Gwangju is the largest city in Jeollanam-do Province with a land area of 501.19㎢ and a population of 1.46 million. The city is adjacent to Damyang to the northeast, Jangseong to the north, Hampyeong to the west, Naju to the south, and Hwasun to the southeast. Gwangju has long been the administrative, economic, social, and cultural center in Jeollanam-do Province. Thus, all administrative and business functions are concentrated in this city. The city also benefits from expansive agricultural fields, coastal industrial zone, and fisheries industry of the region.

Gwangju is striving to establish itself as a world-class city of democracy, human rights, and peace through designation as a human rights city by the United Nations.

**GWANGJU Convention & Visitors Bureau**

Financed by the Gwangju Metropolitan City Government, the Gwangju Convention & Visitors Bureau is a public organization working to promote the city of Gwangju. It attracts various conferences, exhibitions, and tourists by marketing the infrastructure of the city and its vicinity. Through its activities, the bureau helps raise the status of the city, enhance its competitiveness, and induce economic effects.

**Major Activities**
- Promote and make arrangements to attract conventions and tourists
- Attract conventions and offer administrative and financial support to event organizers
- Carry out cultural tour programs and international exchange activities
- Offer consultation and recommendation for the promotion of the convention industry and tourism sector

**Tel:** +82-62-611-3613  
**Website:** www.gwangjucvb.co.kr

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**KOREA MICE Bureau**

Korea MICE Bureau (KMB), under the auspice of the Korea Tourism Organization, aims to establish Korea as a premier destination for tourists, convention delegates and business travelers. KMB, as the government’s leading MICE agency, has for nearly 30 years worked to provide a wide range of advice and assistance to those considering holding meetings in Korea. KMB also works closely with organizers, meeting planners, and other regional convention bureaus to ensure that every meeting held in Korea is successful as well as memorable.

**Address:** 40, Cheonggyecheon-ro, Jung-gu, Seoul

**E-mail:** micekorea@knto.or.kr  
**Website:** http://k-mice.visitkorea.or.kr

**Korea Travel hotline:** In Korea 1330 From Abroad +82-2-1330

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**Touch Taste Shop in Gwangju!**
Yangrim-dong History and Culture Village

Yangrim-dong History and Culture Village was the channel through which modern-day Western culture came into the city during the enlightenment period. Thus, it is where the spirit of modernization first emerged in Gwangju. Traditional cultural assets are well preserved, including Christian cultural relics, the residence of Lee Jang-su (tile-roof home of an upper class family of the Joseon Dynasty), and the residence of Choi Seung-hyo (home of an independence activist; a great example from the end of the Korean Empire period to the enlightenment period).

Mudeungsan Mountain

Mudeungsan Mountain is the 21st national park in Korea. Rising 1,189 meters above sea level, on this Gwangju bus no.1189 go up to Mudeungsan Mountain. Mudeungsan features Seoseokdae and Ipseokdae Rocks on the summit. These are juwangjeddi columnar joint rocks formed by the rapid cooling of volcanic eruptions in the later part of the Cretaceous period in the Mesozoic Age.

Yangdong Market

Selected the Best Traditional Market in Korea, Yangdong is one of the major traditional markets in Gwangju that opened in 1975. Shoes, clothes, and various other items are sold at affordable prices.

Sangchu twigim

Sangchu twigim is a snack food unique to Gwangju. Small deep-fried strips of squid and various other ingredients are dipped in soy sauce and then wrapped in lettuce with a small piece of hot pepper. This simple dish is cheap and tasty. It is available in most snack restaurants in downtown or near universities in Gwangju.

Nokcha gulbi

A prix-fix menu of Gwangju, nokcha gulbi consists of grilled yellow corvina and rice served with green tea. Cold tea is poured over the white rice. Various side dishes are also served, including seasonal vegetables, dried seafoods, and salted fish.

Seasonal foods

Most famous restaurants in Gwangju serve fresh, seasonal foods like young greens in the spring, fresh vegetables in the summer, mushrooms and seafoods in the fall, and maesaengi tteokguk (sliced rice cake and vegetables in the winter) in the winter. Don’t miss the yukjeon, which is Korean pancake made with shredded seaweed fulvescens soup) in the winter. Don’t miss the jindari but brush ink well and is great for calligraphy, so it is a must-have among calligraphers.

Lotus and Jogakbo Lamp

This LED lamp features a beautiful exterior made with traditional jogakbo craftsmanship and LED lights, which is one of the major industries of Gwangju. The lamp is an official tourist product for the Universiade Gwangju 2015.

Hand-made Pens

This quality hand-made pen is made by applying lacquer on hackberry wood. It is a major craft product of Gwangju that won a prize at the Korea Tourist Souvenir Product competition. One was specially made and given as a gift to Aung San Suu Kyi during her visit to Gwangju. The pen offers timeless beauty as it is made using a 450 year-old hackberry wood and lacquer coating to preserve the wood.

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