant), has gugak (traditional Korean music) and pansori exhibition and concert halls. You can attend a janggu (hourglass-shaped drum) class and watch a regular performance by the Namwon City Gugak Orchestra.

- **No. of participants:** Up to 200
- **Venue(s):** The Birthplace of Korean Traditional Music, Namwon-si, Jeollabuk-do
- **Estimated duration:** 2 hrs
- **Language(s):** Korean
- **Organizer:** The Birthplace of Korean Traditional Music 063-620-6905
- **Additional information:** http://gukak.namwon.go.kr

4. Traditional Musical Experience

Experience the excitement of Korean music and relieve your stress by leaning traditional Korean rhythms and musical instruments together.

- **[Janggu, Sori, and Talchum Experience at Jeonju Hanbyuk Cultural Center]**
  - A cultural complex with performance halls, a café, and vast lawns, Jeonju Hanbyuk Cultural Center teaches janggu (hourglass-shaped drum), pansori (epic chant), minyo (folk songs), and talchum (mask dance).
  - **No. of participants:** Up to 100 (prior consultation required for additional participants)
  - **Venue(s):** Jeonju Hanbyuk Cultural Center, Jeonju-si, Jeollabuk-do
  - **Estimated duration:** 1 hr-1.5 hrs
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  - **Estimated duration:** 2 hrs
  - **Language(s):** Korean
  - **Organizer:** The Birthplace of Korean Traditional Music 063-620-6905
  - **Additional information:** http://gukak.namwon.go.kr
Local Village Experience

Gunsan is a seaside city with significant sea level changes. This is the place where you can enjoy some unique experiences while surrounded by nature.

[Sinsido Fishing Village]
Sitting next to Saemangeum Embankment, Sinsido Fishing Village runs various unique programs, including catching fish with bare hands, digging for clams in the mudflats, or fishing in the sea. Don’t miss the opportunity to make handicraft items and play traditional games prepared by local residents.

- [Sinsido Fishing Village]
  - No. of participants: Up to 50
  - Venue(s): Sinsido Fishing Village, Gunsan-si, Jeollabuk-do
  - Estimated duration: 3hrs
  - Organizer: Sinsido Fishing Village 063-463-7088
  - Additional information: http://www.신시도어촌체험마을.kr

- [Paragliding]
  - Estimated duration: 30 mins
  - Organizer: Gunsan Paragliding School 063-451-9848
  - Additional information: http://gsparaschool.modoo.at

- [Mireuksan Nature School]
  - Estimated duration: 1 day or longer
  - Organizer: Mireuksan Nature School 063-850-2580
  - Additional information: http://www.mireuksan.com

Activities for Small Groups (50 or less)

[Jinan Gowon Healing Forest]
Relax your mind and body through detoxification and healing at Jinan Gowon (high land) Healing forest, an eco-tourist area.
- Estimated duration: 1 hr per activity
- Organizer: Jeollabuk-do Environmental Disease Healing Center 063-433-1666
- Additional information: http://www.jinangowonsoop.kr

[Astronomical Observation at Bandi Land]
Enjoy sledding on snow or grass, and hop on a monorail in addition to observing the night sky.
- Estimated duration: 50 mins
- Organizer: The Muju Fireflystar Astronomical Observatory 063-320-5680, Bandi Land 063-324-1155

[Horse Riding]
Try riding a horse at the Jangsu Equestrian Center, while surrounded by nature. A Trojan horse replica is exhibited here.
- Estimated duration: 30 mins
- Organizer: Jangsu Equestrian Center 063-350-1612
- Additional information: http://www.jangsu.go.kr/horse

[Imsil Cheese Experience]
Join a wide range of activity programs – cheese making, survival games, etc. – under the theme of Imsil Cheese. The theme park resembles a European village.
- Estimated duration: 1 day or longer
- Organizer: Imsil Chesa Theme Park 063-643-2300
- Additional information: http://www.cheesepark.kr

[Book Publishing Camp at Picturebook Village Haeri]
Create your own books and enjoy some contemplation time at the book village, which was transformed from a closed school in a seaside village.
- Estimated duration: 2 days or longer
- Organizer: Publishing Camp at Picturebook Village Haeri, Gochang 063-650-5432
- Additional information: http://blog.naver.com/pbvilla

[Pottery Experience at Buan Celadon Museum]
Witness the mysterious color of blue celadon at Buan Celadon Museum, which exhibits Goryeo celadon pieces.
- Estimated duration: 1 hr (5-7 weeks required until delivery of finished work)
- Organizer: Buan Celadon Museum 063-580-3964
- Additional information: http://www.buan.go.kr/buancela/index.buan
7-3. Jeollanam-do

Jeollanam-do is known for its beautiful landscape created by the sea, islands, and land, as well as its tasty local foods. Enjoy some seaside activities and water sports.

① Local Village Experience
Experience the unique Korean culture and sentiment called *jeong* (means “affection”) while enjoying local activity programs in a village. Experience various handicrafts and games, then tour every nook and cranny of the town.

[Korean Culinary Experience at Dolsan Gat Daeyul Village]
If you are looking for a place to enjoy beautiful sunrises and sunsets over the South Sea, look no further than Dolsan Gat Daeyul Village. The village runs a cooking program whereby participants can make healthy and tasty local foods, such as *gat* (leaf mustard) kimchi, soy sauce marinated crab made with locally produced crabs, striped shore crab, and colored bean curd.

No. of participants Up to 80
Venue(s) Dolsan Gat Daeyul Village, Dolsan-eup, Yeosu-si, Jeollanam-do
Estimated duration 1 hr per activity Language(s) Korean
Organizer Dolsan Gat Daeyul Village 061-654-9433
Additional information http://www.farmstay.co.kr/village/A40470 http://blog.naver.com/dora48/221731405622

[Unique Experiences at Geumodo Village]
The village renovated a closed down school and turned it into a campsite. You can enjoy marine leisure activities as well as rural and fishing programs. In addition, there are unique activities that can only be experienced at seaside villages such as making sausages with *bangpung*, also known as siler.

No. of participants Up to 60
Venue(s) Geumodo Village, Yeosu-si, Jeollanam-do
Estimated duration 2 days Language(s) Korean
Organizer Geumodo Village 010-7190-8978
Additional information http://www.금오도체험휴양마을.com

[Traditional Cultural Experience at Jangcheok Village]
Surrounded by shallow waters, this village has a wide mudflat area. Catch mudskipper with a bamboo fishing rod and make hand-pulled dough soup with clams collected from the mudflat. You can also learn traditional Korean music.

No. of participants Up to 80 (barehanded fishing: 30 or more)
Venue(s) Jangcheok Village, Sora-myeon, Yeosu-si, Jeollanam-do
Estimated duration 1 hr per activity Language(s) Korean
Organizer Jangcheok Village Hall 061-691-8777
Additional information http://jangcheok.go2vil.org
### Korea Corporate Meeting & Incentive Tour Programs

#### Recommended Activities by Region

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</table>

### Jeollanam-do

#### [Yeosu Ocean Railbike]
Refresh yourself while riding a railbike along railroad tracks (3.5 km for roundtrip) that stretch along the seaside. Men and women of all ages can safely enjoy the railbike. Furthermore, the entire section, with the exception of tunnels, is right next to the shore facing Odongdo Island and the South Sea. When night falls, the lights reflected on the sea add to the romantic nightscape atmosphere.

<table>
<thead>
<tr>
<th>Details</th>
</tr>
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<tbody>
<tr>
<td>No. of participants</td>
</tr>
<tr>
<td>Venue(s)</td>
</tr>
<tr>
<td>Estimated duration</td>
</tr>
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<td>Language(s)</td>
</tr>
<tr>
<td>Organizer</td>
</tr>
<tr>
<td>Additional information</td>
</tr>
</tbody>
</table>

#### [Yeosu Cruise Experience]
Enjoy paradise at sea. Board the largest coastal cruise ship in Korea to experience cruise tours.

<table>
<thead>
<tr>
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<tbody>
<tr>
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<td>Venue(s)</td>
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<td>Estimated duration</td>
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<tr>
<td>Language(s)</td>
</tr>
<tr>
<td>Organizer</td>
</tr>
<tr>
<td>Additional information</td>
</tr>
</tbody>
</table>

### Activities for Small Groups (50 or less)

#### [Yeosu Expo Skyfly]
Fly above the sea in front of the Expo Park, while tied to a rope.

- Estimated duration: 10 mins
- Organizer: Yeosu Expo Skyfly 061-665-2626
- Additional information: [http://www.exposkyfly.co.kr](http://www.exposkyfly.co.kr)

#### [Yeosu Member of the National Paragliding Team]
Enjoy the beauty of Yeosu from the sky with a guide who is a former member of the national paragliding team.

- Estimated duration: 1 hr
- Organizer: Yeosu Member of the National Team Paragliding 010-9540-6541
- Additional information: [http://spara.com](http://spara.com)

#### [Extreme Swing & Ocean Skywalk]
Do not miss the opportunity for some thrilling experiences. Ride a swing hung above a cliff facing the sea or walk on a rail-like bridge above the sea.

- Estimated duration: 10 mins per activity
- Organizer: Yeosu Art Land Culture & Resort 1522-2600, 061-665-0000
- Additional information: [http://www.air.co.kr/special.html?id=26991&order=5](http://www.air.co.kr/special.html?id=26991&order=5)

#### [Marine Leisure Sports Experience at Ungcheon Waterfront Park]
While in Yeosu, enjoy various marine sports such as dinghy yachting, windsurfing, kayaking, and skin scuba.

- Estimated duration: 1-2 hrs (only available in summer)
- Additional information: [http://blog.naver.com/goystour/221608296031](http://blog.naver.com/goystour/221608296031)
Daejeon
(Chungcheong-do Area)

Daejeon, an advanced MICE city, has created a convention belt for the convergence of the MICE industry and culture. The Daejeon International Marketing Enterprise (DIME) in Daejeon has accreditations from the Destination Marketing Accreditation Program. The city has a quality MICE infrastructure based on accumulated know-how, well developed MICE networks, and MICE academies.

Major convention centers: Daejeon Convention Center (DCC)

*KOTREX (KOTRA Exhibition Center, Daejeon) is currently being remodeled and will be opened again in 2023.

Local bureau: Daejeon International Marketing Enterprise (DIME)
http://www.dime.or.kr, micedaeyeon@dime.or.kr, 033-255-5048

A City of Science and Technologies
[Daejeon]

Distance from Nearby International Airport(s) to the Convention Center:

- Cheongju International Airport
- Incheon International Airport

• Daejeon: Daejeon Convention Center, KOTREX (KOTRA Exhibition Center, Daejeon) 45 km
• Daejeon: Daejeon Convention Center, KOTREX (KOTRA Exhibition Center, Daejeon) 195 km

Incheon International Airport

Cheongju International Airport
8. Daejeon

Daejeon lives up to its nickname of "a city of science and technologies" since various scientific and technology-related programs can be found here. In addition, many other programs wisely combine the area's gift of nature and the wisdom of Korean ancestors.

① Traditional Cultural Experience

[Etiquette Lessons at Daejeon Lifelong Learning Center]
Learn how to wear a hanbok (traditional Korean clothes) and make a bow. You can also experience traditional Korean games and tea ceremonies.

<table>
<thead>
<tr>
<th>No. of participants</th>
<th>Up to 50</th>
</tr>
</thead>
<tbody>
<tr>
<td>Venue(s)</td>
<td>Daejeon Lifelong Learning Center, Jung-gu, Daejeon</td>
</tr>
<tr>
<td>Estimated duration</td>
<td>3hrs</td>
</tr>
<tr>
<td>Organizer</td>
<td>Etiquette Education Center, Daejeon Lifelong Learning Centre 042-220-0578</td>
</tr>
<tr>
<td>Additional information</td>
<td><a href="http://www.dllc.or.kr">http://www.dllc.or.kr</a></td>
</tr>
</tbody>
</table>

② Local Village Experience

Experience the unique Korean culture and sentiment called jeong (means “affection”) while enjoying local activity programs in a village. Experience various handicrafts and games, then tour every nook and cranny of the town.

[Traditional Lifestyle Experience at Musucheonha Village]
The name "Musucheonha" means a trouble-free village under the sky. Visit Musucheonha Village, and you will see traditional Korean totem poles and crocks at the entrance. Make Korean food, join traditional handicraft programs, harvest crops, or walk in the woods.

<table>
<thead>
<tr>
<th>No. of participants</th>
<th>Korean food cooking: up to 200, Traditional handicrafts program: up to 80</th>
</tr>
</thead>
<tbody>
<tr>
<td>Venue(s)</td>
<td>Musucheonha Village, near Daejeon D-World, Jung-gu, Daejeon</td>
</tr>
<tr>
<td>Estimated duration</td>
<td>Activities + meal: 4 hrs</td>
</tr>
<tr>
<td>Organizer</td>
<td>Musucheonha Village 042-285-5557</td>
</tr>
<tr>
<td>Additional information</td>
<td><a href="http://musu.go2vil.org">http://musu.go2vil.org</a></td>
</tr>
</tbody>
</table>
**Unique Experiences**

**Visit Daedong Wood Culture Experience Center and the Eco-Healing Center, which sit at the foot of Bomunsoonsan Mountain — called the "lungs" of Daegu. The centers jointly run programs for large groups of tourists. Participants are divided into two groups. While one group makes woodcraft items (e.g., cutting boards), the other group explores the forest of Bomunsoonsan Mountain along with a tour guide. What's good about this joint program is that participants can learn the value of the forest and enjoy both indoor and outdoor activities. The duration of the program is about 3-4 hours, and a total of 60 participants (30 per team) can be accommodated.**

**[Woodcraft Experience at Daegu Wood Cultural Experience Center]**

You can learn the significance of nature in a place not far from downtown. The center mainly runs indoor programs, but outdoor programs are also available depending on the number of participants and upon request. There is also a program jointly run with the Eco-Healing Center.

**No. of participants**
Up to 60 (2-30 per team)

**Venue(s)**
Daegu Wood Culture Experience Center, Bomunsoonsan Park, Jung-gu, Daegu

**Estimated duration**
Beginner (wood coasters): 1 hr
Intermediates (wooden cutting boards): 2 hrs

**Language(s)**
Korean

**Organizer**
Daegu Wood Culture Experience Center 042-254-4565

**Additional information**
http://www.wooddj.org

**[Healing Experience at Eco-Healing Center]**

Experience rest and relaxation at the Eco-Healing Center sitting in the woods of Bomunsoonsan Mountain. Make reservations to enjoy a guided walk through the woods. The center has exercise rooms for meditation and yoga, as well as various equipment to check one’s health.

**No. of participants**
Up to 60 (10-15 per team)

**Venue(s)**
Eco-Healing Center, Bomunsoonsan Park, Jung-gu, Daegu

**Estimated duration**
2 hrs

**Language(s)**
Korean

**Organizer**
Eco-Healing Center 042-270-7878

**Additional information**
http://cafe.naver.com/forest2707878

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**Activities for Small Groups (50 or less)**

**[Leathercraft Experience]**

Make small leather items, including key rings or card wallets.

- **Estimated duration**: 2 hrs
- **Organizer**: Small Workshop (Mr. J) 070-8283-1104
- **Additional information**: http://blog.naver.com/gongbang_mrj
We Doubled the Size in the Second Visit! Millionaire Club Indonesia Chooses Korea

In August 2018, 2,115 employees of the Millionaire Club Indonesia (MIC), an Indonesian cosmetics sales company, visited Korea. It is the second time they visited Korea, following their previous visit a year ago in February 2017, when they enjoyed the snowscapes of Korea. This time, they had the highest number of visitors from a single Indonesian company.

Back in February 2017, 1,162 MCI employees visited Korea. They enjoyed various activities that can only be experienced in Korea, including skiing in Gangwon-do, picking strawberries in Icheon, Gyeonggi-do, and enjoying the Lighting Festival at the Garden of Morning Calm. Because of the different climates between Korea and Indonesia, the participants enjoyed the snowy weather at the Snow Park of Phoenix Pyeongchang.

Korea’s ties with the MCI Group dates back to 2016 when the company joined the MICE Night Show held by the Korea Tourism Organization in Jakarta. Afterwards, the KTO made sales calls and offered customized program information several times in collaborations with Korean companies, and finally succeeded in captivating the heart of MCI. The KTO staff members, who have exchanged countless emails with MCI, gladly welcomed the company’s incentive tour group at the airport.

For their second visit to Korea, the MCI incentive tour group chose an autumn tour of Seoul and the metropolitan area. They visited major tourist attractions in Seoul, including Namsangol Hanok Village, Seoullo 7017, Myeong-dong, and many more. The Seoul metropolitan government installed hanbok (traditional Korean clothes) booths, especially for them, at major tourist sites to allow the MCI employees to experience traditional Korean culture, including yunnori (traditional Korean board game) and tassel kicking. In addition, they also visited Petite France in Gapyeong, Everland in Yongin, and Imjingak Pavilion to enjoy the beautiful Korean autumn. We hope MCI employees will revisit Korea to experience more charms of Korea.

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Unique Venue Recommendations

1. Seoul
2. Incheon, Gyeonggi-do
3. Jeju-do
4. Busan, Ulsan, Gyeongsangnam-do
5. Daegu, Gyeongju-si, Gyeongsangbuk-do
6. Gangwon-do
7. Gwangju, Jeollabuk-do, Jeollanam-do
8. Daejeon (Chungcheong-do Area)
Korea Unique Venues

Venues for Large-scale Events
- El Tower
- S Factory
- Lotte World Adventure
- National Gugak Center
- Dongdaemun Design Plaza (DDP)
- Stage28

Venues for Special Events
- Korean Stone Art Museum
- Korea Furniture Museum
- Samcheonggak
- National Museum of Korea
- E-Land Cruise
- Just K-Pop
- Oil Tank Culture Park
- Floating Island Convention

Venue Information

Address: 66, Daesagwan-ro 13-gil, Seongbuk-gu, Seoul
Phone: 02-886-1001
Email: kosa@ksmuseum.com
Fax: 02-986-3600
Website: http://www.koreanstonemuseum.com

Facilities

<table>
<thead>
<tr>
<th>Facility Name</th>
<th>Location</th>
<th>Area (m²)</th>
<th>Max. Capacity</th>
<th>No. of People</th>
</tr>
</thead>
<tbody>
<tr>
<td>Embroidery Gallery</td>
<td>2F</td>
<td>176</td>
<td>60</td>
<td>50</td>
</tr>
<tr>
<td>Special Exhibition Gallery</td>
<td>3F</td>
<td>288</td>
<td>150</td>
<td>100</td>
</tr>
<tr>
<td>Education Halls</td>
<td>2F</td>
<td>44</td>
<td>-</td>
<td>30</td>
</tr>
<tr>
<td>Rooftop</td>
<td>PH outdoor</td>
<td>496</td>
<td>300</td>
<td>200</td>
</tr>
<tr>
<td>Terrace</td>
<td>Outdoor on 2F</td>
<td>50</td>
<td>100</td>
<td>50</td>
</tr>
<tr>
<td>Terrace</td>
<td>Outdoor on 2F</td>
<td>-</td>
<td>50</td>
<td>30</td>
</tr>
<tr>
<td>Rooftop</td>
<td>PH outdoor</td>
<td>496</td>
<td>300</td>
<td>200</td>
</tr>
<tr>
<td>Garden of Beauty</td>
<td>Outdoor halls</td>
<td>-</td>
<td>70</td>
<td>50</td>
</tr>
</tbody>
</table>

1) Korean Stone Art Museum

The Korean Stone Art Museum exhibits a collection of old Korean stone sculptures that were once scattered around the world. The Museum’s collection includes 1,300 pieces of old stone sculptures, 300 pieces of traditional embroideries of ‘gyubang’ (ladies’ chamber) craft; and 150 pieces of representative modern paintings of Korea. The backyard garden is home to various trees and wildflowers presenting visitors with a gardenscape that changes every season. Various spaces in and out of the museum are available for events. The rooftop on the 4th floor offers great views of Seoul.
**MICE Infrastructure**

- Parking facility capacity: 17 passenger cars, cannot accommodate large buses
- Equipment offered: Stage, beam projectors, audio facilities, lighting facilities, table & chairs, podium, Wi-Fi
- F&B support: Cooking facilities, catering services available
- Additional facilities: Cafe
- Language availability: English, Japanese speaking employee(s) available

**Major Events**

- 2016 World Bank Korea Green Innovation Days, Seoul
- 2016 Pusan Newport International Terminal Foreign Shipping Companies’ Banquet
- 2016 ITU (International Triathlon Union) Council event sponsored by Doosan Engine
- 2017 Welcome Dinner and Performances for the 16th SIBAC
- 2018 7th UNTWO Global Summit on Urban Tourism
- 2019 2nd International Symposium of the AACC (Constitutional Court of Korea)
- 2019 Literature Translation Institute of Korea event

**Nearby Hotels**


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**2) Korea Furniture Museum**

The Korea Furniture Museum exhibits traditional wooden furniture of the late Joseon period categorized by material, type, and region. Since 1995, the museum has moved one gungjip (palace house) and 10 old Korean houses to the site; and has used handcrafted reclaimed wood for all structures and facilities. The museum presents the history of Korean life and allows visitors the opportunity to experience traditional furniture designed for a floor sitting culture. In 2011, the museum was reported as “the most beautiful museum in Seoul” by CNN. World leaders including President Xi Jinping, the President of Germany, the Prime Minister of Singapore, the King and Queen of Belgium, the King of Sweden and many others have visited the museum.
• 2019 Philippe Leopold Louis Marie, the King and Queen of Belgium’s visit and tea party
• 2019 HRH Crown Prince Frederik of Denmark’s visit and banquet
• 2019 LG Household and Health Care, the History of WHOO Special Exhibition and Event
• 2019 Van Cleef & Arpels Exhibition and banquet

Nearby Hotels
JW Marriott Dongdaemun Square Seoul, The Westin Chosun Seoul, Lotte Hotel Seoul

Experiences & Activities
Guided tour is available in Korean and English. The exhibition takes one hour. Advanced on-line reservation is required.

3) Korea House (Korea Cultural Heritage Foundation) KOREAUNIQUE VENUE

Korea House was built in 1957 as a guest house for VIPs visiting Korea. It is a cultural space that presents the beautiful cultural heritage of Korea. At Korea House, visitors can enjoy Korean table d’hote based on Joseon’s royal cuisine; traditional art performances with dazzling dance and music; elegant traditional weddings and banquets; and fun traditional cultural activities.

Facility Type
Exhibition Facility
Historical & cultural heritage site
Sports Facility
Leisure Facility
Stage Facility
Other Facility

Venue Information

<table>
<thead>
<tr>
<th>Address</th>
<th>Phone</th>
</tr>
</thead>
<tbody>
<tr>
<td>10, Toegye-ro 36-gil, Jung-gu, Seoul</td>
<td>02-2266-9101</td>
</tr>
</tbody>
</table>

Email: sj@chf.or.kr
Fax: 02-2264-0979
Website: http://www.koreahouse.or.kr

No. of conference halls: 2 indoor halls, 1 outdoor hall

Facilities

<table>
<thead>
<tr>
<th>Facility Name</th>
<th>Location</th>
<th>Area (m2)</th>
<th>Max. Capacity (No. of People)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Madang Courtyard</td>
<td>Courtyard, outdoor</td>
<td>354</td>
<td>250</td>
</tr>
<tr>
<td>Folk Theater</td>
<td>1F</td>
<td>264</td>
<td>-</td>
</tr>
<tr>
<td>Chwiseongwan Building</td>
<td>2-3F</td>
<td>283</td>
<td>100</td>
</tr>
</tbody>
</table>

MICE Infrastructure

• Parking facility capacity: 60 passenger cars, 5 large buses
• Equipment offered: Stage, screen, audio facilities, lighting facilities, Wi-Fi
• Language availability: English, Chinese, Japanese speaking employee(s) available

Major Events

• 2019 EID Dinner Reception Through Korean Royal Food
• 2019 Seoul International Drama Awards Welcome Reception
• 2018 IEEE SAS (international event)
• 2017 State Guest Reception (Former President of Indonesia)
• 2017 AAS-in-ASIA International Symposium

Nearby Hotels
Ibis Styles Ambassador Seoul Myeongdong

Experiences & Activities
Korea House has various programs for visitors to enjoy the beauty of Korea such as Korean cooking classes, craft and art activities, plus performances. Hanbok dress up is also available.
4) Samcheonggak  **KOREA UNIQUE VENUE**

Samcheonggak was built to provide a banquet space to the Red Cross Delegations of South and North Korea, which announced the July 4th South-North Korea Joint Communiqué in 1972. Currently, it is a multi-functional space for traditional culture and art with a performance hall, Korean restaurant, wine bar, and cultural experience center. Six hanoks (traditional Korean houses) enclose an outdoor stage and a beautiful garden. The largest Ilhwadang has a front yard and an indoor stage. A vegetarian or halal menu is available when requested in advance. A wide range of options are available for events.

**Venue Information**

<table>
<thead>
<tr>
<th>Address</th>
<th>Phone</th>
</tr>
</thead>
<tbody>
<tr>
<td>3, Daesagwan-ro, Seongbuk-gu, Seoul</td>
<td>02-765-3700</td>
</tr>
</tbody>
</table>

**Email**

<table>
<thead>
<tr>
<th>Email</th>
<th>Phone</th>
</tr>
</thead>
<tbody>
<tr>
<td><a href="mailto:khk74@sejongpac.or.kr">khk74@sejongpac.or.kr</a></td>
<td>02-3676-3464</td>
</tr>
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</table>

**Website**

http://www.samcheonggak.or.kr

4 indoor halls, 2 indoor / outdoor halls

**Facilities**

<table>
<thead>
<tr>
<th>Facility Name</th>
<th>Location</th>
<th>Area (m²)</th>
<th>Max. Capacity (No. of People)</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td></td>
<td>Standing</td>
</tr>
<tr>
<td>Ilhwadang Hall</td>
<td>1F (indoor / outdoor halls)</td>
<td>422</td>
<td>150</td>
</tr>
<tr>
<td>Yuhajeong Pavilion</td>
<td>2F</td>
<td>171</td>
<td>40</td>
</tr>
<tr>
<td>Cheongchoondang Hall</td>
<td>1F (indoor / outdoor halls)</td>
<td>171</td>
<td>60</td>
</tr>
<tr>
<td>Cheonchudang Hall</td>
<td>1F</td>
<td>280</td>
<td>60</td>
</tr>
<tr>
<td>Dongbaekheon Hall</td>
<td>1F</td>
<td>138</td>
<td>20</td>
</tr>
<tr>
<td>Chwihandang Hall</td>
<td>1F</td>
<td>136</td>
<td>20</td>
</tr>
</tbody>
</table>

**MICE Infrastructure**

- Parking facility capacity: 100 passenger cars, 5 large buses
- Equipment offered: Projector, audio facilities, lighting facilities
- F&B support: Catering services available
- Additional facilities: Café, Korean restaurant
- Language availability: English speaking employee(s) available

**Major Events**

- 2014 KoreaFoundation, Korea-China Exchange Association VIP events
- 2015 Singapore MICE Roadshow
- 2017 Nobel Prize for Peace winner event sponsored by the Ministry of Culture, Sports and Tourism
- 2017 World Cities Culture Forum (WCCF) Banquet
- Filming of dramas and shows (Running Man, Jang Bo-ri Is Here, La Grand Chef, Feast of the Gods)

**Nearby Hotels**

The Plaza Seoul, Four Seasons Hotel Seoul

**Experiences & Activities**

Participants can join various Korean traditional cultural activities through advance reservations. Activity programs are available to groups of 10 or more. Simultaneous interpretation in English can be requested.

**Samcheonggak Traditional Cultural Experience**

Traditional cultural activities include tea ceremonies, gookpok craft, Korean cooking, Hanbok dress-up, traditional music (janggu), and traditional martial art (taekkyon). All programs are provided through advance reservations. Simultaneous interpretation in English can be provided upon request. Activities are available to groups of 10 or more. Program durations are between 60 to 90 minutes.
5) National Museum of Korea

The National Museum of Korea is the largest in Korea covering the history of the peninsula from the prehistoric age to the modern era of the 20th century. The museum has six sections in its permanent exhibition hall. Plus it has a special exhibition gallery, an outdoor space exhibiting various stone artifacts, and seminar rooms for learning programs. The outdoor space is suitable for large-scale events, while seminar rooms are appropriate for lectures and conferences. We recommend the museum restaurants for conferences and banquets as these spaces are available for presentations.

Venue Information

<table>
<thead>
<tr>
<th>Address</th>
<th>Phone</th>
</tr>
</thead>
<tbody>
<tr>
<td>137, Seobinggo-ro, Yongsan-gu, Seoul</td>
<td>02-2077-9227</td>
</tr>
</tbody>
</table>

Email: wjddbsfla774@korea.kr  Fax: 02-2077-9937

Website: http://www.museum.go.kr

Facilities

<table>
<thead>
<tr>
<th>Facility Name</th>
<th>Location</th>
<th>Area (m²)</th>
<th>Max. Capacity/No. of People</th>
</tr>
</thead>
<tbody>
<tr>
<td>Auditorium</td>
<td>1F</td>
<td>1,750</td>
<td>Standing: 416, Seated: -</td>
</tr>
<tr>
<td>Open Plaza</td>
<td>Outdoor halls</td>
<td>4,752</td>
<td>3,000</td>
</tr>
<tr>
<td>Small Auditorium</td>
<td>1F</td>
<td>301</td>
<td>- 214</td>
</tr>
<tr>
<td>Lecture Room 1-2</td>
<td>1F</td>
<td>250</td>
<td>- 100</td>
</tr>
</tbody>
</table>

Facility Type

Exhibition Facility, Historical & cultural heritage site, Leisure Facility

MICE Infrastructure

• Parking facility capacity: 600 passenger cars, 78 large buses
• Equipment offered: Beam projectors, audio facilities, lighting facilities, table & chairs, podium
• Additional facilities: Lounge, restaurant, café
• Language availability: Can provide docent guide in English, Chinese, Japanese

Major Events

• 2014 ASEAN-Korea Culture and Arts Forum
• 2014 3rd Congress of the World Conference on Constitutional Justice Banquet
• 2018 Celebration of the 73rd Liberation Day and the 70th anniversary of the establishment of the Republic of Korea Government (with President Jae-in Moon)
• 2018 10th Directors Meeting of National Museums in Korea-China-Japan
• 2019 ICOM General Meeting

Nearby Hotels

Grand Hyatt Seoul, Seoul Dragon City, Imperial Palace Boutique Hotel, Capital Hotel Seoul

Experiences & Activities

A docent guide is available in foreign languages. There are paid one-day workshops for porcelains, Korean paintings, and calligraphy. Reservations should be made via email (arahan10@korea.kr) two months prior to the participation date.

6) E-Land Cruise

E-Land Cruise has been providing breezy rides on the Hangang River since 1986. The cruise terminal has a café, fast-food stores, restaurants, and a convenience store. The terminal has a media facade and a water fountain creating an ambiance of comfort, relaxation, excitement, and good memories.

E-land cruise currently operates six cruise ships, among them, Ara, Tritania, and Britania have cooking facilities for banquet services. Halal menus are available. You can schedule your event or dinner during sunset hours so that participants can immerse themselves in the beautiful evening glow.
Venue Information

<table>
<thead>
<tr>
<th>Address</th>
<th>Phone</th>
</tr>
</thead>
<tbody>
<tr>
<td>E-Land Cruise Yeouido Terminal, 290, Yeouido-dong-ri, Yeongdeungpo-gu, Seoul</td>
<td>02-6291-6900</td>
</tr>
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<table>
<thead>
<tr>
<th>Email</th>
<th>Fax</th>
</tr>
</thead>
<tbody>
<tr>
<td><a href="mailto:lee_ho@eland.co.kr">lee_ho@eland.co.kr</a></td>
<td>-</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Website</th>
<th>No. of conference halls</th>
</tr>
</thead>
<tbody>
<tr>
<td><a href="http://www.elandcruise.com">http://www.elandcruise.com</a></td>
<td>6-cruise ships</td>
</tr>
</tbody>
</table>

Facilities

<table>
<thead>
<tr>
<th>Facility/Name</th>
<th>Location</th>
<th>Area (m²)</th>
<th>Max. Capacity (No. of People)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Ara</td>
<td>1-3F</td>
<td>698</td>
<td>300 150 150</td>
</tr>
<tr>
<td>Tritania</td>
<td>1-2F</td>
<td>627</td>
<td>236 236 236</td>
</tr>
<tr>
<td>Britania</td>
<td>1-2F</td>
<td>333</td>
<td>197 197 197</td>
</tr>
<tr>
<td>Evitania</td>
<td>1-2F</td>
<td>627</td>
<td>539 - -</td>
</tr>
<tr>
<td>Citi</td>
<td>1-2F</td>
<td>342</td>
<td>249 - -</td>
</tr>
<tr>
<td>Ubi</td>
<td>1-2F</td>
<td>203</td>
<td>177 - -</td>
</tr>
</tbody>
</table>

MICE Infrastructure

- Parking facility capacity: 200 passenger cars, 20 large buses
- Equipment offered: Beam projectors, audio facilities, lighting facilities, table & chairs, stage
- F&B support: Catering services available (Korean, western, halal)
- Additional facilities: (cruise terminal) café, fast-food store, restaurant, convenience store
- Language availability: English, Chinese, Japanese speaking employee(s) available

Major Events

- Hyundai Motor Company Fan Park
- Doosan Machine Tools Event with European Partners
- Seoul International Fireworks Festival VIP Banquet
- International Bar Association (IBA) Banquet
- CoreAsia 2018 Banquet

Nearby Hotels

Conrad Seoul, Kensington Hotel Yeouido, Glad Yeouido

Experiences & Activities

Participants can join the Pang Show while cruising down the Han River. Live performances and fireworks are available at night.

Baking Activity on the Hangang River Cruise

Enjoy baking and the Pang Show on the cruise. Cheerful entertainers will invite guests on to the stage to engage in various setups. The Pang Show is full of magic, entertainment, fun and excitement so that you can make happy memories. Bread is baked during performance and the cruise. Live performances and fireworks are scheduled after sunset. The PangPang Cruise has a baking program and a performance that is 110 minutes. The show can accommodate a maximum of 180 people and is provided in various languages including Korean, Chinese, Vietnamese, and Thai.


7) Just K-Pop

Just K-pop is a concert dining venue, where you can enjoy food and a show at the same time. By day, Just K-pop is a brunch cafe with a view of Seokchon Lake. By night, live performances of K-pop, rock, jazz, and fusion gugak take place.

The Just K-pop stage has an LED display, audio, and lighting system for quality performances. The venue is spacious with 250 seats. Professional chefs prepare various menus, while staff members who command various languages make the place suitable for incentive gala dinners, corporate events, showcases, and launch parties. Just K-pop is located in Lotte World Tower & Mall in Jamsil, a Seoul landmark, and has the best route for traffic, tours, and shopping.
Venue Information

Address  Phone
5-6F, Lotte World Tower & Mall, 300, Olympic-ro, Songpa-gu, Seoul  1644-9996

Email  Fax
sophie@justkpop.co.kr -

Website  No. of conference halls
http://justkpop.co.kr  4 indoor halls

Facilities

<table>
<thead>
<tr>
<th>Facility Name</th>
<th>Location</th>
<th>Area (m²)</th>
<th>Standing</th>
<th>Breakout</th>
<th>Reception</th>
</tr>
</thead>
<tbody>
<tr>
<td>Dining Hall</td>
<td>5F</td>
<td>728</td>
<td>450</td>
<td>250</td>
<td>400</td>
</tr>
<tr>
<td>VIP Room 1</td>
<td>6F</td>
<td>14</td>
<td>-</td>
<td>12</td>
<td>-</td>
</tr>
<tr>
<td>VIP Room 2</td>
<td>6F</td>
<td>10</td>
<td>-</td>
<td>8</td>
<td>-</td>
</tr>
<tr>
<td>VIP Room 3</td>
<td>6F</td>
<td>10</td>
<td>-</td>
<td>8</td>
<td>-</td>
</tr>
</tbody>
</table>

MICE Infrastructure

• Parking facility capacity: 2,734 passenger cars, 200 large buses (parking lot is across the mall)
• Equipment offered: Stage, LED backdrop, projector, audio facilities, lighting facilities, large LED TV at entrance hall, screen, Wi-Fi
• F&B support: Catering services available (western)
• Additional facilities: Waiting room, cloak room, open kitchen, engineer room
• Language availability: English, Japanese speaking employee(s) available

Major Events

• 2019 IBA Seoul-Law Rocks Seoul Charity Event
• 2019 Malaysian Diaspora Dinner with the Prime Minister of Malaysia
• 2019 Malaysia Coway Teambuilding Workshop
• 2019 Fujifilm Incentive Gala Dinner
• 2019 Toyota Philippines Incentive Gala Dinner
• Corporate events held for L’Oréal, Coupang, Credit Union, Shinhan Bank, Hyundai Motor Company and others

Nearby Hotels

Signiel Seoul, Lotte Hotel World, Park Hyatt Seoul, Grand Intercontinental Seoul Parnas, Ibis Styles Ambassador Seoul Gangnam, L7 Gangnam

8) Oil Tank Culture Park

Oil Tank Culture Park, a cultural center for all citizens, is an urban landmark regenerated from Mapo Oil Reserve Base where public access was denied for 41 years. Five oil tanks have been turned into open spaces for cultural events, and one was dismantled and turned into a community space T6.

Oil Tank Culture Park is an ecology and culture park focusing on eco-friendliness, regeneration and culture. It provides space for exhibitions, performances, cultural events, and markets. The venue can be rented for various events.

Venue Information

Address  Phone
87, Jeungsan-ro, Mapo-gu, Seoul  02-376-8410

Email  Fax
taewon1106@seoul.go.kr  02-302-0031

Website  No. of conference halls
http://culturetank.blog.me  2 indoor halls, 2 outdoor halls

Facilities

<table>
<thead>
<tr>
<th>Facility Name</th>
<th>Location</th>
<th>Area (m²)</th>
<th>Max. Capacity (No. of People)</th>
</tr>
</thead>
<tbody>
<tr>
<td>T2 Performance Hall</td>
<td>T2 1F</td>
<td>600</td>
<td>600 200 200 150</td>
</tr>
<tr>
<td>Culture Madang</td>
<td>Outdoors (T0)</td>
<td>33,000</td>
<td>20,000 - -</td>
</tr>
<tr>
<td>T2 Outdoor Stage</td>
<td>Outdoor halls</td>
<td>600</td>
<td>700 400 - -</td>
</tr>
<tr>
<td>T6 Round Meeting Room</td>
<td>T6-B2F</td>
<td>164</td>
<td>50 30 - -</td>
</tr>
</tbody>
</table>
MICE Infrastructure
- Parking facility capacity: 46 passenger cars, cannot accommodate large buses
- Equipment offered: Beam projectors, screen, mic, white board, audio facilities, table and chairs
- Additional facilities: Original tanks from Mapo Oil Reserve Base, Information Exchange Center, Story Hall

Major Events
- 2018, 2019 Seoul Circus Festival
- 2019 BTS ARMY PEDIA
- 2017-2019 Seoul Architecture Festival
- 2018, 2019 Seoul International Women’s Film Festival
- 2019 Vegan Festival

Nearby Hotels
Stanford Hotel Seoul, RYSE Autograph Collection by Marriott

Experiences & Activities
Visitors can view exhibitions or join a Discovery Program that tells the history of the park. Audio guides are available in English, Korean, Japanese, and Chinese. For groups under 30 people, Citizen Tour is available twice a day in Korean from Tuesday to Saturday. Citizen Tour inquiry: 02-376-8736

9) Floating Island Convention

Floating Island Convention is the only floating convention facility in Korea located on the manmade Saevit Island on Hangang River. The convention hall has a 13 m high dome ceiling and an 18 m wide, 16,000 ANSI resolution screen to add glamour to events. The Villa de Noche banquet hall, with a private balcony, is decorated in an elegant medieval style. Floating Island is one of the must-see night spots in Seoul as LED lights illuminate the exterior. Plan your event with Seoul’s modern cityscape and the beautiful Hangang River in mind. Use the bridge connecting Saevit Island and the convention hall to hang a welcome banner or use a large screen to project banquet info and welcome messages.

Venue Information

<table>
<thead>
<tr>
<th>Address</th>
<th>Phone</th>
</tr>
</thead>
<tbody>
<tr>
<td>683, Olympic-daero, Seocho-gu, Seoul</td>
<td>02-537-2440</td>
</tr>
</tbody>
</table>

Email | ficonvention@gmail.com |
<table>
<thead>
<tr>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Fax</td>
<td>02-537-2449</td>
</tr>
</tbody>
</table>

Website | http://www.ficonvention.com |
|--------|---------------------------|

No. of conference halls
- 4 indoor halls, 2 indoor / outdoor halls, 1 outdoor hall

Facilities

<table>
<thead>
<tr>
<th>Facility Name</th>
<th>Location</th>
<th>Area (m²)</th>
<th>Max. Capacity (No. of People)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Convention Hall</td>
<td>2F</td>
<td>762</td>
<td>1,500</td>
</tr>
<tr>
<td>Villa de Noche</td>
<td>2F (indoor / outdoor halls)</td>
<td>621</td>
<td>300</td>
</tr>
<tr>
<td>Vista Restaurant</td>
<td>3F</td>
<td>419</td>
<td>300</td>
</tr>
<tr>
<td>Rive Gauche</td>
<td>3F</td>
<td>254</td>
<td>150</td>
</tr>
<tr>
<td>Terrace Room</td>
<td>3F (indoor / outdoor halls)</td>
<td>150</td>
<td>70</td>
</tr>
<tr>
<td>Medici</td>
<td>3F</td>
<td>50</td>
<td>20</td>
</tr>
<tr>
<td>Terrace on the Bay</td>
<td>4F–5F (outdoor halls)</td>
<td>1,950</td>
<td>1,500</td>
</tr>
</tbody>
</table>

MICE Infrastructure
- Parking facility capacity: 900 passenger cars, 100 large buses
- Equipment offered: Stage, beam projectors, audio facilities, lighting facilities, special lighting, table & chairs, podium, Wi-Fi, car lift system
- F&B support: Cooking facilities available, catering services available
- Language availability: English, Chinese, Japanese speaking employee(s) available, simultaneous interpretation services can be provided

Major Events
- 2018 Winter Olympics Torch Relay Banquet
- 2018 Google Bootcamp
- 2019 Twitter #4 Brands Marketing Event
- 2019 KIREC Seoul
- 2019 IEEE MEMS 2019 Banquet

Nearby Hotels

Experiences & Activities
Firework show is available for international events.
10) El Tower

El Tower aims to provide “hotel-grade banquet service to more people”. Event halls are spacious with 10 m high ceilings, parking is convenient, and all floors are connected with escalators. El Tower provides services differentiated by user convenience and years of event know-how.

Venue Information

<table>
<thead>
<tr>
<th>Address</th>
<th>Phone</th>
</tr>
</thead>
<tbody>
<tr>
<td>213, Gangnam-daero, Seocho-gu, Seoul</td>
<td>02-526-8750</td>
</tr>
<tr>
<td></td>
<td>Email</td>
</tr>
<tr>
<td></td>
<td>Fax</td>
</tr>
<tr>
<td><a href="mailto:5268756@eltower.co.kr">5268756@eltower.co.kr</a></td>
<td></td>
</tr>
</tbody>
</table>

Website: http://www.eltower.co.kr

El Tower offers 8 indoor rooms, medium and large (19 in total).

Facilities

<table>
<thead>
<tr>
<th>Facility Name</th>
<th>Location</th>
<th>Area (m²)</th>
<th>Max. Capacity/Hr. of People</th>
</tr>
</thead>
<tbody>
<tr>
<td>Grand Hall</td>
<td>7F</td>
<td>775</td>
<td>1,000</td>
</tr>
<tr>
<td></td>
<td>8F</td>
<td>775</td>
<td>500</td>
</tr>
<tr>
<td>Grace Hall</td>
<td>6F</td>
<td>775</td>
<td>500</td>
</tr>
<tr>
<td>Marigold Hall</td>
<td>5F</td>
<td>559</td>
<td>270</td>
</tr>
<tr>
<td>El House Hall</td>
<td>8F</td>
<td>273</td>
<td>140</td>
</tr>
<tr>
<td>El Garden Hall</td>
<td>8F</td>
<td>235</td>
<td>70</td>
</tr>
<tr>
<td>Maroon Hall</td>
<td>Annex 6F</td>
<td>235</td>
<td>120</td>
</tr>
<tr>
<td>Ruby Hall</td>
<td>8F</td>
<td>251</td>
<td>120</td>
</tr>
<tr>
<td>Gold Hall</td>
<td>8F</td>
<td>234</td>
<td>120</td>
</tr>
</tbody>
</table>

Major Events

- 2017 Microsoft Build Tour / Microsoft
- 2017 Mobile Moves People Facebook / Facebook
- 2017 Battlegrounds Media Showcase / Kakao Games
- 2016 The International Conference for Knowledge Intensive Service Industry / The Ministry of Trade, Industry and Energy

11) S Factory

S Factory is a multi-cultural complex located in the Seongsu-dong factory district, which is rapidly transforming into a cultural hub. S Factory remodeled four buildings, previously used as a gym and factory, into an open space for events. The newly remodeled building now has a rooftop and a garden that holds various events ranging from exhibitions, performances, parties, markets, conferences, to art fairs.

Venue Information

<table>
<thead>
<tr>
<th>Address</th>
<th>Phone</th>
</tr>
</thead>
<tbody>
<tr>
<td>11, Yeonmujang 15-gil, Seongdong-gu, Seoul</td>
<td>02-6388-8321</td>
</tr>
<tr>
<td></td>
<td>Email</td>
</tr>
<tr>
<td></td>
<td>Fax</td>
</tr>
<tr>
<td><a href="mailto:sjyang@level5.co.kr">sjyang@level5.co.kr</a></td>
<td>02-6388-8388</td>
</tr>
</tbody>
</table>

Website: http://www.sfactory.kr

S Factory offers 3 indoor halls, 1 outdoor hall.

Facilities

<table>
<thead>
<tr>
<th>Facility Name</th>
<th>Location</th>
<th>Area (m²)</th>
<th>Max. Capacity/Hr. of People</th>
</tr>
</thead>
<tbody>
<tr>
<td>Stage A</td>
<td>1F</td>
<td>915</td>
<td>500</td>
</tr>
<tr>
<td>Stage A</td>
<td>2F</td>
<td>681</td>
<td>500</td>
</tr>
<tr>
<td>Stage B (Story Gallery)</td>
<td>3F</td>
<td>102</td>
<td>100</td>
</tr>
<tr>
<td>Stage B</td>
<td>Outdoor hall (rooftop)</td>
<td>300</td>
<td>800</td>
</tr>
</tbody>
</table>

Major Events

- 2017~2019 Fashion K’ODE / Korea Creative Content Agency (KOCCA)
- 2019 Union Art Fair
- 2019 Juste un Clou Launching Event / Cartier
- 2018 Saul Leiter Exhibition
- 2018 Fashion K’ODE 2018 F/W
- 2017 On The Record Launch Party / Universal Music
12) Lotte World Adventure

Lotte World Adventure, the “World of Adventure and Magic”, has more than 50 exciting attractions located both indoors and outdoors. Colorful festivals, parades, and performances are scheduled according to season and hour. The indoor ice rink, Seokchon Lake, and the Folk Museum are places worth visiting.

Venue Information

<table>
<thead>
<tr>
<th>Address</th>
<th>Phone</th>
</tr>
</thead>
<tbody>
<tr>
<td>240, Olympic-ro, Songpa-gu, Seoul</td>
<td>1661-2000</td>
</tr>
</tbody>
</table>

Email: subin93@lotte.net
Fax: -

Website: http://www.lotteworld.com
No. of conference halls: 1 indoor hall

Facilities

<table>
<thead>
<tr>
<th>Facility Name</th>
<th>Location</th>
<th>Area (m²)</th>
<th>Max. Capacity (No. of People)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Garden Stage</td>
<td>1F</td>
<td>485</td>
<td>1,200</td>
</tr>
</tbody>
</table>

Major Events

- 2013 McDonald's Singapore Manager Convention 2013
- 2014 ACI Asia-Pacific Annual General Assembly Opening Reception (Folk Museum)
- 2014 ASQ Awards Ceremony and Gala Dinner (ice rink)

Experiences & Activities

You can ride attractions or watch shows and parades at the theme park. A wider variety of activities are available when planned with the indoor ice rink and the Folk Museum located in the same building.

13) National Gugak Center

National Gugak Center is a Korean art institute where one can enjoy various types of traditional Korean performance arts. The Center has four performance halls including the outdoor theater, YeonHeui Madang; and the National Gugak Museum where gugak related artifacts and instruments are displayed. Sign up for a one day program at the Gugak Education Center and experience traditional Korean performance art.

Venue Information

<table>
<thead>
<tr>
<th>Address</th>
<th>Phone</th>
</tr>
</thead>
<tbody>
<tr>
<td>2364, Nambusunhwan-ro, Seocho-gu, Seoul</td>
<td>02-580-3300</td>
</tr>
</tbody>
</table>

Email: screen@korea.kr
Fax: 02-580-3025

Website: http://www.gugak.go.kr
No. of conference halls: 3 indoor halls, 1 outdoor hall

Facilities

<table>
<thead>
<tr>
<th>Facility Name</th>
<th>Location</th>
<th>Area (m²)</th>
<th>Max. Capacity (No. of People)</th>
</tr>
</thead>
<tbody>
<tr>
<td>YeonHeui Madang</td>
<td>Outdoor theater</td>
<td>2,726</td>
<td>1,300</td>
</tr>
<tr>
<td>Yeak-dang</td>
<td>Indoor halls</td>
<td>12,287</td>
<td>700</td>
</tr>
<tr>
<td>Umyeon-dang</td>
<td>Indoor halls</td>
<td>3,879</td>
<td>230</td>
</tr>
<tr>
<td>Pungnyu Sarangbang</td>
<td>Indoor halls</td>
<td>2,726</td>
<td>130</td>
</tr>
</tbody>
</table>

Major Events

- 2018 Official Announcement of the 2018 PyeongChang Winter Olympics Emblem
- International Symposium sponsored by The National Gugak Center

Experiences & Activities

The National Gugak Center has gugak activity programs for international group visitors. Learn basic rhythms using a janggu and engage in a short samulnori. One day classes are held every Friday for two hours in the morning and afternoon, respectively. Up to 25 people can enroll. For inquiries, call 02-580-3054, contact baewon@korea.kr, or visit the homepage.
14) Dongdaemun Design Plaza (DDP)

DDP is a multi-cultural complex located at Dongdaemun History and Culture Park Station. Since it opened in 2014, it has led design trends, cultural exchanges, and served as a platform for various exhibitions, new product launches, forums, and conferences. DDP aims to become the “hub of the design and fashion industry” spreading new product and fashion trends, sharing knowledge, and the experience of various designs.

Venue Information

Address: 281, Eulji-ro, Jung-gu, Seoul
Phone: 1644-3033
Email: play@seouldesign.or.kr
Website: http://www.ddp.or.kr
No. of conference halls: 4 indoor halls, 1 outdoor hall

Facilities

<table>
<thead>
<tr>
<th>Facility Name</th>
<th>Location</th>
<th>Area (m²)</th>
<th>Max. Capacity (No. of People)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Art Hall 1</td>
<td>Art Hall B2F</td>
<td>2,992</td>
<td>1,500</td>
</tr>
<tr>
<td>Art Hall 2</td>
<td>Art Hall B2F</td>
<td>1,547</td>
<td>1,000</td>
</tr>
<tr>
<td>International Conference Hall (not for sole rental)</td>
<td>Art Hall B2F</td>
<td>414</td>
<td>220</td>
</tr>
<tr>
<td>Gallery MUN</td>
<td>The other building, indoors</td>
<td>341</td>
<td>-</td>
</tr>
<tr>
<td>Oullim Square</td>
<td>Outdoor (B2F)</td>
<td>1,100</td>
<td>-</td>
</tr>
</tbody>
</table>

Major Events

- 2019 2020 S/S Seoul Fashion Week (Art Hall 2, Design Lab, Oullim Square)
- 2018 Mnet Asian Music Awards (MAMA, Whole Art Hall, Oullim Square)

Experiences & Activities

The DDP Field Tour is a guided architecture tour of DDP. Tour course covers all facilities of the DDP as well as the Dongdaemun History & Culture Park. The guided tour is in English and Korean, and runs from Tuesday to Saturday. Advance reservation is required. A group of more than 20 people will get a fee discount. *Tour inquiry: ddptour@seouldesign.or.kr, 02-2153-0310

15) Stage28

Stage28 is a place to relax and enjoy the cityscape of peaceful Hangang River and the ever changing Godeoksan Mountain. The venue is 39,600 m² in size and has three themes – Eat, Play, Love. Each theme has unique and special sceneries and facilities.

Venue Information

Address: 105, Arisu-ro 61-gil, Gangdong-gu, Seoul
Phone: 02-3426-1928
Email: stage28@st28stage28.co.kr
Website: http://www.stage28.co.kr
No. of conference halls: 5 indoor halls, 2 outdoor halls

Facilities

<table>
<thead>
<tr>
<th>Facility Name</th>
<th>Location</th>
<th>Area (m²)</th>
<th>Max. Capacity (No. of People)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Memory Garden</td>
<td>Outdoor halls</td>
<td>900</td>
<td>600</td>
</tr>
<tr>
<td>Green House</td>
<td>1F</td>
<td>648</td>
<td>408</td>
</tr>
<tr>
<td>The Green</td>
<td>2F</td>
<td>120</td>
<td>70</td>
</tr>
<tr>
<td>The Green Terrace</td>
<td>3F (Terraces)</td>
<td>120</td>
<td>70</td>
</tr>
<tr>
<td>Grill Restaurant A</td>
<td>1F</td>
<td>184</td>
<td>100</td>
</tr>
<tr>
<td>Grill Restaurant B</td>
<td>1F</td>
<td>100</td>
<td>80</td>
</tr>
<tr>
<td>Cafe</td>
<td>2F</td>
<td>175</td>
<td>70</td>
</tr>
</tbody>
</table>

Major Events

- 2019 Kia Motors Corp. Kia Soul Booster Launch Show
Incheon, Gyeonggi-do

Korea Unique Venues
- Cosmo 40
- Panoramic 65
- Ganghwa Jeondeungsa Temple

Venues for Large-scale Events
- Incheon Asiad Main Stadium
- Paradise City Hotel
- Ganghwa Stadium
- Songdo Dabiti Festival Park

Korea Unique Venues
- Korea Folk Village
- Gwangmyeong Cave
- Hyundai Motorstudio Goyang
- Hyundai Cruise

Venues for Large-scale Events
- Seoul Land
- Everland
- One Mount

---

2-1. Incheon

1) Cosmo 40

Cosmo 40 is a multi-cultural complex that was remodeled from a chemical refinery. The design objective was to maintain the original form and add multi-functionality. The new annex is uniquely designed to connect and flow into the existing building in a loop structure. The concept is to create an "unbounded inspiring space" providing an "unbounded" experience to visitors.

The Main Hall, where the 1st and 2nd floors are linked, is a space with an 8 m ceiling and is available for large scale exhibitions and events. Hoist Hall, on the 3rd floor, has a 12 m high ceiling and the space can be used for independent events. Hoist Hall is linked to the Curtain Room, on the 4th floor, which is suitable for lectures and meetings.

Venue Information

<table>
<thead>
<tr>
<th>Address</th>
<th>Phone</th>
</tr>
</thead>
<tbody>
<tr>
<td>9, Janggogae-ro 231beon-gil, Seo-gu, Incheon</td>
<td>032-575-2319</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Email</th>
<th>Fax</th>
</tr>
</thead>
<tbody>
<tr>
<td><a href="mailto:admin@cosmo40.com">admin@cosmo40.com</a></td>
<td>-</td>
</tr>
</tbody>
</table>

Website: http://cosmo40.com

No. of conference halls: 3 indoor halls

Facilities

<table>
<thead>
<tr>
<th>Facility Name</th>
<th>Location</th>
<th>Area (㎡)</th>
<th>Max. Capacity (No. of People)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Main Hall</td>
<td>1,2F</td>
<td>1,653</td>
<td>Standing: 1,000, Theater: 500, Banquet: 300</td>
</tr>
<tr>
<td>Hoist Hall</td>
<td>3F</td>
<td>700</td>
<td>Standing: 300, Theater: 300, Banquet: 100</td>
</tr>
<tr>
<td>Curtain Room</td>
<td>4F</td>
<td>1,157</td>
<td>Standing: 150, Theater: 100, Banquet: 80</td>
</tr>
</tbody>
</table>
MICE Infrastructure

• Parking facility capacity: 45 passenger cars, can accommodate large buses
• Equipment offered: Projector, audio facilities, lighting facilities, stage, Wi-fi
• Additional facilities: F&B facilities on 3F of the annex

Major Events

• 2018 Rundown Incheon (electronic festival)
• 2018 West Groove (creative market)
• 2018 Incheon Landing (skateboard event)

Nearby Hotels

Benikea Premier Central Plaza Hotel, Best Western Incheon Royal Hotel

2) Panoramic 65  KOREA UNIQUE VENUE

Located on the 65th floor of Oakwood Premier Incheon, Panoramic 65 presents breathtaking views from the highest location in Korea. There is a main bar plus semi-private tables with booths, where you can choose between an ocean or city view. It also has a multi-hall that accommodates more than 60 people. The spaces can hold various events such as cocktail receptions, small parties, and corporate banquets. The bar has an exquisite liquor collection with snacks, while the dining menu includes signature dishes that will support a successful event.

Venue Information

<table>
<thead>
<tr>
<th>Address</th>
<th>Phone</th>
</tr>
</thead>
<tbody>
<tr>
<td>65F, Oakwood Premier Incheon, 165, Convensia-daero, Yeonsu-gu, Incheon</td>
<td>032-726-0065</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Email</th>
<th>Fax</th>
</tr>
</thead>
<tbody>
<tr>
<td><a href="mailto:incheon@oakwoodpremier.co.kr">incheon@oakwoodpremier.co.kr</a></td>
<td>032-726-2002</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Website</th>
<th>No. of conference halls</th>
</tr>
</thead>
<tbody>
<tr>
<td><a href="http://www.oakwoodpremier.co.kr/opi">http://www.oakwoodpremier.co.kr/opi</a></td>
<td>1 indoor hall</td>
</tr>
</tbody>
</table>

Facilities

<table>
<thead>
<tr>
<th>Facility Name</th>
<th>Location</th>
<th>Area (m²)</th>
<th>Max. Capacity (No. of People)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Panoramic 65</td>
<td>65F</td>
<td>400</td>
<td>200</td>
</tr>
</tbody>
</table>

MICE Infrastructure

• Parking facility capacity: 1,000 passenger cars
• Equipment offered: Beam projector, screen, standard audio system and house lighting (not suitable for event), simultaneous interpretation booth
• F&B support: Catering services available
• Language availability: English speaking employee(s) available

Major Events

• 2019 APSS Cocktail Reception
• 2019 Global Breast Cancer Conference Cocktail Reception
• 2019 Korea Association of Knowledge Industry Cocktail Reception
• 2019 GCF Cocktail Reception

Nearby Hotels

Oakwood Premier Incheon, Sheraton Grand Incheon Hotel, Gyeongwonjae Ambassador Incheon, Central Park Hotel Songdo, Okrai Songdo Park Hotel, Holiday Inn Incheon Songdo
3) Ganghwa Jeondeungsa Temple

Jeondeungsa Temple is the oldest temple in Korea built in year 381 in the early phase of Buddhism (11th year of King Sosurim during the Goguryeo Dynasty). The temple houses many cultural artifacts including Daebungjeon Hall, Yaksajeon Hall, and the Buddhist Bell. Jeondeungsa Temple offers templestays, temple food cooking classes, and traditional tea ceremony classes, which are popular with foreigners. Seonbuljang and Wolsongyo are suitable for floor-sitting events while Jeondeunggak and the dining hall can be set up with tables for seminars. Some halls have a sound system and a beam projector for meetings as well as performances.

<table>
<thead>
<tr>
<th>Venue Information</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Address</strong></td>
</tr>
<tr>
<td><strong>Phone</strong></td>
</tr>
<tr>
<td><strong>Email</strong></td>
</tr>
<tr>
<td><strong>Website</strong></td>
</tr>
<tr>
<td><strong>Facilities</strong></td>
</tr>
<tr>
<td><strong>Facility Name</strong></td>
</tr>
<tr>
<td>Hanok Meeting Room (floor-sitting)</td>
</tr>
<tr>
<td>Seonbuljang (floor-sitting)</td>
</tr>
<tr>
<td>Wolsongyo (floor-sitting)</td>
</tr>
<tr>
<td>Place for communal meals</td>
</tr>
<tr>
<td>Temple Food meals (floor-sitting)</td>
</tr>
<tr>
<td>Jeondeunggak (floor-sitting)</td>
</tr>
</tbody>
</table>

**MICE Infrastructure**

- Parking facility capacity: Can accommodate 300 passenger cars and large buses
- Equipment offered: Projector, audio facilities, table & chairs, podium, Wi-fi,
- F&B support: Cooking facilities available, catering services available
- Additional facilities: Buddhist sanctuary (sermon hall), gallery, trail, café
- Language availability: English speaking employee(s) available

**Major Events**

- Samrangseong Historical Culture Festival (18 times)
- Migrant Culture Festival (14 times)
- Ganghwa Gateball Match sponsored by Jeondeungsa Temple (14 times)
- Templestay
- Temple food event, concerts, art exhibit and lectures

**Nearby Hotels**

Jeondeungsa (40 people), Largoville Resort, Grace Hill Youth Training Center

**Experiences & Activities**

Jeondeungsa Temple has a templestay program, traditional temple food classes, and a traditional tea ceremony program. Enjoying refreshments or taking a walk through the temple trails to appreciate the beautiful scenery can be added to the programs.

**Jeondeungsa Templestay**

Jeondeungsa Temple has differentiated activity programs such as templestays, traditional temple food classes, and traditional tea ceremonies. There is a 5-hour course on weekdays and an overnight course on the weekends. Choose a templestay course of your preference and experience traditional Buddhist culture to understand the purpose of life and gain insights.

Unique Venue events at Jeondeungsa Temple can include snack time or a temple trail walk to appreciate the beautiful scenery.


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**Previous / Possible Events at Venue**

Jeondeungsa Temple
4) Incheon Asiad Main Stadium

Incheon Asiad Main Stadium was designed for the Incheon Asian Game with the concept of light and wind symbolizing Incheon. It is an international standard stadium with a football field and tracks. Currently the space is used for football games, as well as cultural and art events.

Venue Information

<table>
<thead>
<tr>
<th>Address</th>
<th>Phone</th>
</tr>
</thead>
<tbody>
<tr>
<td>806, Bongsu-daero, Seo-gu, Incheon</td>
<td>032-454-2022</td>
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</table>

Venue Information

<table>
<thead>
<tr>
<th>Email</th>
<th>Fax</th>
</tr>
</thead>
<tbody>
<tr>
<td>-</td>
<td>032-454-2199</td>
</tr>
</tbody>
</table>

Website: [http://www.insiseol.or.kr/institution_guidance/asiad/index.asp](http://www.insiseol.or.kr/institution_guidance/asiad/index.asp)

Facilities

<table>
<thead>
<tr>
<th>Facility Name</th>
<th>Location</th>
<th>Area (m²)</th>
<th>Max. Capacity (No. of People)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Main Stadium</td>
<td>1F-5F</td>
<td>7,960</td>
<td>28,485</td>
</tr>
<tr>
<td>Auxiliary Stadium</td>
<td>2F</td>
<td>7,848</td>
<td>9,034</td>
</tr>
</tbody>
</table>

Major Events

- 2019 SBS Super Concert
- 2019 Incheon K-ASIAN FESTIVAL
- 2019 Jaguar Test Drive Event

5) Paradise City Hotel

Paradise City Hotel is located in Yeongjongdo Island and takes 10 minutes by car from Incheon International Airport. The hotel aims to become a resort complex bridging reality and imagination. The hotel has the latest convention facility, an indoor theme park called Wonderbox, the CIMER spa, a shopping mall, and a casino. The grand indoor convention hall, lawn park, and public square are perfect for large scale events.

Venue Information

<table>
<thead>
<tr>
<th>Address</th>
<th>Phone</th>
</tr>
</thead>
<tbody>
<tr>
<td>186, Yeongjonghaenam-ro 321beon-gil, Jung-gu, Incheon</td>
<td>1833-8855, 032-729-7530</td>
</tr>
</tbody>
</table>

Website: [http://www.p-city.co.kr](http://www.p-city.co.kr)

Facilities

<table>
<thead>
<tr>
<th>Facility Name</th>
<th>Location</th>
<th>Area (m²)</th>
<th>Max. Capacity (No. of People)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Grand Ballroom</td>
<td>Hotel Paradise 1F</td>
<td>1,500</td>
<td>1,820</td>
</tr>
<tr>
<td>Studio A</td>
<td>Studio Paradise 1F</td>
<td>2,652</td>
<td>2,300</td>
</tr>
<tr>
<td>Studio B</td>
<td>Studio Paradise 1F</td>
<td>1,056</td>
<td>1,056</td>
</tr>
<tr>
<td>Culture Park</td>
<td>Outdoor halls</td>
<td>13,685</td>
<td>12,000 (10,000 standing)</td>
</tr>
</tbody>
</table>

Major Events

- 2019 Yoroyal Luxury Travel Incheon, Korea
- 2019 City Forestival 2019
- 2019 International K Sports Festival

Experiences & Activities

There is unique fun at Paradise City. Look for fun and festivals at Wonderbox, the amusement park under the moon, and ride attractions or follow a parade. Take a glimpse at club life at Club Chroma with DJs. If you like K-Culture, we recommend a healing and entertaining time at CIMER spa where European sauna merges with Korean sauna.
6) Ganghwa Stadium

Ganghwa Stadium is a sports field surrounded by nature. The stadium has Ganghwa Dolmens Gymnasium and Ganghwa Asiad BMX Stadium. Ganghwa Dolmens Gymnasium has a 1,722 m² floor, a broadcasting audio system, electronic displays, and a lighting system.

Venue Information

<table>
<thead>
<tr>
<th>Address</th>
<th>Phone</th>
</tr>
</thead>
<tbody>
<tr>
<td>603, Ganghwa-daero Ganghwa-gu, Ganghwa-gun, Incheon</td>
<td>032-930-5776</td>
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<table>
<thead>
<tr>
<th>Email</th>
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<tbody>
<tr>
<td>-</td>
</tr>
<tr>
<td>032-930-5799</td>
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</tbody>
</table>

<table>
<thead>
<tr>
<th>Website</th>
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</thead>
<tbody>
<tr>
<td><a href="http://www.insiseol.or.kr/institution_guidance/ganghwa/index.asp">http://www.insiseol.or.kr/institution_guidance/ganghwa/index.asp</a></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>No. of conference halls</th>
</tr>
</thead>
<tbody>
<tr>
<td>1 indoor hall</td>
</tr>
</tbody>
</table>

Facilities

<table>
<thead>
<tr>
<th>Facility Name</th>
<th>Location</th>
<th>Area (m²)</th>
<th>Max. Capacity/No. of People</th>
</tr>
</thead>
<tbody>
<tr>
<td>Dolmens Gymnasium</td>
<td>1-3F</td>
<td>5,252</td>
<td>4,043</td>
</tr>
</tbody>
</table>

Major Events

- 2019 Tour de DMZ 2019 International Road Cycling Tour
- 2018 FIAS President’s SAMBO Cup in Incheon, Korea

7) Songdo Dalbit (Moonlight) Festival Park

Dalbit Festival Park is well known for the annual Pentaport Rock Festival and the Beer Festival. The park is suitable for group events with its great sound system and expansive lawn in front of the main stage. In addition, there is an outdoor stage, an auxiliary theater, an eco-forest, and artificial falls.

Venue Information

<table>
<thead>
<tr>
<th>Address</th>
<th>Phone</th>
</tr>
</thead>
<tbody>
<tr>
<td>350, Central-ro, Yeonsu-gu, Incheon</td>
<td>032-720-4215, 032-721-4404</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Email</th>
</tr>
</thead>
<tbody>
<tr>
<td><a href="mailto:webmaster@insiseol.or.kr">webmaster@insiseol.or.kr</a></td>
</tr>
<tr>
<td>032-770-4299</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Website</th>
</tr>
</thead>
<tbody>
<tr>
<td><a href="http://www.insiseol.or.kr/institution_guidance/central_park/index.asp">http://www.insiseol.or.kr/institution_guidance/central_park/index.asp</a></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>No. of conference halls</th>
</tr>
</thead>
<tbody>
<tr>
<td>1 outdoor hall</td>
</tr>
</tbody>
</table>

Facilities

<table>
<thead>
<tr>
<th>Facility Name</th>
<th>Location</th>
<th>Area (m²)</th>
<th>Max. Capacity/No. of People</th>
</tr>
</thead>
<tbody>
<tr>
<td>Dalbit Festival Park</td>
<td>Outdoor halls</td>
<td>1,710,543</td>
<td>99,000</td>
</tr>
</tbody>
</table>

Major Events

- 2006-2019 Incheon Pentaport Rock Festival
- 2017-2019 World Beer Festival

* Enjoy beer, rock music, and fireworks at the "2019 Songdo World Beer Festival" at the Songdo Dalbit Festival Park. Every year, top artists and tens of thousands of Koreans and foreigners visit the Songdo World Beer Festival. It is one of the largest events in Korea serving music and beer, with 390,800 visitors in 2017. Frequent visitors to Songdo World Beer Festival include families, that is why the event host has children friendly water slides and games. At 8:50 every evening, there is a 10 minute fireworks show. Gather at the festival and enjoy gitters and sparks that light up the summer night.

* Source: excerpt from Chosun Ilbo report Aug. 16, 2019
2-2. Gyeonggi-do

1) Korea Folk Village

Korea Folk Village is a theme park created to introduce Korea’s traditional culture to visitors. Korea Folk Village recreates a Joseon village and its everyday life based on thorough historical research and consultation. Traditional performances and folk parades are scheduled every day. There are various seasonal cultural events as well. The Convention Center and the front yard of Korea House (Korean food restaurant) are venues for unique events. The Convention Center is an indoor venue suitable for education and seminars, while the front yard is optimal for gala dinners.

Venue Information

<table>
<thead>
<tr>
<th>Address</th>
<th>Phone</th>
</tr>
</thead>
<tbody>
<tr>
<td>90, Minsokchon-ro, Giheung-gu, Yongin-si, Gyeonggi-do</td>
<td>031-288-1710</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Email</th>
<th>Fax</th>
</tr>
</thead>
<tbody>
<tr>
<td><a href="mailto:yongwoo29@naver.com">yongwoo29@naver.com</a></td>
<td>031-697-2336</td>
</tr>
</tbody>
</table>

Website: http://www.koreanfolk.co.kr

Facilities

<table>
<thead>
<tr>
<th>Facility Name</th>
<th>Location</th>
<th>Area (m²)</th>
<th>Max. Capacity (No. of People)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Standing</td>
<td>Theatre</td>
<td>Capacity</td>
<td></td>
</tr>
<tr>
<td>Korea House front yard</td>
<td>Outdoor hall</td>
<td>1,100</td>
<td>-</td>
</tr>
<tr>
<td>Korea Folk Village Convention Center</td>
<td>1F</td>
<td>520</td>
<td>-</td>
</tr>
</tbody>
</table>

Facility Type

Exhibition Facility
Historical & cultural heritage site
Sports Facility
Leisure Facility
Stage Facility
Other Facility

Korean Folk Village Traditional Craft Activity

Korean Folk Village is a traditional cultural theme park that gives you a glimpse into life during the Joseon period. Join a craft activity and you may feel closer to Joseon. All programs are paid activities and require advance reservations. Activities include onggi (traditional Korean earthenware) candles, onggi craft, making sotdae (a pole of prayer), hanji doll, and danso (short bamboo flute). Onggi craft accommodates up to 100 people, while other programs accommodate up to 200 people. Each activity is between 40 to 60 minutes.

Experiences & Activities

Traditional performances and Folk Parades are scheduled daily. Traditional craft activities require advance reservation.

MICE Infrastructure

• Parking facility capacity: 1900 passenger cars, 150 large buses
• Equipment offered: Outdoor - temporary stage, audio facilities, lighting facilities, table & chairs
• Indoor - stage, beam projectors, audio facilities, lighting facilities, table & chairs
• F&B support: Halal-certified restaurants, catering services available (western)
• Additional facilities: Muslim Prayer room
• Language availability: English, Chinese, Japanese speaking employee(s) available

Major Events

• 2018 Be-Int’l Malaysia Banquet
• 2019 CITI Bank Singapore Tour and Luncheon
• 2019 Allianz Indonesia Tour and Luncheon
• 2019 Financial Alliance Singapore Banquet
• 2019 Dell Electronics Singapore Team-building and Banquet
• 2019 Herbalife Malaysia Tour and Luncheon

Nearby Hotels

Yongin Central Co’op Hotel, M Stay Hotel Giheung, Courtyard by Marriott Suwon, Ramada Plaza Suwon

2) Gwangmyeong Cave

Gwangmyeong Cave is a cave theme park full of art and fantasy. During the Japanese Colonial Rule, Koreans were drafted to do forced labor. The cave mine was closed in 1972 and was regenerated into a theme park. The tour route is two kilometers in length from the underground level to the first floor and it has 50 tourist spots including the space of light, golden falls, wine cave, wine cafe, and the Cave Art Center.
Venue Information

Address 02-2680-2368
Phone
e 02-2680-6677
Fax
Email soft@korea.kr
Website http://www.gm.go.kr/cv

Facilities

Facility Name Location Area (m²) Max. Capacity (No. of People)
Standing Theater Banquet
Media Tower Square 1F 1,500 1,500 Available 1,050

Gwangmyeong Cave - Cave Art Center
Underground (indoors and outdoors) 400 400 350 300

MICE Infrastructure

• Parking facility capacity: 20 passenger cars
• Equipment offered: Projector (2), basic sound system, house lighting (not suitable for events)
• F&B support: Catering services available
• Language availability: English speaking employee(s) available, simultaneous interpretation services can be provided

Nearby Hotels

Lacasa Hotel Gwangmyeong

Experiences & Activities

Gwangmyeong Cave - Cave Art Center runs a media façade show every 20 minutes. There are activities to wish for health and happiness on the Golden Road, where the history of mines is on display. The center also has a wine class to promote the excellence of Korean wine. Wine classes take 1 to 2 hours for a minimum of 8 up to 30 people. The class covers wine basics and offers wine tasting for two Korean wine varieties.

* Wine class reservation and inquiries: 070-4277-8902, sommelier@korea.kr

3) Hyundai Motorstudio Goyang

Hyundai Motorstudio Goyang is a brand experience space, as the word “motor” is associated with car and “studio” is associated with creating a new culture. It is the largest activity based automobile theme park where exhibitions and tours are focused on delivering exciting information about automobiles. A guided tour is available in English, Korean and Chinese. The auditorium is suitable for events as it can be partitioned into smaller spaces. There is also a stage, sound system, waiting room as well as a booth for simultaneous interpretation.

Venue Information

Address 217-6, Kintex-ro, Ilsanseo-gu, Goyang-si, Gyeonggi-do 1899-6611
Phone 031-836-1811
Email younghee.kim@ethan-alice.com
Website http://motorstudio.hyundai.com/goyang

Facilities

Facility Name Location Area (m²) Max. Capacity (No. of People)
Standing Theater Banquet
Auditorium 3F 442 400 300 200
Shoercase Lobby 1,279 1,000 750 400
Roof Terrace 4F (outdoor halls) 568 450 300 100

MICE Infrastructure

• Parking facility capacity: 421 passenger cars
• Equipment offered: Audio facilities, lighting facilities, table & chairs, beam projector, screen, wire/wireless mic, waiting room, simultaneous interpretation booth
• F&B support: Cooking facilities available
• Additional facilities: F&B shop, brand shop
• Language availability: English, Chinese speaking employee(s) available
Major Events

• 2018 Ultra Music Festival After Party
• 2018 CX Championship
• 2018 Global New Dealers Convention and Concert
• 2019 CS Innovation Week
• 2019 DiscoverN Event
• 2019 Stage X Concert

Nearby Hotels

Sono Calm Goyang

Experiences & Activities

Hyundai Motorstudio has a guided tour program, which will walk you through the permanent exhibition. Tours are held weekday afternoons with a duration of 90 minutes. Tours in English and Chinese are at 1 PM, Korean tours are at 2 PM. Make your reservation online. For inquiries and group tours, contact the customer center (1899-6611).

4) Hyundai Cruise KOYA UNIQUE VENUE

Hyundai Cruise is a touring cruise ship that sails on the Gyeongin Ara Waterway, the first manmade canal of Korea. It is one of the best tourist attractions in the metropolitan area where more than 12 million tourists have visited over the past 35 years. Visitors can enjoy performances over dinner and appreciate the Suhyang 8 (8 Ara Waterway views) alongside the Ara Waterway.

Hyundai Cruise Company owns the cruise ship, which has four floors and seats 1,000 PAX. It has two banquet halls and two variable open spaces. The entire ship can be rented for group events with more than 300 people, plus the best time and route for the event can be discussed.

Venue Information

Address
74, Arayuk-ro 270beon-gil Gochon-eup, Gimpo-si, Gyeonggi-do
Phone
032-882-5555
Fax
sangukkang@gmail.com
032-885-6161
Website
http://www.aracruise.co.kr

Facilities

<table>
<thead>
<tr>
<th>Facility Name</th>
<th>Location</th>
<th>Area (m²)</th>
<th>Max. Capacity (No. of People)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Diamond Hall</td>
<td>1F</td>
<td>550</td>
<td>500 400 300</td>
</tr>
<tr>
<td>Sapphire Hall</td>
<td>2F</td>
<td>550</td>
<td>500 400 300</td>
</tr>
<tr>
<td>Sea Garden</td>
<td>3F</td>
<td>550</td>
<td>350 250 80</td>
</tr>
<tr>
<td>Open Deck</td>
<td>4F (outdoor halls)</td>
<td>500</td>
<td>600 350 200</td>
</tr>
</tbody>
</table>

MICE Infrastructure

• Parking facility capacity: 300 passenger cars, 30 large buses
• Equipment offered: Beam projectors, audio facilities, lighting facilities
• F&B support: Catering services available
• Language availability: English, Chinese speaking employee(s) available

Major Events

• 2019 SNUH Employees and Executives Award and Gala Dinner
• 2019 SK Chemical International Customers/Buyers Gala Dinner
• 2019 Drama Conference Gala Dinner
• 2019 Chinese Global Law Firm Incentive Gala Dinner
• 2019 Halloween Cruise Club Party
• 2019 Weina Group China Incentive Gala Dinner

Nearby Hotels

Hotel Marinabay Seoul, Ramada Encore Gimpo Han River Hotel
5) Seoul Land

Seoul Land is a venue with a variety of attractions and F&B facilities. The outdoor square can accommodate a maximum of 8,000 people and would be perfect for a single corporate event. For events with less than 200 people, opt for the chimaek package and let delicious fried chicken, cold beer, and music help networking. Try connecting the event with the Seoul Zoo and the Museum of Modern and Contemporary Art for a fruitful outcome.

Venue Information

Address 181, Gwangmyeong-ro, Gwacheon-si, Gyeonggi-do 02-509-6278
Email
Phone 02-509-6278
 Fax 02-509-6192
Website http://www.seoulland.co.kr
No. of conference halls 2 indoor halls, 4 outdoor halls
Facilities

<table>
<thead>
<tr>
<th>Facility Name</th>
<th>Location</th>
<th>Area (m²)</th>
<th>Max. Capacity (No. of People)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Theater Banquet</td>
<td>East Gate Parking Lot</td>
<td>16,500</td>
<td>30,000</td>
</tr>
<tr>
<td>Picnic Plaza</td>
<td>Outdoor halls</td>
<td>6,600</td>
<td>10,000</td>
</tr>
<tr>
<td>Samchulli Theater</td>
<td>Outdoor halls</td>
<td>-</td>
<td>3,000</td>
</tr>
<tr>
<td>Event Hall</td>
<td>Indoor halls</td>
<td>-</td>
<td>1,000</td>
</tr>
<tr>
<td>Log Stage</td>
<td>Indoor halls</td>
<td>-</td>
<td>300</td>
</tr>
<tr>
<td>Lawn</td>
<td>Outdoor halls</td>
<td>-</td>
<td>500</td>
</tr>
</tbody>
</table>

Major Events

• 2019 EDC KOREA
• 2019 World DJ Festival

Experiences & Activities

Seoul Land has various amusements to see and enjoy, including 40 attractions grouped by theme, seasonal parades, and Korea’s largest fantasy light show Luna Park, and Jurassic Land.

6) Everland

Everland has various types of spaces for large scale events of more than 10,000 people to team-based discussions. Everland’s signature festival, attractions, F&B facilities, lighting and sound system, and surrounding nature will provide you a customized event tailored to the participants and the company.

Venue Information

Address 199, Everland-ro Pogok-eup, Cheoin-gu, Yongin-si, Gyeonggi-do 031-320-9615
Email jjk.kim@samsung.com
Phone 031-320-9377
Fax 031-320-8577
Website http://www.everland.com/everworkshop/index.html
No. of conference halls 4 indoor halls, 3 outdoor halls

Facilities

<table>
<thead>
<tr>
<th>Facility Name</th>
<th>Location</th>
<th>Area (m²)</th>
<th>Max. Capacity (No. of People)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Standing Theater</td>
<td>Indoor halls</td>
<td>-</td>
<td>1,150</td>
</tr>
<tr>
<td>Jungfrau Outdoor Stage</td>
<td>Outdoor halls</td>
<td>-</td>
<td>6,000</td>
</tr>
<tr>
<td>West Gate Event Plus (west gate parking lot)</td>
<td>Outdoor halls</td>
<td>-</td>
<td>10,000</td>
</tr>
<tr>
<td>Animal Wonder Stage</td>
<td>Indoor halls</td>
<td>-</td>
<td>1,000</td>
</tr>
<tr>
<td>Hello Turning Adventure (Kloch Fort)</td>
<td>Indoor halls</td>
<td>-</td>
<td>950</td>
</tr>
<tr>
<td>Holland Village</td>
<td>Outdoorthemed restaurant</td>
<td>-</td>
<td>Banquet 1,000</td>
</tr>
<tr>
<td>Cabin Hall</td>
<td>Cabin Hostel indoors</td>
<td>528</td>
<td>200</td>
</tr>
</tbody>
</table>

Major Events

• 2019 Malaysia Herbalife "Country Vacation 2019"
• 2019 Indonesia SIP Group
• 2018 Indonesia MCI (Millionaire Club Indonesia)
• 2018 WMI Competition and Incentive Tour

Experiences & Activities

There are mission games for group team building activities. You can choose from voluntary missions to rental mission games provided by event organizers. Mission games are available for groups of 30 or more and take approximately two hours. Schedule your event to start with teambuilding activities followed by attraction rides, parade watching, or a multimedia firework show.
7) One Mount

One Mount Snow Park is an indoor theme park with snow and ice all through the year. Whatever the season, you can enjoy winter fun on the sledding slope, ice road, and the ice rink. For space rental events, the ice rink will be carpeted and turned into a plaza, which can accommodate a maximum of 1,300 participants. Plan your special event in the snow.

Venue Information

<table>
<thead>
<tr>
<th>Address</th>
<th>Phone</th>
</tr>
</thead>
<tbody>
<tr>
<td>300, Hallyu world-ro, Ilsanseo-gu, Goyang-si, Gyeonggi-do</td>
<td>031-961-6303</td>
</tr>
<tr>
<td></td>
<td></td>
</tr>
<tr>
<td><a href="mailto:repsohonda@onemount.co.kr">repsohonda@onemount.co.kr</a></td>
<td>031-961-6330</td>
</tr>
<tr>
<td>Website</td>
<td></td>
</tr>
<tr>
<td><a href="http://snowpark.onemount.co.kr">http://snowpark.onemount.co.kr</a></td>
<td></td>
</tr>
<tr>
<td>Email</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
</tr>
<tr>
<td>Fax</td>
<td></td>
</tr>
</tbody>
</table>

Facilities

<table>
<thead>
<tr>
<th>Facility Name</th>
<th>Location</th>
<th>Area (m²)</th>
<th>Max. Capacity (No. of People)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Snow Park</td>
<td>1F</td>
<td>1,106</td>
<td>1,300</td>
</tr>
</tbody>
</table>

Major Events

- 2014 Korea MICE Expo Banquet
- 2015 WorldMUN Seoul
- 2016 Herbalife Extravaganza
- 2016 HongLeong Bank Gala
- 2019 Tour de DMZ 2019 International Road Cycling Tour

Experiences & Activities

To enjoy the winter with ice and snow, visitors must have safety equipment and cold protective gear such as warm clothes, winter boots, gloves, and a helmet regardless of the weather outside. Snow Park has an ice rink, a high-speed sled that slides through seven themed caves, snow slides, and a curling space. Skating and sliding are available outdoors during the winter season.

Herbalife Extravaganza 2016

The North Asia region of Herbalife held the ‘Herbalife Extravaganza’ in Gyeonggi-do in June 2016. The welcome party, which kicked off the event, was held at One Mount Snow Park. The early summer event in the indoor Snow Park created a fantastic sense of winter. The ice rink was carpeted and transformed into a grand banquet hall, while ice and snow spiced up festivities. Approximately 1,300 participants enjoyed the gala dinner and performances.

Excerpt from Seoul Ilbo Jun. 20, 2016 edition and materials provided by One Mount
1) Bonte Museum

Bonte Museum is named after the Korean word *bontae*, which means "original form". The museum aims to explore the common beauty of mankind. It is located in Jeju-do, the island that has retained its pristine nature. The continuing theme of special exhibitions is nature and architecture; tradition and modernity; the world and Korea. Bonte Museum is famous for the world-renowned architect Tadao Ando’s architectural design. Visitors will marvel at how the exposed concrete, resembling marble, harmoniously integrates with natural elements such as light and water.

The outdoor garden of Gallery 2 is suitable for special events under the Jeju sun and breeze. The Music Hall is suitable for smaller scale seminars.

**Venue Information**

<table>
<thead>
<tr>
<th>Address</th>
<th>Phone</th>
</tr>
</thead>
<tbody>
<tr>
<td>69, Sallongnam-ro 762beon-gil Andeok-myeon, Seogwipo-si, Jeju-do</td>
<td>064-792-8108</td>
</tr>
</tbody>
</table>

**Facilities**

<table>
<thead>
<tr>
<th>Facility Name</th>
<th>Location</th>
<th>Area (m²)</th>
<th>Max. Capacity (No. of People)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Bonte Garden</td>
<td>Outdoor halls</td>
<td>819</td>
<td>Standing: 400, Banquet: 200</td>
</tr>
<tr>
<td>Music Hall</td>
<td>81F</td>
<td>70</td>
<td>-</td>
</tr>
</tbody>
</table>

**MICE Infrastructure**

- Parking facility capacity: 20 passenger cars, make inquiries in advance for large buses
- Equipment offered: Projector, audio facilities, lighting facilities, table and chairs, podium, Wi-fi
- F&B support: Cooking facilities available, catering services available

**Major Events**

- 2017 AIIB The 2nd Annual Meeting of the Board of Governors
- 2016-2019 Jeju Food & Wine Festival Welcome Party
- 2013-2014 Bonte Culture Forum

**Nearby Hotels**

The Annex Hotel, Podo Hotel

**Experiences & Activities**

Bonte Museum does not require reservations to view the exhibition. For groups of more than 20 people or those with advance reservations, guided tours of the exhibition are available. Make your reservation online or by phone.

2) Jeju Folk Village

Jeju Folk Village recreates 19th century villages found in mountains, high-country, fishing villages and shamanism villages. Jeju yeongmun (former Jeju government office) and the yubaejo (exile house) can also be found in the village and were created based on research in order to preserve the most original form of Jeju’s cultural heritage. The museum is Jeju in itself where visitors can experience traditional folk craft and performances.
Venue Information

<table>
<thead>
<tr>
<th>Address</th>
<th>Phone</th>
</tr>
</thead>
<tbody>
<tr>
<td>631-34, Minsokhaean-ro Pyoseon-myeon, Soegwipo-si, Jeju-do</td>
<td>064-787-4501</td>
</tr>
</tbody>
</table>

Email: sesong@kas.co.kr
Fax: 064-787-4504

Website: http://www.jejufolk.com

Facilities

<table>
<thead>
<tr>
<th>Facility Name</th>
<th>Location</th>
<th>Area (m²)</th>
<th>Max. Capacity (No. of People)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Outdoor Meeting Room</td>
<td>Outdoor halls</td>
<td>6,069</td>
<td>400</td>
</tr>
</tbody>
</table>

MICE Infrastructure

- Parking facility capacity: 157 passenger cars, 27 large buses
- Equipment offered: Audio facilities, lighting facilities, table & chairs
- F&B support: Cooking facilities

Major Events

- Baozen Group event (China)
- Bank of Korea (ADB Annual Meeting)
- Hyundai Mobis event

Nearby Hotels

Haevich Hotel & Resort Jeju, Sono Calm Jeju, Rezion Tourist Hotel

Experiences & Activities

Rhythmic pungmul/band performance (Korean farmer’s band) is scheduled every day. Visitors can try daily activities such as carrying a mulheobeok (local jar) or spinning a maetdol (grinder). There are yunnori (traditional Korean board game) and traditional swings. Experience how prisoners were punished at a gwana (government office).

Venues for Large-scale Events

3) Maze Land

Maze Land is a labyrinth park under the theme of samdo, the three most abundant things in Jeju-do – wind, stone, and women. Maze Land has the world’s longest stone wall maze, three labyrinths made of stone and wood, a museum and a lawn that is over 1,000 m². Maze Land is frequently visited by many companies and groups since it is suitable for teambuilding activities and networking.

Venue Information

<table>
<thead>
<tr>
<th>Address</th>
<th>Phone</th>
</tr>
</thead>
<tbody>
<tr>
<td>213-47, Bijarim-ro Gwijwa-eup, Jeju-si, Jeju-do</td>
<td>064-784-3838</td>
</tr>
</tbody>
</table>

Email: mazeland@hanmail.net
Fax: 070-7721-8991

Website: http://mazeland.co.kr

Facilities

<table>
<thead>
<tr>
<th>Facility Name</th>
<th>Location</th>
<th>Area (m²)</th>
<th>Max. Capacity (No. of People)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Lawn</td>
<td>Outdoor halls</td>
<td>1,000</td>
<td>1,000</td>
</tr>
</tbody>
</table>

Major Events

- 2018 Filming of the KBS2 show Battle Trip
- 2016 Swarovski Shanghai Incentive Tour

Experiences & Activities

Maze Land is the largest labyrinth park in the world where participants need to escape the outdoor maze created under the themes of stone, wind, and women. The first team to escape the maze and ring the bell wins the game. The maze museum has an indoor maze titled Maze of Knowledge, plus various puzzles for fun.
4) Aqua Planet Jeju

Aqua Planet Jeju recognizes and preserves the value of marine biodiversity and provides visitors with the pleasure of co-existence between mankind and nature. Aqua Planet Jeju, the biggest aquarium in Asia, admits and welcomes groups of 15 or more including employees (and their families), invited clients, or teambuilding groups. Group events are available in front of the main tank, Sea of Jeju, which recreates the coastal waters of Jeju-do.

Venue Information

<table>
<thead>
<tr>
<th>Address</th>
<th>Phone</th>
</tr>
</thead>
<tbody>
<tr>
<td>95, Seojikijoi-ro Seongsan-eup, Seogwipo-si, Jeju-do</td>
<td>064-780-0900, space rental 02-789-5627, 010-3480-9140</td>
</tr>
</tbody>
</table>

Email: aquaksm@hanwha.com 02-789-5522
Website: http://www.aquaplanet.co.kr/jeju

Facilities

<table>
<thead>
<tr>
<th>Facility Name</th>
<th>Location</th>
<th>Area (m²)</th>
<th>Max. Capacity (No. of People)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Standing Banquet</td>
<td>Main Tank: Sea of Jeju B1F</td>
<td>185</td>
<td>300</td>
</tr>
</tbody>
</table>

Major Events

• 2013 Jeju Forum
• 2017 JEJU MICE EXPO 2017

Experiences & Activities

Aqua Planet Jeju has the world’s single largest tank and exhibits 28,000 animals and plants covering 500 species. The main tank, recreating the coastal waters of Jeju, is titled the “Sea of Jeju.” Other facilities include the Marine Science Activities and the Ocean Arena Performance. Ecology presentations, performances, and various hands-on activity programs are scheduled every hour.

5) Jeju Aerospace Museum

Jeju Aerospace Museum is Asia’s largest aerospace museum designed in the concept of an aircraft hangar. It has an outdoor exhibition that includes a runway, an observatory, and campsite. The museum’s exhibitions and activities have astronomy and aviation themes. A unique craft activity program is available at Fab Lab Jeju. For large-scale events, the 723.23 m² auditorium (Arche Hall), outdoor exhibit area, and the campsite are recommended.

Venue Information

<table>
<thead>
<tr>
<th>Address</th>
<th>Phone</th>
</tr>
</thead>
<tbody>
<tr>
<td>218, Nokchubunjae-ro Andeok-myeon, Seogwipo-si, Jeju-do</td>
<td>064-800-2000</td>
</tr>
</tbody>
</table>

Email: sj7220@jdcenter.com 064-800-2100
Website: http://www.jtc-jam.com

Facilities

<table>
<thead>
<tr>
<th>Facility Name</th>
<th>Location</th>
<th>Area (m²)</th>
<th>Max. Capacity (No. of People)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Banquet Classroom</td>
<td>Arche Hall 1F</td>
<td>723.23</td>
<td>200</td>
</tr>
<tr>
<td>Lawn</td>
<td>Outdoor halls</td>
<td>6,800</td>
<td>1,000</td>
</tr>
</tbody>
</table>

Major Events

• 2019, 2018 JIBC Jeju Drone Film Festival
• 2019 JDC Jeju-Myths Festival
6) Jeju Stone Park

Jeju Stone Park compiles the unique stone culture of Jeju covering 3,289,731 m² area. 70% of the park is a Gotjawal forest where stones, trees, and vines mingle harmoniously. The whole park is created to integrate Jeju’s local features with artistic aspects under the principle of environmental preservation. 38,000 m² of outdoor exhibition space, the Obaek Janggun Gallery (500 generals), and the thatched roofed house exhibition provide teambuilding opportunities in a natural environment with the most Jeju-like features.

Venue Information

<table>
<thead>
<tr>
<th>Address</th>
<th>Phone</th>
</tr>
</thead>
<tbody>
<tr>
<td>Gyora Natural Recreational Forest, 2023, Namjir-ro Jichaeun-eup, Jeju-si, Jeju-do</td>
<td>064-710-7497</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Email</th>
<th>Fax</th>
</tr>
</thead>
<tbody>
<tr>
<td><a href="mailto:robkds2@korea.kr">robkds2@korea.kr</a></td>
<td>064-710-7739</td>
</tr>
</tbody>
</table>

Website: http://www.jeju.go.kr/jejustonepark

Facilities

<table>
<thead>
<tr>
<th>Facility Name</th>
<th>Location</th>
<th>Area (m²)</th>
<th>Max. Capacity/No. of People</th>
</tr>
</thead>
<tbody>
<tr>
<td>Outdoor Exhibit</td>
<td>Outdoor hall</td>
<td>38,000</td>
<td>1,000</td>
</tr>
<tr>
<td>Obaek Janggun Gallery Theater</td>
<td>1F</td>
<td>360</td>
<td>160</td>
</tr>
</tbody>
</table>

Major Events

- 2016 Jeju Music Festival (formerly “Jeju Fantasy” of composer Yangbangeon)
- 2007-Current Seolmundae Halmang (Grandmother Seolmundae) Festival

7) Yeomiji Botanic Garden

Yeomiji Botanic Garden is an arboretum where 2,300 species are contained on a site that is 112,397 m². Visitors will be healed and rested by their encounters with lively, abundant, and exotic plants. Outside the six greenhouse buildings is a wide outdoor garden and a lawn that is large enough to ride a mini train. The indoor greenhouse and the lawn are available for banquets.

Venue Information

<table>
<thead>
<tr>
<th>Address</th>
<th>Phone</th>
</tr>
</thead>
<tbody>
<tr>
<td>93, Jungmungwangwang-ro, Seogwipo-si, Jeju-do</td>
<td>064-735-1100</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Email</th>
<th>Fax</th>
</tr>
</thead>
<tbody>
<tr>
<td><a href="mailto:ymgyjp@hanmail.net">ymgyjp@hanmail.net</a></td>
<td>064-738-2992</td>
</tr>
</tbody>
</table>

Website: http://www.yeomiji.or.kr

Facilities

<table>
<thead>
<tr>
<th>Facility Name</th>
<th>Location</th>
<th>Area (m²)</th>
<th>Max. Capacity/No. of People</th>
</tr>
</thead>
<tbody>
<tr>
<td>Indoor Greenhouse</td>
<td>1F</td>
<td>3,300</td>
<td>500</td>
</tr>
<tr>
<td>Lawn</td>
<td>Outdoor halls</td>
<td>12,540</td>
<td>5,000</td>
</tr>
</tbody>
</table>

Major Events

- 2017 Bosch Group Asia-Pacific Region Banquet
- 2017 The 4th International Electric Vehicle Expo
- 2017 Annual Meeting of AIIB Banquet
- 2016 ICSES 2016 JEJU KOREA Banquet

The 4th International Electric Vehicle Expo at Yeomiji Botanic Garden

The world’s largest International Electric Vehicle Expo was held at Jeju Jungmun Resort based at Yeomiji Botanic Garden in March 2017. 148 companies from 28 countries, and 73,800 registered visitors participated in the electric vehicle event held at the lawn and gardens surrounded by nature. Paintings of a world filled with electric vehicles, along with photos of Jeju were exhibited around the botanic garden adding beauty to the island.

### 4-1. Busan

#### Nurimaru APEC House

Nurimaru APEC House hosted the 13th APEC Leaders’ Meeting in 2005. Surrounded by a dense forest of camellias and Korean red pine trees, while overlooking Haeundae beach, the venue beautifully integrates nature with modernity. Nurimaru is a pure Korean word combining nur, meaning the world, and maru, meaning the summit. The architecture catches the eye from afar as it is a modern adaptation of the traditional Korean pavilion, jeongja, with a curved roof symbolizing the ridge of Dongbaekseom island.

#### Venue Information

<table>
<thead>
<tr>
<th>Address</th>
<th>Phone</th>
</tr>
</thead>
<tbody>
<tr>
<td>116, Dongbaek-ro, Haeundae-gu, Busan</td>
<td>051-740-7369</td>
</tr>
<tr>
<td>Email</td>
<td>Fax</td>
</tr>
<tr>
<td><a href="mailto:nurimarumarketing@naver.com">nurimarumarketing@naver.com</a></td>
<td>051-740-7367</td>
</tr>
</tbody>
</table>

- **No. of conference halls:** 1 indoor / outdoor hall, 1 outdoor hall

#### Facilities

<table>
<thead>
<tr>
<th>Facility Name</th>
<th>Location</th>
<th>Area (㎡)</th>
<th>Max. Capacity (No. of People)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Meeting room</td>
<td>2F (indoor / outdoor halls)</td>
<td>361</td>
<td>200 200 250 250</td>
</tr>
<tr>
<td>Freedom Garden (jeongja, piloth)</td>
<td>Outdoor halls</td>
<td>730</td>
<td>600 600 300</td>
</tr>
</tbody>
</table>
### MICE Infrastructure

- **Parking facility capacity:**
  - Haeundae-gu Parking Lot: 139 passenger cars, cannot accommodate large buses
  - Dongbaek Park Annex Parking Lot: 129 passenger cars, cannot accommodate large buses
  - Parking lot by the Nurimaru guard post: 10 cars with advance permission
- **Equipment offered:** Beam projector, wire/wireless mic, basic conference equipment
- **F&B support:** Catering services available (provided by Lotte Hotel)
- **Additional facilities:** Café B, 2005 APEC Summit Memorial
- **Language availability:** English, Chinese speaking employee(s) available

### Major Events

- 2014 Busan ICT Ministerial Meeting
- 2017 The 8th FEALAC FMM
- 2019 ASEAN-Republic of Korea Commemorative Summit Luncheon
- 2019 Mekong-Republic of Korea Summit

### Nearby Hotels

- The Westin Chosun Busan
- Haeundae Grand Hotel
- Ibis Ambassador Busan Haeundae
- Kolon Seacloud Hotel
- Paradise Hotel Busan
- Citadines Haeundae Busan

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### Busan Cinema Center

Busan Cinema Center is the representative visual cultural complex in Busan for performances, exhibitions, and events. The Cinema Center has three buildings named BIFF Hill, Double Cone, and CineMountain; plus it has an outdoor theater. The Busan Cinema Center hosts the annual “Busan International Film Festival” and many other international events. They play various genres of movies; and it has performances and exhibitions during the off season. The outdoor theater located under the Big Roof, buttressed between the CineMountain and BIFF Hill, is equipped with a huge screen and a 5.1 channel stereo speaker making it suitable for large-scale events and can accommodate a maximum of 6,000 people. When the night falls, LED lighting installed on Big Roof, shed rainbow colors and glitter the dark sky.

---

<table>
<thead>
<tr>
<th>Venue Information</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Address</strong></td>
</tr>
<tr>
<td>120, Suyeonggangbyeon-daero, Haeundae-gu, Busan</td>
</tr>
<tr>
<td><strong>Phone</strong></td>
</tr>
<tr>
<td>051-780-6142</td>
</tr>
<tr>
<td><strong>Email</strong></td>
</tr>
<tr>
<td><a href="mailto:twseong@naver.com">twseong@naver.com</a></td>
</tr>
<tr>
<td><strong>Fax</strong></td>
</tr>
<tr>
<td>051-780-6029</td>
</tr>
<tr>
<td><strong>No. of conference halls</strong></td>
</tr>
<tr>
<td>1 outdoor hall</td>
</tr>
<tr>
<td><strong>Website</strong></td>
</tr>
<tr>
<td><a href="http://www.dureraum.org">http://www.dureraum.org</a></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Facilities</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Location</strong></td>
</tr>
<tr>
<td>Outdoor halls</td>
</tr>
<tr>
<td><strong>Area (m²)</strong></td>
</tr>
<tr>
<td>2,364</td>
</tr>
<tr>
<td><strong>Max. Capacity (No. of People)</strong></td>
</tr>
<tr>
<td>Standing: 6,000</td>
</tr>
<tr>
<td>Theater: 4,000</td>
</tr>
<tr>
<td>Banquet: 1,200</td>
</tr>
</tbody>
</table>

### MICE Infrastructure

- **Parking facility capacity:** 501 passenger cars, cannot accommodate large buses
- **Equipment offered:** Beam projector, Wi-Fi, audio facilities, lighting facilities
- **F&B support:** Cooking not allowed
- **Additional facilities:** Rehearsal room, dressing room

### Major Events

- 2011-2019 Busan International Film Festival (BIFF) Opening / Closing Ceremony
- 2013-2017 Global Game Exhibition (G-star) cultural event
- 2014 Amway China Halnyo Concert
- 2014 ITU Plenipotentiary Conference Welcome Banquet
- 2016 Busan International Motor Show GM Gala Night

### Nearby Hotels

- Haeundae Centum Hotel
- Premier Hotel Centum
- Haeundae Grand Hotel
3) The Bay 101  

The Bay 101 is located at the entrance of Dongbaekseom Island near Haeundae. It has a marina; a clubhouse; Marine Hall, which can be used for large scale conferences; Gallery 101 used for exhibition and events; and Roof 101 which is ideal for outdoor events. Choose your venue based on the objective of your event or according to the number of participants. The Bay 101 offers a beautiful night view when the ocean sparkles with the evening glow and the surrounding skyscrapers glitter with bright lights.

Venue Information

<table>
<thead>
<tr>
<th>Address</th>
<th>Phone</th>
</tr>
</thead>
<tbody>
<tr>
<td>52, Dongbaek-ro, Haeundae-gu, Busan</td>
<td>051-726-8880</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Email</th>
<th>Fax</th>
</tr>
</thead>
<tbody>
<tr>
<td><a href="mailto:thebay101.busan@gmail.com">thebay101.busan@gmail.com</a></td>
<td>-</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Website</th>
<th>No. of conference halls</th>
</tr>
</thead>
<tbody>
<tr>
<td><a href="http://www.thebay101.com">http://www.thebay101.com</a></td>
<td>3 indoor halls, 1 outdoor hall</td>
</tr>
</tbody>
</table>

Facilities

<table>
<thead>
<tr>
<th>Facility Name</th>
<th>Location</th>
<th>Area (m²)</th>
<th>Max. Capacity [No. of People]</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td></td>
<td>Standing</td>
</tr>
<tr>
<td>Conference Room</td>
<td>BIF</td>
<td>56</td>
<td>30</td>
</tr>
<tr>
<td>Marine Hall</td>
<td>BIF</td>
<td>231</td>
<td>180</td>
</tr>
<tr>
<td>Gallery Hall</td>
<td>1F</td>
<td>387</td>
<td>250</td>
</tr>
<tr>
<td>Roof 101</td>
<td>3F, outdoor hall</td>
<td>387</td>
<td>200</td>
</tr>
</tbody>
</table>

MICE Infrastructure

- Parking facility capacity: 130 passenger cars, 3 large buses
- Equipment offered: Stage, beam projector, audio facilities, lighting facilities, table & chairs, podium, Wi-Fi, art exhibitions, multi-vision at exterior entrance
- F&B support: Cooking not allowed, catering services available
- Additional facilities: Marine leisure facilities

Major Events

- 2018 New Zealand Night (BISFF related event)
- 2018 KOAFEC Night, International Event - Outdoor Banquet
- 2018 WACS International Culinary Challenge Standing Reception
- 2018 Busan International Medical Tourism Convention Buyer Welcome Reception
- 2018 K-ICT WEEK in Busan Networking Reception
- 2018, 2017 BIFF, KTH Thank You Party, BIFF

Nearby Hotels

Ibis Ambassador Busan Haeundae, Citadines Haeundae Busan, Kolon Seacloud Hotel, The Westin Chosun Busan, Paradise Hotel Busan, Haeundae Grand Hotel
4) Sajik Baseball Stadium

Busan is famous for its love of baseball. Sajik Baseball Stadium with 24,500 seats is at the core of such passion. The stadium is available for rental during off season. It will be an unforgettable experience to join the passionate cheering during a baseball game.

Venue Information

<table>
<thead>
<tr>
<th>Address</th>
<th>Phone</th>
</tr>
</thead>
<tbody>
<tr>
<td>45, Sajik-ro, Dongnae-gu, Busan</td>
<td>051-590-9000</td>
</tr>
</tbody>
</table>

Website: http://www.giantsclub.com

Facilities

<table>
<thead>
<tr>
<th>Facility Name</th>
<th>Location</th>
<th>Area (m²)</th>
<th>Max. Capacity (No. of People)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Stadium</td>
<td>Outdoor halls</td>
<td>50,048</td>
<td>25,000</td>
</tr>
</tbody>
</table>

Major Events

- 2018 Busan Metropolitan Corp., 200 employees

5) Busan Asiad Main Stadium

The whole architecture is focused on creating harmony and aesthetic value as the roof mimics wave movements of the Sea of Busan. The Stadium is a multi-purpose sports complex with 53,000 seats, a large electronic display, 2,000 lux lighting, and has a capacity of 80,000 people. There is also an auxiliary stadium with 4,500 seats; and a 20,000 m² natural lawn football stadium.

Venue Information

<table>
<thead>
<tr>
<th>Address</th>
<th>Phone</th>
</tr>
</thead>
<tbody>
<tr>
<td>344, World cup-daero, Yoonje-gu, Busan</td>
<td>051-500-2123</td>
</tr>
</tbody>
</table>

Email: -
Fax: 051-500-2119
Website: http://www.busan.go.kr/stadium/sfcimplexmain
No. of conference halls: 2 outdoors

Facilities

<table>
<thead>
<tr>
<th>Facility Name</th>
<th>Location</th>
<th>Area (m²)</th>
<th>Standing</th>
<th>Theater</th>
</tr>
</thead>
<tbody>
<tr>
<td>Standing</td>
<td>Outdoor</td>
<td>19,584</td>
<td>80,000</td>
<td>5,369</td>
</tr>
<tr>
<td>Standing</td>
<td>Outdoor</td>
<td>20,231</td>
<td>15,000</td>
<td>4,549</td>
</tr>
</tbody>
</table>

Major Events

- 2019 EAFF E-1 Football Championship
- BTS 5th Fan Meeting - 5th MUSTER “MAGIC SHOP” (Asiad Auxiliary Stadium)
- 2018, 2017 Busan One Asia Festival Opening Ceremony
- 2016 Asia Song Festival
6) Busan Song Sanghyeon Square

Busan Song Sanghyeon Square is a citizen park with three major plazas along with facilities for various events. The square is a space for communication that connects Busan and Dongnae; a place for gathering; and it divides the city into various identities at the same time.

Venue Information

<table>
<thead>
<tr>
<th>Address</th>
<th>Phone</th>
</tr>
</thead>
<tbody>
<tr>
<td>818, Jungang-daero, Busanjin-gu, Busan</td>
<td>051-850-8000-2</td>
</tr>
</tbody>
</table>

Email: citizenpark@bisco.or.kr
Fax: 051-850-6019


Facilities

<table>
<thead>
<tr>
<th>Facility Name</th>
<th>Location</th>
<th>Area (m²)</th>
<th>Max. Capacity (No. of People)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Culture Plaza Sunken</td>
<td>Outdoor halls</td>
<td>10,000</td>
<td>1,000</td>
</tr>
<tr>
<td>Dynamic Busan Plaza</td>
<td>Outdoor halls</td>
<td>15,750</td>
<td>1,500</td>
</tr>
<tr>
<td>History Plaza</td>
<td>Outdoor halls</td>
<td>8,920</td>
<td>800</td>
</tr>
</tbody>
</table>

Major Events

• 2016 International Women’s Day Campaign
• 2018 Energy Day Busan Event

4-2. Ulsan

1) Taehwagang National Garden Outdoor Stage

Taehwagang River National Garden is the second designated National Garden in Korea. It is famous for the Simni Bamboo Grove where the wind rustles through the bamboo and the flowers are fragrant in spring. There is an outdoor stage and a square where large groups can gather for events.

Venue Information

<table>
<thead>
<tr>
<th>Address</th>
<th>Phone</th>
</tr>
</thead>
<tbody>
<tr>
<td>154, Taehwagang-gu, Jung-gu, Ulsan</td>
<td>052-229-7583</td>
</tr>
</tbody>
</table>

Email: -
Fax: 052-229-7559

Website: http://www.ulsantaehwaganggarden.com

Facilities

<table>
<thead>
<tr>
<th>Facility Name</th>
<th>Location</th>
<th>Area (m²)</th>
<th>Max. Capacity (No. of People)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Outdoor Stage</td>
<td>Outdoor halls</td>
<td>12,500</td>
<td>3,000</td>
</tr>
<tr>
<td>Neutinamu Plaza</td>
<td>Outdoor halls</td>
<td>2,000</td>
<td>500</td>
</tr>
<tr>
<td>Meeting Plaza</td>
<td>Outdoor halls</td>
<td>4,000</td>
<td>1,000</td>
</tr>
</tbody>
</table>

Major Events

• 2019 Flash Mob celebrating the National Garden Designation
• 2019 Ulsan Sori Art Festival
5

Daegu
Gyeongju-si
Gyeongsangbuk-do

Venues for Large-scale Events
- Daegu Stadium
- Daegu Textile Complex

Korea Unique Venues
- Hwangnyongwon

5-1. Daegu

1) Daegu Stadium

Daegu Stadium was the main stadium for the 2011 IAAF World Championships and is now used as a multi-cultural complex. The stadium has three floors above ground and three floors underground. The roof, representing the earth, covers half of the stands. The stadium complex houses Daegu Stadium Mall, Color Square, various sports facilities, and an outdoor plaza.

Venue Information

<table>
<thead>
<tr>
<th>Address</th>
<th>Phone</th>
</tr>
</thead>
<tbody>
<tr>
<td>180, Universiad-ro 11-gil, Suseong-gu, Daegu</td>
<td>053-803-8300, 053-803-8323</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Email</th>
<th>Fax</th>
</tr>
</thead>
<tbody>
<tr>
<td>-</td>
<td>053-803-8308</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Website</th>
<th>No. of conference halls</th>
</tr>
</thead>
</table>

Facilities

<table>
<thead>
<tr>
<th>Facility Name</th>
<th>Location</th>
<th>Area (m²)</th>
<th>Max. Capacity (No. of People)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Main Stadium</td>
<td>Outdoor halls</td>
<td>40,284</td>
<td>Standing: 40,000, Theater: 60,422</td>
</tr>
</tbody>
</table>

Major Events
- 2019 Daegu Drone Festa
- 2002-2018 Daegu FC Home Stadium
- 2012 National Sports Festival
- 2011 IAAF world Championships Daegu
2) Daegu Textile Complex

Daegu Textile Complex is Korea's only textile museum and is a tourist attraction with various exhibitions and activity programs. Multi-purpose halls and special exhibition galleries are open spaces with no pillars making the hall look even grander. It is equipped with the latest sound and lighting facilities and is available for various types of events.

Venue Information

<table>
<thead>
<tr>
<th>Address</th>
<th>227, Palgong-ro, Dong-gu, Daegu</th>
</tr>
</thead>
<tbody>
<tr>
<td>Phone</td>
<td>053-980-1010</td>
</tr>
<tr>
<td>Email</td>
<td><a href="mailto:leehs@dtcomplex.org">leehs@dtcomplex.org</a></td>
</tr>
<tr>
<td>Fax</td>
<td>053-980-1009</td>
</tr>
<tr>
<td>Website</td>
<td><a href="http://dtcomplex.org">http://dtcomplex.org</a></td>
</tr>
<tr>
<td>No. of conference halls</td>
<td>4 indoor halls</td>
</tr>
</tbody>
</table>

Facilities

<table>
<thead>
<tr>
<th>Facility Name</th>
<th>Location</th>
<th>Area (㎡)</th>
<th>Max. Capacity (No. of People)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Multi Hall</td>
<td>2F</td>
<td>956.78</td>
<td>962</td>
</tr>
<tr>
<td>Seminar room 1</td>
<td>2F</td>
<td>114.58</td>
<td>50</td>
</tr>
<tr>
<td>Seminar room 2</td>
<td>2F</td>
<td>118.66</td>
<td>50</td>
</tr>
<tr>
<td>Seminar room 3</td>
<td>2F</td>
<td>318.27</td>
<td>200</td>
</tr>
</tbody>
</table>

Major Events

- 2019 The Korea Quality Master Association
- 2019 Lee Jinok Natural Dyeing Fashion Show
- 2019 Social Entrepreneur Festival Gyeongsang-do Area Kick-off Ceremony
- 2019 Nu Skin Team & Team Dream Camp - One Day Rally

5-2. Gyeongju-si

1) Hwangnyongwon

Hwangnyongwon is a training center designed after the nine-story Hwangnyongsa pagoda, which is an artifact representing the glorious cultures of Silla but was burnt down to the ground. Hwangnyongwon is located within the Bomun Tourist Complex, a resort in Gyeongju. Its grand scale, elegant and beautiful design has earned it a place as the new landmark of Gyeongju.

Hwangnyongwon was designed and built for training and educating corporate groups. It has conference rooms, banquet halls, an auditorium, and a lawn for outdoor events. The facility has 45 guest rooms suitable for long-term events.

Venue Information

<table>
<thead>
<tr>
<th>Address</th>
<th>40, EXPO-ro, Gyeongju-si, Gyeongsangbuk-do</th>
</tr>
</thead>
<tbody>
<tr>
<td>Phone</td>
<td>054-760-0515</td>
</tr>
<tr>
<td>Email</td>
<td><a href="mailto:lyh8133@dkpia.com">lyh8133@dkpia.com</a></td>
</tr>
<tr>
<td>Fax</td>
<td>054-760-0520</td>
</tr>
<tr>
<td>Website</td>
<td><a href="http://www.hwangnyoung.com">http://www.hwangnyoung.com</a></td>
</tr>
<tr>
<td>No. of conference halls</td>
<td>5 indoor halls, 1 outdoor hall</td>
</tr>
</tbody>
</table>
Facilities

<table>
<thead>
<tr>
<th>Facility Name</th>
<th>Location</th>
<th>Area (m²)</th>
<th>Max. Capacity (No. of People)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Banquet Hall</td>
<td>Yoonsoo-Dong 1F</td>
<td>660</td>
<td>200</td>
</tr>
<tr>
<td>Auditorium</td>
<td>Yoonsoo-Dong 3F</td>
<td>181.5</td>
<td>100</td>
</tr>
<tr>
<td>Geumgang Hall</td>
<td>Jung-do Tower 3F</td>
<td>313</td>
<td>120</td>
</tr>
<tr>
<td>Hwarang Hall</td>
<td>Jung-do Tower 4F</td>
<td>290.4</td>
<td>100</td>
</tr>
<tr>
<td>Hwabaek Hall</td>
<td>Jung-do Tower 5F</td>
<td>330</td>
<td>80</td>
</tr>
<tr>
<td>Lawn</td>
<td>Outdoor halls</td>
<td>990</td>
<td>500</td>
</tr>
</tbody>
</table>

MICE Infrastructure
- Parking facility capacity: 60 passenger cars, 3 large buses (parking lots at KT training center and HICO Center are available when necessary)
- Equipment offered: Beam projector, screen, mic, whiteboard, audio facilities, table and chairs
- F&B support: Catering services available
- Additional facilities: Café Droptop
- Language availability: English, Japanese speaking employee(s) available

Major Events
- 2017 K-Food World Festival
- 2017 KIWV Conference (International Water Week)
- 2018 KDOESS 2018 Spring Conference
- 2019 IIC&ISAR 2019 Opening Ceremony & Welcome Reception
- 2019 The 15th IAEA/CDD Technical Committee Meeting (with KHNP)

Nearby Hotels
Hilton Gyeongju, The K Hotel Gyeongju, KT Gyeongju Training Center, Commodore Hotel Gyeongju, Blue One Resort, Ragung Hotel

Experiences & Activities
Consider holding a meditation program or a tea ceremony at Hwangnyongwun for a productive event.

Hwangnyongwun Healing Meditation Program
Hwangnyongwun Jungdo Tower is a space dedicated to the training and healing of mind and spirit, and is frequently visited for corporate workshops. The one-day life meditation program includes a tour of Hwangnyongwun followed by a short meditation activity. The one-day tour takes 80 minutes and starts at 9 AM.

Previous/Possible Events at Venue

Korea Unique Venues
• DMZ Museum
• Pyeongchang Alpensia
• Inje Speedium
• Nami Island Inc.

Venue for Large-scale Events
• Wonju Hanji Theme Park
• KT&G Sangsangmadang Chuncheon

6 Gangwon-do
1) DMZ Museum

KOREA UNIQUE VENUE

The DMZ Museum is located in the Civilian Control Line at the northernmost region of the east coast. The museum symbolizes the national aspiration for peace between the two Koreas. The museum displays various information about Korea during the Korean War in 1950. The museum also explains how the Military Demarcation Line was drawn after the Korean War Armistice Agreement was signed; it also explains the historic meaning and value of the DMZ. The DMZ Museum has four small conference rooms and one auditorium that can be used for events. Since the museum is a historical and geological symbol, international conferences and events with themes of peace, reunification, and ecology are frequently held here.

Venue Information

<table>
<thead>
<tr>
<th>Address</th>
<th>Phone</th>
</tr>
</thead>
<tbody>
<tr>
<td>369, Tongiljeonmangdae-ro, Hyeonnae-myeon, Goseong-gun, Gangwon-do</td>
<td>033-681-0625, 033-634-8553</td>
</tr>
</tbody>
</table>

Email: dmzman@korea.kr
Fax: 033-680-8490
Website: http://www.dmzmuseum.com

Facilities

<table>
<thead>
<tr>
<th>Facility Name</th>
<th>Location</th>
<th>Area (m²)</th>
<th>Max. Capacity (No. of People)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Standing</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Theater</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Banquet</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Auditorium</td>
<td>Multi-purpose center 1F</td>
<td>1,169</td>
<td>500</td>
</tr>
<tr>
<td>Small Conference Room</td>
<td>Multi-purpose center 1F</td>
<td>142</td>
<td>60</td>
</tr>
<tr>
<td>Video hall</td>
<td>Exhibition Hall 1F</td>
<td>152</td>
<td>50</td>
</tr>
</tbody>
</table>

MICE Infrastructure

- Parking facility capacity: 200 passenger cars, 36 large buses
- Equipment offered: Beam projector, screen, mic, audio facilities, table and chairs
- F&B support: Cooking not allowed, catering services available
- Additional facilities: Exhibition hall, trail walk activity hall, museum shop
- Language availability: English speaking employee(s) available

Major Events

- 2019 Strategic Conference on Peace and Economy
- 2019 Peace Talks for Resumption of Kaesong Industrial Complex and the Mount Kumgang Tour

Nearby Hotels

Goseong Kumkangsan Condo, Sorak Sun Valley Resort, Kensington Hotels & Resorts Seorak, Lotte Resort Sokcho

2) Pyeongchang Alpensia

KOREA UNIQUE VENUE

Alpensia is a resort complex built for the 2018 Winter Olympics and has a convention center that specializes in international conferences. The Pyeongchang Alpensia Convention Center has the know-how to handle international events, such as the 2018 Winter Olympics; and it has the space and scale to provide a comfortable and satisfactory stay to visitors. Alpensia facilities include a Grand Ball Room, which can accommodate more than 2,000 people; banquet halls that can be partitioned; and various types of conference rooms. Unique events are available at the ski jump observatory and the lawn.
Venue Information

Address
135, Sports park-gil, Daegwallyeong-myeon, Pyeongchang-gun, Gangwon-do

Phone
033-339-0411

Email
dkkim@gdco.co.kr

Website
http://www.alpensia.com/eng/fac-info.do

Venue Information

Address
130, Sanghadap-ro, Girin-myeon, Inje-gun, Gangwon-do

Phone
1644-3386

Email
ssk0624@speedium.co.kr

Website
http://www.speedium.co.kr

Facilities

Facility Name
Location
Area (m2)
Max. Capacity (No. of People)
Standing
Seated
Banquet

Grand Ball Room A, B
Hotel 2F
507
350
240

Sky Lounge
Hotel 1F
42
20
40
20

Condo Seminar Room
Condo 2F
150
50
80
50

W Lounge 1, 2
Condo 2F
840
150
170
150

VIP Lounge 1
Condo 2F
372
100
100
100

VIP Lounge 2, 3
Condo 2F
189
40
70
60

VIP Lounge 4
Condo 2F
189
100
100
100

MICE Infrastructure

• Parking facility capacity: 150 at Ski Jump Center, 280 at Alpensia
• Equipment offered: Stage, projector, audio facilities, lighting facilities, table & chairs, podium, Wi-Fi, simultaneous interpretation facility
• F&B support: Catering services available
• Language availability: English speaking employee(s) available

Major Events

• 2018 Winter Olympics, Paralympics
• Infinite Challenge (TV show) Korean Pop Song Festival on the Yeongdong Expressway
• Lina Life Insurance Company TM Festival

Nearby Hotels

Alpensia Resort, Yongpyong Resort, Iwant Hotel & Resort Pyeongchang, Ramada Hotel & Suites Gangwon Pyeongchang, AM Hotel Residence

3) Inje Speedium

Inje Speedium is a motor cultural space complex designed to bring the dynamics of circuit racing to the general public, which is not an everyday experience. The racing circuit is designed according to international racing standards and is open to the general public to enjoy racing. The facility has the latest infrastructure and amenities and can accommodate a maximum of 70,000 people. There are hotels and condos for rest and various events. The hotel/condo is designed so it overlooks the race track, while the other side faces mountains bringing nature into the room. Such a unique design is appealing for many events.
MICE Infrastructure

- Parking facility capacity: 3,400 cars
- Equipment offered: Stage, projector, audio facilities, lighting facilities, table & chairs, podium, Wi-Fi
- F&B support: Catering services available
- Language availability: English, Chinese speaking employee(s) available, simultaneous interpretation services can be provided

Major Events

- 2018 Winter Olympics, North Korea cheering team
- 2018 Ari Sports Cup U-15 Youth Soccer North Korea Team
- 2018 Hyundai Motor Company Global
- 2018 Lamborghini World Dealership

Nearby Hotels

Inje Speedium Hotel, Inje Speedium Condo

Experiences & Activities

Circuit race programs open to the general public include the Circuit Kart, Circuit Taxi, Circuit Safari, and other unique racing activities. There are automobile related exhibitions such as a classic car museum, and the time provided.

4) Nami Island Inc.

Nami Island is a tourist spot well-known for the filming of the Korean drama Winter Sonata. Nami Island is a unique environment friendly place that preserves nature to the fullest with sculptures made of recycled glass and plastic bottles to deliver a message of co-existence. Venues such as the Magic Hall with the latest sound system and an outdoor stage are suitable for international conferences and business seminars. Every year, foreign embassies in Korea and various international organizations host events on the island. The “Biannual Nami Island International Children’s Book Festival”, attended by children’s book writers with their works, is held on Nami Island.

Venue Information

<table>
<thead>
<tr>
<th>Address</th>
<th>Phone</th>
</tr>
</thead>
<tbody>
<tr>
<td>1, Namiseom-gil, Namsan-myeon, Chuncheon-si, Gangwon-do</td>
<td>031-580-8114</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Email</th>
<th>Fax</th>
</tr>
</thead>
<tbody>
<tr>
<td><a href="mailto:namitour@namisum.com">namitour@namisum.com</a></td>
<td>031-580-8118</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Website</th>
<th>No. of conference halls</th>
</tr>
</thead>
<tbody>
<tr>
<td><a href="http://www.namisum.com">http://www.namisum.com</a></td>
<td>5 indoor halls, 3 outdoor halls</td>
</tr>
</tbody>
</table>

Facilities

<table>
<thead>
<tr>
<th>Facility Name</th>
<th>Location</th>
<th>Area (m²)</th>
<th>Max. Capacity (No. of People)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Magic Hall</td>
<td>1F</td>
<td>400</td>
<td>250</td>
</tr>
<tr>
<td>Myeongganghall (seminar room)</td>
<td>1F</td>
<td>122</td>
<td>160</td>
</tr>
<tr>
<td>Myeongganghall (seminar room)</td>
<td>1F</td>
<td>122</td>
<td>160</td>
</tr>
<tr>
<td>Byeolcheon</td>
<td>1F</td>
<td>99</td>
<td>40</td>
</tr>
<tr>
<td>Andersen Picture Book Center</td>
<td>1F</td>
<td>99</td>
<td>40</td>
</tr>
<tr>
<td>Gongsimwon</td>
<td>2F</td>
<td>165</td>
<td>200</td>
</tr>
<tr>
<td>Gongsimwon Terrace</td>
<td>2F outdoor</td>
<td>117</td>
<td>100</td>
</tr>
<tr>
<td>UNICEF Eco Stage</td>
<td>Outdoor halls</td>
<td>850</td>
<td>500</td>
</tr>
<tr>
<td>O Stage</td>
<td>Outdoor halls</td>
<td>5,700</td>
<td>1,500</td>
</tr>
</tbody>
</table>

MICE Infrastructure

- Parking facility capacity: 1,000 passenger cars, 100 large buses
- Equipment offered: Projector, Wi-Fi, audio facilities
- F&B support: Catering services available
- Additional facilities: Hotel Jeonggwanru, Muslim prayer room, nursing room, ATM, currency exchange, stroller wheelchair rental, changing room, performance halls
- Language availability: English, Chinese, Japanese, Vietnamese, Thai speaking employee(s) available, simultaneous interpretation services can be provided

Major Events

- 2013 Official Banquet of the Chairmen of the National Assembly of Korea and Thailand
- 2015 Agreement Ceremony to designate NANTA as the Honorary Ambassador of Gangwon-do
- 2016 The Society of Golden Keys Korea Workshop
- 2017 Cultural Industry Coexistence Forum
- 2019 Nami Island International Children’s Book Festival

Nearby Hotels

Hotel Jeonggwanru, Iris Hotel, Club Island Pension, Riviera Pension, Elysian Gangchon

Experiences & Activities

The Picture Book Library and Handicraft Studio have various activity programs. Bike Center, zipwire, Tree-go, water sports, story tour bus, UNICEF charity train are available as well.
5) Wonju Hanji Theme Park

Daknamu (paper mulberry), the main material of hanji (traditional Korean paper), has been the specialty product of Wonju for a long time. Wonju Hanji Theme Park is a Hanji Cultural Complex located in an area that covers 26,279 m² with an exhibition hall, a field of daknamu, and a beautiful outdoor garden. The amphitheater and the central plaza are ideal for outdoor activities in picturesque nature.

Venue Information

<table>
<thead>
<tr>
<th>Address</th>
<th>Phone</th>
</tr>
</thead>
<tbody>
<tr>
<td>151, Hanjigongwon-gil, Wonju-si, Gangwon-do</td>
<td>033-734-4739</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Email</th>
<th>Fax</th>
</tr>
</thead>
<tbody>
<tr>
<td><a href="mailto:wghanjipark@hanmail.net">wghanjipark@hanmail.net</a></td>
<td>033-734-4740</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Website</th>
</tr>
</thead>
<tbody>
<tr>
<td><a href="http://www.hanjipark.com">http://www.hanjipark.com</a></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>No. of conference halls</th>
</tr>
</thead>
<tbody>
<tr>
<td>1 indoor hall, 1 outdoor hall</td>
</tr>
</tbody>
</table>

Facilities

<table>
<thead>
<tr>
<th>Facility Name</th>
<th>Location</th>
<th>Area (m²)</th>
<th>Max. Capacity (No. of People)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Outdoor Stage</td>
<td>Outdoor halls</td>
<td>3,100</td>
<td>3,000</td>
</tr>
<tr>
<td>Conference Room</td>
<td>2F</td>
<td>103</td>
<td>80</td>
</tr>
</tbody>
</table>

Major Events

- 2019 21st Wonju Hanji Festival
- 2019 Autumn Night Pops Concert

Experiences & Activities

Various activities are available such as hanji crafts and hanji making. Advanced online reservation three days before the visit is required for a group of more than 10 people.

6) KT&G Sangsangmadang Chuncheon

KT&G Sangsangmadang Chuncheon is a cultural complex located by Uiamho Lake. Its facilities include the Art Center, equipped with a theater, a live studio, a café, and accommodations (the Stay). The concept of the venue is “Art Stay by the Lakeside”, where various indoor and outdoor spaces can be rented as an inspiring place for new ideas.

Venue Information

<table>
<thead>
<tr>
<th>Address</th>
<th>Phone</th>
</tr>
</thead>
<tbody>
<tr>
<td>25, Sports town-gil 399beon-gil, Chuncheon-si, Gangwon-do</td>
<td>033-818-4200, 070-7586-0557</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Email</th>
<th>Fax</th>
</tr>
</thead>
<tbody>
<tr>
<td><a href="mailto:cssoundhall@sangsangmadang.com">cssoundhall@sangsangmadang.com</a></td>
<td>033-818-4206</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Website</th>
</tr>
</thead>
<tbody>
<tr>
<td><a href="http://chuncheon.sangsangmadang.com">http://chuncheon.sangsangmadang.com</a></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>No. of conference halls</th>
</tr>
</thead>
<tbody>
<tr>
<td>2 indoor halls, 1 outdoor hall</td>
</tr>
</tbody>
</table>

Facilities

<table>
<thead>
<tr>
<th>Facility Name</th>
<th>Location</th>
<th>Area (m²)</th>
<th>Max. Capacity (No. of People)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Art Center Outdoor Theater (outside stage)</td>
<td>Outdoor halls</td>
<td>-</td>
<td>2,000, 1,500</td>
</tr>
<tr>
<td>Sound Hall</td>
<td>Art Center indoors</td>
<td>-</td>
<td>400, 200</td>
</tr>
<tr>
<td>Navi Hall</td>
<td>Stay BIF</td>
<td>281</td>
<td>100, 100</td>
</tr>
</tbody>
</table>

Major Events

- 2019 Imagination-Comes-True Festival
- 2019 Cinema Lake
- 2019 Chuncheon International Film Festival, Invitational Film Screening
- 2019 Chuncheon Choral Festival
7-1. Gwangju

Korea Unique Venues

Asia Culture Center (ACC) (KOREA UNIQUE VENUE)

Asia Culture Center is an institute of international arts and cultural exchange where creators of various nationalities freely share ideas. ACC plays the role of an integrated platform where participants from all over the world mingle and exchange ideas in the stages of research-creation-production.

ACC has various dynamic exhibitions, performances, education programs, exchanges, and international events throughout the year. The venue has five large scale cultural complex and an outdoor plaza.

Venue Information

<table>
<thead>
<tr>
<th>Address</th>
<th>Phone</th>
</tr>
</thead>
<tbody>
<tr>
<td>38, Munhwajeondang-ro, Dong-gu, Gwangju</td>
<td>062-601-4372</td>
</tr>
<tr>
<td>Email</td>
<td>Fax</td>
</tr>
<tr>
<td><a href="mailto:byby2019@aci-k.kr">byby2019@aci-k.kr</a></td>
<td>062-601-4389</td>
</tr>
<tr>
<td>Website</td>
<td>No. of conference halls</td>
</tr>
<tr>
<td><a href="http://www.acc.go.kr">http://www.acc.go.kr</a></td>
<td>2 Indoor halls, 1 outdoor hall</td>
</tr>
</tbody>
</table>

Facilities

<table>
<thead>
<tr>
<th>Facility Name</th>
<th>Location</th>
<th>Area (m²)</th>
<th>Max. Capacity (No. of People)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Standing</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Reception Hall and Conference Hall (variable space)</td>
<td>ACC Archive &amp; Research B2F</td>
<td>510</td>
<td>350-500</td>
</tr>
<tr>
<td>Multi-hall (variable space)</td>
<td>ACC Children B2F</td>
<td>1,555</td>
<td>380</td>
</tr>
<tr>
<td>Asia Culture Square (variable space)</td>
<td>Outdoor halls</td>
<td>5,383</td>
<td>2,800</td>
</tr>
</tbody>
</table>
MICE Infrastructure
- Parking facility capacity: 1,081 passenger cars, 45 large buses
- Equipment offered: Projector, audio facilities, lighting facilities, table and chairs, podium
- F&B support: Catering services available
- Additional facilities: Community room, music fountain, book lounge
- Language availability: English, Chinese, Japanese docent guide available

Major Events
- 2019 Special AMCA Plus ROK Meeting, ASEAN-ROK Cultural Tourism Forum, ACC-Asia Embassy Cooperation Meeting
- 2019-2018 ACC World Music Festival
- 2019-2018 International Symposium on Electronic Art (ISEA)
- 2018-2017 ACC Asian Literature Festival

Nearby Hotels
ACC Design Hotel, Bentley Hotel Gwangju, Holiday Inn Gwangju, Ramada Plaza Gwangju

7-2. Jeollabuk-do

Sori Arts Center of Jeollabuk-do is a multi-cultural complex representing the art and culture of Jeollabuk-do. The venue includes Moak Hall with 2,037 seats, Yeonji Hall, Myeongin Hall, and an outdoor theater. In addition, the venue has a separate hall for international conferences and events. The main conference hall, with 250 seats, has a simultaneous interpretation facility for 6 languages. There is also a medium sized conference room and seminar room for small meetings.

Korea Unique Venues

1) Sori Arts Center of Jeollabuk-do

Sori Arts Center of Jeollabuk-do is a multi-cultural complex representing the art and culture of Jeollabuk-do. The venue includes Moak Hall with 2,037 seats, Yeonji Hall, Myeongin Hall, and an outdoor theater. In addition, the venue has a separate hall for international conferences and events. The main conference hall, with 250 seats, has a simultaneous interpretation facility for 6 languages. There is also a medium sized conference room and seminar room for small meetings.

Venue Information

<table>
<thead>
<tr>
<th>Address</th>
<th>Phone</th>
</tr>
</thead>
<tbody>
<tr>
<td>31, Sori-ro, Deokjin-gu, Jeonju-si, Jeollabuk-do</td>
<td>063-270-8000</td>
</tr>
</tbody>
</table>

Facilities

<table>
<thead>
<tr>
<th>Facility Name</th>
<th>Area (sqm)</th>
<th>Max. Capacity (No. of People)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Main Conference Hall</td>
<td>2F 466.43</td>
<td>- 250</td>
</tr>
<tr>
<td>Medium Conference Hall</td>
<td>1F 98.87</td>
<td>- 50</td>
</tr>
<tr>
<td>Seminar Room</td>
<td>1F 53.46</td>
<td>- 16</td>
</tr>
</tbody>
</table>

MICE Infrastructure
- Parking facility capacity: 698 passenger cars (147 cars indoors, 551 cars outdoors)
- Equipment offered: Lighting facilities, audio facilities, projector
- F&B support: Catering services available
- Language availability: English speaking employee(s) available

Major Events
- 2018 Jeollabuk-do International Exchange Festival
- 2018 Jeonju International Sori Festival
- 2019 15th Jeollabuk-do Calligraphy Competition Awards
- 2019 Jeonju International Sori Festival
- 2019 World Calligraphy Biennale of Jeollabuk-do Organization Committee Opening Ceremony and Symposium

Nearby Hotels
Ramada Jeonju
2) Royal Room of King

The Royal Room of King, or King's bedroom, is a luxurious hanok hotel set in Jeonju Hanok Village. Don’t miss the exclusive and grand sight of hanoks (traditional Korean houses) aligned so that their roof eaves make a continuous pattern on an area covering 20,000 m². On the other side of the hanok hotel is a convention center where large scale symposiums to smaller scale seminars and corporate trainings are available. All six convention halls have the latest conference equipment.

Venue Information

Address: 5218-20, Chunhyang-ro, Wansan-gu, Jeonju-si, Jeollabuk-do
Phone: 063-284-1004
Email: j-bnb@hanmail.net
Fax: -
Website: http://royalroom.co.kr
No. of conference halls: 6 indoor halls

Facilities

- Standing Theater Reception
  - Hunminjeongeum 4F 310 400 300 144
  - Chungmugong 3F 173 200 140 70
  - Saimdang 3F 130 100 100 60
  - Daejanggeum 2F 280 - - 160
  - Jeongeum Hall 1F 50 30 30 -
  - Hunmin Hall 1F 153 80 80 50

MICE Infrastructure
- Parking facility capacity: 200 passenger cars, 30 large buses
- Equipment offered: Audio facilities, lighting facilities, projector, notebook, notebook pointer, whiteboard, water coolers/tearers
- F&B support: Cooking facilities available
- Additional facilities: Korean food restaurant, fusion restaurant, café, convenient store
- Language availability: English, Chinese speaking employee(s) available

Major Events
- 2018 National Research Council of Science and Technology Business Council
- 2018 Jeonju International Biennial of Korean Studies
- 2019 3rd World Forum for Intangible Cultural Heritage
- 2018 2nd World Forum for Intangible Cultural Heritage
- 2019 East and Southeast Asia Meeting of National Commissions for UNESCO

Nearby Hotels
Ramada Jeonju

3) New and Renewable Energy Village

The New and Renewable Energy Village is Korea’s first new and renewable energy complex where a themed activity hall, Verification and Test Center, and industrial complex coexist under the common objective of green growth through new and renewable energy. There are accommodations available, providing participants a one-stop event venue. Participants can visit the Jeonbuk Techno Park and relevant company residents of the Verification and Test Center. They can also take a one-day course at the Themed Activity Hall; engage in group activities; and check-in to their accommodations all in one place.

Venue Information

Address: 10, Siruessaengmeoji-ro Hasoe-myeon, Buan-gun, Jeollabuk-do
Phone: 063-580-1400
Email: lshunghee@jbtp.or.kr
Fax: 063-581-1520
Website: http://nrev.or.kr
No. of conference halls: 5 indoor halls

Facilities

- Classroom
  - Conference Room 1F 639 300 (Standing 800)
- Seminar Room (L) 2F 289 (partition available) 150
- Seminar Room (M) 3F 276 (partition available) 100
- Seminar Room(s) 2F 87 - 30
- Meeting Room 2F 40 - (Board 20)

Major Events
7-3. Jeollanam-do

1) Jeamsan Recreational Forest

Atop the Jeamsan mountain summit, at 807 m, stands a strange and oddly shaped rock that looks like the Chinese letter Je meaning emperor. People used to pray for the country during difficult times, or for rain during drought. The Recreational Forest opened in 1996 with 55 accommodation facilities including 24 ‘houses in the woods’. There are various adventure and outdoor activities including an eco-adventure, a zip-line, an electronic wheel, and forest slides. They also have healing forest activities such as green tea based meditations, saunas, and outdoor footbaths.

Venue Information

<table>
<thead>
<tr>
<th>Address</th>
<th>Phone</th>
</tr>
</thead>
<tbody>
<tr>
<td>330, Daesan-gil, Ugingshi-myeon,</td>
<td>061-852-4434</td>
</tr>
<tr>
<td>Boseong-gun, Jeollanam-do</td>
<td></td>
</tr>
<tr>
<td>Email</td>
<td></td>
</tr>
<tr>
<td><a href="mailto:jeamsan@korea.kr">jeamsan@korea.kr</a></td>
<td>061-852-4189</td>
</tr>
<tr>
<td>Website</td>
<td></td>
</tr>
</tbody>
</table>

Facilities

<table>
<thead>
<tr>
<th>Facility Name</th>
<th>Location</th>
<th>Area (m²)</th>
<th>Min. Capacity/Dn. of People</th>
</tr>
</thead>
<tbody>
<tr>
<td>Forest Education Hall</td>
<td>1F</td>
<td>401</td>
<td>200 / 200 / 200</td>
</tr>
<tr>
<td>Forest Vacation Small Meeting Room</td>
<td>2F</td>
<td>68</td>
<td>30 / 25 / 25</td>
</tr>
<tr>
<td>Jeollanam-do Region Prevention and Management of Environmental Disease Seminar Room</td>
<td>3F</td>
<td>80</td>
<td>30 / 20 / 20</td>
</tr>
</tbody>
</table>

MICE Infrastructure

- Equipment offered: Beam projector, screen, audio facilities, table & chairs
- F&B support: Cooking facilities, catering services available
- Additional facilities: Campsite, zip-line, eco-adventure, observatory

Major Events

- 2018 Forestry Workers Unite
- 2019 National Travel Agency Fam-tour
- 2019 Safe Korea Exercise

Nearby Hotels

Campsite and accommodation in place, Boseong Dabeach Condo

Experiences & Activities

Jeamsan Mountain Recreational Forest has various outdoor activity facilities. The vacation hall has wellness programs using green tea.
2) Yeosu World Exhibition Venue

Yeosu World Exhibition Venue has the latest convention facilities, easy transport access, and the beautiful scenery of the South Sea. The Big-O floating stage outside the building can accommodate a maximum of 3,000 people. At the Expo Digital Gallery (EDG), an LED video can be projected to a wide EDG section during gala dinner shows or large-scale exhibitions and festivals.

Venue Information

<table>
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<tbody>
<tr>
<td>1, Bangnamhoe-gil, Yeosu-si, Jeollanam-do</td>
<td>061-659-2093</td>
</tr>
<tr>
<td>Email</td>
<td>Fax</td>
</tr>
<tr>
<td><a href="mailto:cjlee1980@hanmail.net">cjlee1980@hanmail.net</a></td>
<td>061-659-2029</td>
</tr>
<tr>
<td>Website</td>
<td>No. of conference halls</td>
</tr>
<tr>
<td><a href="http://www.expo2012.kr">http://www.expo2012.kr</a></td>
<td>1 indoor hall, 1 outdoor hall</td>
</tr>
</tbody>
</table>

Facilities

<table>
<thead>
<tr>
<th>Facility Name</th>
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<th>Area (m²)</th>
<th>Max. Capacity (No. of People)</th>
</tr>
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<tbody>
<tr>
<td>Big-O Floating Stage</td>
<td>Outdoor halls</td>
<td>1,450,000</td>
<td>3,000</td>
</tr>
<tr>
<td>Expo Digital Gallery</td>
<td>Indoor halls</td>
<td>9,000 (partition available)</td>
<td>5,000</td>
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Major Events

- 2019 The 18th World Korean Business Convention
- 2019 Daegu Association of Persons with Physical Disabilities
- 2018 Korea Fisheries Association General Meeting
- 2017 Upcycling Festival

Experiences & Activities

The Yeosu Expo Convention Center, overlooking the ocean, has the latest facilities for conventions as well as leisurely marine activities. The Center houses Aqua Planet Yeosu, one of the largest aquariums in Korea. A multimedia show with an ocean fountain and laser lighting are played every night on the Big-O floating stage except during winter. Try the unique Sky-Fly and feel as if you are flying in the sky while hung on a rope.
8-1. Daejeon

1) Hanbit Tower (Tower of Great Light) & Hanbit Square

Hanbit Tower was designed with a motif featuring light, science, and space. Hanbit Square, which is under the Tower, is a space used for events, festivals, and performances. From the middle section of Hanbit Tower, visitors can see Gapcheon Stream and the Expo Science Park from the observatory. The evening lighting and music fountain creates a fantastic scene after sunset.

Venue Information

<table>
<thead>
<tr>
<th>Address</th>
<th>Phone</th>
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<tbody>
<tr>
<td>490, Daedeok-daero, Yuseong-gu, Daejeon</td>
<td>042-250-1115</td>
</tr>
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<table>
<thead>
<tr>
<th>Email</th>
<th>Fax</th>
</tr>
</thead>
<tbody>
<tr>
<td><a href="mailto:pyh@dime.or.kr">pyh@dime.or.kr</a></td>
<td>-</td>
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<table>
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<tr>
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<tbody>
<tr>
<td><a href="http://www.expopark.co.kr">http://www.expopark.co.kr</a></td>
<td>1 indoor hall, 1 outdoor hall</td>
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Facilities

<table>
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<th>Area (m²)</th>
<th>Max. Capacity (No. of People)</th>
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<td>Garden of Light Zone</td>
<td>Outdoor halls</td>
<td>15,112</td>
<td>1,000 and more</td>
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<tr>
<td>Hanbit Tower Observatory</td>
<td>Indoor halls</td>
<td>729</td>
<td>200</td>
</tr>
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Major Events

- 2019 Daejeon Live & Beer Festa
- 2019 Daejeon Craft Beer and Music Festival

2) Daejeon Expo Plaza

The Daejeon Expo Plaza is the hub of the Daejeon Culture and Art Complex for culture, sports, and leisure. The outdoor stage has 3,000 seats and a moving shelter which moves back and forth to cast cool shade all day. The plaza is available for large scale performances and events.

Venue Information

<table>
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<th>Phone</th>
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</thead>
<tbody>
<tr>
<td>169, Dunsan-daero, Seo-gu, Daejeon</td>
<td>042-250-1400</td>
</tr>
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<table>
<thead>
<tr>
<th>Email</th>
<th>Fax</th>
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<tbody>
<tr>
<td><a href="mailto:sjenco@dime.or.kr">sjenco@dime.or.kr</a></td>
<td>042-250-1409</td>
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<table>
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<tr>
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<tr>
<td><a href="http://www.expoplaza.or.kr">http://www.expoplaza.or.kr</a></td>
<td>2 outdoor halls</td>
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Facilities

<table>
<thead>
<tr>
<th>Facility Name</th>
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<tbody>
<tr>
<td>Outdoor Stage</td>
<td>Outdoor halls</td>
<td>2,684</td>
<td>3,000</td>
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<tr>
<td>Plaza</td>
<td>Outdoor halls</td>
<td>97,000</td>
<td>10,000 and more</td>
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Major Events

- 2019 Daejeon Volunteer Work Expo
- 2019 Daejeon Architecture Festival
3) Jeongsimhwa Hall of Jeongsimhwa International Cultural Center at Chungnam University

Jeongsimhwa Hall of Jeongsimhwa International Cultural Center at Chungnam University is an academic space that represents the central region of Korea and it acts as the cultural space for culture and art performances. The Jeongsimhwa International Cultural Center has Jeongsimhwa Hall, Baekma Hall, and Daedeok Hall.

**Venue Information**

**Address**: 99, Daehak-ro, Yuseong-gu, Daejeon  
**Phone**: 042-821-8080  
**Email**: jsh8080@cnu.ac.kr  
**Website**: http://jsh.cnu.ac.kr

**Facilities**

<table>
<thead>
<tr>
<th>Facility Name</th>
<th>Location</th>
<th>Area (m²)</th>
<th>Max. Capacity (No. of People)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Jeongsimhwa Hall</td>
<td>1F, 2F</td>
<td>4,111</td>
<td>1,817</td>
</tr>
<tr>
<td>Baekma Hall</td>
<td>1F</td>
<td>1,898</td>
<td>450</td>
</tr>
<tr>
<td>Daedeok Hall</td>
<td>2F</td>
<td>1,839</td>
<td>180</td>
</tr>
</tbody>
</table>

**Major Events**

- 2019 YB Korea Tour Concert, Momentum  
- 2019 Cho Young-nam Daejeon Concert  
- 2019 K-opera Showcase  
- 2018 Good News Corps Festival  
- 2018 Guam Festival

4) T-nolza Animal Park

T-nolza Animal Park, located on the hillside of Jeokosan Mountain overlooking the Daedeok Techno Valley, has a modern architecture surrounded by a deep green forest. The venue is recommended for its unique outdoor event space since it has a hanok madang (traditional Korean yard) as well as a petting zoo and digital activities.

**Venue Information**

**Address**: 9-51, Daedeok-daero 989beon-gil, Yuseong-gu, Daejeon  
**Phone**: 042-863-0555  
**Email**: tanimalpark@naver.com  
**Website**: http://t-nolzaanimalpark.co.kr

**Facilities**

<table>
<thead>
<tr>
<th>Facility Name</th>
<th>Location</th>
<th>Area (m²)</th>
<th>Max. Capacity (No. of People)</th>
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<tbody>
<tr>
<td>Lawn</td>
<td>Outdoor halls</td>
<td>231</td>
<td>1,000</td>
</tr>
<tr>
<td>Hanok Madang</td>
<td>Outdoor halls</td>
<td>3,206</td>
<td>200</td>
</tr>
<tr>
<td>Hanok</td>
<td>Indoor halls</td>
<td>116</td>
<td>100</td>
</tr>
<tr>
<td>Cafeteria</td>
<td>Indoor halls</td>
<td>165</td>
<td>44</td>
</tr>
</tbody>
</table>

**Experiences & Activities**

T-nolza Animal Park is an activity based theme park with a petting zoo and multimedia activities. The venue has a hanok (traditional Korean house) and hanok madang (traditional Korean yard) and is thus suitable for traditional games.
Chose Korea for Convenient and Efficient Corporate Meetings!
New Life Group of China Holds International Conference in Korea

New Life Group, a renowned Chinese healthcare company that owns approximately 60 branch offices and 17,000 stores in China, held the "New Life 2019 International Conference" at Songdo Convensia in February 2019. The conference attended by 1,262 employees awarded its excellent employees and shared their 2019 vision.

Located in Songdo International City, Incheon, Songdo Convensia boasts great accessibility since it’s only 30 minutes from Incheon International Airport. In addition, it is an hour from Songdo to downtown Seoul, so visitors can conveniently enjoy tours or other activities. In addition, six hotels (e.g., Sheraton Grand Incheon Hotel and Oakwood Premier Incheon) with 1,876 guest rooms are within a 10 minute walk of Songdo Convensia. So large groups of tourists can enjoy a convenient and elegant stay. What’s more, serene views of Central Park (which uses seawater), and the sunset views seen from the high rise buildings are both exotic and relaxing. Thanks to this, Songdo Convensia has hosted significant events, including corporate meetings by Palevon Group (3,000 participants) and Aurance Group (6,000 participants) in 2016. The Korea Tourism Organization has come forward to attract large corporate meetings.

The Korea Tourism Organization has come forward to attract large corporate meetings. The KTO provides differentiated support to group tourists who visit Korea, depending on the number of visitors. In particular, group tourists who visit Korea for corporate meetings, rather than incentive tours, are given some special benefits. For more details, check Part 3. KTO’s Support of MICE Events of this program book or visit the KTO’s website (http://koreaconvention.org).
PART 3

KTO's Support of MICE Events

1. Support to Attract MICE Events
2. List of Overseas Offices
1. Support to Attract MICE Events

With the aim to promote the MICE industry, the KTO runs supporting programs for group tourists who visit Korea for corporate meetings or incentive tours. To receive benefits, group tourists should apply for the program to the KTO one week before arrival in Korea. For more details about the KTO’s supporting programs, please visit the KTO’s website.

Support Process

STEP 01: Confirm schedule and a list of participants

STEP 02: Check details of support

STEP 03: Complete application form

STEP 04: Send application via email (to KTO overseas offices)

Due date: At least 7 days before arrival in Korea
Where to send application: KTO overseas office
What should be prepared: Schedule, list of participants and application letter
Additional information: The KTO’s MICE website (http://koreaconvention.org) → business support → Group tourists for corporate meetings/incentive tours

(More about Application)

2. List of Overseas Offices

China and Great China Region

<table>
<thead>
<tr>
<th>Branch Office</th>
<th>Address</th>
<th>Contact Information</th>
<th>Email</th>
</tr>
</thead>
<tbody>
<tr>
<td>Beijing Office</td>
<td>Korea Tourism Organization, 6/F, Korean Cultural Center Building, Guanghua Xi St., Chaoyang Beijing 100020, China</td>
<td>86-10-6585-8213/4</td>
<td><a href="mailto:beijing@visitkorea.or.kr">beijing@visitkorea.or.kr</a></td>
</tr>
<tr>
<td>Shanghai Office</td>
<td>Room 502, Huishu Building, No.396 Caoxi Rd. [N] Shanghai, China</td>
<td>86-21-5169-7933</td>
<td><a href="mailto:shanghai@visitkorea.or.kr">shanghai@visitkorea.or.kr</a></td>
</tr>
<tr>
<td>Guangzhou Office</td>
<td>KTO Guangzhou Office, Unit 303, 8th Floor, Talitong Hu Ti Tower 1, No.385 Tianhe Road, Guangzhou, 510280, China</td>
<td>86-20-3893-1639</td>
<td><a href="mailto:guangzhou@knto.or.kr">guangzhou@knto.or.kr</a></td>
</tr>
<tr>
<td>Shenyang Office</td>
<td>Room 3008, Tower A, China Resources Building, No.288, Yingbin Street, Heping District, Shenyang, China</td>
<td>86-24-3377-8343</td>
<td><a href="mailto:knto@knto.or.kr">knto@knto.or.kr</a></td>
</tr>
<tr>
<td>Chengdu Office</td>
<td>Room2004, No.7 [Pengen Fortune Center], Section 3, Renmin South Road, Wuhou District, Chengdu, Sichuan Province, China</td>
<td>86-28-6567-2311</td>
<td><a href="mailto:chengdu@knto.or.kr">chengdu@knto.or.kr</a></td>
</tr>
<tr>
<td>Xian Office</td>
<td>Room 01, Kaide Square 16 Floor, No.64 West Part of South Second Ring Road, Yanta District, Xi'an, Shaanxi, China</td>
<td>86-29-8964-0100</td>
<td><a href="mailto:xian@knto.or.kr">xian@knto.or.kr</a></td>
</tr>
<tr>
<td>Wuhan Office</td>
<td>Room6, 16/F, Wuhan—International Intelligence Center 1398, Jingjiang Road, Jiang'an District, Wuhan, 430010, China</td>
<td>86-27-5937-4380</td>
<td><a href="mailto:ktowh@knto.or.kr">ktowh@knto.or.kr</a></td>
</tr>
<tr>
<td>Hong Kong Office</td>
<td>Unit 2202-2203, 22/F., World Trade Centre, 280 Gloucester Road, Causeway Bay, Hong Kong</td>
<td>852-2837-3809</td>
<td><a href="mailto:general@knto.com.hk">general@knto.com.hk</a></td>
</tr>
<tr>
<td>Taipei Office</td>
<td>Room 3305, TWTC International Trade Building, No. 333, Section 1, Keelung Rd, Xinyi District, Taipei City, 11012</td>
<td>886-2-2772-1330</td>
<td><a href="mailto:knto@knto.or.kr">knto@knto.or.kr</a></td>
</tr>
<tr>
<td>Ulaanbaatar Office</td>
<td>#324, The Blue Sky Tower, Paco Avenue 17, Sulhaa, Ulaanbaatar, 14240, Mongolia</td>
<td>976-7261-9600 / 976-7744-9650</td>
<td><a href="mailto:ktoub@knto.or.kr">ktoub@knto.or.kr</a></td>
</tr>
</tbody>
</table>

Japan

<table>
<thead>
<tr>
<th>Branch Office</th>
<th>Address</th>
<th>Contact Information</th>
<th>Email</th>
</tr>
</thead>
<tbody>
<tr>
<td>Tokyo Office</td>
<td>6F, KOREA CENTER, 4-4-10 Yotsuya Shinjuku-ku, Tokyo 160-0004 Japan</td>
<td>81-3-5369-1756</td>
<td><a href="mailto:tkyo@visitkorea.or.kr">tkyo@visitkorea.or.kr</a></td>
</tr>
<tr>
<td>Osaka Office</td>
<td>Twin21 MID Tower, 23th Floor 2-1-3, shiroko, Chuo-ku Osaka, Japan 540-6123</td>
<td>81-6-6942-0847</td>
<td><a href="mailto:osaka@visitkorea.or.kr">osaka@visitkorea.or.kr</a></td>
</tr>
<tr>
<td>Fukuoka Office</td>
<td>6th Fl., Azahi Bldg., 1-1, 2-chome, Hakata-ku, Hakata-ku Fukuoka, Japan 812-0011</td>
<td>81-92-471-7174</td>
<td><a href="mailto:fukuoka@visitkorea.or.kr">fukuoka@visitkorea.or.kr</a></td>
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### Asia & Middle East

<table>
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<th>Address</th>
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<tbody>
<tr>
<td><strong>Singapore Office</strong></td>
<td>Singapore Hub 3 Church Street #01-02 Singapore 048483</td>
<td>65-6438-6177</td>
<td><a href="mailto:singapore@knto.or.kr">singapore@knto.or.kr</a></td>
</tr>
<tr>
<td><strong>Bangkok Office</strong></td>
<td>399 Interchange Building 21st Fl (Unit 3), Sukhumvit Road, Bangkok 10110 Thailand</td>
<td>66-2-611-2731-3</td>
<td><a href="mailto:korea@knto.or.kr">korea@knto.or.kr</a></td>
</tr>
<tr>
<td><strong>Kuala Lumpur Office</strong></td>
<td>Suite 7-03, 7th Floor, Menara Hap Seng, Letter Box No.39, Jalan P. Ramlee, 50200, Kuala Lumpur, Malaysia</td>
<td>60-3-2143-9000</td>
<td><a href="mailto:marketing.ktokl@gmail.com">marketing.ktokl@gmail.com</a></td>
</tr>
<tr>
<td><strong>New Delhi Office</strong></td>
<td>3rd Floor, Pegasus One, Soft Course Road, Sector 53, Gurgaon, 122003, INDIA</td>
<td>91-1245-7077</td>
<td><a href="mailto:info@knto.or.in">info@knto.or.in</a></td>
</tr>
<tr>
<td><strong>Nanning Office</strong></td>
<td>Unit 1302, 13th Floor, Chaoyue Tower, 117 Tran Duy Hung, Cau Giay District, Hanoi, Vietnam</td>
<td>84-24-3956-4046</td>
<td><a href="mailto:hanoi@knto.or.vn">hanoi@knto.or.vn</a></td>
</tr>
<tr>
<td><strong>Jakarta Office</strong></td>
<td>Suite 701DA, Wisma GIBI, Jl. Jend. Sudirman No.28, Jakarta 10210</td>
<td>02-21-6785-3030</td>
<td><a href="mailto:jakarta@knto.or.id">jakarta@knto.or.id</a></td>
</tr>
<tr>
<td><strong>Manila Office</strong></td>
<td>Korea National Tourism Organization Level 19, Dubal World Trade Center, P.O.Box 9488, Dubai U.A.E.</td>
<td>63-3-392-8886</td>
<td><a href="mailto:disjakarta@gmail.com">disjakarta@gmail.com</a></td>
</tr>
<tr>
<td><strong>Dubai Office</strong></td>
<td>Venice Plaza No.3 15 FLOOR, Office No.9 Masaki STAMBA</td>
<td>971-4-331-2388</td>
<td><a href="mailto:koto@knto.or.ae">koto@knto.or.ae</a></td>
</tr>
<tr>
<td><strong>Istanbul Office</strong></td>
<td>102 Office, Business-centre Fresh-Plaza Villor, 17, Stesselovskiy Prospect, Vladivostok, 690091, Russia</td>
<td>7-423-265-1163</td>
<td><a href="mailto:knto_vl@mail.ru">knto_vl@mail.ru</a></td>
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<td><strong>US and Europe</strong></td>
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</tr>
<tr>
<td><strong>Los Angeles Office</strong></td>
<td>5505 Wilshire Blvd., Suite 201, Los Angeles, CA 90036, U.S.A.</td>
<td>1-323-634-0280</td>
<td><a href="mailto:kto@knto.or.us">kto@knto.or.us</a></td>
</tr>
<tr>
<td><strong>New York Office</strong></td>
<td>490 Kelby St., Suite 1702, Fort Lee, NJ 07024, U.S.A.</td>
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